



Pacific Sun Media

Just last year, the Pacific Sun celebrated its 50th anniversary as the county's most-trusted source of news, trends, happenings and coverage of the colorful characters who make up Marin.

We're one of the few locally owned and independent alternative weeklies in America--and the second oldest one on the planet (Norman Mailer and his pals at the Village Voice beat us to the scene by a couple of years). Our goal each week is to provide our 74,000 readers with enlightening, entertaining and thoughtful stories about our 828-square-mile patch of sometimes-surreal suburbia. We want to make them think--and if we can make them laugh while we're at it, all the better.

The media landscape has changed since we first launched in 1963 (out of the back room of the Stinson Market, of all places). Not only do we have the provocative print edition—which has over the years launched the careers of such names as Barbara Boxer, Cyra McFadden and Armistead Maupin—but we reach tens of thousands of additional readers through PacificSun.com and our PacificSunToday weekday email. More people than ever before are finding their way to the Pacific Sun, as we head off into another 50 years of bringing news about the people of Marin... to the people of Marin.