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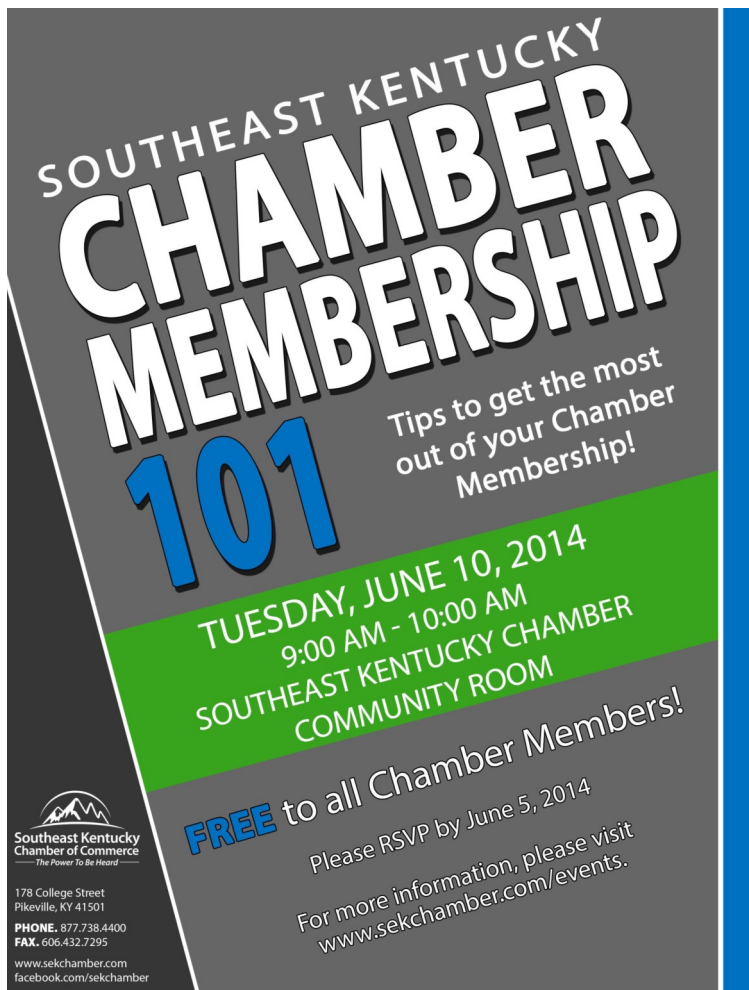
## Southeast Kentucky Chamber of Commerce Calendar of Events

### June 2014:

- 10** Chamber Membership: 101 - 9 AM - 10 AM, Chamber Community Room
- 12** Leadership SEKY—Coal and Energy Session
- 17** Executive Committee Meeting - 11:30 AM-1 PM
- 19** Board of Directors Meeting - 11:30 AM - 1 PM

### July 2014:

- 4** Independence Day - Chamber CLOSED
- 10** Leadership SEKY—Kentucky Power Plant Tour
- 15** Economic Development Committee - Chamber, 8:30 AM - 9:30 AM
- 24** Annual Business Meeting, Landmark Inn of Pikeville - 6:00 PM - 7:00 PM



SOUTHEAST KENTUCKY  
**CHAMBER  
MEMBERSHIP  
101**

Tips to get the most  
out of your Chamber  
Membership!

**TUESDAY, JUNE 10, 2014**  
9:00 AM - 10:00 AM  
SOUTHEAST KENTUCKY CHAMBER  
COMMUNITY ROOM

**FREE** to all Chamber Members!  
Please RSVP by June 5, 2014

For more information, please visit  
www.sekchamber.com/events.

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## Chamber Receives Statewide Award

## 2013-2014 Education Grant Winners

## UPIKE Breaks Ground

## 7th Annual Links for Learning



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**12 EVENTS CALENDAR**

**SAVE THE DATE: Membership 101 June 10, 2014 at 9:00am**

**Stay Connected!**

The Southeast Kentucky Chamber of Commerce recognizes that business owners and business professionals live busy lives. That's why we have so many different ways to keep connected to the events, programs, and services that help you succeed. From the monthly Business Call newsletter to our biweekly community events email and web site to our many social media channels, there are plenty of choices for you to get connected to the Southeast Kentucky Chamber and interact with many other businesspeople.

Social media is an effective way to promote your company or organization, keep tabs on what people are saying about your business, and engage your customers. Here are some of the places you can keep up with the Southeast Kentucky Chamber on social media:



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instagram.com/sekchamber



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**2013-2014**

**Officers & Executive Board Members**

- Chairman: John Blackburn** (First Commonwealth Bank)
- Chairman Elect: Shadd Walters** (US Bank)
- Vice Chairman: Rick Newsom** (Community Trust Bank)
- Treasurer: Lynette Schindler** (Lynette Schindler, CPA)
- Secretary: Joel Thornbury** (Care More Pharmacy)
- Immediate Past Chairman: Tracy Syck** (Shred-All Documents)
- JR Blackburn** (Merrill Lynch)
- Keith Casebolt** (Casebolt Broadcasting and Marketing)
- James D. England** (Peoples Insurance Agency)
- Brad Hall** (AEP - Kentucky Power)

**Board of Directors**

- Bev Scarberry** (Foothills Broadband)
- Brad Hall** (AEP - Kentucky Power)
- Bruce Walters** (Bruce Walters Ford)
- Charles McGlothen** (Walmart)
- David Stratton** (Stratton Law Firm)
- Greg Kiser** (Three Rivers Medical Center)
- Grayson Smith** (Salyersville Independent)
- J.R. Blackburn** (Merrill Lynch)
- James D. England** (Peoples Insurance Agency)
- James Hurley** (University of Pikeville)
- Jeff Vanderbeck** (Appalachian News-Express)
- Jennifer Brown** (Redd, Brown, & Williams)
- Jim Workman** (Eruption Technologies)
- Joe Adams** (Pikeville Coca-Cola)
- Joel Thornbury** (Care More Pharmacy)
- Keith Casebolt** (Casebolt Broadcasting and Marketing)
- Laura Damron** (Pikeville Medical Center)
- Mike Harris** (Pepsi)
- Mike McCoy** (Bank of Hindman)
- Neil Middleton** (WYMT-TV)
- Rick Newsom** (Community Trust Bank)
- Sam Carter** (TECO Coal Company)
- Sandra Johnson-Penix** (The Benefits Firm)
- Skip Holmes** (Fairway Outdoor Advertising)

**Chamber Staff**

- Jared Arnett**: President/CEO
- Jacob Colley**: VP-Operations
- Pam Mullins**: Accounting Manager
- Kelly Rowe**: Events and Programs Manager
- Grace Nelson**: Membership Development Manager
- Kate Hensley**: Communications Manager

**Kentucky Gov. Steve Beshear addresses UPIKE Graduates**



The University of Pikeville honored the academic achievements of students in the College of Arts and Sciences, the Coleman College of Business and the Kentucky College of Osteopathic Medicine on Saturday, May 17.

The medical school commencement began at 9:30 a.m. at the Eastern Kentucky Exposition Center in Pikeville. The commencement for the College of Arts and Sciences and the Coleman College of Business were held at 2 p.m., also at the Eastern Kentucky Exposition Center. Graduates of the Elizabeth Akers Elliott

Nursing Program were also honored during a pinning ceremony on Thursday, May 15, at 7 p.m. in Booth Auditorium, located in Record Memorial Building. A commissioning ceremony for students in the university's ROTC program was held on Friday, May 16, at 6 p.m. in Booth Auditorium.

Kentucky Gov. Steve Beshear was the keynote speaker for both commencements and received an honorary Doctor of Public Service degree.

"We are honored and excited to have Governor Beshear as our 2014 commencement speaker," said Dr. James Hurley, University of Pikeville president. "Governor Beshear has taken an active role in creating economic and educational opportunities for Eastern Kentucky. Furthermore, he understands and supports the value and importance of the University of Pikeville to our region."

Elected to serve as Kentucky's governor in 2007 and re-elected in 2011, Beshear's vision for Kentucky's success has been guided by three critical goals: to restore ethics and efficiency to government operations; to attract and maintain

jobs in the commonwealth; and to increase the quality of life of families - through better education, job training and health care access.

A leader in job creation, Kentucky ranked second in the nation for export growth in the first half of 2013. In 2012, the U.S. Bureau of Labor Statistics ranked Kentucky second in the nation for job growth rate over the prior year. Additionally, 47,000 jobs were created in the commonwealth from 2011 to 2012.

Kentucky also ranks third in the nation in mid-year auto production numbers, trailing only Ohio and Michigan as a top vehicle-producing state, an automotive industry that today comprises more than 450 motor vehicle-related facilities across the state, including four major assembly plants.

Kentucky is also a national leader in education reform, becoming the first state in the nation to adopt the Common Core Standards. The governor and First Lady Jane Beshear spearheaded a successful push to raise Kentucky's dropout age from 16 to 18. With initiatives spanning from early childhood and kindergarten to college and career readiness, Beshear has demonstrated a commitment to improving education for all Kentuckians.

Health care has also been at the forefront of Beshear's administration. In 2013, he announced the inclusion of 308,000 more Kentuckians in the federal Medicaid health insurance program and launched the Kentucky Health Benefit Exchange. The Medicaid expansion, together with the creation of the exchange, will ensure that, for the first time in history, every Kentuckian will have access to affordable health insurance. So far, more than 300,000 Kentuckians have enrolled in affordable health care through kynect, the state's nationally recognized health care exchange.

**UPIKE's New Health Professions Building**

On Friday, May 16, officials gathered together for a groundbreaking ceremony for the Health Professions Building, which will house the university's Kentucky College of Optometry. Those in attendance included Joe Ellis O.D. with Kentucky Optometric Association and American Optometric Association and member of UPIke's Board of Trustees. He said the school not only will provide opportunities for the students, but also addresses the need of eye care in the region. "We have some great opportunities here and there is also a great need across the Commonwealth of Kentucky and all across the country," Ellis said.

University of Pikeville President James Hurley asked the audience to take a few moments and listen to their surroundings. During the moment, Hurley said he heard the laughter of children in the Pikeville City Park. He said as the university dedicates the Health Professions Building they should think of the future of the university and the impact and legacy the university will have on those children and the region in the future. "So, as we dedicate this building and as we think about the future of the University of Pikeville we should think about all those children that are down there in that park that will someday be students at this institution," Hurley said. "Burlin (Coleman) and I often talk about carrying the torch of legacy beyond our days. So we may not fully understand the impact this college of optometry, the college of osteopathic medicine, the college of arts and science, the Coleman College of Business will have on this region in our lifetime."

State Representative Leslie Combs, Senator Ray Jones, Pike County Judge-Executive Wayne T. Rutherford, and Pikeville Mayor Pro-Tem Jimmy Carter also attended the event.

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## Carl Tritschler promoted to Senior Vice President



Mark A. Gooch, President and CEO of Community Trust Bank, is pleased to announce that Marketing Manager Carl Tritschler has been promoted to Senior Vice President and

Marketing Director.

Carl Tritschler has been with Community Trust Bank for more than seven years. Prior to joining Community Trust, he had

ten years of banking experience. He earned an Honors Bachelor of Arts degree in English from The University of Louisiana at Lafayette and earned a Master of Arts degree in English from The University of Texas at Austin. He also graduated from the American Bankers Association School of Bank Marketing and is accredited as a Certified Financial Marketing Professional (CFMP).

Carl is a member and currently the President of the Kiwanis Club of Pikeville and is a graduate of Leadership Pike County. He is an advisor to the Pike County Bowl Committee and is a member of

Thomas C. Cecil Lodge #375 F&AM. He resides in Pikeville, Kentucky with his wife Shannon and two children, Elizabeth and Daniel.

Community Trust Bank is a wholly owned subsidiary of Community Trust Bancorp, Inc. Community Trust Bancorp, Inc., with assets of \$3.7 billion, is headquartered in Pikeville, Kentucky and has 71 banking locations across eastern, north-eastern, central, and south central Kentucky, six banking locations in southern West Virginia, four banking locations in Tennessee, four trust offices across Kentucky, and one trust office in Tennessee.

## Rogers announces \$959,000 in AmeriCorps Funding in Southern and Eastern Kentucky



U.S. Rep. Harold "Hal" Rogers (KY-05) announced that three non-profit organizations in Kentucky's Fifth Congressional District will be receiving \$959,000 in

AmeriCorps funding from the Corporation for National and Community Service (CNCS).

These grants will put 120 AmeriCorps members on the ground to serve students in southern and eastern Kentucky schools. AmeriCorps members will tackle some of the toughest problems in the region, including low test scores in reading and math, as well as obesity and drug abuse.

"AmeriCorps members are an indispensable resource for nonprofits, communities, and the individuals they serve," said Congressman Rogers. "AmeriCorps members have helped our eastern Kentucky students improve test scores, make healthier choices about food and exercise, and they have mentored thousands of students from broken homes. I congratulate UNITE, Morehead State University and Kentucky's Teach for America Program for receiving this competitive grant, and thank all those who have answered the call to service by joining AmeriCorps."

UNITE Service Corps (Operation

UNITE) will receive \$543,400 for 44 AmeriCorps members in Bell, Breathitt, Harlan, Johnson, Knott, Laurel, Leslie, Perry, Pike, Rockcastle and Wolfe Counties.

MSU Corps (Morehead State University) will receive \$379,050 for 30 AmeriCorps members throughout the MSU service region, including Boyd, Lawrence, Morgan and Rowan Counties in Kentucky's Fifth Congressional District.

Kentucky's Teach for America will receive \$36,800 for 46 AmeriCorps members in Bell, Breathitt, Floyd, Knox, Leslie, Letcher, Martin, McCreary, Perry, Pike, Rockcastle and Whitley Counties.

"AmeriCorps members make a powerful impact on the toughest challenges facing our nation," said CNCS CEO Wendy Spencer. "Building on Kentucky's strong tradition of neighbor helping neighbor, AmeriCorps members will improve lives and strengthen communities across the Commonwealth. While they serve others, AmeriCorps members will also expand opportunity for themselves - gaining skills and experience to jumpstart their careers. As we mark the 20th anniversary of AmeriCorps, we salute AmeriCorps members for their dedication, and thank our outstanding partners who make their service possible."

The current year's AmeriCorps grant cycle was highly competitive, due to the strong demand by organizations seeking AmeriCorps resources. The 2014 competition prioritized investments in economic opportunity, education, veterans and

military families, disaster services, and continued a new initiative for governors and mayors.

CNCS will provide an additional \$667,000 in Segal AmeriCorps Education Awards for the AmeriCorps members funded by these grants. After completing a full term of service, AmeriCorps members receive an award of \$5,645 that they can use to pay for college or to pay off student loans.

AmeriCorps engages more than 75,000 members in intensive service annually to serve through nonprofit, faith-based, and community organizations at 25,000 locations across the country. These members help communities tackle pressing problems while mobilizing millions of volunteers for the organizations they serve.

2014 marks the 20th anniversary of the AmeriCorps program. Since 1994, more than 830,000 Americans have provided more than one billion hours of service addressing critical challenges from poverty and hunger to disasters and the dropout crisis.

AmeriCorps is administered by the Corporation for National and Community Service, a federal agency that engages more than five million Americans in service through AmeriCorps, Senior Corps, the Social Innovation Fund, and the Volunteer Generation Fund, and leads the President's national call to service initiative, United We Serve. For more information, visit [www.NationalService.gov](http://www.NationalService.gov).

## Chamber hosts 7th Annual Links for Learning Golf Scramble



The Southeast Kentucky Chamber of Commerce held its seventh annual Links for Learning: Golf Scramble for Education on Friday, May 16th at Green Meadow Country Club in Pikeville, Kentucky. Throughout the day, the teams enjoyed themselves and helped educators in the region by raising money for the Chamber's Foundation for Education.

Winners of the golf scramble include:

- **1st Place Team:** US Bank with players Shadd Walters, Don Paul Corbin, Mike Fanin, and Darrel Pugh
- **2nd Place Team:** University of Pikeville with players Allan Holland, Justin Lamb, Brian Williams, and Dudley Hilton
- **3rd Place Team:** MCNB Banks with players Brent Lee, Mike McCoy, and Jordan Barnette

"I would like to thank the teams who participated and the sponsors," said Jared Arnett. Presenting Sponsors included Speaker Greg Stumbo, Senator Ray Jones, Senator Johnny Ray Turner, and Representatives Leslie Combs and W. Keith Hall. US Bank and Shred All sponsorship provided lunch for the teams. Walter's Auto Group sponsored the hole-in-one competition. Fairway Outdoor Advertising sponsored carts, while Appalachian Wireless sponsored the presentation of the awards to the respective winners.

"We could not have had the success that we did without our wonderful volunteers and sponsors," said Arnett. "We are honored that so many of our members took the time to play in the tournament and we hope that they had as good of a time playing as we had organizing the event."

The Chamber has many volunteers who work to help organize events besides

the hardworking Chamber staff that includes Arnett, Jacob Colley, Pam Mullins, Kelly Rowe, and Grace Nelson.

"Many volunteers gave of their time or resources to make this event happen," Arnett added. "We don't want to leave out anyone, and I apologize in advance if we do, but we definitely want to thank Shadd Walters who worked especially hard to organize the event. We'd also like to thank Green Meadow and their wonderful staff."

The funds raised through the golf scramble will be put directly into the Chamber's Foundation for Education, and any teacher or administrator in the eight county region of school systems can contact the Chamber and fill out an application for whatever needs they may have for their classrooms (books, technology, lab equipment, etc). With the money raised from the golf scramble and other education fundraisers, the Chamber will try to fulfill as many requests as possible. In the fall, the Chamber will be announcing the application process to the schools across the Chamber's eight county service area so teachers can begin applying for grants from the Chamber's Foundation for Education

The Chamber is also accepting donations for the Foundation for Education and any donation can be mailed to the Chamber in care of The Chamber Education Foundation at 178 College Street, Pikeville, KY 41501.



### LINKS FOR LEARNING

#### Presenting Sponsors

Senator Ray S. Jones  
 Senator Johnny Ray Turner  
 Speaker Greg Stumbo  
 Representative Leslie Combs  
 Representative W. Keith Hall

#### Lunch Sponsors



#### Cart Sponsor



#### Prize Sponsor



#### Hole-in-One Sponsor



## Chamber announces 2013-2014 Education Grant Winners

Links for Learning Golf Scramble began in 2008. In five years, the Chamber has raised over \$50,000 for the Chamber's Foundation for Education, an endowment fund for education in the region.

The Chamber's Foundation for Education has awarded \$25,000 in grants to schools throughout the region, including \$5,000 (\$1,250 each) in grants awarded in February 2014 to Belfry High School, Dorton Elementary, Meade Memorial Elementary, and Lawrence County High School after an advanced application process.

Belfry High School would like to use the school's greenhouse for a variety of labs and school/community projects. They plan to use the money to buy stainless steel workbenches, shelving, gardening and potting supplies, and a heater with a fan to make the greenhouse a year-round facility.

Dorton Elementary would like to create more cross curricular instruction and hands-on learning opportunities with the help of this grant. This would include additional classroom strategies and instruction, along with culturally responsive, hands-on authentic learning experiences through grade level workshops.

Meade Memorial Elementary is planning on using the grant money to improve their annual student performances. With the addition of new stage equipment, they will be able to take their performances to the next level.

The Lawrence County High School was given a grant to help increase retention of information and academic achievement through the purchase of a classroom response system or "clicker" system. This system will be a valuable instructional tool.

Each year the Chamber fulfills as many of these requests as possible with

the money that is raised at the golf scramble, so support from all members is encouraged and appreciated, not only by Chamber members, but indirectly by the students from the region.

The Southeast Kentucky Chamber of Commerce would also like to thank the Links for Learning Golf Scramble sponsors Speaker, Greg Stumbo; Senator Ray S. Jones; Senator, Johnny Ray Turner; Representative Leslie Combs; Representative W. Keith Hall as well as Appalachian Wireless, Shred-All Documents, U.S. Bank, Fairway Outdoors Advertising, Walters Automotive, and all the golf team sponsors for making the Links for Learning Education Endowment Fund possible.

For more information on how your school could win a grant, contact the Southeast Kentucky Chamber of Commerce at 1 (877) 738-4400.

## Southeast Kentucky Chamber Receives Statewide Award

During the 38th Annual Hillbilly Days Festival, the Southeast Kentucky Chamber received recognition from the Kentucky Chamber of Commerce Executives (KCCE) for Outstanding Website among local chambers of similar size. The Excellence Awards were given out during this April's 2014 KCCE Annual Spring Conference in Frankfort.

Awards previously won by the Southeast Kentucky Chamber of Commerce or in the past or under the name of the Pike County Chamber of Commerce are:

- **2012-2013** Outstanding Member Retention: State Level: KCCE
- **2012-2013** Outstanding Membership Growth: State Level: KCCE
- **2011-2012** Website of the Year: State Level: KCCE
- **2011-2012** Newsletter of the Year: State Level: KCCE
- **2010** Newsletter Honorable Mention: National Award by ACCE
- **2009-2010** Newsletter of the Year: State Level: KCCE
- **2009** Event of the Year: "Pike County Works" Job Fair: State

Level: KCCE

- **2008-2009** Newsletter of the Year: State Level: KCCE
- **2008-2009** Chamber Executive of the Year, Brad Hall: KCCE

KCCE is a statewide network of professionals dedicated to promoting professional education, ethical standards and efficiency in chamber of commerce management. The board of directors guides the professional development of chamber executives, employees and volunteers across the state. The organization has been serving chamber professionals for more than 45 years.



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## Commissioners present Certificates of Appreciation for Hillbilly Days



On Monday, April 30, the Pikeville City Commission showed its gratitude to those who took part in making the 38th Hillbilly Days Festival a success.

Organizations presented with certificates include the Pikeville Fire and Police Departments, Southeast Kentucky Chamber of Commerce, Utility Management Group (UMG), and Pikeville City Tourism. In addition, the city also thanked the county for their partnership in making the festival possible.

## City of Pikeville's Main St Program, Nationally Certified Main St Program

The Pikeville Main Street Program was named by the National Trust for Historic Preservation as one of only 22 Nationally Certified Main Street Programs in Kentucky, for the first time in the history of the program. The program also received certification as a designated Main Street Community.

The Pikeville Main Street Program is a board based, 501-c3 organization. The mission of the Main Street Program is to revamp the Pikeville City Business District through design, organization, promotion, and economic restructuring. Some of their

programs include Muscle on Main, Main Street Live, Cut-Thru Adventures, Black Widow Paintball, and the Randy Jones Memorial Ride for the Kids. The Board of Directors are volunteers and business people from the community who have the passion for downtown preservation and promotion.

If you would like to get involved in the Main Street Program, you can call them at 606-444-5284 or email [mainstreet@pikevillecity.com](mailto:mainstreet@pikevillecity.com).



## Gov. Beshear Announces Local Kentucky Innovation Network Office

The Kentucky Cabinet for Economic Development is establishing a Kentucky Innovation Network office in Pikeville. The announcement was made by Gov. Steve Beshear on Tuesday, May 20th. Cabinet for Economic Development Secretary Larry Hayes and Acting Business Development Commissioner Many Lambert joined local leaders, educators and community officials to celebrate the announcement in Pike County.

“By adding the new office in Pikeville, we will be better able to serve the rapidly growing number of entrepreneurs and small businesses in Eastern Kentucky,” said Gov. Beshear. “Innovation is key to changing the economic landscape in Appalachia and we need to offer small businesses encouragement, guidance and a blueprint for success. I look forward to seeing positive results and hearing more success stories as a result of this new location.”

The office will be on the University of Pikeville campus and will provide much-needed assistance to startup companies

in the Appalachian region. This office will operate in the university’s Community Technology Center and will serve nine counties, including Pike, Martin, Johnson, Floyd, Knott, Letcher, Perry, Breathitt and Magoffin.

As part of the partnership, the university will match \$175,000 in state funding for the project, providing facilities, human capital and technology. “In this challenging economic climate, we must do more. What we need are jobs,” said Hurley. “The University of Pikeville will raise an additional \$175,000 to establish the Appalachian Business Opportunity Endowment. We will be calling upon business leaders from across our region to invest in the economic future of Central Appalachia.”

The opening of the new office comes weeks after Gov. Beshear, Congressman Harold “Hal” Rogers, community leaders and local residents announced their action plan for Eastern Kentucky’s Shaping Our Appalachian Region (SOAR) Initiative. Among the initiative’s main goals is to

increase business recruitment and incubation in the region. “There’s so much business potential in Eastern Kentucky, and we need to make sure the state is supporting entrepreneurs as much as possible,” said Hayes. “This new innovation center will only help grow the entrepreneurial spirit throughout the region.”

With the Pikeville location, the Kentucky Innovation Network provides business assistance to entrepreneurs from 13 locations across the state. Formed in 2002 by the Cabinet for Economic Development, the network serves all 120 counties throughout the Commonwealth. Last year, the Kentucky Innovation Network helped support 240 new companies create more than 1,000 new jobs and assist businesses in raising more than \$100 million in private investments.

For more information on the Kentucky Innovation Network, visit [www.kyinnovation.com](http://www.kyinnovation.com).

## Leadership Southeast Kentucky visits Paintsville - Johnson Co

On May 8, Leadership Southeast Kentucky held its fourth session in Paintsville at the Paintsville Country club. The session’s focuses were on tourism, banking and finance.

Over 20 people attended the successful event. Attendees were able to network and discuss important issues about tourism and banking. Several panels were hosted throughout the day, including a banking and tourism panel. The banking panel included three representatives from U.S. Bank. The tourism panel included representatives from Pike County Tourism, Floyd County Tourism, and City of Pikeville Tourism. There was also a presentation covering personal financial topics by J.R. Blackburn of Merrill Lynch. The day concluded with a tour of the Country Music Museum.

“Our panelists and presenters were very engaging and covered various topics affecting the banking industry and tourism,” said Jared Arnett, CEO of the Southeast Kentucky Chamber of Commerce. “There was great discussion amongst the class regarding the potential opportunities for growth in the tourism industry.”

The next session will be held in June. It will cover energy and natural resources. The leadership class will be touring reclaimed mining sites and meeting with industry leaders. The Leadership Southeast Kentucky events would not be possible without the premiere sponsors Appalachian Wireless and Food City.

If you are interested in joining next year’s leadership class, applications will be available in August. For any further information, please contact the Chamber offices at (606) 432-5504.

Special thanks to



## WDHR Wins National Award For Community Service



93.1 WDHR was awarded its first National Association of Broadcasters' (NAB) Crystal Radio Award yesterday. The radio station has been among 50 nominees for the award for the past three years, and at the NAB Radio Luncheon in Las Vegas on Tuesday April 8, WDHR became one of only 10 award winners. There are more than 15,000 radio stations in the United States, making the selection process quite competitive. The NAB Crystal Radio Awards recognize radio stations for their outstanding year-round commitment to community service. Finalists were chosen by a panel of judges representing broadcasting, com-

munity service organizations and public relations firms.

For more than 40 years 93.1 WDHR has been focused on serving the community. Particular features noted by the selection committee were the Day Break Morning Show’s focus on local events and organizations, with interviews every day. The Drive Down Campaign, in partnership with the Ky Dept of Transportation, has resulted in a significant reduction in traffic accidents, injuries and fatalities in the region.

“Just to be nominated for the Crystal Award feels like a ‘win’”, said Walt May, Vice President and Corporate Program Director. “But to actually win this award is an incredible honor.” Cindy May Johnson, President and CEO, said the Crystal Award is an affirmation that the company’s focus is in the right place. “We know that people turn to our station for the vital information they need – whether its severe weather alerts, school closings or local news. But this community also knows it can count on WDHR to help with

everything from blood drives to fund raisers. Winning the Crystal Award is a testament to the incredible staff of people who make up the family of East Kentucky Broadcasting and WDHR. It is their hard work that truly won the award.”

Established in 1949, EKB provides entertainment, music, news, weather, and sports on radio, TV and online. Walter E. May, one of the first rock ‘n roll deejays in the U.S., built the company with a goal of maintaining the highest professional broadcast standards. May said, “I am very proud of all the people in our company who are continuing this fine tradition of serving the community. Congratulations to each of them – they are a very special team.”

EKB owns and operates nine radio stations, an ad agency and a television channel serving East Kentucky and areas of West Virginia and Virginia. An advertising and marketing outlet for local, regional and national advertisers, EKB is dedicated to using the power of media to serve the community.

## IMPORTANT NOTICE: New Appointments to SEKC Board of Directors

May 2014

Dear Chamber Members,

In accordance with the Southeast Kentucky Chamber of Commerce bylaws, the nominating committee and election committee are hereby publishing the following slate of Board of Directors through the year 2017 to all Chamber Members.

If no petition is filed against any nominee, the nominated candidates shall be declared elected at the next regular monthly board meeting.

For the Board of Directors through 2017, in accordance with the Southeast Kentucky Chamber of Commerce bylaws, five members were selected by the nominating and election committees and three appointed by the incoming Chairman, John Blackburn, First Commonwealth Bank.

**Those selected by the committees are:**

- 1 Russ Barker
- 2 Howard Roberts
- 3 W. Allen Gillum
- 4 Shannon Wright
- 5 David Baird

**Those appointed by the Chairman are:**

- 1 Jim Hobbs
- 2 Paul David Slater
- 3 Phillip Elswick

**\*\*These Directors will assume duties on July 1, 2014\*\***

In accordance with Article V, Section II, Paragraph B of the bylaws, a petition for additional names of candidates for the nomination slate may be filed within ten (10) days of the date of this letter. A valid petition for a candidate for the Board of Directors must bear ten (10) genuine signatures of qualified members of the Chamber. Any petitions should be mailed to the Chamber at 178 College Street, Pikeville, KY 41501 or faxed to (606) 432-5504.

Sincerely,

*Jared Arnett*  
Jared Arnett, President/CEO  
Southeast Kentucky Chamber

# THANK YOU

## 2014 Hillbilly Days Volunteers!

Your assistance during registration,  
set up, and tear down is greatly appreciated!

|                 |                  |                 |                   |
|-----------------|------------------|-----------------|-------------------|
| Alexis Vescovo  | Eddie Gilpin     | Joey Robinson   | Patsy Scott       |
| April Damron    | Ellen Blackburn  | John Blackburn  | Randi Reynolds    |
| Barry Justice   | Emory Williamson | JR Blackburn    | Randy Robinson    |
| Betty Francisco | Eric VanHoose    | Kandi Zadel     | Robbie Scott      |
| Brad Hall       | Eva Stewart      | Karen Prater    | Ryan Jones        |
| Brent Lee       | George Prater    | Kevin Roberts   | Sandy Penix       |
| Candi Gilley    | Gerrie Clark     | Kevin Rose      | Shadd Walters     |
| Chandra Massner | Greg Stewart     | Kim Jackson     | Shannon Blackburn |
| Dakota Maynard  | Jeffery Justice  | Leslie Workman  | Shawn Damron      |
| Danielle Smith  | Jennifer Brown   | Maria Coleman   | Skip Holmes       |
| Darien Johnson  | Jeremy Bell      | Micheal Stewart | Tawnya Blackburn  |
| Dave Price      | Jim Brown        | Mickey England  | Tony Tackett      |
| David Clark     | Jim Workman      | Mike Harris     | Tracy Syck        |
| David Hefner    | Jimmy England    | Mike McCoy      | Waylon Nelson     |
| David Spradlin  | Joe Adams        | Mike Short      | Yogi              |
| Deann Price     | Joel Thornbury   | Mike Syck       |                   |
| Don Hannah      | Joel Worth       | Nelson Scott    |                   |

We apologize in advance if any name is left off the list, if someone's name was not on a sign in sheet, we may not have recalled the name..



### WELCOME | NEW CHAMBER MEMBERS

- AEP - Kentucky Power Business Incentives
- Bella Pooch of Pikeville and Prestonsburg
- Buckingham Place of Paintsville
- Carpet Mine
- Greg's Audio
- GreyBella Furniture
- Heavenly Treasures
- J and J Construction
- JC Law
- Jiffy Laundry and Tanning
- McCoy Motorsports
- Mona's Creative Catering
- Passport Health Plan
- Save-A-Lot of Virgie
- Scholar House of Central Appalachia
- Signature Healthcare of Pikeville
- Subway (Downtown Pikeville)
- Therapeutic Counseling
- United Helping Hands of Pikeville
- Valley Discount Pharmacy

For more information about your Chamber membership, or to become a Chamber member, please contact Membership Development Manager, Grace Nelson at [grace.nelson@sekchamber.com](mailto:grace.nelson@sekchamber.com).

## The Arts House of Pikeville Hosts Open House & After Hours

On May 15th, the Arts House of Pikeville hosted an Open House and Business After Hours for the public. Patrons were able to enjoy and buy art from local artists.

The Arts House is an art studio, gallery, and shop in downtown Pikeville. Local artists can use the Art House to create and sell their own work. They are a part of the Pikeville Main Street Arts & Entertainment Project. If you would like to learn more about the Arts House, email them at [Pikevilleartcoop@pikevillecity.com](mailto:Pikevilleartcoop@pikevillecity.com).



## Grace Nelson joins Southeast Kentucky Chamber Staff



The Southeast Kentucky Chamber of Commerce is pleased to announce that Grace Nelson has joined the organization as the Membership Development Manager.

In her new role, Nelson will serve the local business community as a direct liaison for member services. She will be assisting our existing members in leveraging their chamber membership to grow their business, while at the same time working with businesses in the community who have an interest in joining the chamber. She is available to meet with you at your convenience. She will be a consistent inside connection to the chamber for businesses throughout the region.

"We are excited to have Grace join the Chamber team," said Jared Arnett, SEK Chamber President/CEO. "Her experience, talents, personality, and work ethic are a perfect fit for the Chamber. She will provide a much needed service to our membership."

Nelson previously worked for the Chamberlain Edmonds in Hazard, KY and has excellent experience in relationship management.

Grace grew up in Knott County and still resides there with her husband and son, Waylon and Jackson. She holds a Bachelor of Arts degree from Morehead State University.

## Save A Lot Food Store of Virgie Hosts Ribbon Cutting

On April 30th, the Chamber celebrated the opening of the newly renovated Saver Group Inc.'s Save-A-Lot of Virgie.

From Maine to California, Save-A-Lot stores serve more than 4 million shoppers each week. Customers enjoy grocery store bargains on exclusive Save-A-Lot brands and national brands, plus USDA-inspected beef, pork and poultry, farm-fresh fruits and vegetables and non-food items.

"It was amazing to be part of this ribbon cutting for Saver Group's 51st Save-A-Lot store. Seeing a significant investment in our local community is always exciting," said Jacob Colley, SEKC Vice President of Chamber Operations. "Thank you to everyone who attend to support a new community and Chamber partner!"



## SEK Chamber May Ambassador of the Month



**Jennifer Brown**  
Redd, Brown & Williams  
Real Estate Services

## Serve the Chamber, Become an Ambassador

Chamber members can serve the Southeast Kentucky Chamber of Commerce through many different roles. One of these roles is becoming an Ambassador. The Ambassador Program was created as a coalition of business professionals that work to shape the future of the Chamber and serve as advocates for the organization.

The Ambassador Program is very prestigious and competitive. Out of the numerous members of the Chamber, only 20 are selected. Members must go through a rigorous application process to become an Ambassador. Once a member is selected they act as a liaison between the Chamber and Chamber members.

Ambassadors are very public figures and positively represent the Chamber at any event they're attending. They are rewarded for their representation of the Chamber through the Ambassador Program's point system. Ambassadors can complete various objectives and receive points. Some of these tasks include at-

tending Ribbon Cutting ceremonies, Business After Hours events, ambassador luncheons, etc.

Each month, the Ambassador with the highest point total is featured in the Chamber's newsletter. The June "Ambassador of the Month" is Jennifer Brown. She has gone above and beyond to represent the Chamber in the community.

At the end of the year, the Ambassador with the most points is awarded "Ambassador of the Year." Ambassadors that attend 75% of all Chamber ribbon cuttings and Business After Hours events will receive a recognition plaque at the Chamber's Annual Awards Banquet.

If you are interested in applying to become an Ambassador, contact Jacob Colley at [jacob.colley@sekchamber.com](mailto:jacob.colley@sekchamber.com).

