

San Rafael Chamber

817 Mission Ave San Rafael, CA 94901 • (415) 454-4163 • srchamber.com

GreenUP! Newsletter Advertising Agreement

The **GreenUP!** e-newsletter is a green news and cost-saving tips publication distributed to the entire Chamber membership of 600+ members with over 1,700 contacts. See below for detailed advertising guidelines:

Distribution:

January, April, July, October (Winter, Spring*, Summer and Fall issues)

*issue reserved to highlight Joe Garbarino Green Business of the Year Nominees & Winner

Advertising:

You must be a current Chamber member in good standing to sponsor **GreenUP!**. Your ad makes it easy for readers to click through directly to your site or offer. Take advantage of this offer and multiple-issue pricing to save! Now, you can deliver your interactive message to over 1,700 contacts in and around Marin County affordably.

Premium space for the period of one or four months includes a hyperlink to your website. Ads will be clearly visible and positioned prominently within the main body of the newsletter.

Rates:

- Single Issue \$95
- 1 year (3 issues) \$225

New Members: If you are a new Chamber member, and a Green business and join the Green Business Committee, you will receive a free Member Spotlight in the next quarterly **GreenUP!** newsletter.

Ad images must be **100** (wide) x **200** (tall) pixels, **72** pixel/inch (no flash or animation) in a **jpeg** or **png** format and ready for placement. Specify the **exact URL** to the page on your website you desire the ad to link to.

You may also contribute an article (**250 words max.**) for one issue per year that highlights your company. We recommend that you focus on how your company can help individuals, businesses, the community, or how your organization is working to increase sustainable practices. This is a great way to acquire customers by informing them of your services and commitment to the environment & local community.

Terms

- Your ad will be placed in the next available email distribution once payment is received.
- Please submit creative ad content by the last day of the month preceding publication to Frontdesk@srchamber.com, and cc ewilliams@srchamber.com.
- Submissions must be ready for publication and approved by Chamber staff.
For ads running more than one issue, you will be contacted 30 days prior to end of contract for renewal option.

Please feel free to contact the Chamber at 415-454-4163 for more details.

Contract Agreement

Member Name

Contact Name

Email

Phone

Publication/Month/\$ Amount

Authorized by

Staff/Date graphics received