



Sponsorship Opportunities



Make an investment
in your brand's value and
support Richardson's future



We develop and provide leadership for our members and community through advocacy, alliances, economic development and education to advance economic prosperity.

2017 Sponsorship & Visibility Opportunities

- **President's Club Membership**
Value-added membership that allows members to make a higher level of investment in the Chamber.
- **Annual Meeting**
Annual luncheon with keynote speaker; also honors our Citizen of the Year.
- **Bowling Tournament**
Companies build teams for friendly, but stiff competition, while enjoying the experience that only an afternoon of bowling can provide.
- **Broker and Developer Luncheon Series**
Four invitation-only luncheons for deal-making commercial real estate executives.
- **Brown Bag Luncheon**
Low-stress informational sessions conducted during lunch at the Chamber offices.
- **EDGE Luncheon**
Annual awards luncheon recognizing Richardson businesses in collaboration with the Richardson Rotary Clubs.
- **Executive After Hours**
Invitation-only event for executives to a happy hour, intended to help the C-suite build relationships at a deeper level.
- **Golf Classic**
Annual day of golf in the fall for business leaders and customers to network in a low-pressure environment.
- **Growth and Mobility Luncheon Series**
Five annual luncheons providing updates regarding new companies and projects in Richardson.
- **HR Committee**
HR professionals come together at a quarterly lunch to discuss the latest in their field.
- **International Concierge Committee**
An interactive quarterly program focused exclusively on international business topics, presented by government and international business experts and often luminary speakers.
- **Leadership Richardson**
A unique opportunity for participants to enhance their personal and organizational leadership as they relate to community trusteeship.
- **Legislative Day**
Our most politically active Chamber members travel to Austin to meet with state legislators.
- **Public Policy Meetings**
These monthly committee meetings include members who are specifically active in legislative issues.
- **Public Policy Special Events**
These events are held several times during the year and feature state and national policy makers.
- **Real Estate Advisory Luncheon**
Meeting between the Chamber's economic development representatives and Richardson real estate/property representatives to share information in the fall and spring.
- **Richardson Young Professionals**
Professional development program engaging young professionals.
- **Women in Leadership Series**
Quarterly luncheon series for powerful women through advocacy, mentoring and networking.

President's Club

The Richardson Chamber of Commerce companies in the President's Club are true business and community leaders who have chosen to go the extra mile in their volunteer leadership and financial support of the Chamber. Through their significant investment, President's Club members help the Chamber realize its vision to enhance the business environment for its members and the community.

For their extraordinary support, these members receive the extraordinary benefits detailed below. Contact Drew Snow at 972-792-2805 for more information.

Silver - \$1,900

- RCC membership
- President's Club Plaque
- Invitation to exclusive President's Club events
- Preferred Communications and Referral package
 - Welcome letter from CEO
 - On-Site new member orientation
 - Annual on-site briefing from VP of Member Services
 - Referrals to other members through the VP of Member Services
 - Invitations to select ribbon cutting a new business opening events
- Invitation to a Mayor's Lunch with city and chamber leaders
- One HR Committee membership (for HR professionals and President's Club only)
- One free RYP membership
- Recognition on the chamber website
- Recognition in all PowerPoint on-screen opportunities at chamber events
- Recognition in all chamber event programs
- Recognition in the chamber newsletters (8,000 circulation)
- One free set of chamber member mailing labels



Gold - \$3,500

All the benefits in Silver plus:

- Results survey for the Richardson Economic Development Partnership on new business and activities in the city
- One meeting with chamber CEO
- One meeting with a chamber board member
- One Advocacy Team membership
- Two free RYP memberships
- Invitations to international business events from our VP of International Business Development
- Two sets of chamber mailing labels

Platinum - \$6,000

All the benefits of Gold plus:

- One presentation to the board of directors
- Additional meeting with the chamber CEO
- Recognition as a Supporting Sponsor at one Signature or WIL event
- Recognition as a sponsor at the Chamber Annual Meeting
- Three free RYP memberships
- Featured article in the chamber newsletter
- Display materials at chamber events
- Three sets of chamber mailing labels

Annual Meeting

Presenting Sponsor - \$10,000

Reserved table for 10
Two seats at the head table
Four tickets to the VIP reception
Introduce keynote speaker
Recognition in event invitation, program & website
Logo on welcome banner in hotel foyer & banner in ballroom
Recognition on event screens during list of sponsors
Access to guest list with contact information
Full page ad on back cover of the program

Chairman's Level Sponsor - \$5,000

Reserved table for 10
Two tickets to the VIP reception
Recognition on event invitation, program & website
Recognition on event screens during list of sponsors
Full page ad inside the event program

VIP Reception Sponsor - \$3,000

Reserved table for 10
Four tickets to the VIP reception
Recognition on event invitation, program & website
Recognition on event screens during list of sponsors
Full page ad in event program

Volunteer Award Sponsor - \$2,500

Reserved table for 10
One ticket to the VIP reception
Recognition on event invitation, program & website
Recognition on event screens during list of sponsors
Recognition on event screens while awards are being presented
Recognition from podium when awards are being presented
½ page ad in event program

Networking Reception Sponsor-\$1,500

Reserved table for 10
One ticket to the VIP reception
Recognition on event invitation, program & website
Recognition on event screens during list of sponsors
Recognition on welcome banner in hotel foyer

Director's Level Sponsor-\$1,000

Reserved table for 10
One ticket to the VIP reception
Recognition on event invitation, program & website
Recognition on event screens during list of sponsors

Table Sponsor - \$750

Reserved table for 10
Recognition in program

Decoration Sponsor-\$350

One ticket to the lunch
Recognition in event program
Recognition on RCC website
Recognition on event screens during list of sponsors

Photography Sponsor-\$350

One ticket to the lunch
Recognition in event program
Recognition on RCC website
Recognition on event screens during list of sponsors

Ad in program-\$250

¼ page ad in event program

Annual Bowling Tournament

In only its second year, this annual event has already become a classic way to kick off the summer while networking on the lanes. Companies build teams for friendly, but stiff competition, while enjoying the experience that only an afternoon of bowling can provide. Awards are given out to winning teams, teams with the best-looking bowling shirts, and to individuals for high scores.



The tournament will be held in an afternoon (TBD date) with approximately 40 teams and 160 players with some from the leading companies in Richardson, expected to participate. Sign up now and enjoy the fun of being a part of an exciting event in the chamber.

For more information, contact: Taylor Lopez, 972-792-2820 or taylor@richardsonchamber.com

Sponsorship Levels

| 2017 Sponsorship Levels | The Big Lebowski \$2,500 | Turkey Level \$1,000 | Strike Level \$500 | Lane Sponsor \$250 |
|--|-----------------------------|-------------------------|-----------------------|-----------------------|
| Listed at Title Sponsor | ✓ | | | |
| Company logo on event website, all marketing, & email communication. | ✓ | | | |
| Recognition at awards ceremony | ✓ | ✓ | ✓ | ✓ |
| Two 4-person teams (8 players) (24 drink tickets) | ✓ | | | |
| One 4-person team (8 drink tickets) | | ✓ | | |
| 2 individual players (2 drink tickets) | | | ✓ | |
| Listed on RCC website and RCC registration page | ✓ | ✓ | ✓ | |
| Provide promotional material in player goody bag | ✓ | ✓ | ✓ | ✓ |
| Company logo on sponsored lane | ✓ | ✓ | | ✓ |
| Sponsor remarks at award ceremony | ✓ | | | |

\$50 Individuals | \$175 team of 4

Includes: 2 games, shoe rental, food, goody bag, 1 drink ticket

*Add bumpers to your lane- \$100

Broker & Developer Series

The Broker & Developer Series is an ideal opportunity to reach a targeted audience of deal-making commercial real estate executives. The Richardson Chamber of Commerce Broker & Developer Committee is by invitation only and is comprised primarily of commercial real estate brokers and developers with no more than 20% affiliated professions such as architects, engineers, commercial contractors, etc.

Annually, there are four luncheon meetings and a Holiday Reception in December. RCC invites nearly 900 Dallas area office and industrial brokers and developers from an RCC proprietary list. Meeting attendance typically ranges from 90 to 130 and has been as high as 190. All meetings are free to attendees.

Contact John Jacobs at 972-792-2802 for more information.

Dates: Luncheons: February, April, June and September/October plus December Holiday reception.

| 2017 Sponsorship Levels | Series Co-Sponsor \$2,500/year | Door Prize Sponsor \$1000/year + Prize Costs | Luncheon Sponsor \$ - cost of luncheon Approx. \$2,500 |
|--|--------------------------------|--|--|
| Limit | 2 | 1 | 4 |
| Recognition by Program Chair | ✓ | ✓ | ✓ |
| Display marketing material at B&D events | ✓ | ✓ | ✓ |
| Speaking opportunity at luncheon events | ✓ | ✓ | ✓ |
| Signage at luncheon events | ✓ | ✓ | ✓ |
| Recognition on email invitations | ✓ | ✓ | ✓ |
| Choice of venue/building | No | No | ✓ |

Brown Bag Luncheon Series

The goal of the Brown Bag Series is to provide strategic and tactical programming on topics of interest to business leaders, owners, managers and those interested in improving their business.

The program is an outstanding opportunity to become engaged, network with fellow members, hear an interesting presentation and take part in an interactive discussion on key topics and trends in business, business operations, personal improvement and other topics.



Each luncheon event begins at 11:30 a.m. where guests enjoy their brown bag lunch and network with others. The program begins at noon and concludes promptly at 1 p.m. An average attendance of 20 people attend the luncheons.

And the program is promoted through Tech Titans, an affiliate organization to the RCC, and is the only such program that is co-branded between both organizations. The program is held in the Board Room of the RCC offices.

Contact Paul Bendel at 972-792-2804 for more information.

Dates: Eight luncheons each year based on demand and availability.
Schedule is subject to change.

| Brown Bag Sponsorship Levels | Presenting Sponsor \$1000 | Single Event Sponsor \$250 | Sponsored Presentation \$400 |
|---|---------------------------|----------------------------|------------------------------|
| Limit | 1 | Unlimited | 2 |
| Tickets to event | 2 to each event | 1 per event sponsored | n/a |
| Recognition on the Brown Bag web pages of the RCC and the BB page on the MTBC website | ✓ | ✓ | ✓ |
| Recognition from the podium | ✓ | ✓ | ✓ |
| Display marketing materials at events | ✓ | ✓ | ✓ |
| List of attendees following event | ✓ | ✓ | ✓ |
| 30 sec welcome remarks | ✓ | | |
| Opportunity to present program at one event | ✓ | | ✓ |
| Category Exclusivity | ✓ | | |

EDGE Awards Luncheon

For more than 30 years, the Chamber and Rotary Clubs of Richardson have co-hosted a luncheon to honor companies and organizations who have invested in Richardson. An acronym for Economic Development Growth & Expansion, the EDGE Awards luncheon presents 9 awards to businesses and individuals who have made a difference in Richardson's economic growth. With an average attendance of 200-250, the EDGE Awards in the fall joins the Chamber's Annual Meeting in the spring are the two largest events on the Chamber calendar.



EDGE Awards recognize companies in nine different categories – Commercial Real Estate project, Community Involvement, Entrepreneurship, Environmental, International Business, Newcomer Business, Public/Non-Profit/Education, Redevelopment and Richardson Loyalty. In true “Academy Awards” style, videos outlining the recipients’ accomplishments and contributions to the community are shown at the luncheon.

The audience is comprised of local business leaders and executives, city and school district leadership and Richardson’s Rotary Clubs. It’s an exciting and entertaining business community celebration.

Contact John Jacobs at 972-792-2802 or Paul Bendel at 972-792-2804 for more information.

Date: Annual event held in November

| 2017 Sponsorship Levels | Presenting Sponsor \$5,000/year | Associate Sponsor \$2,500/year |
|---|------------------------------------|-----------------------------------|
| Recognition in event program | ✓ | ✓ |
| Recognition from the podium | ✓ | ✓ |
| Recognition on event emails | ✓ | ✓ |
| Recognition on RCC website | ✓ | ✓ |
| Reserved seating | 1 table of 10 seats | 5 with preferred seating |
| Signage at event | ✓ | ✓ |
| Table signage | ✓ | ✓ |
| Joins RCC Chair and Richardson Mayor on stage to present awards | ✓ | |

| Table Sponsorship Levels (per event) | Sponsored Table \$450/event | Open Seating Table Sponsor \$250/event |
|---|--------------------------------|---|
| Branding and marketing opportunity | ✓ | ✓ |
| Recognition in event program | ✓ | |
| Table signage | ✓ | ✓ |
| Reserved seating | 10 with preferred seating | Seats sold separately |

Executive After Hours

The Executive After Hours Program provides business executives an opportunity to meet on a regular basis, develop relationships, advance the understanding of business issues, and build a mutually beneficial community that fosters success among its participants.



The Executive After Hours Program is designed to attract approximately 50-60 business professionals from C-level to Vice President/Director from 5 – 6:30 p.m., traditionally on a Tuesday. Attendance is by invitation only and is a member only event.

Target sponsors should be Richardson Chamber of Commerce member companies interested in cultivating a relationship with the target audience or companies, and in helping build the program. Sponsors can be large or small companies, can be providers of products and services to the target audience, and must be willing to play a significant role in developing the program.

Contact: Paul Bendel, Senior Vice President, 972-792-2804

| 2016 Sponsorship Level | Title \$5,000 (Annual) | Event Sponsor \$500 Per Event |
|---|----------------------------|-------------------------------|
| Limit | Exclusivity of sponsorship | Up to 3 sponsors per event |
| Branding/ marketing opportunity at all events | ✓ | ✓ |
| Recognition from podium at event | ✓ | ✓ |
| Logo on event materials. | ✓ | ✓ |
| Company logo posted on webpage on the website | ✓ | ✓ |
| May provide give-away such as pens, notepads, etc. | ✓ | ✓ |
| Permission to place company sign in room | ✓ | ✓ |
| 1-3 minute presentation at the event | ✓ | ✓ |
| Number of tickets to each event | ✓ Up to 5 | ✓ Up to 3 |
| Opportunity to emcee event and introduce program | ✓ | |
| Option to host a forum event at their office or facility. | ✓ | |
| | | |

Golf Classic



Tournament Presenting Sponsor - \$5,000

Two teams of four golfers
Hole sponsorship
Company Name on all literature advertising the event
Signage at the registration desk and at dinner
Sponsor to show promotional video at dinner
Recognition on the Richardson Chamber website
The opportunity for a 3 -5 minute address at the dinner
Lunch and dinner for up to twelve including golfers

Awards Ceremony Sponsor - \$4,000

Two teams of four golfers
Hole sponsorship
Company Name on all literature advertising the event
Signage at the dinner and announcement of winners
Recognition on the Richardson Chamber website
Opportunity for a 1 -2 minute address at dinner
Lunch and dinner for up to four including golfers

Lunch Sponsor - \$3,500

One team of four golfers
Logo on all box lunches
Signage at the luncheon
Recognition on the Richardson Chamber website
Lunch and dinner for up to four including golfers

Leaderboard Sponsor - \$3,000

2 golfers
Company signage on the leaderboard
Recognition on Richardson Chamber website
Lunch and dinner for up to four

Snack Sponsor - \$2,000

Two available
One team of four golfers
Sponsor Logo on all Snacks & Snack Bags
Signage at the luncheon
Recognition on Richardson Chamber website
Lunch and dinner for four including golfers

Putting Contest Sponsor - \$1,500

Two golfers
Company name on all literature advertising the event
Recognition on the Richardson Chamber website
Signage at putting green
Lunch and dinner for four including golfers
Able to announce contest winner at awards dinner
(must provide contest prize)

Entertainment Sponsor - \$1,500

Two golfers
Company name on all literature advertising the event
Recognition on the Richardson Chamber website
Able to introduce entertainment at tournament
Lunch and dinner for four including golfers

Beverage Station Sponsor - \$1,500

Two available
Signage at beverage station
Recognition on Richardson Chamber website
Lunch and dinner for up to four

Range Balls Sponsor - \$1,500

Two golfers
Company name on all literature advertising the event
Recognition on the Richardson Chamber website
Signage and table/chairs at driving range
Lunch and dinner for four including golfers

Premium Gift Sponsor – Price varies

Company name on all literature advertising the event
Signage at the dinner, logo on gift, table at check-in
Recognition on the Richardson Chamber website
Sponsor to provide representative to pass out gift
Lunch and dinner for four including golfers

Premium Hole Sponsor - \$750

Two golfers
Signage, table and chairs at hole
Recognition on Richardson Chamber website
Lunch and dinner for sponsor and golfers
Add keg of beer - \$450

Golf Cart Sponsor - \$250

Company name on all literature advertising the event
Recognition on the Richardson Chamber website
Company logo on all golf carts used in tournament

Scorecard Sponsors - \$250

Company name on all literature advertising the event
Recognition on the Richardson Chamber website
Company logo on all scorecards

Hole Sponsor – signage only - \$150

(no players or hole sponsor included)
Margarita Machine Sponsor-\$350

Growth & Mobility

The Growth & Mobility Committee program provides five bi-monthly updates and feature presentations on economic development and transportation matters affecting Richardson. This information is vital to B2B business development executives who want to know “What’s going on in Richardson from a business and transportation perspective?”

Luncheon meetings are held in odd-numbered months starting in January. Open to all Chamber members, meetings are attended by a variety of business development executives, small business owners, professional service firms, commercial real estate interests and civic and political leaders.



Luncheon meetings of the G&M Committee are held at the City of Richardson’s “Richardson Room” and typically attract 40 to 60 attendees.

Contact John Jacobs at 972-792-2802 for more information.

Dates: January, March, May, July and September

| 2017 Sponsorship Levels | Luncheon Sponsor \$ 300/luncheon | Series Assoc. Sponsor \$ 1000/year | Series Sponsor \$ 5000/year |
|---|----------------------------------|------------------------------------|-----------------------------|
| Limit | 5 | 2 | 1 |
| Recognition by Chair at the event | Yes | Yes | ✓ |
| Display marketing materials at G&M luncheon | Yes | Yes | ✓ |
| Recognition on email invitations | Yes | Yes | ✓ |
| Speaking opportunity at luncheons | Yes | Yes | ✓ |

Human Resource Luncheon Series

The Human Resource Committee of the Richardson Chamber includes senior HR staff from the area's leading employers and technology companies. This is a joint committee with the DFW-wide Tech Titans technology business council for North Texas, Texas Titans, an affiliate of the Richardson Chamber.

The quarterly meetings feature recognized expert speakers on the subjects of recruiting, hiring, compliance, compensation & benefits, training, payroll processing and IT functions as well as community giving and support opportunities.

The quarterly series starts in January, and meeting attendance is in the 25 to 40 range.

Luncheon meetings will be held at the Richardson Chamber of Commerce Board Room unless attendance dictates a larger venue.

Contact John Jacobs at 972-792-2802 for more information.

Dates: January, April, July and October

| 2017 Sponsorship Levels | Luncheon Sponsor \$600 per event | Assoc. Series Sponsor \$1200/year | Series Sponsor \$ 2400/year |
|--|-------------------------------------|---|--------------------------------|
| Limit | 4 | Up to 2 | 1 |
| Recognition at meeting(s) | ✓ | ✓ | ✓ |
| Display marketing materials at the meeting(s) | ✓ | ✓ | ✓ |
| 30-second speaking opportunity at meeting(s) | ✓ | ✓ | ✓ |
| Recognition on email invitations | ✓ | ✓ | ✓ |
| Signage at meeting(s) | ✓ | ✓ | ✓ |
| 5-Minute presentation at meeting(s) | No | No | ✓ |

International Concierge Committee

The International Concierge Program Series is an interactive quarterly program focused exclusively on international business topics, presented by government and international business experts and often luminary speakers. Held quarterly, past luncheon or breakfast events have featured topics such as doing business with Japanese companies and cultural and business practice differences between various regions of the world.

A recent event was held shortly after the UK voted to leave the European Union, ***“Brexit: End of the World, or a Great Opportunity?”*** The UK Consul General Karen Bell from Houston was a keynote speaker in Richardson and UK prominent Reading business executives as keynotes in the UK via video streaming. Following the keynotes a panel session was held, moderated by DFW PBS TV personality Dennis McCuiston and featured a Sr Economist of the Dallas Federal Reserve, a UK Political expert/professor from UT Dallas, the CEO of a DFW company with a UK branch office and an intellectual property lawyer from a major DFW law firm. A lively Q&A session followed the panel discussion that included both the Richardson and Reading audiences.

The average attendance for International Concierge programs is approximately 100, consisting mostly of local business executives.

Past event speakers have included international consuls general, business leaders, government officials, international political and economic experts.

Dates: Quarterly luncheon or breakfast events, dates and times may vary based on speaker availability.

Contact Mike Skelton at 972-792-2814 for more information.

| Sponsorship Level | Headline Sponsor \$3,000/year | Associate Sponsor \$2,000/year | Lunch Sponsor \$1,250 | Happy Hour Sponsor \$350/event | Contributing Member \$125 |
|--|---------------------------------------|---------------------------------------|--------------------------------------|---------------------------------------|--------------------------------------|
| Limit | 1 per year | unlimited | Unlimited | unlimited | Unlimited |
| Branding/marketing opportunity | ✓ | ✓ | ✓ | ✓ | |
| Admission fees waived for | 8 persons per event per calendar year | 5 persons per event per calendar year | 3 persons per luncheon | 2 persons per happy hour | 1 person per event per calendar year |
| Recognition from podium | ✓ | ✓ | ✓ | ✓ | |
| Reserved Table | 2 tables of 10 seats each | 1 table of 10 seats | table of 10 seats | | |
| Reserved seating at head table | 1 at the head table each event | 1 at the head table each event | 1 at the head table for single event | | |
| Recognition on the RCC website and invitations for the event | ✓ | ✓ | ✓ | | |
| Company logo posted in pre-event slide show | ✓ | ✓ | ✓ | | |
| Recognition in the event Program | ✓ | ✓ | ✓ | | |
| Permission to place company sign in ballroom | ✓ | ✓ | ✓ | | |
| 3 minutes at the podium for luncheon event | ✓ | | | | |
| Place Promotional Items on each table | ✓ | | | | |
| List of attendees following each event | ✓ | ✓ | | | |

Sponsorship applies to International Committee events only and does not include the Richardson Chamber's Annual meeting in March or the Annual EDGE Awards in November.

Leadership Richardson

Leadership Richardson is a unique opportunity for participants to enhance their personal and organizational leadership as they relate to community trusteeship. The program explores all aspects of the community, including: arts and culture, business and economic development, local government, health care, public education, public safety and social services. Over a nine-month period, September through May, Leadership Richardson participants meet in all-day sessions, one Friday a month.



Contact Kim Quirk, 972-792-2809 or kim@richardsonchamber.com for more information.

| 2017 Sponsorship Levels | \$5000 | \$2500 | \$1000 | \$500 |
|---|--------|--------|--------|-------|
| Limit | NONE | NONE | NONE | NONE |
| Company giveaways at all sessions | ✓ | | | |
| Recognition at every session | ✓ | | | |
| Speaking opportunity at graduation | ✓ | | | |
| Company giveaways at one session | | ✓ | | |
| Social media blast | ✓ | ✓ | | |
| Lunch speaking opportunity | ✓ | ✓ | ✓ | |
| Logo on class shirt | ✓ | ✓ | ✓ | ✓ |
| Recognition via social media, collateral and chamber communications | ✓ | ✓ | ✓ | ✓ |



Legislative Day in Austin

For the 85th Texas Legislative Session this Spring, Tech Titans will partner with the Richardson Chamber of Commerce to host Richardson Legislative Day. Community and business leaders travel to Austin to attend informative programs, meet with legislators and their staff, and visit the Texas Capitol. In 2015, activities included a reception and dinner with elected officials, as well as breakfast hosted by Senator Van Taylor, Representatives Angie Chen Button, Jeff Leach and Linda Koop. A visit to the House and Senate Galleries was followed by briefings with the Chairman of the House Transportation Committee and the Public Education Committee. We also heard briefings from the Texas Comptroller, Chairman of the House Ways & Means Committee, and others. Join us! It's a lot of fun and educational, too.



Activities and speakers vary year to year. Don't miss this exciting opportunity to meet your elected state officials! Sponsoring at one of the levels below gives you good access and recognition to the state elected officials.

Contact: Molly Ulmer at 972-792-2811 or molly@richardsonchamber.com for more information.

Dates: Tuesday, Feb. 28, 2017 and Wednesday, March 1, 2017

| 2017 Sponsorship Levels | Legislative Sponsor \$2500 | Event Sponsor \$1,000 | Delegation Dinner/Reception Sponsor \$750 | Delegation Lunch Sponsor \$500 | Breakfast Briefing Sponsor \$250 | Individual Sponsors \$225 | Individual Ticket \$125 members \$175 non-members |
|--|-------------------------------|--------------------------|--|-----------------------------------|-------------------------------------|---------------------------------------|---|
| Limit | 1 | 2 | 4 | Unlimited | Unlimited | Unlimited | Unlimited |
| Recognition on event emails | ✓ | ✓ | ✓ | ✓ | ✓ | | |
| Recognition on RCC/Tech Titans website | ✓ | ✓ | ✓ | ✓ | ✓ | | |
| Signage at event | ✓ | ✓ | ✓ | ✓ | ✓ | | |
| Acknowledgement at legislative delegation functions | ✓ | ✓ | ✓ | ✓ | | | |
| Inclusion in event press releases, articles, etc. | ✓ | ✓ | ✓ | ✓ | | | |
| Acknowledgement at delegation breakfast, lunch or dinner | ✓ | ✓ | ✓ | ✓ | | | |
| Acknowledgement at pre-dinner Reception | ✓ | ✓ | ✓ | | | | |
| Registration for 2 people | ✓ | ✓ | | | | ✓ (for spouse of first registrant) | |
| Introduction of guest speaker at dinner | ✓ | | | | | | |
| Registration for 1 person includes reception & dinner, breakfast & lunch, speakers and all activities related to Legislative Day | | | | | | | ✓ |

Public Policy Committee Meetings

The Richardson Chamber's Public Policy Committee works tirelessly to advocate for the Chamber and the Chamber's member companies.

This important committee develops the Chamber's legislative agenda for each legislative session. The committee invites subject matter experts to monthly luncheon meetings to be better informed. Past speakers include state legislators, U.S. Congressmen, RISD officials, City of Richardson City Manager, candidate forums, etc.



Luncheon meetings are held on the second Monday of each month in the Chamber's Board Room. Open to all Chamber members, meetings are attended by a variety of business executives, small business owners, professional service firms, and civic and political leaders. Luncheon meetings typically attract 25 to 30 attendees.

Contact Molly Ulmer at 972-792-2811 or molly@richardsonchamber.com for more information.

| 2017 Sponsorship Levels | Series Sponsor \$3000/year | Series Associate Sponsor \$500/year | Monthly Luncheon Sponsor \$100/luncheon |
|--|----------------------------------|--|--|
| Limit | SOLD | 2 | 2 per meeting |
| Recognition by Chair | ✓ | ✓ | ✓ |
| Display marketing materials at luncheon | ✓ | ✓ | ✓ |
| Logo on Public Policy webpage | ✓ | ✓ | ✓ |
| Recognition on email invitation | ✓ | ✓ | ✓ |
| Ticket(s) to monthly luncheons | ✓ (2 tickets to all meetings) | ✓ (1 ticket to all meetings) | ✓ (1 ticket to luncheon sponsored) |
| Logo on event page | ✓ | ✓ | |
| Speaking opportunity at 1 luncheon & 1 seat at head table with guest speaker at every regular monthly luncheon | ✓ | | |

Public Policy Special Events

The Richardson Chamber's Public Policy Committee works tirelessly to advocate for the Chamber and the Chamber's member companies.



In addition to luncheon meetings the second Monday each month that feature subject matter experts, the Public Policy Committee plans special events throughout the year that are open to all Chamber members to better inform them on important legislative issues.

Contact Molly Ulmer at 972-792-2811 or molly@richardsonchamber.com for more information.

| 2017 Sponsorship Levels | Special Event Title Sponsor \$1,500 | Special Event Associate Sponsor \$750 | Special Event Table Sponsor \$400 | Special Event Individual Ticket |
|--|--|--|--------------------------------------|---------------------------------|
| Limit | 1 per event | 4 per event | Per event | Per event |
| Recognition from podium | ✓ | ✓ | ✓ | |
| Recognition in event program | ✓ | ✓ | ✓ | |
| Logo listing in event program | ✓ | ✓ | ✓ | |
| Table signage at event | ✓ | ✓ | ✓ | |
| Table for 8 at special event | ✓ | ✓ | ✓ | |
| Reserved seating | ✓ | ✓ | ✓ | |
| Recognition in event emails | ✓ | ✓ | | |
| Logo on Public Policy webpage | ✓ | ✓ | | |
| Introduce speaker at podium | ✓ | | | |
| Seat at head table with featured guest speaker | ✓ | | | |
| Individual ticket to event | | | | ✓ |

Real Estate Advisory Luncheon (“REAL”)

The purpose of the Richardson Economic Development Partnership’s Real Estate Advisory Luncheon is to obtain feedback, advice and suggestions from major Richardson non-retail commercial property owners and their representatives on how the REDP can improve its effectiveness in economic development. In addition, the luncheon enables the Chamber and City economic development staff to create and build partnering relationships with property owners who are often key allies in REDP’s efforts to facilitate corporate expansions and relocations.

REAL meets twice a year, once in the spring and again in the fall. Invitations are extended to approximately 20 of Richardson’s largest commercial property owners. The luncheon is held in a private, quiet location in Richardson and has an informal, collaborative and participatory atmosphere.

The Luncheon Sponsor may sponsor 1 or both annual luncheons. The Luncheon Sponsor pays directly for all costs associated with food, drink and venue. Location of lunch venues are all subject to approval by REDP.

The Luncheon Sponsor may make brief introductory remarks to the group and distribute marketing materials.

Contact John Jacobs at 972-792-2802 for more information.

Dates: Typically, April and October

| 2017 Sponsorship Levels | Luncheon Sponsor (All luncheon and venue costs) | Benefits |
|-------------------------------------|---|----------|
| Limit | 1 | |
| Recognition at the event | Yes | ✓ |
| Maximum 3-minute presentation | Yes | ✓ |
| Distribution of marketing materials | Yes | ✓ |
| Door prize for business cards | Yes | ✓ |

Richardson Young Professionals

Richardson Young Professionals, RYP, is a professional development program that engages an emerging group of up-and-coming Richardson leaders serving the community and committed to personal growth and career advancement. The program consists of engaging with Richardson civic and business leaders, contributing to the growth of Richardson, receiving economic development updates, business development opportunities, members-only opportunities, professional development workshops, monthly after-hours events, and quarterly community service projects.



Contact: Allen Wise at 972.792.2810 for more information.

Dates: Monthly networking events: 4th Thursday of every month except November and December plus special events throughout the year

Members-only events: TBD

Professional development workshops: TBD

| 2016 Sponsorship Levels | Program Sponsor \$1,500/year | Networking Sponsor \$250/event |
|---------------------------------------|---------------------------------|--------------------------------------|
| Limit | 1 | 11 |
| Recognition on event emails | ✓ | ✓ |
| Recognition on RCC website | ✓ | ✓ |
| Signage at event | ✓ | ✓ |
| Free event tickets | ✓ | ✓ |
| Company representative intro at event | ✓ | ✓ |
| Receive attendee list | ✓ | ✓ |
| Committee representation | ✓ | |
| Recognition from the podium | ✓ | |

Women in Leadership

This highly successful program uses a quarterly luncheon series and several networking events to inspire, influence, and champion women in business.

WIL luncheons are traditionally held on the first Wednesday of the last month in every quarter. Attendance averages between 75 – 120 people at each event. Luncheon dates are subject to change based on speaker availability. Dates for 2017 WIL Luncheons are March 1, June 7, Sept. 6, & Dec 6. Dates subject to change based on speaker availability.



In addition to the quarterly luncheons, WIL has several Women on the Go Networking events throughout the year to help women increase their business contacts and showcase a locally owned business or theme. Included in this year's networking event is another spring trunk show in May. Attendance averages between 30-50 people. Women on the Go Events are scheduled from 5:30 – 7 p.m.

Title and Associate Sponsors will be recognized at all WIL Events. Single Event sponsors will be recognized only at the one event in which they sponsor.

Contact Paul Bendel at 972-792-2804 for more information.

| Sponsorship Levels | Title Sponsor \$6,000/year | Associate Sponsor \$3,000 | Single Event Sponsorship \$1250 | Table Sponsor \$350/luncheon |
|--|--|--|------------------------------------|------------------------------------|
| Limit | 1 | Unlimited | 1 per event | Unlimited |
| Reserved seating at luncheons | ✓ 1 seat at the head table with preferred seating for 8 | ✓ 1 seat at head table with preferred seating for 4 | ✓ 1 seat at head table | ✓ One reserved table of 8 seats |
| Table Signage | ✓ | ✓ | ✓ | ✓ |
| Recognition in WIL event program | ✓ | ✓ | ✓ | |
| Recognition on the WIL web page on the RCC website | ✓ | ✓ | ✓ for sponsored luncheon | |
| Recognition from the podium | ✓ | ✓ | ✓ | ✓ |
| Display marketing materials at each luncheon | ✓ | ✓ | | |
| 30 sec welcome remarks | ✓ | | | |
| Sponsor permitted one sign at all WIL events | ✓ | ✓ | | |
| Optional Introduction of speakers | ✓ | | | |
| List of Attendees following event | ✓ | ✓ | | |
| Category Exclusivity | ✓ | | | |

Advertising

Chamber weekly email calendar

Get your business in front of the thousands of people on the Chamber's weekly calendar emails. Whether you choose to include an article, member news, or want to just place an ad or logo in the left column, you'll get the word out to lots of eyes! Advertising in the left column of the Chamber weekly email calendar (distribution of 8,000) may be placed for \$150 per week (\$100 for members). Ads include a logo and up to 25 words, subject to Chamber staff editing.

Banner Advertisements

Advertise your business using banners, which are used throughout the Chamber's website. Your ad will be placed within these main pages across the RCC Website:

- Main Business Directory Search page
- Particular Business categories
- Other ChamberMaster pages (Hot Deals, Events, etc)

Pricing starts at \$200 per month for your banner ad to be placed across the website. For an additional \$50, we will create your banner for your organization (includes logo, 25 character limit, and one review). If you would like to create a banner yourself, the default size for the banners will be 460w x 60h.

Shop/Dine Richardson

Richardson continues to grow at an exponential rate thanks to an influx of new businesses and restaurants. As such, the Chamber has developed Shop/Dine Richardson, a program aimed at connecting Richardson's communities to the quality products, services, and restaurants available from Chamber businesses.

If you are a Chamber member, you are eligible to run an ad in the weekly Friday email. Your email will be part of a rotation of other Chamber businesses who have signed up for the program. Subscribers include 1600 Richardson consumers and has a 60% open rate. Your ad will be put into a rotation based on the order we received ads.