Are you riding the wave of customer service excellence or barely staying afloat?

Carmen Schwab, motivational speaker, customer service consultant and founder of Water Cooler “Talk” team-building experiences, challenges you to see if your company’s customer service culture is generating “red carpet” results, during:

Sink, Swim, or Surf...

Customer Service is the lifeline of company success!

With high energy style that keeps you interested, entertained, and engaged, Carmen will help bring out the “WOW” in team and client experiences.

This seminar is for you if:

• Your company’s profits are flat, and you don’t know why.
• Things don’t seem to be working out, even though your team is working hard.
• Your employees need motivation to reach the next level of success.
• Everything’s going well, and you want it to stay that way.

Customer service is not a department. It’s an attitude!

Tuesday, June 9, 2015 (Two Sessions)
8:30 to 11:30 a.m. (registration begins at 8:00 a.m.)
1:30 to 4:30 p.m. (registration begins at 1:00 p.m.)
Hampton Inn & Suites – 301 West Hwy 26, Scottsbluff, NE 69361
$39/Chamber member ($35 per person for 8+ per business)
$49/non-member

Learn how to:

• Create a “red carpet” customer service experience that builds loyalty and makes you stand out among your competition.
• Build an effective team.
• Turn social media into a customer service tool.
• Make customers feel important and appreciated in every method of contact.

Go online today to see what others are saying about Carmen’s engagements.

### Rolls & Issues

**June 3-Noon**

Legislative Wrap Up with District 48 State Senator John Stinner at Runza - Scottsbluff

Purchase your lunch at the counter and then enter the Community Room.

Many thanks to CenturyLink for sponsoring the conference call during the legislative session.

Make your reservations for the Agri-Business Water Tour

*it is ALMOST FULL - only 8 seats left!*

2015 Annual Water Tour Dates: July 21-22, 2015
- $235/couple • $170/person
- Includes: Motel, Transportation and some Meals

- Discover where the valley’s water originates.
- What is the difference between a power plant and a dam?
- Learn the “science of water supply and irrigation” on this sell-out tour.

The tour includes visits to:

- Seminole Dam
- Pathfinder Dam
- Alcova Dam
- Fremont Power Plant
- Mills Computer Center
- Glendo Reservoir
- Guernsey Reservoir
- Whalen Diversion Dam

Reservations will be secured when the non-refundable deposit is received. To register or for more information, please contact Jenni at (308) 632-2133. Proceeds provide scholarships to students pursuing ag-related careers.
Chamber Board of Directors

Mike Downey, 2015 Chair .......... First State Bank
Judy Amoo, Past Chair............................................ WNCC
Kim Ferguson, Treasurer ...Kelley Bean Company
Bill Trumbull, Vice Chair ... Carr Trumbull Lumber
Jeff West, Vice Chair ..................ESU 13
Zac Karpf, Vice Chair ....Platte Valley Companies
Katie Camacho .................. Farm Credit Services
Amy Doll ............................... Valley Bank & Trust
Billy Estes .......................... Midwest Theater
Kendra Feather ............................................. KNEB
RaNae Garton ...................... Dietrich Distributing
Micheal Moravec............ Monument Physical Therapy
Steve Olsen..................... Simmons Olsen Law Firm
Bob Pile ................. Panhandle Cooperative Systems
Roger Tollefson .......... Star-Herald Publishing
Jeff Wolfe.............. Panhandle Geotechnical
Paul Hofmeister ...Regional West Medical Center
Kim Johns........................................... Heritage Estates

Ex-Officio

Rawnda Pierce...............Twin Cities Development
John Marshall .................. J.G. Elliott Insurance Center
Next Young Professionals

Chamber Staff

Karen Anderson .................. Executive Director
Jendi Radford.................. Accountant
Jodi Lewellen .................. Office Assistant

1517 Broadway
Suite 104
Scottsbluff, NE 69361

308-632-2133
Fax: 308-632-7128

chamber@scottsbluffgering.net
www.ScottsbluffGering.net

Agri-Business Committee

The Agri-Business committee met on May 1st. Two $1,000 scholarships were given to 4 year students Paul Miller, Torrington and Maggie Brunmeier, Bayard. The annual water tour is scheduled for July 21 – 22. $170 single $235 double. Ag Safety day will be Sept 24th and the Ag Summit/Education committee will host their event October 3rd at the Legacy of the Plains Museum. For more information or to reserve your spot on the water tour, contact Jenni at 308-632-2133 or Jenni@scottsbluffgering.net.

Business/Education Taskforce

Business Education Taskforce met May 12th. Darla Heggem was thanked for her years of service as a co-chair. She will be working for the University of Nebraska Foundation. Jim Schmucker of WNCC was elected to serve as co-chair. The Adopt-A-School banquet had over forty people attend. Awards and Sponsors are displayed on page 7. New partnerships were announced. Plans for September are to have Gering and Scottsbluff Schools present their new programs that focus on careers. Proposed date is September 17 from 5 -7 at the Harms Center. The next meeting for the task force will be Tuesday, September 8th at 4 p.m. in the Bluffs Business Center boardroom.

Valley Visions Taskforce

Valley Visions Task Force met on May 13th at North Platte Natural Resources District. NP NRD did a presentation on their recreational mapping application which can be viewed on http://bit.ly/nprdrcremaps. They also shared North Platte NRD’s 2015 Spring Ground Water Level Report. Discussion of the mapping application and water issues was excellent. Next meeting will be Wednesday, June 10th at 7:30 a.m. in the Bluffs Business Center boardroom.

Ambassadors

The Ambassadors met on May 8th. Ribbons cuttings included: Flight Deck, Generations Daycare & Learning Center, Pampered& Polished Salon & Spa. Relocation certificates were given to Reliable Refrigeration & Appliance Repair, and Diagnostic Sleep Solutions. A first dollar certificate was given to Bradley Contracting & Consulting. Northfield Retirement Communities were recognized for an Expansion of Services. Hanks Investigation had a ribbon cutting at their Business After Hours. Riverside Discovery Center cut a ribbon for their new Dino Dig. The next meeting will be on June 12th at 11:15am, location to be determined.

Government Affairs Committee

The Government Affairs Committee will meet on Wednesday, June 3rd at noon at Scottsbluff Runza in their community room. Lunch is on your own. Senator John Stinner will be the featured speaker and present a legislative wrap up for the year. Conference calls were held every other week during session and sponsored by CenturyLink. Government Affairs does not meet during the summer months.

Next Young Professionals

The annual meeting on May 6th with Owen Palm as featured speaker had over forty people attend. Next members assisted the Oregon Trail Community Foundation with their Barn party & Agri-Recognition event with valet service to attendees. They are recruiting volunteers to assist them with their United Way Color Dash booth on May 30th. Plans are underway for their Beer & Wine Fest on Saturday, August 15th.

Their next meeting will be June 3rd at noon.
The Agri-Business Committee would like to announce and congratulate the scholarship winners. These students are currently or will be majoring in agriculture-related courses.

Colt Foster  
Hemingford  
Hemingford High School  
Chadron State College  
Agribusiness

Paul Miller  
Torrington  
Torrington High School  
Butler Community College  
Agribusiness

Ethan Skinner  
Hay Springs  
Hemingford High School  
North Dakota State University  
Animal Science

Maggie Brunmeier  
Bayard  
Bayard High School  
Nebraska College of Technical Agriculture  
Agronomy & Agribusiness

Sugar Valley Rally  
Event Schedule

Thursday, June 4, 2015
Tech Inspection  5:00pm  
WNCC Auto Tech Building, Scottsbluff  
(E. 27th St., ½ Blk. N on 17th Ave.)

Friday, June 5, 2015
Rally School - Harms Technology Center  10:00am  
(2620 College Park, Scottsbluff)  
Lunch for Rallyists - Harms Technology Center  12-Noon  
Practice Rally Start - Harms Technology Center (Public Invited)  1:00pm  
Pit Stop - Torrington City Park, 21st & West C  2:40pm  
(Public Invited)  
Finish - 5 Rocks Amphitheater  4:20pm  
Business After Hours (Public Invited)  
Cars on display  5:00-7:00pm

Stage 1 - Saturday, June 6, 2015
Ceremonial Start - Fremont Motors (1515 E 20th, Scottsbluff)  7:00am  
Pit Stop - Oshkosh, NE (Public Invited)  9:20am  
Lunch for Rallyists - Panhandle Auto Group  
(435 Illinois St., Sidney, NE)  12:10pm  
(Public Invited)  
Pit Stop - Kimball, NE Main Street Market 813 E 3rd  
(Public Invited)  2:10pm  
Finish - Fremont Motors (1515 E 20th, Scottsbluff)  4:10pm  
Banquet, Gering Civic Center  (1050 M Street, Gering)  
Social Gathering  6:00pm  
Dinner  7:00pm

Stage 2 - Sunday, June 7, 2015
Breakfast, Knights of Columbus (1719 1st Ave., Scb.)  7:30am  
Start, Knights of Columbus (Public Invited)  9:45am  
Pit Stop - TBA (Public Invited)  11:10am  
Finish, Cozad's Antique Ford Garage  
(1836 7th St, Gering) (Public Invited)  
Lunch  - Provided by Gering Merchants (Public Invited)  
Awards Presentation, (Public Invited)  1:00pm
The Flight Deck
250023 Airport Terminal St. • Scottsbluff • 308-632-3673
Owners: Tammy & Dave Relka

Reliable Refrigeration & Appliance Repair
122 W. Overland • Scottsbluff • 308-575-0501
Owners: Jim Smith & Darwin Adams

Generations Daycare & Learning Center
1927 Broadway • Scottsbluff • 308-633-3588
Owner: Susan Mickey

Brady Contracting & Consulting LLC
Homebase Business • Scottsbluff • 308-641-5056
Owner: Kevin Smith

Diagnostic Sleep Solutions
15 E. 27th St. • Scottsbluff • 308-630-2393
Owners: Terry Hines & Deb Emrick

Pampered & Polished Salon and Spa
1824 Avenue B • Scottsbluff • 308-672-1988
Owner: Jennifer Hill
UPCOMING CLASSES
Business & Community Education

JUNE 2015

Sales & Use Tax
This course covers the basics of Nebraska sales and use tax. Sales tax affects everyone!
This class is a must for small business owners, anyone planning to start a business, or anyone
who handles bookkeeping. This information not only benefits professionals, but the general
public can learn how sales tax affects them every day. The presentation covers all areas
of sales and use tax, including licensing requirements, exemptions, reporting, and taxable services. There is plenty of time for questions and answers. Students must print and bring a copy of the PowerPoint provided on the Nebraska Department of Revenue
web site, revenue.nebraska.gov (click on Taxpayer Education).
Date: Jun 4
Time: 8:30 a.m. - 12:00 p.m.
Cost: $10

Construction Contractors Sales Tax
The presentation begins with general information that applies to all areas of sales and use tax,
exemptions, and taxable services, and a brief overview of court cases that affect manufacturers
and the machinery and equipment exemption. After the overview of sales tax, there is a discussion
on specific topics including internet sales and the taxability of various types of digital transfers.
Attendees are encouraged to ask for information on any sales and use tax topics that are relevant to
their practice. Additionally, the presenter finishes by reviewing contractor licensing requirements,
contractor registration, contractor options, exemptions, reporting, and taxable services. There is plenty of time for questions and answers.
Date: Jun 8
Time: 1:00 - 4:00 p.m.
Cost: $55

QuickBooks™ Basics
This full-day class focuses on the basics of setting up QuickBooks™ software. Anyone is
welcome to attend, regardless of which version of QuickBooks™ is used. PLEASE NOTE: This
class does not cover taxes or payroll deduction.
Date: Jul 8
Time: 8:00 a.m. - 5:00 p.m.
Cost: $55 (Gold Card does not apply to this class)

Paper Beads
Colorful magazine pages, scrapbook paper, and printer paper are a few of the paper products that easily become colorful BEADS. Recycle colorful magazine pages, scrapbook paper, giftwrapping paper, printed flyers, “junk” mail etc. to create unique one-of-a-kind personalized beads. Resulting beads are as hard and durable as ceramic. Most materials supplied. Students should bring an assortment of colorful paper, glue stick and a container to take home their beautiful but not fully dry custom beads.
Date: Jul 22
Time: 1:00 - 4:00 p.m.
Cost: $13

Effective Decision Making
This class is for anyone who has ever wondered why well-intentioned and capable leaders
sometimes make poor choices and bad decisions. In this course, psychology, group
dynamics, and theories of organizational culture and systems that effect decision
making are examined. Real world cases are used to illustrate and explore the dynamics of
the decision making process at the individual, group, and organizational levels. Emphasis
is placed on behaviors and techniques that can be used to enhance effective decision
making. This class has something for everyone, including seasoned supervisors or someone
new to decision-making responsibilities
Date: Jul 22 & 29
Time: 8:30 - 11:30 a.m.
Cost: $50

Introduction to Windows 8.1
Students learn how to use Microsoft Windows 8.1, including step-by-step instructions on
navigating the user interface, working with Windows 8.1 apps, managing files and folders,
using security tools, and managing devices. Students must bring a flash drive to class.
Date: Sep 8 - 24 (no class 9/17)
Day: T, TH
Time: 9:00 a.m. – 12:00 p.m.
Cost: $104 (Gold Card Members: $16.50)

Gather Up The Fragments ...
Civil War Quilts
Quilts and the Civil War are interwoven
in a way that enlightens and entertains the
audience. This trunk show features 1840-1870
quilts, including authentic Civil War quilts.
Participants learn what kinds of quilts were
made for the soldiers and what kinds might
have been used on the Underground Railroad.
TRUNK SHOW: Participants may bring old
quilts! Jeananne discusses the age, patterns,
fabrics and answer any questions.
Date: Sep 15
Time: 3:00 - 4:30 p.m.
Cost: $15 per session or $25 for both
quilts sessions in Gering
Location: Legacy of the Plains, Gering

Quilts That Settled The West
Participants examine quilts made from 1840-
1870 and trace the westward movement of
our country, focusing on the Oregon Trail as a
conduit for travel and trade. The Oregon Trail
is discussed in context with authentic quilts
and their stories. TRUNK SHOW: Students may
bring old quilts! Jeananne discusses the age,
patterns, fabrics, and answer any questions.
Date: Sep 15
Time: 7:00 - 8:30 p.m.
Cost: $15 per session or $25 for both
quilts sessions in Gering
Location: Legacy of the Plains, Gering

Country Western Dance
Experienced country western dance instructor
Jason Seidler instructs couples on steps to learn
Soft Book Polka, Western and Texas Two Step,
Box, Traveler’s and Pursuit Waltz. He also
teaches old style line dancing to include the
Heel and Toe Polka, the Rebel Strut, and the
Cotton Eye Joe, and the new line dance, The
Electric Slide. In addition, participants learn
the following steps for Country Swing: duck
turn, tunnel, dish rag, sweet heart wrap,
windmill, twist, bridge, and arm slide. Class size is limited, so register early!
Date: Sep 24 - Oct 22
Days: TH
Time: 7:00 - 9:00 p.m.
Cost: $60 per couple

All of the above classes are held in the John N. Harms Advanced Technology Center.

To register, call 308.635.6700.
Gering Arts Festival

14th Annual

SATURDAY 20th JUNE

OVER 20 INDIVIDUAL ARTISTS!

DON'T MISS OUT!
SCHEDULED EVENTS

9:00 - 9:30 am  Bill Snocker
9:40 - 10:20 am  Klovis
10:30 - 11:00 am  Brett Collopy
11:10 - 11:40 am  Deanna Floe
11:50 - 12:30 pm  Wingin It
12:40 - 1:10 pm  Gabe Bruton
1:20 - 1:50 pm  Avid Discord
2:00 - 3:00 pm  Fred Marquez

9AM - 3PM

IN THE

SCOTTS BLUFF COUNTY COURTHOUSE LAWN

ENTERTAINMENT PROVIDED BY RICHARD CASTRO

Gering Merchants
"Make Gering Shine"
UPCOMING EVENTS

June 5th - Business After Hours - Sugar Valley Rally sponsored by Scotts Bluff County Board of Realtors
June 9th - Carmen Schwab Training
June 11th - Business After Hours - Allo Communications
June 12th - Ambassadors - Oriental House

For more events check our website at www.ScottsbluffGering.net
Thank You TLC Lifestyle Center for the Wine & Roses Business After Hours!

Twin Cities Development showcases the Mastermind space and the newly renovated eCenter at 1620 Broadway!

Darla Heggem was also wished good luck in her new position with the University of Nebraska Foundation. Darla served as the TCD Employee Recruitment manager for the past 8 years!
**The Adopt-A-School Banquet** was held May 7th. This was the 26th year and the goal of the program is to increase and foster communication between business and education, thus helping to empower students with the knowledge, skills, and attitudes to meet the challenges of the business world.

Thank you to the Valley Voices children's choir for an entertaining program. We would also like to thank Lake Minatare School for doing the table centerpieces. There were many outstanding partnerships this year. If anyone is interested in participating, call the chamber at 308-632-2133.

The Adopt-A-School Kick Off Picnic will be Wednesday, August 5th from 12-1pm at the Platte Valley Companies Community Room in the Falco Building.

The “Apple Award”, our top award for Outstanding partners was presented to ESU#13-Meridian School and UNL Panhandle Extension & Research Center.

Honorable Mention goes to Lake Minatare/Bear Cub Preschool and First State Bank.

Honorable Mention goes to Lincoln Elementary (Gering) and WNCC/Western Heritage Credit Union.

Thank You to our Sponsors!

Celebrate Father’s Day…June 21st!!

Get Connected

or Check our website at www.ScottsbluffGering.net

- Chamber Events
- Ambassador Visits
- Chamber Committee Information & Updates

308-635-1921

“Where the Experts”

Call today for a free estimate on a money saving furnace!!
Business After Hours

Friday June 5th  5-7 p.m.
Location – Five Rocks Amphitheater in Gering
Sponsored by
Scotts Bluff County Board of Realtors

*BBQ pork sandwich, baked beans & potato salad*
Adult beverages & Coca-Cola

Courtesy of

ALLO Pride is STRONG

Thursday, June 11th
Come and check out our new office location in Gering located at 10th & O Street.
Adult Beverages & appetizers

view full-color newsletter and ads online
www.ScottsbluffGering.net

JUNE INSERTS:
WNCC - Upcoming Classes
Gering Arts Festival

Scottsbluff/Gering
United Chamber of Commerce
1517 Broadway • Suite 104
Scottsbluff, NE 69361
308-632-2133 • Fax 308-632-7128
E-mail: chamber@scottsbluffgering.net
Website: www.ScottsbluffGering.net