



Roane Chamber
Roane Alliance

2017 Roane Chamber Tiered Benefits Structure

		Membership Levels & Benefits					
		Executive II "Champion" \$2,500	Executive I \$1,500	Professional II \$1,000	Professional I \$750	Associate II \$475	Associate I \$225
Estimated value:		11,000+	\$5,000+	\$3,500+	\$3,000+	\$2,500+	\$2,000+
1	Basic listing in Online Member Directory	x	x	x	x	x	x
2	Interaction of Social Media sites to all followers	x	x	x	x	x	x
3	Receive Weekly Newsletter email	x	x	x	x	x	x
4	Inclusion of your Special Events in Weekly Email	x	x	x	x	x	x
5	Member Recognition in Weekly Newsletter	x	x	x	x	x	x
6	Online banner advertising opportunities	x	x	x	x	x	x
7	Decal showing your membership with the Roane Chamber	x	x	x	x	x	x
8	Meeting space at 50% discount	x	x	x	x	x	x
9	Member recognition for your business	x	x	x	x	x	x
10	Eligible for event hosting	x	x	x	x	x	x
11	Free admission to Member to Member networking opportunities	x	x	x	x	x	x
12	Free listings on calendar of events	x	x	x	x	x	x
13	Online membership account management in Member Information Center	x	x	x	x	x	x
14	Lunch & Learn Monthly Chamber Workshop Series	x	x	x	x	x	x
15	Member to Member Discount Card(s)	5	5	3	3	1	1
16	Business Planning Consulting and Assistance through the Small Business Development Center (SBDC) with RSCC and SCORE	x	x	x	x	x	x
17	Free Grand Opening/ Ribbon Cutting Including Press Release	x	x	x	x	x	x
18	Brochure and Business Card Placement in Visitor's Center	x	x	x	x	x	x
19	Free Job Postings on Website	x	x	x	x	x	x
20	Access to post Member to Member Discounts and Hot Deals	x	x	x	x	x	x
21	Business Referrals to help Your Business Grow & Succeed	x	x	x	x	x	x
22	Certificate of Origin Seal and Signature available through Chamber Staff	x	x	x	x	x	x
23	Digital Chamber Decal/Logo for use in your advertising when requested	x	x	x	x	x	x
24	Includes Sponsorship of 1 Monthly Event within a Year (Coffee, Mixer, After Hours, etc....)	x	x	x	x	x	x
25	Opportunity to be featured as Chamber Business of the Month	x	x	x	x	x	x
26	Enhanced Listing in Online Member Directory	x	x	x	x	x	
27	Free Admission to Industry Specific Networking Opportunities	x	x	x	x	x	
28	One (1) Free use of Meeting Space at The Roane Alliance*	x	x	x	x	x	
29	Discount on Online Banner Advertising	20%	20%	15%	10%	10%	
30	Discount on Special Event Sponsorships	20%	20%	15%	10%	10%	
31	Membership Mailing Labels One (1) time per year	x	x	x	x	x	
32	Annual Chamber Awards Banquet Ticket(s)	4	4	2	1		
33	One (1) free membership in Roane County Employers Association	x	x	x	x		
34	Free use of The Roane Alliance Meeting Space up to 4 times a year*	x	x	x	x		
35	Includes Sponsorship of 2 Monthly Events within a Year (Coffees, Mixers, After Hours, etc....)	x	x	x			
36	The Roane Alliance Gala Ticket(s)	2	2	1			
37	One free business card size ad in weekly Chamber newsletter to run 2 weeks	x	x				
38	Member Profile Piece Done Once Annually in Weekly Newsletter	x	x				
39	Sponsor for one Chamber monthly event, which includes complimentary refreshments for up to 50 people	x	x				
40	Identified as Chamber Champion on... Recognition wall inside Chamber lobby Recognition wall in Roane Alliance Boardroom Traveling signage at select events throughout the year	x					
41	Business Name & Logo in Weekly Chamber Newsletter	x					
42	Annual Chamber Awards Banquet Gold Sponsorship	x					

Membership at the Individual/Honorary Level includes benefits 1 - 15 for a yearly membership fee of \$100.
Membership at the Non-Profit Level includes benefits 1 - 18 for a yearly membership fee of \$150.00
*subject to availability



Alliance Annual Partner Commitment Levels

	Individual	Corporate
One Year Commitment	\$2,000	\$2,500
Two Year Commitment (per year)	\$3,500	\$4,000
Three Year Commitment (per year)	\$5,000	\$5,500

Benefits Include:

Investing in the economic development of Roane County

Honorary Chamber Membership

Opportunity to serve as an Alliance Board Member

Collective and individual access to key decision makers in Roane County in an exclusive partnership and environment

Establishes you as a Community Leader, where you will be recognized prominently in the Alliance lobby and meeting room as a current partner