ESTIMATED COSTS

Let's take a look at what it takes financially to own your own gym.

Investing in a business deserves careful consideration. Many owners rely on their personal assets to finance their gym including savings or other investments such as lines of credit or home equity loans. Others get financial support from family or friends and others create partnerships for sharing ownershop and investment.

The cost associated with owning a The Little Gym® varies based on many factors. Below you will find the **estimated** cost range to own, open and begin operations for your The Little Gym®.

UK Investment

Typical Investment for opening a The Little Gym® unit in the UK	LOW	HIGH
Initial Set Up Investment		
Entrance Fee	£ 38,500	£ 38,500
The Little Gym® Equipment package cost	£ 40,500	£ 45,500
Pre-Opening Marketing cost	£ 6,000	£ 10,000
Pre-opening Payroll cost	£ 13,000	£ 27,000
Travel and Living Costs while Training	£ 4,000	£ 6,000
Exterior Signage / Interior Furnishings / IT Set Up / Other Fixed Assets cost	£ 10,000	£ 25,000
Professional Services cost (Legal / Accounting / Property Agent)	£ 10,000	£ 12,000
Leasehold Improvements cost (1)	£ 100,000	£ 145,000
TOTAL	**£ 222,000**	**£ 309,000**
Additional Requirements		
Short Term Operating Working Capital (2)	£ 25,000	£ 45,000
Lease Deposit (3)	£ 15,000	£ 35,000

(1)Leasehold improvements to premises will be negotiated between the Franchisee and the Landlord. Costs will include architect, planning, construction labour and materials. The condition of the premises, Landlord contributions and Initial rent free periods will affect the amount of Leasehold Improvement Costs. Rent free months have not been deducted from these Leasehold Improvements.
(2)Cash amount necessary until the Business becomes profitable.
(3)Cash amount required for leasing the premises that is returned on expiry of the lease.

These figures are estimates of the investment in setting up a The Little Gym® unit and operating it for six months. It is possible to exceed costs in any of the areas listed above.

The Little gym®
Serious Fun.