

INVESTMENT STRUCTURE

Working together to connect, promote, and support its members to further enhance the local economy and cultivate a sense of community. Collectively we can do together what no individual or business can achieve simply on its own.

	Connector \$235	Supporter \$500	Partner \$1,500	Leader \$3,500
Listing in print membership directory (400 copies)	X	X	X	X
Listing in website business directory with link to website	X	logo	logo	logo
Listing in website business directory with link to website from kiosks	X	X	X	X
Involvement in creating a strong local economy	X	X	X	X
Subscription to email blasts	X	X	X	X
Subscription to electronic newsletter	X	X	X	X
Membership window cling	X	X	X	X
Free admission to Chamber Coffee & Business After Hours	X	X	X	X
Inclusion in Chamber Checks program	X	X	X	X
Opportunity to include Business Briefs in monthly newsletter	X	X	X	X
Unlimited event postings on community calendar	X	X	X	X
Direct phone and online referrals	X	X	X	X
Ribbon cutting with ceremony photo	X	X	X	X
Tourism services and promotion through Travel Wisconsin	X	X	X	X
Access to marketing/advertising/networking opportunities	X	X	X	X
Brochure distribution at Chamber office	X	X	X	X
Unlimited use of bulk mailing permit	X	X	X	X
Inclusion within "Experience River Falls" brochure if tourism entity	X	X	X	X
Volunteer and leadership opportunities	X	X	X	X
Discount pricing for event attendance, workshops, parades, etc.	X	X	X	X
Eligible to serve on Board of Directors	X	X	X	X
Free processing of Certificate of Origin	X	X	X	X
Free admission to Maximize Your Membership event	X	X	X	X
Opportunity to serve as Chamber Ambassador	X	X	X	X
Opportunity to serve on event committees	X	X	X	X
Ability to purchase printed membership mailing labels	X	X	X	X
Website job postings	1/yr	Unlimited	Unlimited	Unlimited
Waived membership set-up fee		X	X	X
Access to general equipment use (tables, cooler, etc.)		X	X	X
10% discount on Work River Falls membership		X	X	X
Exclusive recognition on Chamber social media platforms		X	X	X
Preferred lineup of 120 floats at River Falls Days parade		X	X	X
Unlimited representative listing on website directory		X	X	X
Complimentary email blast sponsorship to over 1,240 recipients		1	2	3
Special recognition at events/programs		Listing	Logo	Premiere Logo
Free banner ad on website with over 3,300 avg. monthly visitors		30 days	60 days	1 yr
Free printed membership mailing labels			1	2
Preference given for sponsorship at New Teacher Meet and Greet for ~30 new community members			X	X
First priority to sponsor Business Breakfast (w/option to give to non-profit)			X	X
Unlimited business listings for various departments				X
Logo on informational kiosk display				X
Waived Gold Level Sponsor benefit of 2 golfers w/preferred seating at Golf Outing				X
Waived Gold Level Sponsor benefit of 8 meals w/preferred seating at Awards and Recognition Banquet				X
One (1) Leadership River Falls participant fee waived				X
Exclusive Premiere recognition on website				X
Value	\$3,000	\$6,000	\$8,000	\$10,000

River Falls Chamber of Commerce and Tourism Bureau
 215 W. Maple Street | River Falls, WI 54022
 715-425-2533 | rfchamber.com

501(c)(3) eligible for \$100 discount at any level upon request.
 Effective 11/21/17