



Roane Chamber
Roane Alliance

2018 Roane Chamber Tiered Benefits Structure

Membership Levels & Benefits

	Executive II "Champion" \$2,500	Executive I \$1,500	Professional II \$1,000	Professional I \$750	Associate II \$475	Associate I \$225
Estimated value:	11,000+	\$5,000+	\$3,500+	\$3,000+	\$2,500+	\$2,000+
1 Basic listing in Online Member Directory	x	x	x	x	x	x
2 Interaction on Social Media sites to all followers	x	x	x	x	x	x
3 Receive Weekly Newsletter email	x	x	x	x	x	x
4 Inclusion of your Special Events in Weekly Email	x	x	x	x	x	x
5 Member Recognition in Weekly Newsletter	x	x	x	x	x	x
6 Online banner advertising opportunities	x	x	x	x	x	x
7 Decal showing your membership with the Roane Chamber	x	x	x	x	x	x
8 Meeting space at 50% discount	x	x	x	x	x	x
9 Member recognition for your business (not individual member)	x	x	x	x	x	x
10 Eligible for event hosting	x	x	x	x	x	x
11 Free admission to Member to Member networking opportunities	x	x	x	x	x	x
12 Free listings on calendar of events	x	x	x	x	x	x
13 Online membership account management in Member Information Center	x	x	x	x	x	x
14 Lunch & Learn Chamber Workshop Series	x	x	x	x	x	x
15 Member to Member Discount Card(s)	5	5	3	3	1	1
16 Business Planning Consulting and Assistance through the Small Business Development Center (SBDC) with RSCC and SCORE	x	x	x	x	x	x
17 Free Grand Opening/ Ribbon Cutting Including Press Release	x	x	x	x	x	x
18 Brochure and Business Card Placement in Visitor's Center	x	x	x	x	x	x
19 Free Job Postings on Website	x	x	x	x	x	x
20 Access to post Member to Member Discounts and Hot Deals	x	x	x	x	x	x
21 Business Referrals to help Your Business Grow & Succeed	x	x	x	x	x	x
22 Certificate of Origin Seal and Signature available through Chamber Staff	x	x	x	x	x	x
23 Digital Chamber Decal/Logo for use in your advertising when requested	x	x	x	x	x	x
24 Includes Sponsorship of 1 Monthly Event within a Year (Coffee, Mixer, After Hours, etc...)	x	x	x	x	x	x
25 Opportunity to be featured as Chamber Business of the Month	x	x	x	x	x	x
26 Listing in Annual Chamber Directory published by Roane County News	x	x	x	x	x	x
27 Collective and Individual Access to Chamber Staff (when available during business hours)	x	x	x	x	x	x
28 Enhanced Listing in Online Member Directory	x	x	x	x	x	
29 Free Admission to Industry Specific Networking Opportunities	x	x	x	x	x	
30 One (1) Free use of Meeting Space at The Roane Alliance*	x	x	x	x	x	
31 Discount on Online Banner Advertising	20%	20%	15%	10%	10%	
32 Discount on Special Event Sponsorships (including Gala)	20%	20%	15%	10%	10%	
33 Membership Mailing Labels One (1) time per year	x	x	x	x	x	
34 Annual Chamber Awards Banquet Ticket(s)	4	4	2	1		
35 One (1) free membership in Roane County Employers Association	x	x	x	x		
36 Free use of Roane Alliance Meeting Space up to 4 times a year*	x	x	x	x		
37 Includes Sponsorship of 2 Monthly Events within a Year (Coffees, Mixers, After Hours, etc...)	x	x	x			
38 The Roane Alliance Gala Ticket(s)	2	2	1			
39 One free business card size ad in weekly Chamber newsletter to run 2 weeks	x	x				
40 Member Profile Piece Done Once Annually in Weekly Newsletter	x	x				
41 Sponsor for one Chamber monthly event, which includes complimentary refreshments for up to 50 people	x	x				
42 Identified as Chamber Champion on... Recognition wall inside Chamber lobby Recognition wall in Roane Alliance Boardroom Traveling signage at select events throughout the year	x					
43 Business Name & Logo in Weekly Chamber Newsletter	x					
44 Annual Chamber Awards Banquet Gold Sponsorship	x					

Membership at the Individual/Honorary Level includes benefits 1 - 15 for a yearly membership fee of \$100.
 Membership at the Non-Profit Level includes benefits 1 - 18 for a yearly membership fee of \$150.00
 *subject to availability



Alliance Annual Partner Commitment Levels

	Individual	Corporate
One Year Commitment	\$2,000	\$2,500
Two Year Commitment (Individual \$1,750 per year/Corporate \$2,000 per year)	\$3,500	\$4,000
Three Year Commitment (Individual \$1,667 per year/ Corporate \$1,833 per year)	\$5,000	\$5,500

Benefits Include:

- Investing in the economic development of Roane County
- Honorary Chamber Membership
- Opportunity to serve as an Alliance Board Member
- Collective and individual access to key decision makers in Roane County in an exclusive partnership and environment
- Establishes you as a Community Leader, where you will be recognized prominently in the Alliance lobby and meeting room as a current partner