

2017 SUMMER CHAMBER SPONSORSHIP OPPORTUNITIES



River Falls Days

Support the community's largest event featuring three days of activities July 14-16 including a Friday night parade, live music, carnival, family fun events, and a firework display to wrap up the weekend.

CORPORATE SPONSORSHIP

Sponsors in this category will receive the benefits listed below each category, as well as all of the benefits listed under the General Sponsorship Platinum level (on the next page).

FRIDAY GATE SPONSOR (LIMIT 1) \$2,000

Sponsoring business will receive premiere recognition for all Friday night promotion and activities. Friday Gate sponsors will have a 3' x 8' banner with their business name and logo hanging at each of the two primary gate entrances. Sponsor name will be used in all references to the night gate in promotional materials, as well as premier logo placement within the Schedule of Events brochure and on volunteer t-shirts.

MAIN STAGE (LIMIT 2) \$1,500

Sponsoring businesses will receive premiere recognition for all Friday and Saturday Main Stage promotion and activities. Main Stage sponsors will have a 3' x 8' banner with their business name and logo hanging from the Main Stage throughout the weekend and will be viewed by thousands of guests. Sponsor names will be used in all references to the Main Stage in promotional materials, as well as premier logo placement within the Schedule of Events brochure and listed on the volunteer t-shirts.

10K/2M RACE (LIMIT 2) \$1,500

Sponsoring businesses will receive premiere recognition for Saturday morning's 10K/2M and 1K Fun Run. Race sponsors will have a 3' x 8' banner with their business name and logo displayed at Glen Park on the morning of the race for over 500 runners and their families to see. Sponsor names will be used in all references to the race in promotional materials, as well as premier logo placement within the Schedule of Events brochure and on volunteer t-shirts. Logo will be included on all race specific materials including runner t-shirts, race flyers, promotional materials and more.

FIREWORKS (LIMIT 3) \$1,000

Sponsoring businesses will receive premiere recognition for the popular fireworks event. Sponsors will have a 3' x 8' banner with their business name and logo hanging at Hoffman Park during River Falls Days, leading up to the night of the fireworks display. Sponsor names will be used in all references to the fireworks in promotional materials, as well as premier logo placement within the Schedule of Events brochure and on volunteer t-shirts.

ACTIVITIES TENT (LIMIT 2) \$1,000

Sponsoring businesses will receive premiere recognition for all tent activities including the live kids music and entertainment that takes place on Saturday. Sponsor will have a 3' x 8' banner with their business name and logo hanging from the activities tent stage that draws many families to the tent for hours of family fun entertainment. Sponsor names will be used in all references to the activities tent in promotional materials, as well as premier logo placement within the Schedule of Events brochure and on volunteer t-shirts.

GENERAL SPONSORSHIP:

General Sponsorship dollars are targeted toward funding special events and to help offset the many costs associated with River Falls Days. The sponsors in this category will receive the benefits listed below according to the sponsorship level.

PLATINUM SPONSOR \$750+

- Recognition on the River Falls Days sign at the north and south entrances to the city of River Falls.
- Logo on posters, print ads and other promotional materials.
- Recognition during the River Falls Days Race, and Downtown Events as a Platinum Sponsor. (Sponsors will be announced by the Public Address Announcer continuously throughout the weekend).
- Recognition with logo on the Chamber newsletter and website.
- Sponsor names will be used in all references to Platinum Sponsor in promotional materials, as within the Schedule of Events brochure.

GOLD SPONSOR \$500

- Sponsor names will be used in all references to Gold Sponsor in promotional materials, as within the Schedule of Events brochure.
- Recognition with logo in the Chamber newsletter and website.
- Emcee mentions throughout the festival.

SILVER SPONSOR \$250

- Sponsor names will be used in all references to Silver Sponsor in promotional materials, as within the Schedule of Events brochure.
- Name recognition in the Chamber newsletter and website.
- Emcee mentions throughout the festival.

BRONZE SPONSOR \$100

- Sponsor names will be used in all references to Bronze Sponsor in promotional materials, as within the Schedule of Events brochure.
- Name recognition in the Chamber newsletter and website.
- Emcee mentions throughout the festival.

SPONSORSHIP DEADLINE: FRIDAY, MAY 5, 2017

Ambassador Golf Outing

This annual event held on Monday, August 7, is the perfect out-of-office outing for employees looking to network with others, and enjoy an afternoon of fun in the sun. Attendees will enjoy lunch and dinner, 18 hole scramble golf, opportunity to win great raffle prizes and more!

EVENT SPONSOR \$1,000

- Four FREE Golfers and 4 drink tickets.
- Business name and logo on 3' x 8' banner displayed at event.
- Promotional booth in a premier location on-course
- Large business name and logo on promotional flyers, posters, and materials.
- Prominent recognition as event sponsor with logo on Chamber website, newsletter, and eblasts and social media sites.
- Verbal recognition during the event as Event Sponsor.
- Business name and logo displayed during the event on additional signage.

GOLD SPONSOR \$500

- Two FREE Golfers and 2 drink tickets.
- Promotional booth on-course.
- Recognition as Gold sponsor with logo on Chamber website, newsletter and promotional materials.
- Verbal recognition during the event as Gold sponsor.
- Business name and logo displayed during the event and on-course signage.

SILVER SPONSOR \$300

- 1 FREE Golfer
- Opportunity to have promotional booth on-course.
- Name listed as Silver sponsor on Chamber website, newsletter and promotional materials.
- Verbal recognition during the event as Silver Sponsor.
- Business name displayed during the event and on-course signage.

BRONZE SPONSOR \$100

- Name listed as Bronze sponsor on Chamber website, newsletter and promotional materials.
- Verbal recognition during the event as Bronze Sponsor.
- Business name displayed during the event and on-course signage.

DONATE GIFT PACKAGE

- Verbal recognition during the event.

SPONSORSHIP DEADLINE: FRIDAY, JULY 28, 2017

Bacon Bash

This two-day festival held September 16-17, is a celebration of all things bacon! This event includes a variety of family-friendly activities where young and old are invited to taste a plethora of bacon-inspired dishes and partake in cook-off competitions, pig-themed activities including a pet parade, a variety of contests live music, microbrews, merchandise from local artists/vendors and more! The 5th Annual event is expected to draw 12,000-15,000 bacon enthusiasts.

PORKTACULAR SPONSOR (LIMIT 1) \$10,000

- Premium name and logo recognition in advertising including, but not limited to:
 - Corporate logo prominently displayed on Bacon Bash volunteer t-shirt.
 - 500 postcards distributed during River Falls' events and parades in neighboring communities.
 - 100 posters displayed in River Falls and the surrounding area.
 - Prominent logo placement in print ads and Bacon Bash promotional materials.
 - Prominent logo placement on Bacon Bash website, social media sites with link to company website and e-newsletters.
 - Logo on additional promotional flyers, posters and materials.
- Emcee mentions throughout the Bacon Bash.
- Mentions in news releases and public relations' campaigns.
- Opportunity to set up booth space for two 10' x 10' booths (or other space as prearranged with the River Falls Chamber in the Merchant Marketplace to promote your business. (No or low-cost activities are encouraged to attract visitors to booth).

WHOLE HOG \$5,000

- Premium name and logo recognition in advertising including, but not limited to:
 - Corporate logo prominently displayed on Bacon Bash volunteer t-shirt.
 - 500 postcards distributed during River Falls' events and parades in neighboring communities.
 - 100 posters displayed in River Falls and the surrounding area.
 - Prominent logo placement on Bacon Bash website, social media sites with link to company website and e-newsletters.
 - Logo on additional promotional flyers, posters and materials.
- Emcee mentions throughout the Bacon Bash.
- Mentions in news releases and public relations' campaigns.
- Opportunity to set up booth space for two 10' x 10' booths (or other space as prearranged with the River Falls Chamber in the Merchant Marketplace to promote your business. (No or low-cost activities are encouraged to attract visitors to your booth).

HOG HEAVEN \$2,500

- Premium name and logo recognition in advertising including, but not limited to:
 - Corporate logo prominently displayed on Bacon Bash volunteer t-shirt.
 - 500 postcards distributed during River Falls' events and parades in neighboring communities.
 - Prominent logo placement on Bacon Bash website, social media sites with link to company website, and e-newsletters.
 - Large business name and logo on promotional flyers, posters and materials.
- Emcee mentions throughout the event.
- Mentions in news releases and public relations' campaigns.
- Opportunity to set up booth space for two 10' x 10' booths (or other space as prearranged with the River Falls Chamber in the Merchant Marketplace to promote your business. (No or low-cost activities are encouraged to attract visitors to your booth).

BACON BASH COOKING DEMONSTRATION (LIMIT 1) \$1,000

Sponsoring business will collaborate with the River Falls Chamber of Commerce to coordinate event and provide product/materials for demonstration. Sponsoring business can give away samples during demonstration.

- Opportunity to set up booth space for one 10' x 10' booth (or other space as prearranged with the River Falls Chamber in the Merchant Marketplace to promote your business). (No or low-cost activities are encouraged to attract visitors to your booth).
- Recognition as Cooking Demonstration sponsor with advertising including, but not limited to:
 - Large business name and logo on Bacon Bash website, social media sites and e-newsletters.
 - Large business name and logo on promotional flyers, posters and materials.
 - Business name and logo displayed during Bacon Bash on additional signage.
- Emcee mentions during Cooking Demonstration.

BACON BASH JUDGE'S CHOICE COMPETITION (LIMIT 1) \$1,000

Sponsoring business will collaborate with the River Falls Chamber of Commerce to coordinate event and provide products/materials for competition. Sponsor to donate 1st, 2nd and 3rd place prizes for winning contestants. Sponsoring business can also donate and give away prizes to participants.

- Opportunity to set up booth space for one 10' x 10' in the Merchant Marketplace to promote your business. (No or low-cost activities are encouraged to attract visitors to your booth).
- Recognition as Judge's Choice Competition sponsor in advertising including, but not limited to:
 - Large business name and logo on Bacon Bash website, Chamber e-newsletter and e-blasts.
 - Large business name and logo on promotional flyers, posters and materials.
 - Business name and logo displayed during Bacon Bash on additional signage.
- Emcee mentions during Judge's Choice Competition.

BACON BASH KID'S COOK-OFF COMPETITION (LIMIT 1) \$1,000

Sponsoring business will collaborate with the River Falls Chamber of Commerce to coordinate event and provide products/materials for competition. Sponsor to donate 1st, 2nd and 3rd place prizes for winning contestants. Sponsoring business can also donate and giveaway prizes to participants.

- Opportunity to set up booth space for one 10' x 10' booth in the Merchant Marketplace to promote business. (No or low-cost activities are encouraged to attract visitors to booth).
- Recognition as Kid's Cook-off Competition sponsor in advertising including, but not limited to:
 - Large business name and logo on Bacon Bash website, social media sites and e-newsletters.
 - Large business name and logo on promotional flyers, posters and materials.
 - Business name and logo displayed during Bacon Bash on additional signage.
- Emcee mentions during Kid's Cook-off Competition.

BACON BASH KID'S EATING CONTEST (LIMIT 1) \$1,000

Sponsoring business will collaborate with the River Falls Chamber of Commerce to coordinate event and provide products/materials for competition. Sponsor to donate 1st, 2nd and 3rd place prizes for winning contestants. Sponsoring business can also donate and giveaway participant prizes.

- Opportunity to set up booth space for one 10' x 10' booth in the Merchant Marketplace to promote your business. (No or low-cost activities are encouraged to attract visitors to booth).
- Recognition as Kid's Eating Contest sponsor in advertising including, but not limited to:
 - Large business name and logo on Bacon Bash website, Chamber e-newsletter and eblasts.
 - Large business name and logo on promotional flyers, posters and materials.
 - Business name and logo displayed during Bacon Bash on additional signage.
- Emcee mentions during Kid's Eating Contest.

BACON LOVER \$1,000

- Opportunity to set up booth space for one 10' x 10' booth in the Merchant Marketplace to promote your business. (No or low-cost activities are encouraged to attract visitors to booth).
- Logo and name recognition in advertising including, but not limited to:
 - Recognition on Bacon Bash website with link to company website.
 - Mention on Bacon Bash Facebook page and other social media sites.
 - Bacon Bash signage and handouts.
- Emcee mentions throughout the event.

LITTLE PIGGY \$500

- Logo displayed on Bacon Bash website.
- Logo on Bacon Bash signage
- Emcee mentions throughout event.

BACON BITS \$250

- Business listing on Bacon Bash website.
- Name on Bacon Bash signage
- Emcee mentions throughout event.

***Custom sponsorships opportunities available can be tailored to your needs. Contact the Chamber for details.**

SPONSORSHIP DEADLINE: MONDAY, AUGUST 4, 2017

2017 Sponsorship Opportunities

River Falls Days

- \$2,000 Gate Sponsor
- \$1,500 Main Stage
- \$1,500 Race
- \$1,000 Activities Tent
- \$1,000 Fireworks
- \$750 Platinum
- \$500 Gold
- \$250 Silver
- \$100 Bronze

Ambassador Golf Outing

- \$1,000 Event
- \$500 Gold
- \$300 Silver
- \$100 Bronze

Bacon Bash

- \$10,000 Porktacular
- \$5,000 Whole Hog
- \$2,500 Hog Heaven
- \$1,000 Cooking Demonstration
- \$1,000 Judges Choice
- \$1,000 Kid's Cook-Off
- \$1,000 Kid's Eating Contest
- \$1,000 Bacon Lover
- \$500 Little Piggy
- \$250 Bacon Bits

Name _____ Business _____

_____ Please Invoice _____ Check Enclosed

**Thank you for your investment in the River Falls Chamber.
Complete & return to 215 W Maple St. River Falls, WI 54022**