



The Greater Springfield Chamber of Commerce  
 1011 S. Second St. ♦ Springfield, IL 62704  
 Phone: 217.525.1173 ♦ Fax 217.525.8768  
 www.gsc.org



## ADVANTAGE MEMBERSHIP PACKAGE

Utilize The Chamber's website to market your business to fellow members and the general public. Advantage members receive:

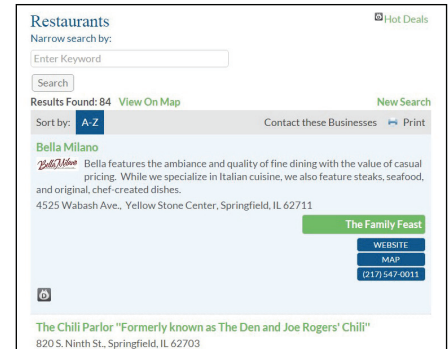
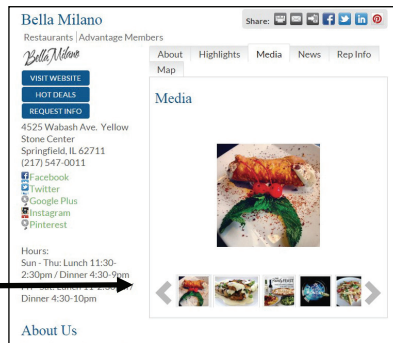
### **Increased Website Visibility in Chamber Online Membership Directory**

#### ◆ **Category Search Results Page**

- Priority Placement (listed at top of category list)
- Company logo
- Business description (up to 200 characters)
- Website link (above phone number)
- Unlimited Search Keywords

#### ◆ **e-Brochure (Member Page)**

- Company logo
- Business description (up to 1600 characters)
- Photo Gallery
- YouTube video link
- Bulleted Descriptions (5 bullets up to 120 characters each with URL links)
- Additional representatives listed online (in addition to main contact if desired)



### **Enhanced Member-to-Member Marketing**

- ◆ **Membership Mailing List (Excel Format - 1 per year)**
- ◆ **Twelve Advantage Member Passes to Business After Hours**

The Advantage Membership

Package cost is:

**\$225**

### Advantage Participation Form

Date: \_\_\_\_\_

Company Name: \_\_\_\_\_ Amount Paid: \$ \_\_\_\_\_

Main Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

#### Advantage Membership Payment Information

**Amount Due: \$ 225**

**Payment Type:** (please check one)

Cash       Check No: \_\_\_\_\_

Send invoice    Credit Card

(For secure payment, please call The Chamber at 217-525-1173).

#### Office Use Only

- Add Advantage category
- Upgrade to Enhanced listing
- Check box for web link on search results
- Enable Search Results Image
- Send Adv. Member kit

\_\_\_\_\_ Adv. Anniv. Month

Sponsor \_\_\_\_\_