

I'VE JOINED THE CHAMBER ...now what?



Ways To Maximize Your Chamber Membership

- Display Membership Window Cling**
Prominently display your Chamber window cling on the front door of your business. Studies show that people view Chamber membership as a sign of credibility for a business. Additional clings are available if needed and membership plaques are available upon request.
- Review Your Business Listing**
Your online business listing provides valuable visibility and exposure through searches by members, consumers, and visitors looking for products and services. Login to the Members Only area to review and, if necessary, update your company and staff profiles. You can also add search keywords, business description, hours of operation and driving directions.
- Follow The Chamber on Social Media**
If you're using Facebook, LinkedIn or Twitter, follow/like The Chamber so you can interact and remain up-to-date with current happenings. New members can go to The Chamber's Facebook page to look for and like/share the post about your business joining The Chamber.
- Read the eUpdate Email**
Each week, The Chamber sends an email blast that contains a business tip, information on business or legislative issues, event details and Member News. Regularly reading the eUpdate will help you stay connected and keep current with Chamber programs and money saving opportunities available to members.
- Get Your Employees Connected**
As a member, your employees are eligible to participate and take advantage of Chamber events and leadership development opportunities. Provide the names and contact information of your key staff so they will receive Chamber communications and stay informed of programs and events.
- Explore The Chamber's Website**
Become familiar with sections of our website (www.gscc.org) such as the Event Calendar, Business Directory, Member Services, Business Resources and Members Only section.
- Boost Your Visibility**
Take advantage of free exposure by submitting a Member News press release or by posting a Hot Deal, available job, or Community Calendar event. Attend an event or consider event sponsorships, package mailing, and/or targeted advertising through Chamber publications, email and website.
- Always Buy Chamber**
Members are encouraged to support each other and purchase their products and services from other members whenever possible. Membership is an investment in your business and a commitment to the success of our area's future growth and progress.

The Greater Springfield Chamber of Commerce
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www.gscc.org | 217.525.1173