



# CANADA 2018

TRADE & BUSINESS MISSION



WORLD TRADE CENTER KENTUCKY



APRIL 15-20, 2018 | MONTREAL & QUEBEC CITY

AeroMontreal Aerospace Innovation Forum 2018

*“Kentucky’s growth in Aerospace Exports to \$10.85 billion in 2016 proves the potential for the continued growth of this industry and its capability to become the dominant economic driver for our Commonwealth.”*

*– D. Stewart Ditto II  
Executive Director  
Kentucky Aerospace Industry Consortium*



*“Trade & Business missions play an important role in the toolbox of any company or organization already involved or planning to deal with international business.”*

*– Eric Sauvage  
President & CEO  
LBX Company, LLC*



*“Trade Missions helped us specifically in educating ourselves about foreign markets and cultivating working relationships with foreign business partners.”*

*– Adam Watson  
Managing Member  
Against the Grain*

Presented by: **LBX**  
Link-Belt Excavator Company

## WHY CANADA

- ❑ Largest destination for Kentucky’s exports
- ❑ More than \$7.5 billion in exports
- ❑ Aerospace and Automotive top exports to Canada
- ❑ 10k+ Kentucky jobs dependent on Canadian Foreign Direct Investment
- ❑ \$176 million in Foreign Direct Investment
- ❑ World’s 10th largest economy and member of NAFTA

## TOP PROSPECTS

- ❑ Aerospace Products & Parts
  - ✓ Cutting edge technologies for engines and parts
  - ✓ Rapid prototyping
  - ✓ Software securities
  - ✓ Composite materials

## WHAT DOES THIS TRIP INCLUDE

- ❑ **Aero Montreal Forum participant entry**
- ❑ Tailored business meetings with clients, distributors, and partners
- ❑ Business etiquette and culture briefing
- ❑ Country-level political and economic briefing
- ❑ Business networking receptions
- ❑ In-country transportation, bi-lingual tour guide, tours/technical visits
- ❑ Hotel accommodations for five nights
- ❑ Four breakfasts, two lunches and two dinners

## THE COST\*\*

**Business Matchmaking** \$5,499

*(Note: pricing is subject to change as gold key service and companies are identified)*

**Ambassador\*** \$4,399

*(\*Does not include matchmaking)*

*\*\*Does not include flight to and from Canada. Pricing is based on single occupancy.*

*Companies may be eligible for business mission reimbursement through the State Trade & Export (STEP) Grant Assistance Program. For more information, visit [www.kyexports.com](http://www.kyexports.com).*

## READY TO REGISTER

Registration deadline February 2, 2018, [www.wtcky.org](http://www.wtcky.org)

**A \$2,000.00 deposit due at registration. Full payment due by February 28, 2018.**

For more information, contact Sherry Mulkins at 502-574-1599 or [sherry.mulkins@wtcky.org](mailto:sherry.mulkins@wtcky.org).

In Partnership With:





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## SPONSORSHIP OPPORTUNITIES



*"In Mexico I was able to connect two of my contacts. They are now working with each other, and I am building a relationship with both of them. That made me more valuable to them because I was a connecting link."*

*– Kent Waide  
President  
Ruby Concrete*

### WHY SPONSOR THE 2018 CANADIAN TRADE & BUSINESS MISSION?

Sponsoring a trade and business mission is an opportunity to support Kentucky businesses and raise the Commonwealth's international profile. Sponsors also benefit from exposure to leading manufacturers, service providers, and governmental agencies in both Canada and Kentucky.

#### Presenting Sponsor – ~~\$10,000 (1 Available)~~ **SOLD!**



- ✓ Exclusive opportunity as the leading sponsor of the 2018 Canadian Mission
- ✓ Sponsorship and speaking opportunity at the Business Etiquette, Culture, and Country Briefing in the U.S.
- ✓ One Full Ambassador Package
- ✓ Speaking opportunity & podium acknowledgment during all events
- ✓ Signage and marketing throughout the mission
- ✓ Two Page Company Profile

#### Business Networking Reception Sponsor - \$5,000 (2 Available)

- ✓ Business networking reception for Kentucky delegation, local business executives and economic development officials (*Governor Bevin and Ambassador Craft invited*)
- ✓ Speaking opportunity & podium acknowledgment
- ✓ Signage and marketing throughout the mission
- ✓ One Page Company Profile

#### Kentucky Delegation Dinner Sponsor - \$1,500 (2 Available)

- ✓ Two private dinners for representatives of the Kentucky delegation
- ✓ Speaking opportunity & podium acknowledgment
- ✓ Signage and marketing throughout the mission
- ✓ Half-Page Company Profile

#### WTC-KY Scholarship Fund - Minimum \$1,000 (Unlimited)

- ✓ Help decrease mission costs by contributing to the scholarship fund
- ✓ Signage and Marketing throughout the mission programming
- ✓ Quarter-Page Company Profile



In Partnership With:



Chamber of Commerce

