

**NEWS RELEASE**

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**World Trade Center Kentucky Requests Proposals for New Online Education Platform**

**LEXINGTON, Ky.** (July 12, 2017) – The World Trade Center Kentucky (WTC-KY) is soliciting proposals from local, regional and other qualified entities to develop a distance learning platform to supplement the Organization's international educational offerings.

The Center, an authority on international trade education, seeks to launch a new online service targeting both career entry and seasoned professionals. This service will expand the Center's outreach through a combination of online education and trade influence to provide people from across the region access to a convenient learning platform for highly sought after skills in the area of global commerce.

"The WTC-KY Distance Learning Subcommittee has worked hard to develop a premier plan and a request for proposal (RFP) for implementing its international trade educational offerings through distance learning. The RFP is designed to select a partner that will allow for optimal connectivity and networking capabilities among class participants and instructors, as well as ensuring participants master the requisite competencies and capabilities necessary to engage in international trade," said Dr. Sandy Miles, professor at Murray State University and chair of the Center's Distance Learning Subcommittee.

By providing easier access to trade education the WTC-KY hopes to encourage economic growth by enabling trade professionals of all levels with the tools they need to grow their businesses.

"Kentucky has broken their export records for five years straight, this in addition to an unprecedented \$5.8 billion in corporate investments," said WTC-KY Vice President of International Education Mark Peachey. "We believe that the educational services we provide are essential to Kentucky's continued economic growth. By increasing the reach of our programming through distance learning we are providing the type of workforce development critical to a business' international success."

The Center is currently accepting proposals through midnight, August 11, 2017. Interested parties can view the Center's Distance Learning RFP by visiting [www.wtck.org](http://www.wtck.org) or phoning Mark Peachey at 502-574-1514. The process of reviewing proposals and selecting a finalist will occur within 60 days of the deadline.

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**About World Trade Center Kentucky:**

*The World Trade Center-Kentucky (WTC-KY) serves as a catalyst for trade and economic development through innovation, education, trade advisory services and international business missions. For more information, contact the World Trade Center Kentucky at 502-574-2400, or visit our website at [www.wtck.org](http://www.wtck.org).*

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