



live life beautifully



Dear

Depression is a treatable medical illness marked by changes in mood, thoughts, energy and behavior that affects more than 23 million adult Americans each year. It is the most common serious brain disease in the United States. SAVE's mission is to prevent suicide through public awareness and education, reduce stigma, and serve as a resource for those touched by suicide.

We are asking for your help in getting the message out there and to help SAVE lives. We are looking for donations for our Silent Auction at our 8th annual taj mode fashion show fundraiser on August 27, 2017. The fundraising event will take place at The Aveda Institute Minneapolis (400 Central Ave SE, Minneapolis, MN 55414) on August 27, 2017 from 3pm-6pm. Taj mode will highlight the talent and artistry of our hair and make-up experts. The event will feature a runway fashion show, live music, DJ, swag bags, beverages, light appetizers, raffle drawings, silent auctions in a beautiful atmosphere. Any items or sponsorships would be greatly appreciated and your donations are 100% tax-deductible. We are expecting between 250-350 participants.

What can your gift do? It can help raise money for a cause that can spread a message to young adults regarding symptoms of depression and how to deal with thoughts of suicide through SAVE's educational programs. It can help us distribute grief packets to families dealing with the loss of a loved one to their battle with depression. It can help SAVE lives.

For your sponsorship in the SAVE Event, your companies name will be advertised through social media, e-blast marketing, and throughout the taj mode event. Your name will also be displayed at taj salon & spa, taj mode 2017 and included in the thank you to our sponsors sign. With your support we can reach our goals.

If you have any questions, please contact Andria at andria@tajsalonspa.com or 612.770.3882

Sincerely,

Andria Strandin
taj salon & spa- co-owner
612.770.3882/763.416.7775
andria@tajsalonspa.com



2017 Sponsorship Opportunities

Gold Level: \$1000

- Logo prominently displayed on all marketing and public relations materials
 - Local newspaper ads, e-blasts to over 10,000 people, networking events
- Sponsor name recognition in pre- and post-event press release
- Logo prominently displayed on taj salon & spa website and taj modé 2017 event Facebook page
- Opportunity to include coupon, sample product or information in taj modé swag bag (*available to 40 VIP ticket purchasers*)
- Verbal acknowledgement during event program
- Opportunity to welcome attendees
- Prominent listing on sponsor board and name recognition during event
- Signage at the event
- Sponsor name to appear prominent on sponsor table or board at event
- 4 VIP tickets to taj modé 2017
- 4 taj mode 2017 shirts

Silver Level: \$500

- Sponsor name recognition in pre- and post-event press release
- Logo displayed on taj salon & spa website and 2017 facebook event page
- Opportunity to include coupon, sample product or information in taj modé swag bag (*available to 40 VIP ticket purchasers*)
- Sponsor name recognition at the event
- Verbal acknowledgement during event program
- Sponsor name to appear on sponsor table or board
- 2 VIP tickets to taj modé 2017
- 2 taj mode 2017 shirts

Bronze Level: \$250

- Logo displayed on taj salon & spa website and taj modé 2017 event Facebook page
- Opportunity to include coupon, sample product or information in taj modé swag bag (*available to 40 VIP ticket purchasers*)
- Sponsor name recognition during event
- Verbal acknowledgement during the event program
- Sponsor name to appear on sponsor table or board
- 2 tickets to taj modé 2017

Please indicate below the type of sponsorship you will support and complete the additional information requested below.

Please make your checks to: **SAVE**

Taj salon & spa 9744 Schreiber Terrace Brooklyn Park, MN 55445

Andria Strandin – taj salon & spa co-owner

Email: andria@tajsalonspa.com

Salon number: 763-416-7775 Fax: 763-416-7776

Type of Sponsorship:

- Gold Level \$1,000
- Silver Level \$500
- Bronze Level \$250

Corporation Name:

Contact Person (Please print clearly):

Address:

Phone: _____

Email: _____

Signature and Date:

_____ **Date:** _____