

action! online reaches more than 1200 members of Saskatchewan's business community each month.



January 2015	Space Closing: Dec. 13; Artwork Deadline: Dec. 29
February 2015	Space Closing: Jan. 19; Artwork Deadline: Jan. 26
March 2015	Space Closing: Feb.17; Artwork Deadline: Feb. 25
April 2015	Space Closing: March 16; Artwork Deadline: Mar. 25
May 2015	Space Closing: April 20; Artwork Deadline: Apr. 27
June 2015	Space Closing: May 18; Artwork Deadline: May 26
July 2015	Space Closing: June 19; Artwork Deadline: June 26
August 2015	Space Closing: July 20; Artwork Deadline: July 27
September 2015	Space Closing: Aug. 20 ;Artwork Deadline: Aug. 26
October 2015	Space Closing: Sept. 18; Artwork Deadline: Sept. 25
November 2015	Space Closing: Oct. 19; Artwork Deadline: Oct. 26
December 2015	Space Closing: Nov. 20; Artwork Deadline: Nov. 25

Publication is emailed to SCC members the first full week of each month.

FULL COLOUR ADVERTISING RATES

As the official member publication of the Saskatchewan Chamber of Commerce, action! online is committed to providing informative and objective coverage of issues facing business throughout Saskatchewan.

	1x Ad Rate	3x Ad Rate	6x Ad Rate
Full Page	\$998	\$920	\$790
2/3 Page	\$865	\$800	\$710
1/2 Page	\$630	\$595	\$525
1/3 Page	\$445	\$415	\$360
1/4 Page	\$315	\$290	\$235
1/6 Page	\$210	\$185	\$135
1/8 Page or Profile Ad (print)	\$160	\$135	\$105

* GST Extra

INSERTION ORDER

Date: _____ Company Name: _____

Contact Person: _____ Email: _____

Address: _____ Rate: 1x ___ 3x ___ 6x ___

City: _____ Prov: _____ Postal Code: _____

Phone: _____ Fax: _____ P. O. #: _____

Run in issue(s): Jan ___ Feb ___ Mar ___ Apr ___ May ___ Jun ___ Jul ___ Aug ___ Sep ___ Oct ___ Nov ___ Dec ___

Ad size: FP ___ 2/3 ___ 1/2 ___ 1/3 ___ 1/4 ___ 1/6 ___ 1/8 ___ (Ads must be same size for multiples rates)

Card type: Visa ___ MC ___ Card Number: _____ Expiry: ___/___

Amount authorized: _____ Signature: _____

Production Requirements:

- Adobe InDesign CS5
- Adobe Photoshop CS5
- Adobe Illustrator CS5

(earlier versions of the above programs are also acceptable.)

- We accept tifs, jpegs, eps and pdf files at a resolution of at **least 300 dpi**
- Ads must be prepared to the correct dimensions and shape, or be subject to production charges
- **ALL FONTS** used must be included
- **ALL LINKS / IMAGES** used must be included
- All pantone/spot colours **MUST** be converted to **CMYK**
- Include a hard copy (colour or black proof) or e-mail a pdf for proofing purposes

Costs incurred for publication-produced ads or non-compatible electronic files will be charged to the advertiser.

Saskatchewan Chamber reserves the right to reject advertising that is deemed inappropriate.

Saskatchewan Chamber cannot be held liable for any material used or claims made in advertising included in this publication.

If you provide a link, we will make the ad linkable to your website; however, no interactive content (flash, etc.) may be embedded. Links **MUST** be sent in the same email as the ad artwork in order to be linked.

Send completed IO and artwork to:

Dawn M. Barker
Director of Communications

dmbarker@saskchamber.com
Ph: 306.352.2671

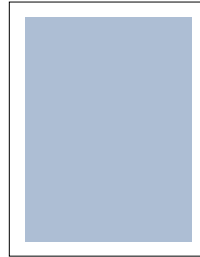
AD DIMENSIONS:

Ad Size	Width	Depth
Full page		
Bleed	8.5"	11"
Trim	8.25"	10.75"
Live Area	7"	9.5"
2/3 horizontal	7"	6.125"
2/3 vertical	4.625"	9.5"
1/2 island	4.625"	7"
1/2 horizontal	7"	4.625"

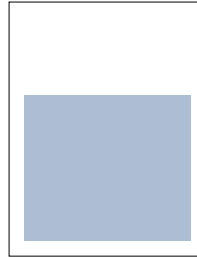
Ad Size	Width	Depth
1/3 square	4.625"	4.625"
1/3 vertical	2.125"	9.5"
1/3 banner	7"	3.25"
1/4 vertical	3.375"	4.625"
1/4 banner	7"	2.5"
1/6 horizontal	4.625"	2.125"
1/6 vertical	2.125"	4.625"
1/6 banner	7"	1.625"
1/8 horizontal	3.375"	2.125"
1/8 vertical	2.125"	3.375"

Profile Ad: Print-only ad, up to 500 characters including spaces, with a logo and link to your website

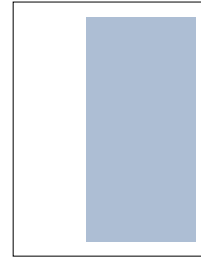
Full page



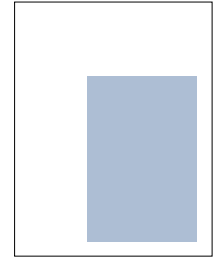
2/3 Horizontal



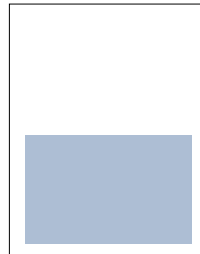
2/3 Vertical



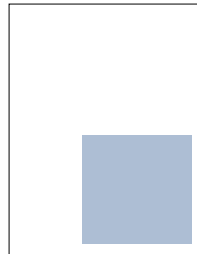
1/2 Island



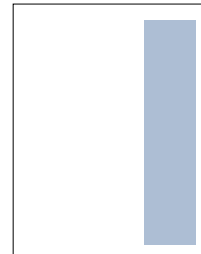
1/2 Horizontal



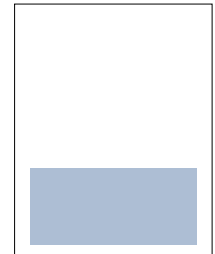
1/3 Square



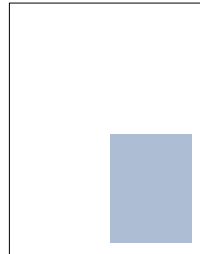
1/3 Vertical



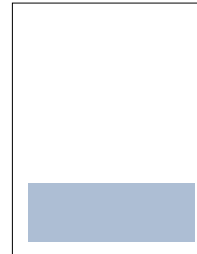
1/3 Banner



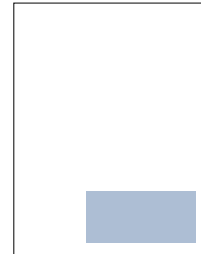
1/4 Vertical



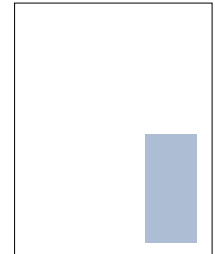
1/4 Banner



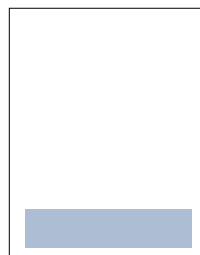
1/6 Horizontal



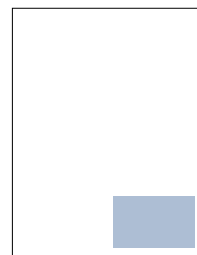
1/6 Vertical



1/6 Banner



1/8 Horizontal



1/8 Vertical

