

# Chamber News



November 2011 4785 Dakota Street, P.O. Box 114, Prior Lake, MN 55372

Phone: 952-440-1000 Fax: 952-440-1611 Email: Sandi@priorlakechamber.com [www.priorlakechamber.com](http://www.priorlakechamber.com)

## Membership Meeting

Wednesday, November 16, 2011

RSVP before November 11

*Check in will begin at 11:30 am,  
with lunch to follow at noon.*

Cost of lunch is \$15

## Political Update

The Cove

15750 Highway 13 South, Prior Lake



We welcome State Senator Claire Robling and State Representative Michael Beard to our membership meeting. A political update with q & a.



**Thank you to our event sponsors: Above All Hardwood Floors & Carpet, BLUE PC, Edina Realty, Integra Telcom, NOREX Inc., Prior Lake State Bank, St. Francis Regional Medical Center, Springer Exteriors, The UPS Store-Savage/Prior Lake & Wirtz Beverage.**

### Executive Board 2011

#### PRESIDENT

Gary Meyer, Prior Lake State Bank  
952-447-2101  
Term: 1/09-12/12

#### VICE PRESIDENT

Rick Heinz, South Metro Federal Credit Union  
952-445-0888  
Term: 1/10-12/13

#### TREASURER

Cheryl Wilfond, Flowers Naturally  
952-447-7111  
Term: 1/10-12/12

#### SECRETARY

Shelley Chase, US Bank  
952-226-8300  
Term: 1/11-12/13

#### PAST PRESIDENT

Dave Chromy, Village Market  
952-440-3900  
Term: 1/08-12/11

#### Board of Directors

Chad LeMair,  
Above All Hardwood Floors & Carpet/  
Performance Construction  
952-440-9663  
Term: 1/11-12/11

Barbara Johnson, Art Johnson Trucking  
952-447-2277  
Term: 1/11-12/12

Lynn Nicolai, Bankers Closing Services, LLC  
952-955-8111  
Term: 1/07-12/11

Dawn Emerson, Bell Mortgage  
952-440-2451  
Term: 1/10-12/11

Adam Blahnik, Blahnik Law Office PLLC  
952-479-0449  
Term: 1/10-12/12

Kami Thompson, New Horizon Academy  
952-445-6701  
Term: 1/11-12/12

#### City Liaison

Kelly Meyer (1/05)  
952-447-9802

#### School Liaison

Kristi Mussman (1/07)  
952-226-0014

#### Chamber Staff

Sandi Fleck, Executive Director (5/02)  
952-440-1000 952-200-2713 cell

## Thoughts from our President, Gary Meyer, Prior Lake State Bank

As the month of October comes to a close, hopefully everyone has had a chance to get their fall chores completed. A word to the wise, make sure your furnace and wood fireplaces are clean and in working order before the temperatures drop to cool and you click the furnace on and it doesn't run. I had this experience last week as my furnace wouldn't start... a call to my furnace guy revealed a dead bird in the exhaust fan. Not sure why a bird would go in there.



Our October Progressive Networking lunch was another success as over 70 members attended and new relationships were once again created while others were renewed or strengthened. Thank you to Brackets Crossing for hosting this lunch. Also in October we held our second new member orientation with about 25 new members in attendance along with several chamber Ambassadors and chamber board members. We now have total membership over 315... Awesome!

Our new chamber board members have been elected. Joining the board in 2012 will be Debbie McGahey-Edina Realty, Barb Kappers-Integra Telecom, and Ed Speiker-Prior Lake VFW. 2012 Officers will be Rick Heinz-South Metro Credit Union as President, Chad Le-Mair-Above All Hardwood Floors & Carpet and Performance Construction as Vice President, Shelley Chase-US Bank as Secretary, Kami Thompson-New Horizon Academy as Treasurer, and Gary Meyer-Prior Lake State Bank as Past President. Other returning board members will be Cheryl Wilfond-Flowers Naturally, Adam Blahnik-Blahnik Law Office, Barb Johnson-Art Johnson Trucking, and Dave Chromy-Village Market. School and City Liaison are Kristi Mussman and Kelly Meyer. We should all give these people a special thank you for stepping forward and volunteering their time to serve as your chamber board.

Our November lunch meeting is being held at The Cove at which time we will have our political members Senator Claire Robling and Representative Michael Beard provide an update to what is happening in our government.

Please submit your selections for 2011 business person of the year as well as the 2011 business of the year. Applications can be found on the chamber website [www.priorlakechamber.com](http://www.priorlakechamber.com)

'Tis the season to be thinking of those holiday gifts and party favorites so please remember to:

**“SHOP LOCAL, SHOP OFTEN”**

In closing for this month as I will for each month, I will ask each of you... are you getting the most out of the Prior Lake Chamber? If not, are you putting the most into it? Become active as a SPONSOR of one our numerous events and get your business name recognized. If you can't become a sponsor, become a VOLUNTEER and make yourself present at one or more of the events and meet people, talk to them, let them get to know you... and they will eventually become one of your clients.

## Welcome New Members to the Prior Lake Chamber

Shawn Carlson  
Carnegie Commercial Lending, Inc.  
15250 Wayzata Blvd, Suite 101  
Wayzata  
952.221.0895

Angie Barstad  
Nick of Time-Virtual Office Assistance  
Prior Lake  
612.202.3012

Deborah Kirchmeier  
Pure Romance by Deborah  
Prior Lake  
952.250.2876

Lance Schoenberger  
River Valley Gold & Silver  
16940 Welcome Avenue  
Prior Lake  
952.447.1078

Lance Schoenberger  
Schoenberger Drywall, Inc.  
16940 Welcome Avenue  
Prior Lake  
952.447.1078



The Prior Lake Chamber is proud to be at 300+ members!  
Thank you for being a part of this Chamber!

Committees– Sign up to be a part of a committee for 2012!

**Ambassadors:** This committee should have several people on it. It should meet at least on a monthly basis to visit 3 Chamber businesses a month. There are 12 people in the group. Will meet the 2<sup>nd</sup> Thursday at 11 am. (note new time for 2012)

**Speakers for monthly meetings or events:** Organize and invite speakers to our monthly membership meetings.

**Ice Golf, Anyone?** Committee will plan, organize Ice Golf.

**Ladies Night Out:** This has been a very successful event for downtown businesses and the chamber. Needs to be creative to make this event successful, new ideas all the time. We have done this 13 times.

**Senior Luncheon:** Committee will organize this huge demand event for our seniors. Also, senior royalty is selected, too.

**Chamber Market-** Improve it for 2012. Businesses will showcase their wares different Thursdays in June, July & August.

**Uptown Family BBQ-** 2007 was the first year in existence. We will organize, set up volunteers, clean up and vendors.

**Lakefront Days- Skipper and Sailorette-**  
**Lakefront Days-Wine Tasting/Silent Auction/Business Expo**  
**Lakefront Days-Food (Fri/Sat):**  
**Lakefront Days-Car Show:**  
**Lakefront Days-Parade:**  
**Lakefront Days-Vendors:**  
**Lakefront Days-Event-Laker Idol:**  
**Lakefront Days-Volunteers**

**Lakefront Holiday Downtown Dazzle**

**Name:** \_\_\_\_\_

**Business:** \_\_\_\_\_

**Events/Activities:** \_\_\_\_\_

**Return to Prior Lake Chamber:**  
**4785 Dakota Street SE, Prior Lake, MN 55372**

**Fax: 952.440.1611**

**Email: [Sandi@priorlakechamber.com](mailto:Sandi@priorlakechamber.com)**

<u>Date</u>	<u>Event</u>
November 2	Board Meeting
November 4	Grand Opening/Ribbon Cutting 11 am ribbon cutting, 11-NOON Grand Opening Kid Talk 14070 Commerce Avenue NE, Prior Lake
	Grand Opening/Ribbon Cutting 3:45 pm ribbon cutting 4-9 pm Grand Opening Mary's On Main Salon and Spa 16154 Main Avenue, Suite 110A Prior Lake
November 16	Membership Meeting The Cove Topic: Legislature Update Senator Claire Robling and Representative Michael Beard
November 30	2011 & 2012 Board Directors planning meeting
December 1	Invoices will be sent out for 2012 Prior Lake Chamber Dues
December 7	Board Meeting
December 9	Lakefront Dazzle Parade, activities at Lakefront Park
December 21	Membership Meeting/Christmas Party Fong's Event Center Topic: Christmas Party/Drawings
December 23	Office Closed
December 30	Office Closed
Happy 2012!	
January 4	2012 Board Meeting
January 18	Annual Membership Meeting 5:30 pm @ Legends Golf Club
February 1	Board Meeting
February 1	2012 Chamber Dues need to be paid 2012 Directory going to print
February 4	Ice Golf @ Captain Jack's
February 19	Wedding Central @ Legends Golf Club

# Ambassador's POP IN



## PRIOR LAKE CHAMBER AMBASSADOR VISITS FOR OCTOBER

Ambassadors include: Chris Johnson, Paul Evans, Debbie McGahey,  
Brad Grinnell, Not pictured: Sandi Fleck

### Greg Rademacher/Photography



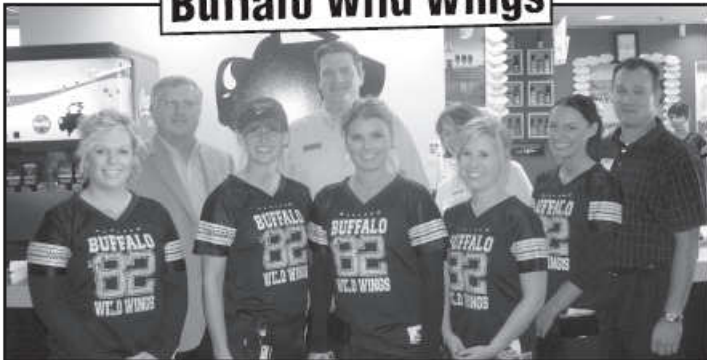
Sally & Greg Rademacher

### Huemoeller & Gontarek PLC



Allison Gontarek, Bryce Huemoeller, Theresa Peterson  
Ann Buszmann, Julie Deutsch, Kathy Nelson

### Buffalo Wild Wings



General Manager Mike Daniels, Kayla Nelson, Kari Kraska,  
Alina Yakovleva, Brittney Van-Heel, Kjerstin Kersting

2012 is just around the corner and as every person and business does, the Chamber also reflects back to the year of what we have done, accomplished and what we hope to accomplish to help your business receive the exposure whether it is in events, expos, website or e-referrals.

If you have an idea that you would like us to pursue, please call Sandi at 952.440.1000 or email [sandi@priorlakechamber.com](mailto:sandi@priorlakechamber.com), that is exactly what we want to do is to promote you and your business!!

As we begin preparing for 2012, let us know what committees you would like to be a part of:

Ambassadors  
Ice Golf (first meeting was Oct. 3)  
Wedding Central (first meeting Oct. 21)  
Senior Luncheon  
Ladies Night Out  
Chamber Market  
Family BBQ  
Lakefront Days  
Fall Community Fest  
Christmas & Holiday Party  
Membership Planning Meetings  
Anything else?





## 2011 Lakefront Holiday Dazzle

**December 9; 6-8 pm**

It's that time of year again! The Holiday Season is upon us! To get us in the spirit of the upcoming season, the Chamber is sponsoring the Dazzle Parade and fireworks! Lakefront Holiday Dazzle is on Friday, December 9 at **Lakefront Park** from 6-8 pm. The schedule of Lakefront Holiday Dazzle is Lighting the Pavilion at 6 pm, fireworks at 6:05 pm and the parade will be immediately after the fireworks- approximately 6:15 pm.

Food and drink will be available for purchase, games, face painting by River Valley YMCA, crafts, Santa will be outside in the gazebo, pony rides sponsored by YMCA, drop off Toys for Tots/Canned goods to receive a bag of Kettle Korn from Integra Telecom. Music will be playing in and outside. Games and activities will be based on weather and the snow!! Check back to the website for full details. ([www.priorlakechamber.com](http://www.priorlakechamber.com))

### Lakefront Holiday Dazzle Parade- December 9, 2011

#### Please- no candy throwing or passing out!

1. All entries should be well lighted or highly visible.
2. Small generators can be used to power lights for floats.
3. Battery operated lights can also be purchased.
- 4. No float may feature a 'live' Santa Claus. One is already provided for the parade.**
5. Any kind of an entry is welcome (horse drawn carriages, cars, flatbeds with a display, etc) providing they are well lit and highly visible.
6. For safety reasons, **nothing may be tossed from any entry during the parade.**
7. Sponsor's name should be prominently displayed, but should not overpower the theme of the entry.
8. Entries may choose to feature music to complete the theme of the float. Music is not mandatory, but adds a great deal to the entry. Even carolers are a great idea.
9. Entries should be constructed as to withstand dampness. Crepe paper, tissue paper and other paper products which would be damaged if it became wet should be avoided.
10. The lighted displays are very effective, trees and branches are especially effective.
11. Designated parade officials may remove any individual group, or entry from the parade that displays a less than professional behavior or presentation. They shall be the only person to put entries in the parade line of march.
12. All parade entries must sign a hold harmless agreement stating they are responsible for liability for their own entry and must not hold the coordination agency, the Prior Lake Chamber of Commerce accountable for any damage or injury incurred.
13. All floats must have a holiday theme and/or characters are required! Be creative.
14. Lakefront Holiday Dazzle will be limited to the first 20 registrations.

Line up and check in begins at 5:30 p.m. at the parking lot of Pearson's Auto Body & Brad Hanson's ProFinishers off of Main Avenue/entrance of Lakefront Park. Please park and drop off at Kop Farm only!! There is a limited amount of registrations allowed. Parking- Only float vehicles in the parade will be allowed in the parade staging area on Main Street Auto Plaza. Local streets/parking lots at Lakefront Park will be available for parking.

Drop-off area: The drop-off for participants is Kop Farm off Main Avenue- ONLY.

Deadline is November 18<sup>th</sup> or when full.

A confirmation will be sent to you the first week of December.

There is a \$25 charge to be in the parade. All monies will go towards fireworks



*Also, when you invest in Lakefront Holiday Dazzle, you also are helping to pay for the fireworks and we thank you!*



**Deadline is November 18, 2011**  
**Participating Form for Lakefront Holiday Dazzle- December 9**

**Yes, I have read the rules.**

Business Name/Organization Name:

\_\_\_\_\_

Contact Name: \_\_\_\_\_

**Business Name:** \_\_\_\_\_

**\_\_\_ Yes, I would like to donate to Lakefront Holiday Dazzles Fireworks. Amount**  
**\$\_\_\_\_\_**

*Signs will be made to thank our sponsors and you will be listed on every email from the chamber office.*

**\_\_\_ Yes, I will have a float in the Lakefront Holiday Dazzle**  
**\$25 Chamber Member Fee**  
**Please NO Handing out Candy during the parade.**

Description of float: (Mandatory field)

\_\_\_\_\_

\_\_\_ Float Entry    \_\_\_ Walking Entry    \_\_\_ Children 12 and Under Entry

\_\_\_ Check enclosed    VISA/MasterCard # \_\_\_\_\_ exp date

\_\_\_\_\_

**Signature** \_\_\_\_\_

Confirmation will be sent a week before with your location and other pertinent information about Lakefront Holiday Dazzle.

Mail to: Prior Lake Chamber of Commerce  
4785 Dakota Street SE  
Prior Lake, MN 55372  
952-440-1611 (Fax)





## Prior Lake Maps



The Prior Lake Chamber is very excited about printing and restocking our maps! We are printing 10,000 City of Prior Lake maps and want you to be a part of it!! We will list all of our current members and their phone numbers! This is FREE to you as a Prior Lake Chamber member and one of your benefits! If you would like to advertise and your business is within the city limits, your business will be recognized on the map as an advertiser.

We will be inserting the Prior Lake Chamber maps in the Prior Lake American and the extra maps will be located at the Chamber office, library, City Hall and several businesses.

We need YOU to advertise your business in this map guide.  
We will be producing **10,000** maps.

Businesses that choose to advertise will have their location 'starred' on the map if the location is in the Prior Lake City limits. If you would like to advertise in the map, fill out the enclosed registration form. Please email digital file to [sandi@priorlakechamber.com](mailto:sandi@priorlakechamber.com)

Back panel \$1900; \$.19 per copy  
(approx. size 3 x 8' - limited to 1)

Inside panel \$1000; \$.10 per copy  
(approx. size 3 x 8' - limited to 2)

**Sold**

1/2 panel \$500; \$.05 per copy  
(approx. size 3 x 3' - limited)

1/4 panel \$300 ; \$.03 per copy  
(approx. size 3 x 1 1/2' - limited)

Business Name: \_\_\_\_\_

Invoice       Check enclosed       Credit card (Visa/MasterCard)

# \_\_\_\_\_ exp \_\_\_\_\_ CVS \_\_\_\_\_

Signature: \_\_\_\_\_

Upon filling all advertising spots, we will print & schedule the insertion.

**Prior Lake Chamber of Commerce, 4785 Dakota Street SE, Prior Lake, MN 55372**  
**952.440.1000 952.440.1611 FAX sandi@priorlakechamber.com**







# Wedding Central

*Prior Lake's Wedding Central is for all vendors interested to catering to future brides.*

*This event is sponsored by the Prior Lake Area Chamber of Commerce since 2010.*

# Prior Lake's Wedding Central

Sunday, February 19, 2012

1-4 pm

Fashion Show 2:30 pm

Please be set up before 12:30

**Legends Golf Club**  
8670 Credit River Blvd  
Prior Lake, MN 55372

Sunday, February 19, 2012

1-4 pm

Fashion Show 2:30 pm

Set up begins at noon

**Legends Golf Club**  
8670 Credit River Blvd  
Prior Lake, MN 55372



Wedding Central is proudly presented by Prior Lake Area Chamber of Commerce  
952-440-1000  
[www.priorlakechamber.com](http://www.priorlakechamber.com)

Prior Lake Area Chamber of Commerce  
4785 Dakota Street SE  
PO Box 114  
Prior Lake, MN 55372  
Phone: 952-440-1000  
Fax: 952-440-1611  
E-mail: [sandi@priorlakechamber.com](mailto:sandi@priorlakechamber.com)

The Prior Lake Area Chamber of Commerce is very proud to present one of the newest events-Wedding Central. This event will cater to all of the wedding planning details. If this is your market -this is an event you will not want to miss.

# Wedding Central

## RULES AND REGULATIONS ARE:

- Table of your specific size, white linen cloth and chair will be furnished.
- Electrical power is limited and available on a registration date basis.
- Send us your logo for marketing purposes and we will send you the Wedding Central's logo.
- Logo/Business name listed on Chamber's website.
- PDF of the flyer will be sent to you by email so you may post and send.
- The Chamber allows all persons/businesses to join the Chamber and participate in this event. The Chamber is nondiscriminatory to all legitimate Chamber businesses. (If the same name business is interested in this event, you will be notified.) The same types of businesses will not be side by side unless stated on registration form.
- Business listing in flyer day of event.
- Wedding Central will not be cancelled due to inclement weather. **No refunds** will be offered due to weather or any other unforeseen activities.

# Wedding Central

- Vendors assume all responsibility for loss, personal injury and/or for any other damage to its property or merchandise and agrees to indemnify and hold harmless the Chamber, its officers, directors, committee members, etc

- The Chamber neither offers nor carries insurance covering damage or injury resulting from vendors' actions, products, services, decisions and/or negligence.

- You will receive all attendee's information by an Excel Spreadsheet format.

- All payments are non-refundable.

- FIVE lucky brides will receive \$100 Wedding Central Chamber Bucks – prize is only good towards participating Wedding Central vendors.

## **NEW THIS YEAR**

- We will be doing mini info commercials before and after the fashion show. Hand out your gift/certificate to a bride after your info commercial. *This is optional.*

## Registration Form

Yes, I'm a Prior Lake Chamber Member

- 8 foot table \$100\* (Early Bird \$85 if pd by 12/1/11)
- 4 foot table \$75 (Early Bird \$65 if pd by 12/1/11)

- Electricity** (not guaranteed based on date revd)

No, I'm not a Prior Lake Chamber Member

- 8 foot table \$250
- 4 foot table \$175
- Electricity** \$25 (not guaranteed based on date revd)

\* Register online [www.priorlakechamber.com](http://www.priorlakechamber.com) (EVENTS)

- I would like to do the INFO commercial and donate a \$25+ gift/certificate.

Company \_\_\_\_\_

Name: \_\_\_\_\_

Email: \_\_\_\_\_

\*\*Payment must be enclosed Fax 952-440-1611

CC# \_\_\_\_\_  
MasterCard or Visa only

Exp.Date \_\_\_\_\_

Signature: \_\_\_\_\_

Prior Lake Area Chamber of Commerce,  
4785 Dakota Street SE  
Prior Lake, MN 55372

Questions call 952-440-1000 or  
[www.priorlakechamber.com](http://www.priorlakechamber.com).  
Fax 952.440.1611

