

KEEP IT LOCAL

Community Resource Guide & Membership Directory 2018



This attractive and informative full color publication will be distributed to all Chamber members, residents, visitors, business owners and employees, government officials and those wishing to relocate to Ulster County. 10,000 copies will be distributed annually to hotels and resorts, restaurants, art and entertainment venues, real estate offices, tourism sites, retail stores and more.

Plus

KEEP IT LOCAL Community Resource Guide and Membership Directory will be featured prominently on the Chamber's website throughout the year.

www.UlsterChamber.org

FULL COLOR ADVERTISING SIZES & RATES

All ads include FREE design service plus a FREE listing in the Advertisers index

★ **We will provide a link to the website in your ad on our online version of the publication at no additional charge.** ★

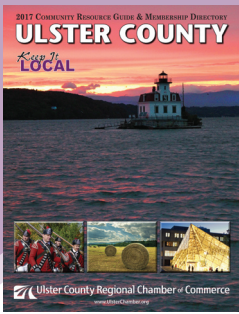
<u>Ad Dimension</u>	<u>Width</u>	<u>Height</u>	<u>Rate</u>	<u>**Discount</u>
Back Cover	8 ^{3/8} "	11"	\$2,700	\$2,430
Inside Front & Back Cover	7 ^{1/4} "	9 ^{3/4} "	\$2,400	\$2,160
Page One	7 ^{1/4} "	9 ^{3/4} "	\$2,200	\$1,980
Page Three	7 ^{1/4} "	9 ^{3/4} "	\$2,100	\$1,890
Full Page	7 ^{1/4} "	9 ^{3/4} "	\$1,950	\$1,755
2/3 Page Vertical	4 ^{3/4} "	9 ^{3/4} "	\$1,500	\$1,300
2/3 Page Horizontal	7 ^{1/4} "	6 ^{1/2} "	\$1,500	\$1,300
1/2 Page	7 ^{1/4} "	4 ^{3/4} "	\$1,185	\$1,050
1/3 Page Square	4 ^{3/4} "	4 ^{3/4} "	\$ 800	\$ 725
1/3 Page Vertical	2 ^{1/4} "	9 ^{3/4} "	\$ 800	\$ 725
1/3 Page Horizontal	7 ^{1/4} "	3 ^{3/16} "	\$ 800	\$ 725
1/6 Page Vertical	2 ^{1/4} "	4 ^{3/4} "	\$ 465	\$ 415
1/6 Page Horizontal	4 ^{3/4} "	2 ^{1/4} "	\$ 465	\$ 415
1/12 Page	2 ^{1/4} "	2 ^{1/4} "	\$ 315	\$ 285

**** Discount Rate with payment by June 16, 2017
ADVERTISING DEADLINE - JULY 14, 2017**

Annual Distribution begins September 2017

For more information call Carol Ricken

(845) 338-5100 x104 cell (845) 417-7143 Carol@UlsterChamber.org



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• BONUS PACKAGE •

***All 1/2 page and larger ads receive a FREE black & white Enhanced Listing in the Membership Directory - Value \$200.**

****All advertisers with 1/3, 1/6 and 1/12 page ads may purchase an enhanced listing at 50% off.**

Sample Enhanced Listing

LOGO
COMPANY NAME
Primary Business Contact
Address
Phone
Fax
Website Address
Email
20 word or less description of the business

Membership Directory Enhanced Listings

<u>Dimensions</u>	<u>Width</u>	<u>Height</u>	<u>Rate</u>
1/12 page	2 1/4"	2 1/4"	\$200

Layout includes logo, business name in bold, primary business contact, address, phone & fax, website, email and a 20 word or less business description. Our design staff will create the black & white enhanced listings in a standard format. Advertiser provides text and logo. Proof will be sent to advertiser prior to publication.

ADVERTISING DEADLINE JULY 14, 2017

Please fill out the form below for your Enhanced Membership Directory Listing

Company Name: _____

Primary Business Contact: _____

Address: _____

Phone: _____ Fax: _____

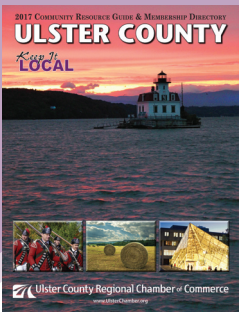
Email: _____

Website Address: _____

20 Word Description of Business: _____

Be sure to email a high resolution jpg of your logo to Carol@UlsterChamber.org or enclose a logo with this form.

Fax or email this form back to Carol Ricken
FAX: (845) 338-0968 | Email: Carol@UlsterChamber.org
Ulster County Regional Chamber of Commerce, Inc.
214 Fair Street | Kingston, NY 12401
www.UlsterChamber.org



KEEP IT LOCAL Community Resource Guide & Membership Directory 2018 Advertising Agreement



To Advertise in KEEP IT LOCAL please submit the following agreement:

Advertiser Business Name: _____

Business Owner: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____ Email: _____

Size of Ad: _____	<i>Please Check One</i>
ADVERTISING DEADLINE JULY 14, 2017 Publication - September 2017	<input type="checkbox"/> New Ad Copy Emailed to Carol@UlsterChamber.org
	<input type="checkbox"/> Ad Copy Enclosed
	<input type="checkbox"/> Schedule Design Appointment

Our design staff offers free design service and provides a proof of your ad.

If you design your own ad please submit it as a four-color, camera-ready digital file. Ads may be submitted by email, on a CD or DVD. Acceptable programs are Photoshop and InDesign. Art must be 300 dpi for InDesign documents. Supporting photos and fonts must be included. Acceptable file formats are tif, jpg, pdf which also need to be 300 dpi.

DISCOUNT RATES WITH PAYMENT BY JUNE 16, 2017 **Advertising Deadline July 14, 2017**

Payment Amount Enclosed: _____

Check payable to: Ulster County Regional Chamber of Commerce, 214 Fair Street, Kingston, NY 12401

Authorized Representative (Please Print)

Date

Signature

For Information or to schedule an appointment contact:

CAROL RICKEN

338-5100 Ext. 104 | Cell - (845) 417- 7143 | (845) 338-0968 Fax | Carol@UlsterChamber.org