

2015 Advertising Opportunities

Scottsbluff / Gering / Terrytown Fold Out Map

(20,000 Distribution *Plus* over 1,000 annual online viewings)



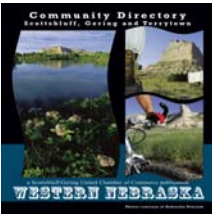
Printed for summer availability.

Back Premier Panel	8" T x	3.167" W	\$1,200(One Available)
Inside Premier Panel	8" T x	3.167" W	\$1,100(Two Available)
Full Panel	8" T x	3.167" W	\$1,000
Half Panel	4" T x	3.167" W	\$ 500
1/3 Panel	2.6 T X	3.167" W	\$ 250

Community & Relocation Directory

A combination of the Relocation Guide and the Community Directory

(2,500 Printed Distributions *plus* online)



Printed Dec. 2013.

Full Page Back Cover	8.5" W x	10.0" H (+ 3/8" h&w bleed)	\$2,400 (Premier)
Full Page Inside Cover	8.5" W x	10.0" H (+ 3/8" h&w bleed)	\$2,200 (Two Available)
Full Page	8.5" W x	10.0" H (+ 3/8" h&w bleed)	\$1,750
Half Page	7.5" W x	5.0" H	\$1,000
1/3 Page	5.0" W x	4.5" H	\$ 750
1/6 Page	5.0" W x	2.25" H	\$ 300
Centerfold	17.75" W x	10.0" H (+ 3/8 h&w bleed)	\$4,500

Monthly Chamber Newsletter – IMPACT

(9,000 inserted in the Star-Herald *plus* over 1,100 monthly online viewings)



E-Page Attachment: Your business provides an 8.5" x 11" electronic PDF or JPG advertisement to chamber@scottsbluffgering.net. Contact Veronica for specific due dates.

	<u>One Page</u>	<u>Two Pages</u>
Business.....	\$100	\$125
Non-Profit.....	\$ 75	\$100

Ads:	<u>Monthly</u>	<u>6-Month</u>
Business Card Size (3.5" x 2")	\$ 50	\$40 per mo.
Double Business Card (3.5" x 4")	\$ 80	\$70 per mo.

Please note: Ad creation by Chamber is \$50 per ad.

Prices and sizes are subject to change

Sponsorship (annual events)

Admin. Professional Day Lunch (April).....	\$250
Adopt A School Banquet (April).....	\$100
Adopt A School Picnic (August).....	\$100
Annual Banquet (January).....	\$500
Community Pride (September).....	\$250
Jr. Achievement Scholarship Fund.....	\$100
Legislative Lincoln Trip (February).....	\$1000
Pre-Legislative Event (December).....	\$250
State of the Valley (September).....	\$250

Business After Hours

Includes Newsletter Ad and Broadcast Email

Distributions of 10,000.....	\$100
\$50/Non-refundable deposit to secure the date. \$50/Balance due by event date. Call 632-2133 for more details.	

Miscellaneous Services

Check Alert (by request).....No Charge

Ambassadors (billed in January).....\$35/year

One Name & One Category Listing.....No Charge

Listing are alphabetical by business name and category.

Additional Category Listing.....\$25/year

Listing your multiple business services as an additional category (billed in August).

All Business List (approx. 1100).....\$30

All Business Labels.....\$50

Chamber Member List (approx. 425).....\$20

Chamber Member Labels.....\$40



Pre-Legislative Breakfast 2014



Business After Hours – Team Auto Center

Artwork Requirements

Please provide a camera ready ad or the Chamber can design your ad for a \$50 charge. The acceptable format for a camera ready ad is Adobe PDF or Quark Xpress or Microsoft Word. All photos need to have minimum 300 dpi and must be CMYK color. If you wish the Chamber to design your ad, please submit the content, logos and any pictures to chamber@scottsbluffgering.net. A PDF email proof will be provided to you. If you have any questions please contact Veronica at 308-632-2133 or chamber@scottsbluffgering.net.



Networking opportunities year-round