

# Chamber News



March 2011 4785 Dakota Street, P.O. Box 114, Prior Lake, MN 55372

Phone: 952-440-1000 Fax: 952-440-1611 Email: Sandi@priorlakechamber.com [www.priorlakechamber.com](http://www.priorlakechamber.com)

## Membership Meeting

Wednesday, March 16, 2011

**RSVP** or **REGISTER ONLINE** by 3/11/11

Pre-register \$15 –cash or check at door, credit card online only  
After 3/11/11, cost is \$20/per person

**Mystic Lake Hotel & Casino**  
**2400 Mystic Lake Blvd, Prior Lake**  
Valet parking –hotel entrance

Check-in/networking begins at 11:30 am  
Eat at noon

Meeting will run until 1:15 pm



**Speaker– Christy Geiger**

**Your Best Year Ever**  
**Setting and Achieving Goals!**

As the year continues to fly, take a hour out of your busy day to take a high level look at your business. Consider what would take your business to the next level and enjoy some hands-on time to set some SMART goals for your business. Learn a few key ingredients to effective goal setting and accomplishment. In this power training, shift from working in your business, to getting above it, in your “business helicopter” to

- 1) see what is possible,
- 2) set solid goals
- 3) learn how to see your goals in motion and
- 4) start developing an action plan to support your goal success.

**Bring the whole staff!**

### Executive Board 2011

#### PRESIDENT

Gary Meyer, Prior Lake State Bank  
952-447-2101  
Term: 1/09-12/12

#### VICE PRESIDENT

Rick Heinz, South Metro Federal Credit Union  
952-445-0888  
Term: 1/10-12/13

#### TREASURER

Cheryl Wilfond, Flowers Naturally  
952-447-7111  
Term: 1/10-12/12

#### SECRETARY

Shelley Chase, US Bank  
952-226-8300  
Term: 1/11-12/13

#### PAST PRESIDENT

Dave Chromy, Village Market  
952-440-3900  
Term: 1/08-12/11

#### Board of Directors

Chad LeMair,  
Above All Hardwood Floors & Carpet/  
Performance Construction  
952-440-9663  
Term: 1/11-12/11

Barbara Johnson, Art Johnson Trucking  
952-447-2277  
Term: 1/11-12/12

Lynn Nicolai, Bankers Closing Services, LLC  
952-955-8111  
Term: 1/07-12/11

Dawn Emerson, Bell Mortgage  
952-440-2451  
Term: 1/10-12/11

Adam Blahnik, Blahnik Law Office PLLC  
952-479-0449  
Term: 1/10-12/12

Rachel VanDenBoom, Edina Realty  
952-447-4700  
Term: 1/10-12/11

Kami Thompson, New Horizon Academy  
952-445-6701  
Term: 1/11-12/12

#### City Liaison

Kelly Meyer (1/05)  
952-447-9802

#### School Liaison

Kristi Mussman (1/07)  
952-226-0014

#### Chamber Staff

Sandi Fleck, Executive Director (5/02)  
952-440-1000 952-200-2713 cell

Greetings from your Chamber President, Gary Meyer, Prior Lake State Bank



A quick recap of February starts with our Ice Golf. WOW! What a wonderful event again this year. Over 180 golfers and 11 hole sponsors makes this the largest year ever for this event. We even had to turn away golfers as we were limited by the number of hole sponsors. As part of the committee for this event and a hole sponsor with Prior Lake State Bank, this event was simply... a great time for everyone involved! Visit our new website ICE GOLF (Under EVENTS) or become a FAN facebook at <http://www.facebook.com/pages/Prior-Lake-Chamber-of-Commerce/159404627430862> for pictures of the event. Please consider being a hole sponsor for this event next, I know we can grow this to over 200+ golfers if we have enough holes. A special thank you to Karen & Rich Sweet and Captain Jacks for providing a wonderful atmosphere and accommodations.

Next was our Wedding Central, the BLIZZARD of February! We had 25 vendors that showed up of 30, we had 12 brides and 45 guests that made it to Legends Golf Club. Out of the 12 brides TWO of them were walk-ins!! WOW what a dedicated crew! See pictures online at the FACEBOOK page and on our website. Look closely at the models...

Upcoming in March... a winter thaw hopefully! Fortunately we had a week of warm weather before being dumped on again here in February. March is sure to be warmer (it is a statistical fact). If you remember last March we had a complete snow melt occur during the month, not sure if that is a good thing to wish for this year... it will surely cause a lot of flooding if it does happen. But then again, not something we can control.

This March we are featuring Christy Geiger as our guest speaker. Christy is speaking on "Your Best Year Ever Setting and Achieving Goals!" Again please go to our website under EVENTS and register online! Cost is \$15 for lunch at Mystic Lake and listen to a fantastic speaker on goals, bring the whole staff, it will be a very knowledgeable meeting. Due to Ms. Geiger's speech, we will be out about 1:15 pm. You will not want to miss!

Have you remembered to "Shop Local Shop Often"?

Did you know that the Chamber dues have either stayed the same or decreased in each of the last 7 years. This is a direct result of being profitable or breaking even on all of the events that we host, & sponsor each year. Thank you to all those that participate, sponsor, and volunteer to make this happen.

In closing for this month as I will for each month, I will ask each of you... are you getting the most out of the Prior Lake Chamber? If not, are you putting the most into it? Become active as a SPONSOR of one our numerous events and get your business name recognized. If you can't become a sponsor, become a VOLUNTEER and make yourself present at one or more of the events and meet people, talk to them, let them get to know you... and they will eventually become one of your clients.

**Thank you** for being a Prior Lake Chamber Member. Hope to see you at the March 16<sup>th</sup>, membership meeting!



## City of Prior Lake Recreation Registration Starts March 1

The City of Prior Lake Recreation Department summer program registration begins Tuesday, March 1. Activities include summer tot and playground programs, youth trips and family events. Lakers of all ages can use the beaches, skate park, or attend any of 12 free evening concerts at Lakefront Park (June 2 through August 25 at 7 p.m.). To view all the summer activities, visit [www.cityofpriorlake.com](http://www.cityofpriorlake.com). For more information, call the Recreation Department at (952) 447-9820.

## County Rd. 21 Downtown Corridor Study Under Evaluation

County Rd. 21 through Downtown Prior Lake has been the subject of numerous meetings and studies over the years and a variety of solutions have been explored and analyzed. Visit [www.cityofpriorlake.com](http://www.cityofpriorlake.com) to watch a video from a workshop regarding the County Rd. 21 Corridor Study. Currently, County Rd. 21 is undergoing significant changes to the north that will bring more traffic through the downtown area. To meet the high-traffic demand expected because of these changes the Prior Lake City Council is evaluating three roadway options that will also support and encourage a vibrant and connected Downtown.

<u>Date</u>	<u>Event</u>
March 16	Membership Meeting @Mystic Lake Speaker Christy Geiger– Goal Setting and Achieving
April 20	Membership Meeting (limited) @Brackett’s Crossing Country Club, everyone must be prepaid PROGRESSIVE LUNCH
May 2	Senior Luncheon-sponsored by VFW & Chamber Members @ VFW
May 12	Ladies Night Out– Mardi Gras in Prior Lake
May 18	Membership Meeting
May 30	Office is closed
June, July, August	Every Thursday @ Lakefront Park Chamber Market
June 15	Membership Meeting
June 23	Uptown Family BBQ– Vendors
August 4, 5, 6	LAKEFRONT DAYS

# Ambassador's POP IN

## PRIOR LAKE CHAMBER AMBASSADOR VISITS FOR FEBRUARY

Ambassadors include: Brad Grinnell, Chris Johnson, Paul Evans, Terry Gutowski, Shelley Chase, Andrew Anthony, Debbie McGahey

### All About Brides and Formal Wear



All About Brides and Formal Wear  
Kathi Waller

### Wreck-A-Mended Auto Body & Boat Repair



Wreck-A-Mended Auto Body and Boat Repair  
Jim and Linda McMahon

### Kully Supply



Kully Supply  
Dr. Mike Bothof

## BENEFIT TO MEMBERS

ChamberMaster  
Plus

The Prior Lake Area Chamber of Commerce announces a new partnership with ChamberMaster, the #1 provider of web-based software solutions for Chambers of Commerce.

New opportunities now exist for your business to attract new customers and share information with our community and the world.

You will be sent a login as members to update your information and take advantage of these features!

- **Business Directory Listing** - your business information is available to consumers through the chamber's website – visitors can search by category, keyword or alphabetically
- **Online Informational Brochure** - your own page on the chamber's website which can include your business description, hours of operation, location information, and up to eight keywords (these help identify your business when a website visitor does a keyword search on the Business Directory)
- **Job Postings**– add your own job openings to the Chamber's website
- **Hot Deals** – include store coupons and special offers on the Chamber's website
- **Event Posting** - add your business' events to the Chamber's Online Events Calendar – chamber website visitors can add your event to Outlook, e-mail the details to a friend and request an automatically generated email reminder for your event
- **"Email to a friend" link** - visitors to your Online Informational Brochure may select a link to email your business information to a friend

You will be sent a login and password this week by email to gain access to all of these features, update your information and more at

[www.chamberlogin.com](http://www.chamberlogin.com).

## Welcome BACK & New Members to the Prior Lake Chamber

Absolute Dominance Marketing  
Steve Johnson  
Burnsville  
952.393.1355

Ronald Bliss, DDS PA  
Shirley Rustad  
4792 Dakota Street SE, Prior Lake  
952.447.3777

Jeff & Shannon Hansen  
Coldwell Banker Burnet-Jeff-Shannon  
Hansen  
Prior Lake  
612.940.7277

Veronica Peters  
Farmers Insurance-Veronica Peters  
Prior Lake  
612.746.5051

Jason M. Trout  
JMT Mortgage  
5183 Hanrehan Lake Blvd, Savage  
952.440.6117

Robin Rosenberg  
Linen Effects, Inc.  
1801 E. River Road North, Minneapolis  
612.355.2500

Mindy St. Dennis  
LiliPhoto  
4041 W. 125th St. #11, Savage  
952.201.6066

Phyllis Broz  
Mary Kay Cosmetics-Phyllis Broz  
4478 Pondview Trail SE, Prior Lake  
952.239.1779

Roy Drangstveit  
Minnesota Valley Inspections LLC  
16906 Pebble Brook Court, Prior Lake  
952.693.1777

Doug Lattin  
Omega Event Services  
680 Commerce Drive #155, Woodbury  
651.271.3548

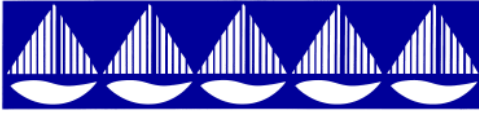
LindaDvorak  
Park Ballroom  
300 Lexington Avenue/ PO Box 113  
New Prague  
952.758.3321

JoAnne Ege  
Prior Lake Mini Storage  
6000 Credit River Road, Prior Lake  
952.447.1702

South Metro Wealth Management  
Kristin Chim, CFS  
2573 Credit Union Drive, Prior Lake  
952.445.0888

Kara Lovell  
Stella & Dot  
4115 Glencrest Rd, Golden Valley  
612.812.9462

Daniel McAllister  
The Traveling Photo Booth  
916 26th Avenue NE  
Minneapolis  
612.392.7643



# 2011 Prior Lake Area Chamber of Commerce Directory and Business Resource Guide

Order an 1/4, 1/2 or full page ad!

## Membership ... It Pays To Belong

Free alphabetical and categorical listing for your business. You must be a member in good standing to be included in the directory. Members can be listed under more than one category for a small fee. This book will be distributed to members and also sent out in information packets. Printing will be 500 copies.

Please check listing online [www.priorlakechamber.com](http://www.priorlakechamber.com). The directory will reflect this information unless you use the form below to update. Check both the alphabetically and category listings for accuracy.

Free Listing

Cover—Call first to confirm  
Inside Front or Back Cover \$340 (4 color)  
Back Cover \$415 (4 color)

Full Page b/w \$185 (\$.37 per copy)  
 Half Page b/w \$140 (\$.28 per copy)  
 Quarter Page \$90 (\$.18 per copy)

Additional Listing -\$30

Category: \_\_\_\_\_

Category: \_\_\_\_\_

Check Enclosed For My Advertisement

Business Name : \_\_\_\_\_

VISA/MC # \_\_\_\_\_ Exp. Date \_\_\_\_\_ CVS# \_\_\_\_\_

Signature: \_\_\_\_\_

This form will be used to update your online listings on [www.priorlakechamber.com](http://www.priorlakechamber.com).  
Please make appropriate changes on the lines below.

PARTICIPATING/SPONSORING  
ORGANIZATIONS



# Chamber Market

will be at

Lakefront Park

5000 Kop Pkwy

Prior Lake, MN:

5- 8 pm

June 2, 9, 16, 23, 30

July 7, 14, 21, 18

August 11, 18, 25

**Chamber Market** will not operate on Thursday, August 4, due to Lakefront Days.

Mail or fax ALL registration forms to:

Prior Lake Area

Chamber of Commerce

4785 Dakota Street SE

Prior Lake, MN 55372

952-440-1611 (Fax)



PRIOR LAKE AREA  
CHAMBER OF COMMERCE

# Chamber Market

The Prior Lake Chamber is proud to present the first Chamber Market!

Be a part of this weekly event on Thursdays at Lakefront Park during June, June, & August.

Market your business up to 12 weeks while listening to great Concerts in the Park.

Concerts in the Park is brought to you by City of Prior Lake Park and Recreation and supplemented by the Chamber and its members.

# Chamber Market

## Rules

- Chamber Market will be held rain or shine and **no refunds** will be offered due to inclement weather.
- Vendors assume all responsibility for loss, personal injury and/or for any other damage to its property or merchandise and agrees to indemnify and hold harmless the Chamber, its officers, directors, committee members, etc.
- The Chamber neither offers nor carries insurance covering damage or injury resulting from vendors' actions, products, services, decisions and/or negligence.
- **All payments and deposits are non-refundable.**
- The Chamber allows all persons/businesses to join the Chamber and participate in this event. The Chamber is nondiscriminatory to all legitimate Chamber businesses.
- A percentage of Chamber Market fees will be applied towards entertainment for Concerts in the Park. Sponsorships are also accepted.

## Themed Weeks

- June 2- Pets
- June 9- Health, Beauty and Wellness
- June 16--Kids- Families
- June 23- Arts in the Park
- June 30- Business Expo
- July 7-Pets
- July 14-Health, Beauty & Wellness
- July 21-Kids-Families
- July 28- Arts in the Park
- August 11-Pets
- August 18-Health, Beauty & Wellness
- August 25-Kids-Families

## FEE STRUCTURE

(Bring your own tent, table, chair, etc)

PL Chamber Member	FEE	Non-Member	FEE
12 Weeks Early Bird-before 2-1-11	\$225	n/a	n/a
12 Weeks	\$300	12 Weeks	\$600
8 Weeks	\$240	8 Weeks	\$480
5 Weeks	\$175	5 Weeks	\$350
3 Weeks	\$120	3 Weeks	\$250
1 Week	\$50	1 Week	\$125
*electricity	*\$25	*electricity	*\$40

\*Electric fee will be waived for those businesses that sign up for 8 or 12 weeks. It is a one-time charge.

## FEE STRUCTURE- TABLE & TENT PROVIDED

If you choose to participate but don't want to bring in your own table/tent the Chamber WILL provide a 6-foot table under a big tent.

PL Chamber Member	FEE Table/Tent
6 Weeks-Early Bird before 2-1-11	\$300
6 Weeks	\$325
3 Weeks	\$205
2 Weeks	\$150
1 Week	\$85

\*\*participation number will allow the tent to be set up weekly.

## Pets- Canine Carnival

June 2, July 7 & August 11

## Health/Beauty/Wellness

June 9, July 14 & August 18

## Kids-Families

June 16, July 21 & August 25

## Arts in the Park

June 23, July 28

## Business Expo

June 30

**Deadline May 25, 2011**  
All registration and payment needs to be received by deadline date

Name \_\_\_\_\_

Company \_\_\_\_\_

Phone \_\_\_\_\_

Email address \_\_\_\_\_

# Chamber Market

Circle the dates you would like to be a vendor at.

June 2, 9, 16, 23, 30

July 7, 14, 21, 28

August 11, 18, 25

I have my own table/tent

Check enclosed-payable to Prior Lake Chamber

VISA/MasterCard

Card# \_\_\_\_\_

Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_

Mail or fax ALL registration forms to:

*Prior Lake Area Chamber of Commerce*

*4785 Dakota Street SE*

*Prior Lake, MN 55372*

*952-440-1611 (Fax)*

Circle the dates that you are interested..