



Washington County
CHAMBER OF COMMERCE
Convention & Visitors Bureau

We invite you to Join us. . .

Thank you for showing interest in the Washington County Chamber of Commerce.

The mission of the Chamber is, "To promote a positive economic impact and quality of life while preserving the natural beauty and rich heritage of Washington County." The Chamber is a "business serving businesses" and we take that responsibility seriously. We strive for excellence and are committed to providing the highest value and service to Chamber members.

Much of our success can be attributed to the hard working members who make up the organization. The board and staff are committed to doing everything within our power to promote members. We encourage members to become involved and take advantage of the many programs and services available.

Should you have any questions as you consider your application for membership, please do not hesitate to stop by or call us!

Sincerely,

Page Michel

Page Michel
President

Jane Hinze

Jane Hinze
Member Services Manager

**WASHINGTON COUNTY CHAMBER OF COMMERCE
AND CONVENTION & VISITORS BUREAU**

**314 S. AUSTIN STREET - BRENHAM, TEXAS 77833 - (979) 836-3695
WWW.BRENHAMTEXAS.COM WWW.VISITBRENHAMTEXAS.COM**

We invite you to Experience. . .

Benefits of Being a Chamber Member

Promotion of Chamber members and community:

- Telephone and walk-in visitor referrals to your business/organization
- Inclusion in the Washington County Magazine with 2 membership listings
- Inclusion on high-traffic Chamber Website with direct link to your business website
- Ribbon cuttings and grand openings for new and expanding businesses
- The monthly *Chamber Works* newsletter, published in the *Banner Press* newspaper
- Monthly *E-news* sent to over 1000 members & community leaders via email
- Business cards and flyers displayed inside the Chamber and Visitor Center buildings
- Maps and access to community information and demographics
- Free notary public service
- Chamber Member wall plaque and window decal to proudly display

Business and member programs:

- Annual banquet — held in late January/early February
- Annual fundraiser — "Tailgate Party" in August
- Leadership Washington County — education and training for rising leaders
- Forum Series — featuring distinguished speakers
- Seminars & Workshops — on business education and technology topics

Visitor Center and Tourism Promotion:

- A Visitor Center "storefront" is open daily in Downtown Brenham, including holidays, inside the restored Simon Theatre. Members that are "tourism partners" receive additional promotion there with brochures and flyers displayed
- Additional website, www.VisitBrenhamTexas.com for tourism & events promotion

Networking opportunities:

- "Wake Up, Washington County!" networking breakfasts — held quarterly
- "Business After Hours" evening networking & social events — held monthly
- "Tourism Tuesday" — for tourism-related businesses and organizations
- Manufacturers Networking Group meetings
- Bed & Breakfast Owners meetings
- Various committee and task force involvement opportunities
- Member programs, seminars, workshops and events

Government Relations and Advocacy:

- Washington County Day at the State Capitol
- Candidate Questionnaires and "Score Cards"
- Legislative Updates — email news and luncheon events
- Voter Education — campaign to encourage employees to vote

We invite you to Get Involved. . .

How to Get Involved

The Chamber encourages its members to actively get involved in some of the programs that are offered!

- **Committees and Task Forces** - Members interested in serving on particular committees are welcomed.
- **Blue Blazers** - This “PR arm of the Chamber” is comprised of 15 volunteers who serve as greeters and hosts of the community.
- **Networking Breakfasts** - A regular opportunity for Chamber members to network.
- **Business After Hours** - Monthly socials are held at various businesses to give Chamber members a relaxed, casual opportunity to meet and network.
- **Leadership Washington County** - This prestigious 10-month program trains, educates and motivates rising leaders for Washington County.
- **Forum Series** - Serves as an opportunity to become educated and inspired by high-profile leaders from the business, political and professional worlds.
- **Annual Banquet** - An annual opportunity to celebrate the success of Washington County, recognize volunteers, and be enlightened by high-profile speakers.
- **Washington County Day at the Capitol** - While the Legislature is in session, members are invited to spend the day in Austin, meeting with State lawmakers and leaders.
- **Tourism Tuesdays** - Roundtable meetings held quarterly for tourism-related members.
- **Education & Workforce Development Projects** - The Chamber works closely with local schools and Blinn College to connect business leaders and educators.

PRESIDENTIAL and CHAIRMAN’S CIRCLE Membership

Membership at these levels tells the entire business community that you are investing in the future of Washington County and you are an advocate for the local businesses economy and the Chamber. The “Presidential” designation is given to those that invest \$1650 or more in annual dues and “Chairman’s Circle” starts at \$3800. These members share the vision and desire to be involved in programs benefiting Brenham/Washington County and its business environment. Additional privileges are provided for Presidential Level and Chairman’s Circle members including the following:

- **High-profile recognition** in annual Magazine, monthly newsletters, E-news, etc.
- **Invitation to Presidential Roundtable events** with elected officials, local business CEOs and civic leaders
- **First option** on Chamber event sponsorships, reserved tables and ticket sales
- **Multiple listings** for your organization (up to 8) in the Washington County Magazine and online Business Directory
- **Attractive plaque** to display with pride at your place of business
- **Complimentary table at a Chamber event each year** such as the Annual Banquet
- **Plus several more valuable promotions and benefits.** Please contact Chamber President Page Michel if you are interested in exploring the benefits of these levels.

We invite you to Explore. . .

Advertising - Promotions - Sponsorship Opportunities

Advertise in the monthly newsletter: *The ChamberWorks*

Published inside the *Banner-Press* newspaper on the first Thursday of the month. Rates start at only \$25 per month (with a year commitment) for a business card size ad. The rate for a one-time ad is \$40 and a three-month run is \$35 per month.

Web site advertising

Banner ad spaces are available on the Chamber website. Please call to receive complete prices and details. You may also wish to purchase additional category listings for your business to appear more often online. Call Jane Hinze at the Chamber for more details. Plus, there are several online promotions available to you included in your membership dues — *no additional cost!*

Relocation package ads

Your promotional flyers can be included in Relocation Packages given or mailed to individuals considering a move to the area. This is a hugely valuable opportunity for those interested in contacting new and relocating individuals and businesses. The cost is \$75 per year.

Washington County Magazine

You can advertise in the Chamber's award-winning annual magazine. The magazine is a full-color, glossy publication and contains a membership directory, informative articles and community profile data. Reach businesses, newcomers to the community and visitors with an ad in this high-quality magazine. Details and rates for the next year's edition will be sent to members in the third quarter of the current year.

Marketing to visitors, group travelers and meeting planners

During the year, the Chamber's Convention & Visitors Bureau staff will contact members with details on cooperative marketing opportunities, such as the annual Visitor's Guide, ads in various consumer magazines, and special promotions to group travelers and meeting and convention planners. Please call if you would like to be added to the "Tourism Partners" list.

Membership labels for your use

You can purchase pre-printed mailing labels, sorted alphabetically or by zip code, for your use in mailing promotional information to Chamber members directly. The cost is \$35 per set of labels (\$40 if labels are to be mailed to you).

Event sponsorships

There are several opportunities each year for you to sponsor or co-sponsor seminars, networking events and other special programs:

- **Annual Banquet** - held in late January/early February
- **Business After Hours** - held monthly
- **Annual fundraiser — "Tailgate Party!"** held in August
- **Leadership Washington County** - program runs August through May
- **Networking breakfasts** - held quarterly

Please contact us for additional information about event sponsorships!

We invite you to Become a Chamber Member!

Washington County Chamber – Membership Application

Firm Name: _____

Phone: _____ Fax: _____

Physical Address: _____ Zip: _____

Mailing Address: _____ Zip: _____

Owner(s) Name: _____

Manager/Other Name: _____

Other Phone: _____ How long in Business: _____

Employees: Full Time _____ Part Time: _____ Veteran-Owned Business? _____

Email: _____ Website: _____

Business Category:

Primary Category: _____

Optional Second Category (\$100): _____

Signature: _____ Date: _____

Referred By: _____

Annual Investment Levels

Note: For employee counts below, two part-time employees equal one full-time employee

<u>Category</u>	<u>Employees</u>	<u>Rate</u>	<u>Category</u>	<u>Employees</u>	<u>Rate</u>
Business	1-5	\$190.00	Financial	1-9	\$480.00
	6-20	\$205.00		10-20	\$885.00
	21-50	\$345.00		21 +	\$1265.00
	51-100	\$575.00	Individual		\$105.00
	100+	\$975.00			\$80.00
Optional:	Same Business, Subsequent Partner	\$125.00	Retired Individual		\$80.00
	Same Business, Second Category (Website & Print)	\$100.00	Non Profit Organizations		\$100.00
	Second Business, Different Category 1-5 Employees	\$120.00			

Chairman's Circle	\$3800.00
Presidential Level	\$1650.00