Chamber Resolutions for 2015

While 2014 was a great year for Springfield, the Chamber is resolute that we will work to make 2015 even more memorable.

It’s that time of year again. The time when we make those commitments to ourselves and set those elusive goals that will bring success and joy into our lives. At the Chamber, it is a time to reflect on all that we accomplished in 2014 and look forward to improving on some of the events we had, creating new opportunities, strengthening existing relationships, and building new ones.

Our mission, “To champion our community’s future as a regional leader in economic vitality and quality of life”, being something that we aspire to, is always at the core of everything we do. This coming year is no different and your chamber will be adding a few new wrinkles to add value to your investment in our work.

**Economic Development** - The Chamber is helping local companies grow their businesses by taking the lead in programs to create a strong local economy through building and maintaining relationships with local government, school districts and you, our industry and business leaders.

The Economic Development Committee had done outstanding work and under its chair, Mike Eyster continues to be a major player in conversations about economic development in Springfield. We continue the work around the secondary wood products cluster while beginning a dialogue with the Government Issues Committee around ways both committees can endorse and support the growth of the Southern Willamette Economic Development Corporation (SWEDCO).

**Represent** - The Chamber works year-round on your behalf to ensure local and state elected officials are educated on the impact their decisions will have on our economy and your business. The Government Issues Committee values the involvement of our local, county and state officials as well as the statewide advocacy partnership with Associated Oregon Industries (AOI) and is building on our relationships with our Washington D.C. delegation.

Thanks to the tireless efforts of our departing committee chair Mary Adams, the GIC finds itself with a solid core of members and under the leadership of incoming chair Bob Fondren we look forward to continuing the great work that has been its hallmark. The first two meetings

*Continued on page 3*...
Board of Directors

Chairman of the Board
Erik Jensen, Key Bank

Past-President
Cosette Rees, Lane Transit District

Treasurer
Dean Huber, Kernutt Stokes LLP

EXECUTIVE COMMITTEE
Mary Adams, Chair: Government Issues Committee
Lane Transit District

Charlie Kimball, Murphy Company

John Tamulonis, The City of Springfield

DIRECTORS
Mike Eyster, Chair: Economic Development Committee
University of Oregon

Brenda Hansen, Chair: Education Committee
Horace Mann Insurance
Bob Keefer, Willamalane Park & Recreation District

Kristi Kernutt, PacificSource Health Plans

Steven Leuck, Co-chair: Greeters Committee
Contractors Electric

Lance LeFever, Thorp, Purdy, Jewett, Urness & Wilkinson, P.C.

Mark McCall, FHA Commercial Connection

Pat Melendy, Leahy, Van Vactor, Cox & Melendy

Jeff Nelson, Springfield Utility Board

Angelynn Pierce, Safeguard

Steve Roth, Roaring Rapids Pizza Company

Corin Simonsen, Chair: Membership Committee
Integra Telecom

Sue Slaughter-Nichols, Chair: Gateway Development Committee
Arbonne Health, Wellness, Skin Care

Mary Spilde, Lane Community College

Nancy Stark, Weyerhaeuser Co.

Kim Thompson, Oregon State Employment Department
of the year are indicative of that commitment as the County Commissioner Sid Leiken and County Administrator Steve Mokrohisky will be our guest speakers on January 13th with the Mayor of Springfield Christine Lundberg on January 27th. Also in the queue will be Springfield Public Schools, Willamalane Park & Recreation District, a visit from AOI, and Dan Whelan from Senator Merkley’s office.

Leadership - The Chamber is dedicated to helping with the creation of our community’s future leaders, both in our local schools and within our membership. Our Springfield Leadership Workshop has now graduated over 50 members with a passion to be involved, some of whom have already served on Springfield’s Committees, Boards, and Commissions. We look forward to another year of committed alumni, making a difference in our community.

Promoting Our Community - The Chamber promotes the community by assisting businesses and individuals to relocate to our area, participating in efforts to improve our quality of life, and advocating our community as a great place for people to live and do business. The efforts along with the cities of Springfield and Eugene and Lane County have put in place the framework for SWEDCO to replace the Lane Workforce Partnership. Our continued work with our great partners at Travel Lane County to promote both cities, encourage individuals and groups visitors to vacation, come for a conference, come support the Ducks, or come to Track Town USA.

Connect - The network development opportunities provided by the Chamber give members the chance to interact with other business professionals and exchange ideas and referrals. The Springfield Greeters continue to gain members and momentum. The Business After Hours group continues to grow and with the great lineup of member businesses hosting this year around the entire metroplex, we are excited about the possibilities.

2015 is gearing up to be a banner year for Springfield. In addition to our committees, our friends at the Springfield City Club and the Springfield Forum are putting together quite a list of speakers to keep folks in the know about all things Springfield. Our partners at SCORE and the Lane Community College Small Business Development Corporation stand ready to help businesses move forward. Lots of resources with great people looking to make 2015 the best ever in the Southern Willamette Valley.

The Affordable Care Act isn’t just about picking a new insurance plan. Nor is it business as usual or a simple benefits choice. It’s a whole new series of employment laws and tax code changes that include penalties, compliance requirements and reporting. And it’s here now.

Health care reform will impact nearly every employer in some way. How it impacts you and your business depends on your circumstances and how well you plan right now. That’s why Hershner Hunter has assembled an advisory team with the right information and expertise to help you understand, decide, communicate, and manage the impact to both your business and your best asset: your employees.

Make the choice to be prepared. Call today to schedule an appointment or to find out about one of our upcoming seminars.
Business After Hours
Ranchito Grill

DECEMBER 2014

Business After Hours
KeyBank

Wednesday, Jan. 14
5:30 - 7:30pm
1625 Mohawk Blvd
Springfield

Drinks Provided by:
Hop Valley
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<th>Sunday</th>
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<td></td>
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<td>1 Happy New Year Chamber Closed</td>
<td>2 SCORE Business Counselling, 10:30-12:30 at the Springfield Chamber by appointment only</td>
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<td>10:30-12:30 at the Springfield Chamber by appointment only</td>
<td>Greeters, 7am at Springfield Elks Lodge Executive Committee Meeting 7:30am at Hilton Grand Garden Greater Executive Committee, 1:30 at the Springfield Depot</td>
<td>SCORE Business Counselling, 10:30-12:30 at the Springfield Chamber by appointment only Economic Development Committee Meeting 12pm at Roaring Rapids</td>
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<td>Government Issues, 7am at Prime Time Sports Bar &amp; Grill Membership Committee 8:30 at TBD</td>
<td>KeyBank Mohawk Business After Hours, 5:30-7:30pm at 1537 Mohawk Blvd in Springfield</td>
<td>Greeters, 7am at Springfield Elks Lodge</td>
<td>SCORE Business Counselling, 10:30-12:30 at the Springfield Chamber by appointment only Annual Awards Banquet “Diamonds are Forever Ball”, 5-9pm LCC Center for Meeting &amp; Learning</td>
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<td>Ribbon Cutting: Elk Horn Brewery, 11am. Education Committee, 3:45 at Ridgeview Elementary</td>
<td>Board of Directors Meeting, 7:00am at the Hilton Garden Inn</td>
<td>Greeters, 7am at Springfield Elks Lodge</td>
<td>SCORE Business Counselling, 10:30-12:30 at the Springfield Chamber by appointment only Gateway Development Committee, 12:00 at the Hilton Garden Inn</td>
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<td>Quarterly Membership Breakfast, 7-9am at Ford Alumni Center.</td>
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**SCORE® Meets at the Springfield Chamber of Commerce**

Sign up for a free business counseling session with SCORE: Counselors to America’s Small Business. Counseling sessions are 1 hour long and are on a first-come first-served basis. To RSVP, call Vicki at the Springfield Chamber of Commerce at 541.746.1651. Advance registration is required.
Ribbon Cuttings

DECEMBER 2014

Latus Harley-Davidson of Eugene
December 11, 2014

We know you have better things to do than wait hours in an E.R.

THE 30-MINUTES-OR-LESS E.R. SERVICE PLEDGE

Emergency medicine is about three things: compassion, skilled care and speed. You’ll find these at McKenzie-Willamette Medical Center. The experienced E.R. physicians and the entire team are committed to working diligently to have you initially seen by a clinical professional* within 30 minutes of your arrival.

For more information, visit McKweb.com.

If you’re experiencing a medical emergency, call 911.

*Clinical professional is defined as a physician, physician assistant or nurse practitioner.

McKenzie-Willamette Medical Center is directly or indirectly owned by a partnership that proudly includes physician owners, including certain members of the hospital’s medical staff.

Scan this code with your smartphone to view our current average wait time.
5 Business Lessons I Learned By Running a Marathon

By Matt Favreault

On June 22nd, Matt Favreault, the Director of Membership Development for the Springfield Chamber, ran and completed the Kings Market San Juan Island Marathon, just outside Friday Harbor, Washington. The journey to the finish line started some 21 months ago and along the way, important lessons on life, and business, were learned.

• Discipline & Persistence are Essential to Success

Running 26.2 miles is not an endeavor to be taken lightly. The training regimen alone covers 18-to-20 weeks on the calendar and roughly 450 miles or more, depending on the plan one follows.

As any entrepreneur can attest, success in business is truly a marathon and not a sprint. Somewhere between being a little bit crazy and embracing the dogged determination to succeed, I discovered that I had to be both disciplined and extraordinarily persistent to realize this goal.

Persistence is something that comes very naturally to me, but maintaining the discipline to execute the training plan was a definite challenge. This is fairly consistent for me in business as well. I am well-suited for my development work because I am a persistent fellow and always have been. Maintaining discipline is and will always be a challenge for me, though, at least on some level. What helps me maintain discipline in training and in work is my personal and professional accountability to the goal I am reaching for and those to whom I am accountable to… in the case of work, it’s you – our Chamber members; in my training, it’s myself, my family and the friends that donated to my fundraising efforts for this marathon.

• Time Management Must Have Some Flexibility

In order to successfully complete the training portion of running a marathon I had to re-learn time management as a whole. Never one to embrace the wee-hours of the day, I found myself awake and out the door at first light more than ever in my life. This was necessary on several levels, not the least of which was the ideal temperature to pound the pavement is found during that first hour of daylight. More importantly, however, was that with my busy family and work obligations, plus a certain safety balance to consider, this time of day was the best for me and pretty much the exclusive window on the daily calendar that I could spend logging miles.

The same skill for managing training time applies to business decisions we make each and every day. Who are the first to arrive and last to leave? Who makes the most of their time and manage time well? I have always found a consistent theme to the role models that are the answers of those questions.

• Obstacles are Temporary

Hills became my least favorite (and most overused) vehicle for metaphors about midway through my training. I had one Long Run Sunday that was at the half-marathon distance, back in March. I elected to register and run a race in the tiny hamlet of Vernonia, west of Hillsboro. That 13.1 mile course defeated me. It also changed my training and race planning dramatically. I cramped up at roughly the 9th mile of the race and the last 4 miles presented a long, slow incline that wore me down. The hill itself was barely perceptible to the naked eye, but to my legs, it may well have been akin to the never-ending mountain of work in my inbox… it just kept going and going and going. With every step closer to the finish line, the hill made the next step a little harder than the one before. Have you ever had a day in the office that felt like that?

I returned home after that day resolute to change my training ways from being pretty exclusively on the flats of the river path to include the hills between the Chamber office and Doris Ranch (South 2nd St.) and/or Skinner Butte. Lesson learned, adjustment made…

I figured out in training and applied on race day, that the hills I was running were simply the temporary obstacles that we all face – in our lives and certainly in our businesses.

With every step forward, I was heading ever closer toward my goal. With every footfall I was making progress. And the arduous uphill climbs eventually crested their respective summits and allowed my pace to quicken once more.

Whether the obstacles we face in business are personnel-related, inventory-related, systems and/or technology-related, or related to something else entirely, it really is important to note that they are really just hills that melt away with each step forward.
Highlights of the University of Oregon Oregon Regional Economic Indexes
for October 2014 Release date: November 20, 2014. Sponsor: KeyBank

October measures of economic activity were generally solid across all regions in Oregon. Moving average measures of activity—which smooth monthly volatility—indicate that the Portland Metro, Eugene-Springfield, Salem, and Central Oregon regions are growing near or above their average paces of activity, while the Rogue Valley is just somewhat below normal growth. Residential housing sales were strong throughout the state in October, although that activity still is not translating into widespread gains in new residential construction. Residential permits contributed positively to the Portland metro figures, nearly neutral in Central Oregon, and sharply negatively in the Rogue Valley and Salem areas. The contribution from permits spiked in the Eugene-Springfield area due to a jump in the volatile multi-family permits component. Employment indicators were generally supportive with most sectors contributing positively. In addition, the unemployment rate and civilian labor force now yield a neutral to positive impact across all measures. Also note that low levels of unemployment claims are adding significant contributions to the measures and are indicative of continued strong job growth. In general, conditions across the state continue to improve as the recovery broadens and deepens throughout more sectors of the economy. Note that “zero” for these measures indicates relative average growth; each region has its own underlying growth rate.

Tim Duy, Director, Oregon Economic Forum Adjunct Assistant Professor, Department of Economics duy@uoregon.edu

Latest Eugene/Springfield Employment Numbers

Metro Economic Indicator

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<tr>
<th>UNEMPLOYMENT RATES</th>
<th>NONFARM PAYROLL EMPLOYMENT</th>
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<tr>
<td><strong>Springfield – Eugene</strong></td>
<td>October 2014</td>
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<td>Nov 2014</td>
<td>6.7%</td>
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<td>Oct 2014</td>
<td>6.5%</td>
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<td>Nov 2013</td>
<td>6.6%</td>
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<td><strong>Oregon</strong></td>
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<td>Nov 2014</td>
<td>6.7%</td>
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<td>Nov 2013</td>
<td>6.8%</td>
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<td><strong>United States</strong></td>
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<td>Nov 2014</td>
<td>5.5%</td>
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<td>Nov 2013</td>
<td>6.6%</td>
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<th>CONSUMER PRICE INDEX</th>
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<td>(All urban consumers, 1982 – 1984 = 100)</td>
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<th>Portland-Salem, OR-WA</th>
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<td>Jan-Jun 2014</td>
<td>239.433</td>
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<td>Yearly Change</td>
<td>1.2%</td>
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<td><strong>United States</strong></td>
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<td>Nov 2014</td>
<td>237.433</td>
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<td>Yearly Change</td>
<td>1.3%</td>
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Upcoming Ribbon Cuttings

Tue., Jan 20 at 11:00am Elk Horn Brewery
686 E. Broadway
Eugene

Thu., Jan 29 at 4:00pm Academy Mortgage
777 High Street, Suite 240
Eugene
Open House until 7:00pm

http://www.qualityinfo.org &
http://www.bls.gov/cpi
*Not seasonally adjusted.
Obstacles (read: Hills) are often more difficult and damaging on the downhill side… And here’s the rub… (Literally).

Once I physically got over the hills, it was the downhill side – when the running may have seemed easier – when my body went through its most difficult trials. In running, the term “hot spots” is used for when blisters begin to form, particularly with new shoes or on the longest of long runs. You can feel them coming on from the repeated friction of one’s foot and running shoe not working in perfect harmony. During the downhill sections of the marathon course, I did well for the most part, until I noticed a hot spot on the middle toe of my right foot. The longest and last downhill came between mile 21 and 23 and was well over a mile long. By the end of that stretch, my toe was throbbing and in all likelihood, I was doing some damage. It didn’t really surprise me, but I know it definitely had an effect on me and the rest of the race.

When things get clicking in business, and the proverbial legs of an operation are churning and systems appear to be hitting on all cylinders, it is then that pitfalls and pratfalls are most common. Whether its complacency or just being too busy to notice the little hot spots in our work, these are the times to be MORE aware, not less.

Goals Beget More Challenging Goals

It all started with a goal to run a marathon before my next birthday. That goal morphed into a goal to simply run a 5K race; then the next incremental goal changed to a 10K race; followed closely by a 10 mile race; then 10 miles became a half marathon and that half marathon became 15 mile, 18 mile and 20 mile training runs… and ultimately, the 26.2 mile goal seemed ever more attainable, so I began to attach time goals to each race and each training run…

I set out on June 22nd to finish in under 5 hours. I finished in 4:50:00.4 and now I am thinking about training for and running another so I can make that Personal Best marathon 4:30:00 or maybe even 4:00:00…

Annual goal-setting exercises that build and grow over time are a reality in the workplace. It’s the nature of a competitive business climate. If the challenge is put in place reasonably and executed carefully, then success begets success and our work goals will ultimately generate more and more challenging goals.

What I learned along the course of training for and running this marathon was that moving forward is really all that matters. Every step is valuable and no matter how fast or slow I was running, I was still faster than those who were still on the couch – like I had been for far too long.
Gateway Development Committee

The Gateway district of Springfield is the fastest developing area of town. It has a profound economic impact in Springfield. For that reason, the Springfield Area Chamber of Commerce made the decision several years ago to form the Gateway Development Committee, which then became the sixth standing committee of the Chamber. Unlike the other committees of the Chamber, which cover broader topics, the Gateway Development Committee primarily focuses on topics specific to that particular area of Springfield. The Committee meets on the fourth Friday of each month (with some rare exceptions for holidays). The current meeting area for the Committee is the Hilton Garden Inn, located at the northwest corner of the intersection of Beltline and Gateway. While most of the attendees of Committee meetings are part of businesses located within the Gateway area, that is by no means a requirement to attend.

Topics of discussion at the Gateway Development Committee meetings focus on transportation, development in the area, tourism and other visitor based concerns, political issues that may affect the area and more. In the past year guests have included Springfield Mayor Christine Lundberg, State Representative John Lively, State Senator Lee Beyer, Springfield School Superintendent Hertica Martin, representatives from ODOT, Eugene Airport and many more.

The Gateway Development Committee also has a major project in the works, to erect a significant piece of statuary in the area that will be visible from I-5 as people drive by or into the area. The proposal is for an approximately 60 foot tall stainless steel piece that is reminiscent of a torch, which would also have LED lighting at the top for the “flame.” The idea is to have the piece be a signifier for Springfield to the thousands of people that pass by or come into the area on a daily basis.

If you would like to learn more about the Gateway Development Committee, please contact Committee liaison Paul Schwartzberg, paul@springfield-chamber.org.

BUSINESS EXPO

Saturday, February 28
10-4
Valley River Center

Meet business owners, win door prizes and enjoy live entertainment!

Special thanks to our presenting sponsor:

Click here for details
Last year, the chamber’s education committee reached just over 2,115 students through programs and scholarships. In 2015, the committee has pledged to boost the reach by making big changes and expanding programs.

The elementary program for 5th graders, the Real Game of Life, will be broadened to all 5th graders of the Springfield Public Schools. Previously, the committee helped Hamlin host their program and the committee is excited to expand the outreach. The increase will now cover four Real Games of Life programs, one hosted at each middle school. Each program will need about 12-15 volunteers to assist the 5th graders with an 8th grade helper as they play the life-sized board game.

High School Career Day, which has been moved to February, will go back to the model of both Springfield and Thurston attending the career day. The committee, along with the hosting high school (Thurston) has worked out a schedule in order to invite Willamette Leadership Academy, A3, Gateways and the Springfield online students. Other major format changes have been made to continue efforts in providing meaningful career field information for students. The program needs 50 business volunteers for booths representing career possibilities.

Middle School Career Day will now be inviting the 8th graders of Willamette Leadership Academy to join the program as the committee continues the trend of growing the chamber outreach. The format will remain the same with minor changes being discussed on how to make mock interviewing run more smoothly. About 30-35 volunteers are needed for business booths and 30 or more needed for mock interviewing.

For information on the committee or volunteering at any of these fun-filled programs, please contact the Education Committee staff liaison, Katie Yeager or Committee Chair, Brenda Hansen.

Real Game of Life @ Hamlin MS   February 5  8 am – 12:30 pm
Real Game of Life @ Briggs MS   February 5  8 am – 12:30 pm
High School Career Day   February 10  7 am- 1:30 pm
Real Game of Life @ Thurston MS   February 13  8 am- 12:30 pm
Real Game of Life @ Agnes-Stewart MS   February 13  8 am – 12:30 pm
Middle School Career Day   March 17  7:45 am- 12:30 pm

Katie Yeager, Education Committee Staff liaison Katie@springfield-chamber.org
Brenda Hansen, Committee Chair, Horace Mann Insurance Brenda.hansen@horacemann.com

Learn How to Utilize Your Chamber Membership

February 5 • 12-1:15pm
Springfield Depot
101 S. A Street, Springfield, OR  97477
Topics include:
• networking opportunities
• committee and community involvement
• advertising with your chamber

Contact paul@springfield-chamber.org to RSVP (required) or for more information
## New Members

**December 2014**

- ADC Testing Centers, Inc.
- Allstate Insurance (Cavinee)
- Architectural Accents
- Edward Jones: Ken Mashak
- H & R Block
- International Paper Recycling
- Josh Lowe’s Dr. Energy Saver
- Lohner Electric
- Radiology Associates, PC
- Richey Investigations, LLC
- Robert Half International

## Member Renewals

**December 2014**

- Academy Mortgage Corporation
- Action Muffler & Brake
- Affordable Insurance Solutions
- Arbonne Health, Wellness, Skin Care
- Autohaus
- Bourland Printing
- Business Software Solutions
- C & M Pump Co.
- Carlson & Strand Painting
- Cascade Medical Associates
- CAWOOD
- Comcast Cable
- Core Strength Chiropractic
- Crest Massage Center, Inc.
- Domino’s Pizza
- Dougherty Landscape Architects
- Euphoria Chocolate Company
- Euro-Asian Automotive
- Evergreen Land Title Co.
- G Group, LLC
- Gorilla Grams & Balloon Decor
- Harrang Long Gary Rudnick PC
- Hearts for Hospice
- Lane Events Center
- Lithia Toyota of Springfield
- M&M Quality Construction
- McDonald’s Thurston
- Mid Valley Metal Recycling LLC
- Oldham Crane Service, Inc.
- PacificSource Health Plans
- Pranee’s Pump Cafe
- Sam’s Auto Service
- Savvy Saver, LLC
- Schelsky’s Landscape & Irrigation, Inc.
- Second to None
- Siuslaw Bank
- Slocum Orthopedics, PC
- SPEC Industries, Inc.
- Springfield Memorial Gardens & Funeral Home
- Springfield Times
- Sterling Graphics, Inc.
- The Register-Guard
- The Roving Controller
- University of Oregon
- Vox Public Affairs Public Relations

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**For information about advertising opportunities available through the Springfield Chamber contact:**

Jeff Thompson  
Community Relations Director  
jeff@springfield-chamber.org

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**McKenzie Business**

A LEADS AND NETWORKING ORGANIZATION SINCE 1974

MBA is a select group of businesses and business people who’s goal is to support our community by supporting each other. The McKenzie Business Association is committed to lasting partnerships, focusing on networking… active participation in community activities and business opportunities with other McKenzie Business Association members.

**Interested in becoming a member?** Call Micki Waters, 541-484-4304

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12 • The Bottom Line • A Publication of the Springfield Area Chamber of Commerce
Elk Horn Brewery is a southern inspired gastro pub that crafts its own cider, beer and soon mead. Elk Horn opened their doors in September of 2014 and are located at the corner of East Broadway and Hilyard, close to downtown Eugene and the University of Oregon campus. Their pub is a great meeting spot for large or small groups serving lunch, dinner and brunch on Sundays. Elk Horn has a large patio with outdoor seating, a fire pit and live music regularly. Stephen and Colleen Sheehan founded Elk Horn after operating Delacata food cart for three years. They bring the same commitment to delicious food and southern hospitality to their restaurant and welcome new guests. Closed on Mondays, check out the Elk Horn facebook page for events and daily specials.

elkhornbrewery.com

The Center for Community Counseling

The Center for Community Counseling (CCC) is a non-profit mental health center providing counseling on a low sliding scale basis to adults with limited financial means. Founded in 1978 as a grassroots counseling program, CCC has been a vital resource in Lane County for 37 years. Their program is unique because more than 90 professional therapists volunteer at CCC. Social workers, counselors, and psychologists contribute their time and expertise to serve the CCC’s clients. Located in a quaint farmhouse on the grounds of St. Thomas Episcopal Church, their services include: long-term individual counseling, support groups, educational classes and referral resources. CCC is committed to increasing the health and well-being of our community by Transforming Lives and Healing Relationships.

ccceugene.org/
Member Events

Vino & Vango January Calendar
OPEN CLASSES $35-$40
Wheatfield’s and Cyprus
Fri., Jan 2 • 7-8:30pm
BOGO Couples Night
Coffee & Cardinals
Sat, Jan 3 • 7-9:30pm
Red Poppies
Sun., Jan 4 • 4-6pm
Girl in the Rain
Wed., Jan 7 • 6-8:30pm
Owls in Winter
Fri., Jan 9 • 6-8:30pm
Eugene Bike Path
Sun., Jan 11 • 4-6:30pm
All that Jazz
Thu., Jan 15 • 6-8pm
Coastal Horses
Sat., Jan 17 • 6-8pm
A Good Cabernet
Tue., Jan 20 • 6-8:30pm
St. John’s Bridge
Fri., Jan 23 • 6-8:30pm
Red Leopard Stiletto
Sat., Jan 24 • 7-9pm
Latte
Sun., Jan 25 • 6-8pm
Deer in Woods
Wed., Jan 28 • 6-8:30pm
Fundraiser for the Relief Nursery
Thu., Jan 29 • 6-9pm
vinoandvango.com/calendar/

January 15: Come listen to Springfield Mayor Christine Lundberg as she recap’s her State of the City Address and shares some of the happenings going on around Springfield. You won’t want to miss the January 15th City Club.
springfieldcityclub.org

2nd Friday Art Walk
Join us every second Friday of the month to celebrate local artists, musicians, and merchants in our beautiful Downtown Springfield! Venues and artists change monthly.
Next Art Walk: Jan 9 • 5-8pm
For more information on upcoming 2nd Friday Art Walks, please visit us on Facebook at Discover Downtown Springfield or call us at 541.345.7106
nedcocdc.org

Artisans at Work
Second and Fourth Tuesday, 3-4:30pm • Free
willamalane.org

SpringFilm: ‘Fargo’
Presented by Plank Town
Wildish Community Theater, 620 Main St.
Thu., Jan 8 • 6:30-9 p.m.
Free! The 2014-15 SpringFilm theme is Almost Oscars — feature films that did not win an Oscar, but should have! SpringFilm is a partnership with the Springfield Public Library and Willamalane. Each showing features a unique introduction by a special guest speaker, and films will be followed by a moderated discussion.
willamalane.org

Willamalane Bowl
Willamalane Center turf
Sat., Jan 31 •
$200/team before Jan. 18
$300/team after Jan. 18 SAVE $100!
Ages 18+. Form a team of your own to compete in this inaugural 5-on-5 flag football bowl, offered in conjunction with Maximus Sports. Three-game guarantee. Teams can have up to 10 players.

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Arts, Culture & Education
Willama-Library Book Group
Tuesday, January 6, 2015 at 10:30am
Discuss The Paris Architect by Charles Belfoure. Library Conference Room.

Willamalane.org

Downtown Springfield Second Friday Artwalk
Friday, January 9, 2015 from 5-8pm (City Hall Gallery is open 5-7pm)
The library is closed Monday, January 19, 2015 in honor of Martin Luther King, Jr.
wheremindsgrow.org

Introduction to Oregon History
Saturday, January 24, 2015 at 11am in the Library Meeting Room.
Richard Engeman is a public historian and archivist and will present an illustrated, high-level flyover of Oregon’s history in 49 illustrations and 49 minutes. Learn about the past; question-and-answer period to follow. Richard will also have copies of his books for sale after the talk.
wheremindsgrow.org

Zentangle Workshop
Monday, January 26, 2015 from 4:30-5:30pm in the Library Meeting Room
Teens and adults are welcome at this creative class. Doodling is a meditative practice that can also produce beautiful artwork. Taught by Rosie Hill, a certified Zentangle instructor from Florence, Oregon. She also teaches at the Artist’s Palette Studio in Eugene.
wheremindsgrow.org

Plank Town Presents: Springfilm’s “Almost an Oscar” series featuring Fargo
Thursday, January 8, 2015 at 6:30pm at the Wildish Theater
Another film that didn’t win an Oscar -- but should have! Fargo, directed by brothers Joel and Ethan Coen, follows persistent (and very pregnant) policewoman Marge Gunderson as she unravels a botched and gruesome kidnapping-for-hire. 1996; 98 minutes; rated R. Watch the film; stay for a discussion! The movie and discussion are free to attend and presented by Plank Town Restaurant and Brewery and coordinated by a partnership between the Springfield Library and Willamalane Park and Recreation District. Held at the beautiful Wildish Theater located at 630 Main Street.
wheremindsgrow.org

Thursday January 8, 2015 from 6:00 PM to 7:30 PM PST
Join Jodi Reilly of SBDC as she takes you through a QuickLook at QuickBooks.
Downtown Eugene Public Library willamette.score.org

Willamette SCORE “FREE” Small Business Workshop - Food Inspection.
Thursday February 12, 2015 from 6:00 PM to 7:30 PM PST
Join Jeff Green of Oregon Dept. of Agriculture as he talk about the Pitfalls of Owning a Food Business.
Downtown Eugene Public Library willamette.score.org

Sign up now for the 2015 Freezing Frenzy
At Springfield Golf Club
Date: Saturday, January 10th, 2015
Time: 10:00 a.m. Shotgun Start
2 Person Teams
Scotch Ball Format (Alternate Shot)
You are invited to join Mayor Christine L. Lundberg for the 2015 State of the City Address January 6, 2015 at 5:30 p.m. Wildish Theater 630 Main Street Downtown Springfield
**Member Events**

**Entry Fee:**
- $30 per Member
- $50 per Non-member

Breakfast included with Entry Fee

Sign Up with the Golf Shop Today by calling 541-747-2517.

springfieldgolfclub.net

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**READ IT! A PARENT & TWEEN BOOK CLUB AT THE SPRINGFIELD PUBLIC LIBRARY**

Connect with your tween through reading and books.

Parents, connect with your 4th through 6th grader at our Read It! Parent/Tween Book Club. We will be meeting Saturday, January 10th at 2:30 p.m. in the Library Conference Room. This month’s book is Kizzy Ann Stamps by Jeri Watts. Kizzy Ann is a young girl navigating life and her newly integrated school in 1963. With a wise teacher and a faithful dog, she learns to face her challenges head-on. Read the book together at home and join us for the discussion. It’s fun, it’s free and everyone gets a copy of next month’s book to take home!

What: Read It! A Parent/Tween Book Club

When: Saturday, January 10, 2:30-3:30 pm

Where: Library Meeting Room, Springfield Public Library

Who: 4th-6th graders with an adult

Additional Information: wheremindsgrow.org/programskids.html, or contact LuCinda Gustavson at (541) 726-2287

wheremindsgrow.org

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**Presentation: Lane County’s Greatest Natural Disasters, by William L. Sullivan**

Please join us on Wednesday, January 7th for a lecture and slide presentation from Oregon-based author William L. Sullivan:

**About the Presentation:**
The cycles behind Lane County’s historic earthquakes, tsunamis, eruptions, floods, and fires – and how they are changing. Based on his book “Oregon’s Greatest Natural Disasters”, Oregon author William L. Sullivan presents an illustrated lecture about the floods, earthquakes, forest fires, eruptions, and tsunamis that have hit Lane County during the past 13,000 years of human settlement. Although these disasters occur at irregular intervals, Sullivan shows that they are in fact part of natural cycles. It is not possible to predict these catastrophic events precisely, but we can prepare for their impact. Are we ready for the giant earthquake and tsunami that is coming to western Oregon? And how will global warming change the natural cycles behind Oregon’s forest fires and floods?

About the Speaker: Sullivan is the author of a dozen books about Oregon, including “Hiking Oregon’s...”

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**Is your refund impacted by the Affordable Care Act? FIND OUT.**

**JANUARY 8TH 9AM – 9PM**

Come into H&R Block and ask any ACA questions. Our ACA Specialists will walk you through how your taxes may be impacted – for FREE.

NO APPOINTMENT NECESSARY. NO CHARGE. NO REASON TO WAIT.

All H&R Block offices, OR 541-746-4151

At participating offices. OBTP#B13696 ©2014 HRB Tax Group, Inc.
History, the popular “100 Hikes” series, and “Oregon Trips & Trails.” His journal of a 1000-mile hike he took across Oregon in 1985, “Listening for Coyote,” was chosen by the Oregon Cultural Heritage Commission as one of Oregon’s “100 Books,” the 100 most significant books in the state’s history. He has also written a memoir and three novels.

greenlane-sbn.org

LANE UNITED FC ANNOUNCE OPEN TRYOUTS FOR 2015

Lane United FC has announced that open tryouts for the 2015 season, including a scrimmage match against Corban University, will be held March 21 and 22 in Springfield, Oregon. The tryouts will take place at the club’s home field at the Willamalane Center in Springfield.

The tryouts are open to the public and will be run by Lane United FC head coach John Galas and assistant coach Conner Cappelletti. The afternoon session on Saturday, March 21, will feature a full scrimmage against Corban University’s men’s varsity team.

“An 11-v-11 match is a good opportunity for us to see our trialists play against a team that’s well-organized,” Galas said. “Moreover it gives guys an opportunity to play in their best positions and show their best abilities.” The scrimmage against Corban will be free to watch for the public.

Successful trialists will join the group of local, collegiate and international players that Galas and Cappelletti have been amassing over the fall and winter to form the final competitive squad for the 2015 Premier Development League. Players who feel they have the skill to play at the PDL level, which is generally considered a step above Division I men’s college soccer, are welcome to try out. Registration details and forms are available at laneunitedfc.com/tryouts.

laneunitedfc.com

New Springfield Unit for League of Women Voters

For several years League of Women Voters members who lived in Springfield met monthly for group discussion on study topics of local, state and national interests. This group dissolved 5 or 6 years ago, but is now being re-started and is meeting at the Springfield Chamber the 2nd Tuesday at noon. Dan Egan, Director of the Chamber, is on the advisory board of LWV of Lane County, and offers the boardroom space.

Study topics for this year began with Oregon ballot measures for the election in November. Human Trafficking was the next topic of study, and this month the group discussed Carbon Emissions. Future topics include Health Care, Children at Risk, and the Status of Higher Ed in Oregon. The group will meet through May.

The discussions are free and open to the public, and you’re invited to bring a bag lunch. If you have questions, please call the League office @ 541-343-7917 or go to league@lwvlc.org. The website is www.lwvlc.org. Our mission statement reads: The League of Women Voters, a nonpartisan political organization, encourages informed and active participation in government and influences public policy through education and advocacy. The League’s purposes are to promote political responsibility through informed and active participation in government and to act on selected governmental issues. The League shall not support or oppose any political party or any candidate.

lwvlc.org

Roland Hoskins has joined Lane Transit District

Roland Hoskins has joined Lane Transit District as the Director of Administrative Services. He replaces Mary Adams who retires on January 30, 2015. Mr. Hoskins will oversee Finance, Information Technology, and Human Relations. He comes to LTD following a stint as the Director of Youth Services and Employee and Labor Relations Manager for Lane County. Most recently Roland has worked as a private consultant focusing on strategic planning.

ltd.org
Lynn Snow joins RE/MAX Integrity

RE/MAX Integrity is proud to announce that Lynn Snow has joined them as a Real Estate Broker at their office located at 4710 Village Plaza Loop in Eugene. Snow has been licensed since 2005 and has experience in remodeling and flipping houses. Previously Snow was in administration, higher education and human resources. RE/MAX Integrity is happy to have Lynn aboard as part of the Jo-Anne Zebrowski team. Snow specializes in Buyer Representation.

integrity0610432.remax-pacificnorthwest.com

Citizens Bank President and CEO to retire on March 31, 2015

Citizens Bancorp announced today that Bill Humphreys Sr. will retire from the position of President and CEO as of March 31, 2015. He will be replaced by Gordon Zimmerman, currently President and CEO of Community Bank located in Ronan, Montana.

Humphreys, who is completing a 45 year career in banking, will stay as a member the board of directors, and will serve as Chairman. He has held his current title with Citizens Bancorp for the past 19 years.

Mr. Zimmerman, who is a Certified Public Accountant (CPA), began his professional experience as an auditor with KPMG, focusing on financial institutions as well as the construction and real estate industries. He has been a community bank President and CEO since 2001. He currently serves as the State of Montana’s elected Member Director of the Federal Home Loan Bank of Seattle, where he is Vice Chairman of the Board. Mr. Zimmerman and wife Abby have twin daughters, Kennedy and Saylor.

“We are fortunate to have attracted a leader with the depth and breadth of experience of Gordon Zimmerman. He has established inspirational working cultures and leadership teams across different types of operating environments. He has a strong regulatory acumen. He is motivated to assume the role of the CEO with a passion for the mission and success of the organization. I am certain that Gordon is the right person at the right time for Citizens Bank”. Bill Humphreys, Sr.

About Citizens Bank:

Citizens Bank, the operating subsidiary of Citizens Bancorp, proudly provides comprehensive banking services throughout the Willamette Valley in Oregon. Since its inception in 1957, the Bank has become one of the area’s premier community banks. Its employees provide personalized banking services to businesses and individuals at each of its 15 branch offices (located in Albany, Corvallis, Dallas, Harrisburg, Junction City, Lebanon, McMinnville, Oregon City, Philomath, Salem, Silverton, Springfield, and Tualatin).

Member FDIC.

citizensebank.com

EUGENE’S DALEY STEVENS AIMING TO BE THE FIRST OF MANY LUFC AMBASSADORS IN SPAN

Lane United FC fullback and Eugene native Daley Stevens has traveled to Spain to train with third-division Atlético Saguntino, head coach and sporting director John Galas said this week. Stevens, who starred at South Eugene High School and player-coached on the University of Oregon’s men’s club soccer team before playing in Lane United’s inaugural season in 2014, left for Valencia on November 21.

According to Galas, Stevens immediately began training and playing with Tavernes Blanques CF, a club in Spain’s Valencian regional division, on the invitation of Lane United teammate and native Valencian Alex “Pipo” Peral. He showed progress there and soon moved up to nearby Atlético Saguntino to pursue a more advanced opportunity. Atlético play in the next-highest league,
Spain’s tercera división.

The Spanish soccer season lines up neatly with Lane United’s, ending in May just as Lane United will begin their 2015 campaign. Galas said he was “thrilled” at the thought of Stevens spending significant time playing at a high level in Spain during the American off-season, saying that “it can only help Daley continue to develop as a player. We believe he’ll come back a more polished player for Lane United in 2015, as he already showed great progress with us this past season.”

Galas was pleased not only by the potential for Stevens’ individual progress, but by the solidification of Lane United FC’s ties with clubs across the Atlantic. “Daley is the first instance of something that we’ve always had as a long-term strategy, which is to get some of our guys playing experience over in Spain,” Galas continued. “Our partners in Valencia started the tryouts last year that ended up with Pipo (Alex Peralt), Baldo (Josep Baldovi) and Eleazar Ocaña coming to play with LUFC in 2014. Obviously that was great for the team in an immediate sense, but in the long term it allows us to build the connections that allow a guy like Daley to make the most of his time, improving his play and seeing the world over in Spain.”

Atlético Saguntino play in Sagunt, a port city 30 kilometers to the north of central Valencia on Spain’s Mediterranean coastline. The club currently sit only eight points out of first place in their region of the tercera división. Fans can keep abreast of Daley’s progress in Spain at the Lane United FC blog in the coming months.

laneunitedfc.com

Lane County Trails Featured in Major Bicycling Magazine

Eugene, Ore. – The region’s best mountain biking trails take center stage in Bike Magazine’s annual Bible of Bike Tests issue, which was released today, January 2, 2015. Bike Magazine staffers recently spent 170 hours riding the epic singletrack trails around Oakridge/Westfir, the McKenzie River and Central Oregon, shooting hundreds of hours of video of the jaw-dropping scenery and white-knuckle inducing rides. The magazine showcases a 10-page feature story and web videos highlighting the Eugene, Cascades & Coast region as a mountain bike destination.

The first video, released last month, begins with a shot of the calming, turquoise blue waters of Tamolitch Pool, an iconic and visual respite found along the McKenzie River National Recreation Trail.

The exposure will have long-lasting impacts on the region as nearly 80 percent of the magazine’s 211,000 readers and 520,000 unique monthly website visitors say they plan on taking a mountain bike trip in the next year.

“Showcasing our magnificent forested trails to Bike Magazine readers in this editorial format is sure to motivate destination travel to Oakridge/Westfir and the McKenzie River corridor, which feature some of the most beautiful biking and hiking trails in the world,” said Travel Lane County CEO, Kari Westlund.

“Riders will want to see these trails for themselves and experience what the Bible of Bike testers are raving about. It is extraordinary exposure for these recreational playgrounds that define the word Cascades in our Eugene, Cascades & Coast marketing of Lane County.”

The publicity generated through the Bible of Bike Tests issue will undoubtedly go beyond the trails. The article also highlights Oregon Adventures, an Oakridge-based guide service, the Brewers Union Local 180, the Oakridge Lodge and Guest House and Horse Creek Lodge.

eugenecascadescoast.org