

Chamber Centennial



Sponsorship Opportunities

Since 1917
Washington County
Chamber
Convention & Visitors Bureau

2017



BrenhamTexas.com

Centennial Year Opportunities

Would you like to promote your business as one of the featured sponsors at an upcoming Chamber event? Take a look at what's coming up in 2017.

★ **Centennial Celebration**

At this level, your business will be recognized as one of the key supporters of the year-long celebration in the "Chamber Centennial" publication and at all Chamber events.

\$3,000 – Centennial Sponsor – Jan. 2017 thru Dec. 2018

- Your business name & logo will be featured prominently in the "Chamber Centennial" publication, to be published in June 2017. You will also be invited to submit a photo and history of your business to be included in the publication. (*Photos and text subject to editing for space.*)
- Your name & logo will be included on a Centennial Celebration traveling banner/sign that will be displayed at Chamber events during the year.
- Your company name will be included as a Centennial Sponsor in press releases and in online/email promotions for all events between January 2017 and January 2018.
- You will receive a "Centennial Sponsor" window decal and framed certificate to display.
- You will also be an Anniversary Picnic Sponsor & your name will be on any souvenirs (cups, koozies).
- You will have the option to have an exhibit table at the Administrative Professionals' Appreciation Luncheon on April 26th and Small Business Forum on June 7th.

Deadline to confirm sponsorship to receive maximum publicity: December 20, 2016.

\$250 – Anniversary Picnic Sponsor – March 24

- A 100th anniversary *picnic event* is planned for Friday, March 24, 2017, at Fireman's Park.
- Your business name will be listed in online/email promotions leading up to this event, in a digital slide show at the event and on a large sign at the event.

Deadline to confirm sponsorship to receive maximum publicity: February 15, 2017.

★ **Washington County Day at the Capitol – February 21**

As state legislators and officials convene in Austin for the 85th Legislative Session, the Chamber will host "Washington County Day at the Capitol." In continuing a tradition set in place during Lt. Governor Bob Bullock's tenure, leaders from Washington County will hand-serve Blue Bell ice cream in the Lt. Governors Reception Room to state senators, representatives, officials and their staff. Volunteers will visit legislators' offices to distribute invitations to Texas Independence Day at Washington on the Brazos along with the Chamber's Top Legislative Priorities. Group transportation will be available.

\$1,000 – Sponsor

- Recognition will include several thousand impressions for your business in the Brenham Banner Press newspaper, in the ChamberWorks newsletter, in targeted emails, on social media, on KWHI radio, and on printed materials distributed at the State Capitol.

Deadline to confirm sponsorship to receive maximum publicity: Jan. 2, 2017.

★ 3rd Annual Administrative Professionals' Appreciation Luncheon – April 26

To say “thank you” to the hard-working people who are often behind the scenes in local businesses, this special luncheon is hosted for employers to bring key staff to enjoy, held at Blinn College in the Banquet Room. For this 3rd annual event, professional magician Curt Miller will provide live entertainment. There will also be door prizes and some fun surprises.

\$1,200 – Premier Level Sponsor

Business name & logo included on event marketing materials and press releases, on the event program and signage, and in online/email promotions. Receive one reserved round table with your business name on it (for 8 guests). Option to place items in event goody bag. Option to have an exhibit table at the event.

\$500 – Superior Sponsor

Business name included on marketing materials and in press releases, on the event program and in online/email promotions. Receive 4 tickets to the event. Option to place items in event goody bag. Option to have an exhibit table at the event.

\$250 – Elite Sponsor

Business name included on marketing materials, in event program and in online/email promotions. Receive 2 tickets to the event. Option to place items in event goody bag.

Deadline to confirm sponsorship to receive maximum publicity: Feb. 24, 2017.

★ 4th Annual Small Business Forum – June 7

This provides local businesses with information needed to succeed in today’s economy. The past three forums were great successes with outstanding speakers. This year, in addition to announcing the “Small Business of the Year” awards, there will be speakers focusing on sales & marketing, technology trends, and business tips beneficial to organizations of every size.

\$1,800 Headline Sponsor

Business name & logo included on event marketing materials, press releases, in the event program, in a digital slide show at the event, and in online/email promotions. Also included is a special 10’x10’ exhibit space at the event, plus a reserved corporate table for 8 guests.

\$150 Exhibitor (Non-members \$200)

Exhibit your products/services at this Small Business Forum. Space is limited and will be filled on a first-come/first-served basis. Receive an 8’ x 8’ display area with 1 table and 2 chairs.

Deadline to confirm sponsorship to receive maximum publicity: April 23, 2017.

★ Tailgate Party Fundraiser – August 24

This will make the 10th Annual Tailgate Party! Enjoy this fun, casual event and represent your favorite team. Enjoy plenty of spirited fun, great food, drinks and music. Details are sent to members in June 2017. *Deadline for sponsorship selections occurs in July.*

Auction items are also sought for this event, and donating an item provides great exposure and publicity for your business.

★ **Additional Promotional Opportunities are available**

Each year there are a few other opportunities for you to sponsor or co-sponsor networking events, seminars and other special programs, including:

- **Chamber & EDF Annual Banquet**
In 2017, this event will be held on January 31 at Fireman’s Training Center. It is attended by over 500 business leaders and elected officials, plus publicity is generated statewide. (\$1800)
- **“Connect After 5”** (*formerly called Business After Hours*) - held monthly
There is a hosting fee (\$750 with mailed invitations, \$500 with email-only invitations) and the host site provides food, beverages and entertainment.
- **Leadership Washington County** – held annually August through May
A few lunch sponsorship opportunities are available during this annual program. (\$250)
- **“Wake Up, Washington County!” Networking Breakfasts** – held quarterly
Host site and breakfast/food sponsor options are available. (\$200 host site, \$150 food sponsor)
- **Ads in *The ChamberWorks* newsletter** - monthly
This printed newsletter is published inside the *Brenham Banner Press* newspaper. (\$40 for a one-time ad, \$35 for a three-month run, \$25 per month for 12 consecutive months)
- **Washington County Magazine**
Display ad rates vary from “business card” size to full-page sizes.
- **Enhanced advertising options on the Chamber website** - available through Chambermaster.
- **Forums and luncheons** – Other events are held occasionally as distinguished speakers/presenters are confirmed and you may choose the Reserved Table option that provides signage on your table at the event plus other publicity.

Contact Page Michel to confirm your selections from these opportunities:

Email: page@brenhamtexas.com or Phone: (979) 836-3695

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