



WEST VALLEY GIVES



WEST VALLEY ORGANIZATIONS PARTNER FOR A WEST VALLEY GIVES INITIATIVE

Associated event will feature Kurt & Brenda Warner and benefit Treasure House

(Glendale, AZ - March 24, 2017) Organizations in the West Valley have teamed up to form a committee designed to give back to the community, entitled “West Valley Gives.” This initiative, led by the University of Phoenix Stadium/SMG, Visit Glendale, and WESTMARC, and featuring members from various businesses and organizations, has planned its **inaugural event on Saturday, June 24, called West Valley Gives Rally and Treasure Walk**. Festivities will include live entertainment, Arizona Cardinals Cheerleaders, Big Red and other local sports mascots. The featured celebrities and honorary closing ceremony hosts will be Kurt Warner, two time NFL MVP, Super Bowl Champ, Hall of Fame inductee, and wife Brenda Warner, speaker, philanthropist, *New York Times* best-selling author, United States Marine, and mother of seven children.

"What a great way to spend a Saturday together, said Kurt Warner. Looking forward to seeing everyone at the stadium, enjoying the music, activities, and special guests. We can have fun, while giving back to the community. Brenda and I are honored to be a part of the day, and to have Treasure House as the beneficiary of this inaugural event." The West Valley Gives committee was created based on a shared desire to showcase charitable efforts in the West Valley. Once this new committee was organized, members unanimously chose Treasure House as its first non-profit recipient. Treasure House, co-founded by Kurt and Brenda Warner, is scheduled to open in March of 2018.

The mission of Treasure House, a registered 501 (c)(3), is to provide a supportive living environment in which young adults with intellectual and developmental disabilities (IDD), can participate in their community, achieve independence, and realize their life purpose. The Warner's son, Zack is the inspiration behind the creation of Treasure House, as he and other high functioning young adults with traumatic brain injury, down syndrome, autism and other IDD, can achieve independence in such a facility. The first Treasure House is under construction in Glendale, located on the northwest corner of 75th Ave and Loop 101. This flagship facility will serve as a prototype for similar developments around the country. The 36,000-square-foot center will eventually feature 30 apartment-style rooms for 24 young adults and six staff members, as well as shared common areas like a community kitchen, dining and living rooms and recreational areas.

The West Valley Gives Rally and Treasure Walk will be held at University of Phoenix Stadium, 1 Cardinals Drive, Glendale, on Saturday, June 24, 2017, 10 a.m. – 2 p.m. Tickets to participate are \$45 per person or \$25 for children 6-12 years old. Children 5 and under are free; seniors and military are \$35 per person. Advance tickets can be purchased at www.westvalleygivesaz.com and will be available at the Stadium Ticket Office on event day. In addition, corporate teams will be recruited at \$1,500 per team. Sponsorships are also available. Please call Shawnda Krohn at 623-433-7122 for more information. Ticket and sponsorship fees are tax deductible, as allowable by law, and net proceeds benefit Treasure House.

For additional information, visit www.westvalleygivesaz.com and follow West Valley Gives on social media:

Facebook: West Valley Gives

Twitter: @WestValleyGives

About Treasure House

Treasure House is a supported living community for young adults with intellectual and developmental disabilities. It is the vision of Kurt and Brenda Warner, who believe all people should be provided with appropriate resources and opportunities to participate in meaningful and challenging activities, establish personal relationships, and contribute to their communities. For more information, please visit Treasure House online at www.treasurehouse.org.

About SMG

SMG turns 40 in 2017! Celebrating its 40th anniversary and founded in 1977, SMG provides management services to 233 public assembly facilities including convention and exhibition centers, arenas, stadiums, theaters, performing arts centers, amphitheaters, equestrian facilities, science centers and a variety of other venues. With facilities across the globe, SMG manages more than 15 million square feet of exhibition space and more than 1.5 million sports and entertainment seats. As the recognized global industry leader, SMG provides venue management, sales, marketing, event booking and programming, construction and design consulting, and pre-opening services for such landmark facilities as McCormick Place & Soldier Field in Chicago, Moscone Convention Center in San Francisco, Houston's NRG Park and the Mercedes-Benz Superdome in New Orleans. SMG also offers food and beverage operations through its concessions and catering companies, currently serving more than 140 accounts worldwide. For more information visit www.smgworld.com.

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