



Advertising Rate Sheet

FULL PAGE

1/2 PAGE

**1/4 PAGE
(DIRECTORY ONLY)**

ads are shown at 25% actual size

**AD PLACEMENT DUE:
March 1**

**ARTWORK DUE:
March 15**

**1/3 PAGE
SQ**

| ad size | WIDTH | HEIGHT |
|--------------------|--------|--------|
| FULL PAGE | 7.375" | 9.875" |
| 1/2 PAGE | 7.375" | 4.875" |
| 1/3 PAGE SQ | 4.875" | 4.875" |
| 1/4 PAGE* | 3.625" | 4.875" |

All ads must use these dimensions. If they do not, the ad will be resized to fit the designated space at the advertisers expense.

| rates | PRICE | FREE MAGAZINES |
|----------------------------|----------|----------------|
| FULL PAGE | \$ 2,195 | 30 |
| Outside Back Cover | \$ 4,395 | 50 |
| Inside Cover | \$ 3,295 | 40 |
| Inside Front Facing | \$ 2,745 | 40 |
| Directory Front | \$ 3,295 | 40 |
| 1/2 PAGE | \$ 1,205 | 20 |
| 1/3 PAGE | \$ 795 | 15 |
| 1/4 PAGE directory* | \$ 655 | 15 |
| Directory Highlight Box | \$ 105 | |

*Quarter page ads are only available in the directory section of the magazine.

We will place the 2017 Magazine + Directory on the Chamber's Issuu page to give our members and advertisers an online digital footprint.



digital requirements

CD ROM or EMAIL (preferred media)

Along with CD or email please provide a printed proof, phone number, contact person and ad name/#. Media is non-returnable

PREFERRED FILE FORMAT: PDF Press-ready, must contain only 4-color process images (CMYK)

IMAGE REQUIREMENTS: All images provided for ads should be final, color corrected, hi-resolution (300dpi at actual size) CMYK files. TIF or EPS file type recommended. Hi-Res images should not be scaled more than 115% to maintain image quality.

production reminders

Additional production charges for the advertiser may result if the guidelines below are not followed:

- Do NOT send JPEG or GIF files
- Do NOT send files in RGB
- All spot colors must be converted to CMYK
- All ads created in any unacceptable format (Publisher, Corel Draw) will be returned to the advertiser to be reformatted or created.
- All ads submitted should be suitable to print as-is.
Springfield Area Chamber of Commerce is not responsible for any errors in content.

ad submission

EMAIL jeff@springfield-chamber.org
CD ROM Springfield Area Chamber of Commerce
 101 South A Street
 Springfield, OR 97477

For questions or further assistance, please contact Jeff Thompson at 541.746.1651



Advertising & Payment Agreement

Advertiser or Company Name _____

Billing Address _____

City _____ State _____ Zip _____

Contact Name _____

Phone: _____ Fax _____

Contact E-mail (Required): _____

Agency Name (if different from above) _____

Billing Address _____

City _____ State _____ Zip _____

Contact Name _____

Phone _____ Fax _____

Contact E-mail (Required) _____

PURCHASE DESCRIPTION

Amount:

BILLING

Method of Payment: please circle: Check Visa/MC/Amex Invoice

Credit Card Number: _____ Amount: _____

Name on Card: _____

Exp: ____/____ CVS Code: _____

Billing Address _____

City _____ State _____ Zip _____

VERIFICATION

Please sign below to verify that you have read and agree to the terms and conditions for advertising in the Springfield Magazine+Directory. Unsigned contracts will not be accepted.

Advertiser/Agency Representative:

_____ Date: _____