

# ***LEADERSHIP DORCHESTER 2017***

**Typically Second Thursday of the Month**

January through November, 2017

**Chamber Boardroom and Various Locations**

*Audience: Up to 25 Individual Attendees and additional Business and Community Leaders*

## ***Presenting Sponsor***

***\$4,000***

*(Exclusive Opportunity) \*First right of acceptance goes to Summerville Medical\**

- Primary Sponsor Company will be recognized throughout the annual program as the main supporter of the ***LEADERSHIP DORCHESTER*** program
- Corporate name included in the program title "***LEADERSHIP DORCHESTER 2017 presented by "Your Name"***"
- Two (2) seats to participate in ***LEADERSHIP DORCHESTER*** program
- Corporate recognition in program invitation, monthly programs & signage
- Corporate recognition in all Chamber email distributions, e-newsletter & website
- Press coverage in all promotions
- Five minutes of speaking time during the opening and graduation ceremonies
- Reserved priority seating at graduation ceremony
- Option for logo marketing item to be placed at each seat during opening and graduation ceremonies
- Recognition at all ***2017 LEADERSHIP DORCHESTER*** Alumni Social Events
- First right of refusal as the presenting sponsor in 2018

## ***Gold Sponsor***

***\$2,500***

- One (1) seat to participate in ***LEADERSHIP DORCHESTER*** program
- Corporate recognition in program invitation, monthly programs & signage
- Corporate recognition in all Chamber email distributions, e-newsletter & website
- Press coverage in all event promotions
- Opportunity for promotional materials to be provided
- Recognition at all ***2017 LEADERSHIP DORCHESTER*** Alumni Social Events

## ***Silver Sponsor***

***\$1,500***

- Corporate recognition in program invitation, monthly programs & signage
- Corporate recognition in all Chamber email distributions, e-newsletter & website
- Press coverage in all event promotions
- Opportunity for promotional materials to be provided on a table at meeting location each month
- Recognition at all ***2017 LEADERSHIP DORCHESTER*** Alumni Social Events

## ***Retreat Sponsor***

**\$2,000**

- An invitation for the CEO or senior representative of the company to speak briefly at the Retreat to express the company's support for the program and provide promotional materials to class members.
- Company's name will be featured in advance mailings of Retreat notices, on Retreat agendas, signage at the event, luncheon program and reserved seating at the 2017 graduation luncheon ceremony.
- Recognition at all **2017 LEADERSHIP DORCHESTER** Alumni Social Events.

## ***Graduation Sponsor***

**\$2,000**

*Sold to Inn at Middleton Place*

- An invitation for the CEO or senior representative of the company to speak briefly at the graduation to express the company's support for the program and provide promotional materials to class members.
- Company's name will be featured in advance mailings of graduation notices, on graduation agendas, signage at the event, luncheon program and reserved seating at the 2017 graduation luncheon ceremony.
- Recognition at all **2017 LEADERSHIP DORCHESTER** Alumni Social Events.

## ***Monthly Session Sponsor***

**\$400**

*(Limited availability)*

- Company recognition as a sponsor of **LEADERSHIP DORCHESTER** in the advance materials and at the designated monthly session
- Company representative to welcome and provide a short "commercial" about company
- Company name featured in advance mailings of meeting notices and agendas, company recognized at the 2017 graduation luncheon ceremony

## ***Budget Reduction/Trade Opportunities:***

*(Donations accepted for the following items)*

Participant Nametags

Estimated cost: \$500

Plaques & Awards for Graduation Ceremony

Estimated cost: \$700

Printing expenses, such as brochures, invitations and conference materials

Estimated cost: \$1,000

Banner/Signage for Program

Estimated cost: \$350

Breakfasts, snacks and lunches

Various amounts depending on location

## ***Participant Rates:***

Chamber Members

**\$1,250**

Non-Members

**\$1,550**