



CANADA 2018

TRADE & BUSINESS MISSION



WORLD TRADE CENTER® KENTUCKY



APRIL 15-19, 2018 | MONTREAL & QUEBEC CITY

AeroMontreal Aerospace Innovation Forum 2018

“Kentucky’s growth in Aerospace Exports to \$10.85 billion in 2016 proves the potential for the continued growth of this industry and its capability to become the dominant economic driver for our Commonwealth.”

*– D. Stewart Ditto II
Executive Director
Kentucky Aerospace Industry Consortium*



“Trade & Business missions play an important role in the toolbox of any company or organization already involved or planning to deal with international business.”

*– Eric Sauvage
President & CEO
LBX Company, LLC*



“Trade Missions helped us specifically in educating ourselves about foreign markets and cultivating working relationships with foreign business partners.”

*– Adam Watson
Managing Member
Against the Grain*

Presented by: **LBX**
LinkBelt Excavator Company

WHY CANADA

- ❑ Largest destination for Kentucky’s exports
- ❑ More than \$7.5 billion in exports
- ❑ Aerospace and Automotive top exports to Canada
- ❑ 10k+ Kentucky jobs dependent on Canadian Foreign Direct Investment
- ❑ \$176 million in Foreign Direct Investment
- ❑ World’s 10th largest economy and member of NAFTA

TOP PROSPECTS

- ❑ Aerospace Products & Parts
 - ✓ Cutting edge technologies for engines and parts
 - ✓ Rapid prototyping
 - ✓ Software securities
 - ✓ Composite materials

WHAT DOES THIS TRIP INCLUDE

- ❑ **Aero Montreal Forum participant entry**
- ❑ Tailored business meetings with clients, distributors, and partners
- ❑ Business etiquette and culture briefing
- ❑ Country-level political and economic briefing
- ❑ Business networking receptions
- ❑ In-country transportation, bi-lingual guide, and technical visits
- ❑ Hotel accommodations for five nights
- ❑ Four breakfasts, two lunches and two dinners

THE COST**

Business Matchmaking \$5,499

(Note: pricing is subject to change as gold key service and companies are identified)

Ambassador* \$4,399

*(*Does not include matchmaking)*

***Does not include flight to and from Canada. Pricing is based on single occupancy.*

Companies may be eligible for business mission reimbursement through the State Trade Expansion Program (STEP) contingent upon the actual export product. For more information, visit www.kyexports.com.

READY TO REGISTER

Registration deadline February 23, 2018, www.wtck.org.

A \$1,000.00 deposit due at registration. Full payment due by February 28, 2018.

For more information, contact Sherry Mulkins at 502-574-1599 or sherry.mulkins@wtck.org.

In Partnership With:





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AeroMontreal Aerospace Innovation Forum 2018

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Montreal: Le St. Sulpice Hotel Montreal – 3 or 4 nights

Quebec City: Possible 1 night

Day 1 – April 15th Arrival Montreal (Sunday)

- Arrive Montreal and transfer to hotel (Flight to Montreal and transfer to the hotel on your own)
- Dinner on your own or with other delegates (7:30 pm – optional meet and greet or AMCHAM/CANADA reception)
- Overnight Montreal - Hotel – Le St. Sulpice Hotel Montreal
414 Saint – Sulpice; Montreal, Quebec, H2Y2V5, Canada; Phone: 514-288-1000; 877-785-7423

Day 2 – April 16th (Monday)

- Delegation country briefing and breakfast at hotel meeting room (TBD)
- *AeroMontreal Aerospace Forum - FDI meetings and Business to Business Matchmaking predetermined based on availability, necessity, etc. with companies such as:

- Bell Helicopter	- Bombardier	- CAE
- Heroux-Devtek	- Pratt & Whitney Canada	- L-3 MAS
- Esterline CMC Electronics	- Mecachrome Canada	- Liebherr-Aerospace Canada
- Messier-Bugatti-Dowty	- Rolls-Royce Canada	- Sonaca Montreal
- Thales Canada, Aeronautique	- Turbomeca Canada	- MDA Satellite Systems
- Lunch during AeroMontreal Aerospace Forum
- Continued Business to Business meetings
- Cocktail reception – venue TBD - AeroMontreal Aerospace Forum; or outside Venue hosted by Government of Quebec. Formally Invited – Kentucky Lt. Governor Jenean Hampton, Quebecois Government officials, U.S. Ambassador Kelly Craft, Aerospace Industry representatives, Kentucky delegation
- Dinner – 1.5 blocks from hotel. <http://www.lechatnoir-vieuxmontreal.com/>
- Overnight Montreal

Day 3 - April 17th (Tuesday)

- Breakfast at AeroMontreal and Business to Business meetings
- Lunch during AeroMontreal Aerospace Forum
- Continued Business to Business meetings or afternoon possible site visits to:

- Mirabel Bombardier	- Pratt & Whitney
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- Cocktail reception at AeroMontreal Aerospace Forum or dinner on your own
- Overnight Montreal

Day 4 – April 18th (Wednesday)

- **Option 1** – Attend CRIAQ Forum
 - Overnight Montreal
- **Option 2** – Attend CRIAQ Forum
 - Train from Montreal at 6:00 pm
 - Overnight Quebec City

Day 5 – April 19th (Thursday)

- Quebec City
 - Executive Business Breakfast Quebecois Government
 - Business meetings or
 - Return flight to Kentucky (Flight and transfer to airport on your own)

*Agenda is tentative and subject to change. Pricing is subject to change for matchmaking and company travelers are identified.