



Dear Chamber Member,

The Leadership River Falls class of 2015-2016, a program within the River Falls Area Chamber of Commerce, is proud to continue their collaboration with the River Falls School District with the Leadership River Falls Youth (LRFY) program. This mutually beneficial program is intended to provide an exciting and unique leadership opportunity created for River Falls 8th grade students, while offering business partners a shared experience of **"building tomorrows leaders...today."**

Leadership River Falls Youth (LRFY) is an experiential learning opportunity designed to develop self-confidence and leadership skills that will prepare area youth for the future. Developed specifically for middle school students, this interactive program will challenge participants to take a closer look at the economic and social forces impacting our community.

The program objective is to develop leadership qualities and opportunities for community engagement for 8th grade students within the River Falls School District via a collaborative and engaging non-traditional learning environment.

In addition to seeking local grant opportunities, the primary source of funding for the LRFY program is through local community and business partners like you. With your financial support with a \$300 sponsorship, we can offer the Leadership River Falls Youth program:

- Transportation
- Food/Meals
- Education Materials

We invite you to take advantage of this local opportunity of building tomorrow's leaders through sponsorship. See attached **Leading with Character Sponsorship** opportunity. Please respond by Friday, June 2nd.

Like and follow us on Facebook: <https://www.facebook.com/LRFYouth/>

Sincerely,

Chris Blasius
River Falls Chamber of Commerce
chris@rfchamber.com
715.425.2533



Leading with Character Sponsorship

We are excited about our partnership with the River Falls School District to incorporate "The Wildcat Way" sharing Wildcat Characters inside of the Leadership River Falls Youth Program Days.

Business Name: _____

Business Address: _____

Contact Name: _____

Phone: _____

Email: _____

_____ **Leading with Character Sponsorship \$300.00**

Method of Payment

_____ Check (Payable to River Falls Chamber LRFY): Check #: _____

* Please submit the following form with payment

_____ Please invoice me

Your sponsorship will include the following benefits:

- Your logo posted on LRFY Facebook Page
- Highlight in the River Falls Chamber of Commerce Newsletter
- Your logo printed on LRFY t-shirts
- Your logo highlighted at the LRFY program Retreat & Graduation