



# Workforce 2020...Investing in our Future

Wednesday, November 15, 2017

*Snow Day: November 29<sup>th</sup> has been reserved in case*

Watertown International Airport · 22529 NY 12F, Dexter

8:00am–1:30pm

Workforce 2020 gives area high school seniors interviewing experience, and at the same time, addresses one of our most important workforce issues - the loss of our college educated young adults to larger metropolitan areas. By showing students that there are many interesting and rewarding careers available in the North Country, we hope that our young people will recognize that they can make a good living here in our community. You can make a difference in the future of our North Country workforce by participating in this event!

The students will also have an opportunity to present themselves in an interview setting and to receive constructive feedback from the businesses with which they meet. We anticipate 1500 students or more this year, and we have selected approximately 100 businesses to participate from a variety of different fields.

The students are expected to prepare for their sessions prior to Workforce 2020. With the help of a teacher and/or guidance counselor they will put together a resume, consider appropriate interview attire, and research the companies with which they will be meeting. The students are required to meet with a minimum of three employers during their time at the event.

Because of your past participation in the event or because you've been suggested to us by an existing participant, we are sending you this initial invitation letter, a registration form, and a request for a list of general positions within your organization. Please fill out the attached forms and return as soon as possible. There is no charge to participate in this event.

We look forward to seeing you at Workforce 2020. It promises to be another great year!

Sincerely,

Stephanie Mason  
Director of Events  
Greater Watertown North Country  
Chamber of Commerce





**Workforce 2020**  
**Wednesday, November 15, 2017**  
**Watertown International Airport**  
**8:00am-1:30pm**

**Registration Form**

BUSINESS NAME: \_\_\_\_\_ CONTACT PERSON: \_\_\_\_\_  
 BUSINESS ADDRESS: \_\_\_\_\_  
 CONTACT E-MAIL: \_\_\_\_\_  
 (this is the e-mail we will send notification to should we need to cancel)  
 CONTACT PHONE: \_\_\_\_\_ CELL: \_\_\_\_\_  
 # OF PEOPLE: \_\_\_\_\_ # OF CHAIRS NEEDED: \_\_\_\_\_

Would you be able to participate on November 29<sup>th</sup> (snow date), should we have to cancel the 15<sup>th</sup>?  
 \_\_\_\_\_

Do you know any other businesses we should contact to participate?  
 \_\_\_\_\_

**\*\*VERY IMPORTANT\*\***

In an effort to help students find your organization at Workforce 2020, please check off which career cluster would best correspond with your organization. Please be sure to return this form with your RSVP.

- |  |   |
|--|---|
| <input type="checkbox"/> Agriculture, Food & Natural Resources | <input type="checkbox"/> Human Services                                 |
| <input type="checkbox"/> Architecture & Construction           | <input type="checkbox"/> Information Technology                         |
| <input type="checkbox"/> Art, A/V Technology & Communication   | <input type="checkbox"/> Law, Public Safety, Corrections, & Security    |
| <input type="checkbox"/> Business Management & Administration  | <input type="checkbox"/> Manufacturing                                  |
| <input type="checkbox"/> Education & Training                  | <input type="checkbox"/> Marketing                                      |
| <input type="checkbox"/> Finance                               | <input type="checkbox"/> Science, Technology, Engineering & Mathematics |
| <input type="checkbox"/> Government & Public Administration    | <input type="checkbox"/> Transportation, Distribution & Logistics       |
| <input type="checkbox"/> Health Sciences                       |   |
| <input type="checkbox"/> Hospitality & Tourism                 |   |

*[www.careertech.org/Career-Clusters](http://www.careertech.org/Career-Clusters)*

**PLEASE RSVP By Friday, October 20, fax back to (315) 788-3369, e-mail to [events@watertownny.com](mailto:events@watertownny.com) or mailing to 1241 Coffeen Street, Watertown, NY 13601**

