

# Chamber News



February 2011 4785 Dakota Street, P.O. Box 114, Prior Lake, MN 55372

Phone: 952-440-1000 Fax: 952-440-1611 Email: Sandi@priorlakechamber.com [www.priorlakechamber.com](http://www.priorlakechamber.com)

## Membership Meeting

Wednesday, February 16, 2011

RSVP

Cost is \$15 –cash or check at door,

**Prior Lake VFW**

Downtown Prior Lake

**Check-in begins at 11:30 am**

**Eat at noon**



## Be informed of County Road 21

Three alternatives for CR 21 improvements through the City have been analyzed for feasibility and cost. A brief overview of the three alternatives will be described and an invitation will be extended to come to the public information meeting on the evening of February 17 to gain more in depth information.

### Executive Board 2011

#### PRESIDENT

Gary Meyer, Prior Lake State Bank

952-447-2101

Term: 1/09-12/12

#### VICE PRESIDENT

Rick Heinz, South Metro Federal Credit Union

952-445-0888

Term: 1/10-12/13

#### TREASURER

Cheryl Wilfond, Flowers Naturally

952-447-7111

Term: 1/10-12/12

#### SECRETARY

Shelley Chase, US Bank

952-226-8300

Term: 1/11-12/13

#### PAST PRESIDENT

Dave Chromy, Village Market

952-440-3900

Term: 1/08-12/11

#### Board of Directors

Chad LeMair,

Above All Hardwood Floors & Carpet/  
Performance Construction

952-440-9663

Term: 1/11-12/11

Barbara Johnson, Art Johnson Trucking

952-447-2277

Term: 1/11-12/12

Lynn Nicolai, Bankers Closing Services, LLC

952-955-8111

Term: 1/07-12/11

Dawn Emerson, Bell Mortgage

952-440-2451

Term: 1/10-12/11

Adam Blahnik, Blahnik Law Office PLLC

952-479-0449

Term: 1/10-12/12

Rachel VanDenBoom, Edina Realty

952-447-4700

Term: 1/10-12/11

Kami Thompson, New Horizon Academy

952-445-6701

Term: 1/11-12/12

#### City Liaison

Kelly Meyer (1/05)

952-447-9802

#### School Liaison

Kristi Mussman (1/07)

952-226-0014

#### Chamber Staff

Sandi Fleck, Executive Director (5/02)

952-440-1000 952-200-2713 cell

# Congratulations!



2010 Business Person of the Year

Lance Barker–Prior Lake American

2010 Business of the Year  
Prior Lake VFW #6208-

Ed Speiker

Greetings from your Chamber President, Gary Meyer, Prior Lake State Bank



Wow, February already! Hopefully winter is more than half over. As C Willie Myles put it... look on the bright side, it could be worse... winter could be here until the end of May! And speaking of Mr. Myles, what a wonderful performance he put on at the annual banquet, I think my ribs were sore for the next couple days from laughing so much. A great thanks to the Legends for hosting our event, they did a wonderful job with the accommodations and meal. A special thank you to our Chamber Director Sandi for once again coordinating such a wonderful event. Finally, a HUGE congratulations to the Prior Lake VFW; our business of the year, Lance Barker our business person of the year, and to Norex and Prior Creative Images as the dual recipients of the Presidents award. All four recipients are very deserving and we are proud to have them in our community and part of our Chamber.

Some of you are asking yourself where the Presidents award came from? Is this a new thing? Nope this is not new, this was given out in 2004 the first year to Judy Straus. Mary Viereck, Mike Beard, Paul Herby have all received this award. It is the President's way of thanking people or businesses that have made a difference in our community. It is an option for every President to hand out. We appreciate that Dave Chromy suggested two very worthy businesses to hand out this award to.

#### “SHOP LOCAL, SHOP OFTEN”

Superbowl... Please visit your local grocers and liquor stores for your Superbowl party supplies.

Valentines Day... Visit the local floral shops, restaurants, and gift shops for that something special for your loved ones.

Presidents Day... Spend the day shopping local if you are fortunate to have the day off from work.

Ground Hogs Day...? Not sure about this one... but if you are in need of something for Ground Hogs Day, make sure you purchase it locally.

#### “SHOP LOCAL, SHOP OFTEN”

In closing for this month as I will for each month, I will ask each of you... are you getting the most out of the Prior Lake Chamber? If not, are you putting the most into it? Become active as a SPONSOR of one our numerous events and get your business name recognized. If you can't become a sponsor, become a VOLUNTEER and make yourself present at one or more of the events and meet people, talk to them, let them get to know you... and they will eventually become one of your clients.



# City Newswire

## County Rd. 21 Downtown Corridor Study Under Evaluation by City Council

County Rd. 21 through Downtown Prior Lake has been the subject of numerous meetings and studies over the years and a variety of solutions have been explored and analyzed. Currently, County Rd. 21 is undergoing significant changes to the north that will bring more traffic through the downtown area. To meet

the high-traffic demand expected because of these changes the City is evaluating three roadway options that will also support and encourage a vibrant and connected Downtown. For more information, go to [www.cityofpriorlake.com](http://www.cityofpriorlake.com).



FIND OUT  
MORE ABOUT  
THE CORRIDOR



## City of Prior Lake Recreation Registration Starts March 1

The City of Prior Lake Recreation Department summer program registration begins Tuesday, March 1. Activities include summer tot and playground programs, youth trips and family events. Lakers of all ages can use the beaches, skate park, or attend any of 13 free evening concerts at Lakefront Park (June 2 through Aug. 25 at 7 p.m.). To view all the summer activities, visit Prior Lake Recreation online registration online. For more information, call the Recreation Department at (952) 447-9820.

## Tired of Winter? Reserve a Little Piece of Spring With a Garden Plot

It's not too early to think about spring. Prior Lake hosts a community garden on the Kop Farm property at Lakefront Park in Prior Lake. For more information contact the Recreation Department at (952) 447-9820.

## Free Tax Assistance at Club Prior

AARP Volunteers will provide free assistance at Club Prior on Tuesdays from Feb. 8 - through April 12 from 10 a.m. - 1 p.m. to senior adults and low income families who may be eligible for the Earned Income Tax Credit. Volunteer tax preparers, trained and certified by AARP will assist with basic tax forms and publications; complex returns will be referred to professionals. Call Club Prior at (952) 447-9783 to make an appointment or to get more information.



## Lakefront Warming House, Sledding Hill and City Ice Rinks Are Open

The warming house, sledding hill and ice rinks at Lakefront Park (5000 Kop Parkway) are open whenever weather allows – so watch for open or closed signs. The city's 15 pleasure rinks are not lit and do not have a warming house, with the exception of Lakefront Park, which has two boarded hockey rinks and one pleasure rink. Information and updates are available by calling the Recreation Department at (952) 447-9820. The weather cancellation hotline number is (952) 447-9825. For more information, visit the Ice Skating and Warming House Web page at [www.cityofpriorlake.com](http://www.cityofpriorlake.com).

## Winter Parking Restrictions in Effect

Residents are prohibited from parking vehicles on any city street or public parking lot between 2 a.m. and 6 a.m. so the city can promptly and efficiently remove snow. Any vehicle parked in violation of the winter parking ordinance may be towed. The city's Winter Maintenance Policy defines and outlines snow and ice control objectives and procedures. Street and trail plowing priority maps and tips for driving safely near snowplows are on the City's Street Maintenance Web page. If a city snowplow damages your mailbox or other property, contact the Public Works Department at (952) 447-9830.

# Ambassador's POP IN

## PRIOR LAKE CHAMBER AMBASSADOR VISITS FOR JANUARY

Ambassadors include: Terry Gutowski, Andrew Anthony, Brad Grinnell,  
Chris Johnson, Debbie McGahey, Shelley Chase, Paul Evans

### Center Stage Dance Studio



Center Stage Dance Studio  
Ed and Penny Walter

### Mathnasium-The Math Learning Center



Mathnasium-The Math Learning Center  
Mark Grotte

### Buckingham Companies



Buckingham Companies  
Jason Hoerter

## BENEFIT TO MEMBERS

ChamberMaster  
Plus

The Prior Lake Area Chamber of Commerce announces a new partnership with ChamberMaster, the #1 provider of web-based software solutions for Chambers of Commerce.

New opportunities now exist for your business to attract new customers and share information with our community and the world.

**You will be sent a login as members** to update your information and take advantage of these features!

- **Business Directory Listing** - your business information is available to consumers through the chamber's website – visitors can search by category, keyword or alphabetically
- **Online Informational Brochure** - your own page on the chamber's website which can include your business description, hours of operation, location information, and up to eight keywords (these help identify your business when a website visitor does a keyword search on the Business Directory)
- **Job Postings**– add your own job openings to the Chamber's website
- **Hot Deals** – include store coupons and special offers on the Chamber's website
- **Event Posting** - add your business' events to the Chamber's Online Events Calendar – chamber website visitors can add your event to Outlook, e-mail the details to a friend and request an automatically generated email reminder for your event
- **"Email to a friend" link** - visitors to your Online Informational Brochure may select a link to email your business information to a friend

You will be sent a login and password this week by email to gain access to all of these features, update your information and more at [www.chamberlogin.com](http://www.chamberlogin.com).

You are invited to the Annual Chamber Breakfast  
 Hosted by Sam's Club 7 am—10 am  
 FREE, please RSVP to Sandi  
 Tri-Chamber event, bring business cards for great networking  
 opportunities



<u>Date</u>	<u>Event</u>
February 1	2011 Chamber DUES need to be paid
February 5	ICE GOLF @ Captain Jack's- Noon
February 10	Annual Chamber Breakfast- sponsored by Sam's Club 7 am to 10 am FREE
February 16	Membership Meeting @ Prior Lake VFW Be informed of County Road 21
February 18	Ads are due for the Prior Lake Chamber Directory & Resource Guide
February 20	WEDDING CENTRAL 1-4 pm Legends Golf Club
March 16	Membership Meeting
April 20	Membership Meeting @Brackett's Crossing Country Club PROGRESSIVE LUNCH
May 2	Senior Luncheon-sponsored by VFW & Chamber Members @ VFW
May 12	Ladies Night Out- Mardi Gras in Prior Lake
May 18	Membership Meeting
May 30	Office is closed
June, July, August	Every Thursday @ Lakefront Park Chamber Market
June 15	Membership Meeting
June 23	Uptown Family BBQ- Vendors
August 4, 5, 6	LAKEFRONT DAYS

## Welcome New Members to the Prior Lake Chamber

Harbor Community Church—Harbor  
Kids Child Care Center  
Cathy Grubb  
5995 Timber Trail SE  
Prior Lake, MN 55372  
952.447.6191

Dan Singewald/Brandon Romann  
I Got a Guy LLC  
Prior Lake  
651.528.0755

Erinn Kroeger  
Kala Counseling Services  
4769 Dakota St SE #2  
Prior Lake MN 55372  
952.447.4344

Lyndsey Mallak  
M & M Photography  
14115 Wilds Path NW  
Prior Lake MN 55372  
651.503.3434

Bob & Amy Mahowald  
Mahowald Cabinet, Inc.  
7877 W. 150th Street  
Savage, MN 55378  
612.221.9981

Shayna Rutland  
Tupperware-Shayna Rutland  
2417 Stonecrest Path NW  
Prior Lake MN 55372  
612.251.3831

Tracy Bergland  
Wells Fargo-New Prague  
217 Main Street West  
New Prague MN 56071  
952.758.4465

Jim McMahan  
Wreck-A-Mended Autobody &  
Boat Repair  
17178 Adelman St. SE  
Prior Lake MN 55372  
952.440.1135





# 2011 Prior Lake Area Chamber of Commerce Directory and Business Resource Guide

**Deadline February 16, 2011**

## Membership ... It Pays To Belong

Free alphabetical and categorical listing for your business. You must be a member in good standing to be included in the directory. Members can be listed under more than one category for a small fee. This book will be distributed to members and also sent out in information packets. Printing will be 500 copies.

Please check listing online [www.priorlakechamber.com](http://www.priorlakechamber.com). The directory will reflect this information unless you use the form below to update. Check both the alphabetically and category listings for accuracy.

- Free Listing
- Cover—Call first to confirm
  - Inside ~~SOLD~~ or Back Cover \$340 (4 color)
  - Back ~~SOLD~~ \$415 (4 color)
- Full Page b/w \$185 (\$.37 per copy)
- Half Page b/w \$140 (\$.28 per copy)
- Quarter Page \$90 (\$.18 per copy)

Additional Listing -\$30  
 Category: \_\_\_\_\_ Category: \_\_\_\_\_

Check Enclosed For My Advertisement

Business Name : \_\_\_\_\_

VISA/MC # \_\_\_\_\_ Exp. Date \_\_\_\_\_ CVS# \_\_\_\_\_

Signature: \_\_\_\_\_

This form will be used to update your online listings on [www.priorlakechamber.com](http://www.priorlakechamber.com).  
 Please make appropriate changes on the lines below.

PARTICIPATING/SPONSORING  
ORGANIZATIONS



# Chamber Market

will be at

Lakefront Park

5000 Kop Pkwy

Prior Lake, MN:

5- 8 pm

June 2, 9, 16, 23, 30

July 7, 14, 21, 18

August 11, 18, 25

**Chamber Market** will not operate on Thursday, August 4, due to Lakefront Days.

Mail or fax ALL registration forms to:

Prior Lake Area

Chamber of Commerce

4785 Dakota Street SE

Prior Lake, MN 55372

952-440-1611 (Fax)



PRIOR LAKE AREA  
CHAMBER OF COMMERCE

# Chamber Market

The Prior Lake Chamber is proud to present the first Chamber Market!

Be a part of this weekly event on Thursdays at Lakefront Park during June, June, & August.

Market your business up to 12 weeks while listening to great Concerts in the Park.

Concerts in the Park is brought to you by City of Prior Lake Park and Recreation and supplemented by the Chamber and its members.



# Chamber Market

## Rules

- Chamber Market will be held rain or shine and **no refunds** will be offered due to inclement weather.
- Vendors assume all responsibility for loss, personal injury and/or for any other damage to its property or merchandise and agrees to indemnify and hold harmless the Chamber, its officers, directors, committee members, etc.
- The Chamber neither offers nor carries insurance covering damage or injury resulting from vendors' actions, products, services, decisions and/or negligence.
- All payments and deposits are non-refundable.
- The Chamber allows all persons/businesses to join the Chamber and participate in this event. The Chamber is nondiscriminatory to all legitimate Chamber businesses.
- A percentage of Chamber Market fees will be applied towards entertainment for Concerts in the Park. Sponsorships are also accepted.

## Themed Weeks

- June 2- Pets
- June 9- Health, Beauty and Wellness
- June 16--Kids- Families
- June 23- Arts in the Park
- June 30- Business Expo
- July 7-Pets
- July 14-Health, Beauty & Wellness
- July 21-Kids-Families
- July 28- Arts in the Park
- August 11-Pets
- August 18-Health, Beauty & Wellness
- August 25-Kids-Families

## FEE STRUCTURE

(Bring your own tent, table, chair, etc)

PL Chamber Member	FEE	Non-Member	FEE
12 Weeks Early Bird-before 2-1-11	\$225	n/a	n/a
12 Weeks	\$300	12 Weeks	\$600
8 Weeks	\$240	8 Weeks	\$480
5 Weeks	\$175	5 Weeks	\$350
3 Weeks	\$120	3 Weeks	\$250
1 Week	\$50	1 Week	\$125
*electricity	*\$25	*electricity	*\$40

\*Electric fee will be waived for those businesses that sign up for 8 or 12 weeks. It is a one-time charge.

## FEE STRUCTURE- TABLE & TENT PROVIDED

If you choose to participate but don't want to bring in your own table/tent the Chamber WILL provide a 6-foot table under a big tent.

PL Chamber Member	FEE Table/Tent
6 Weeks-Early Bird before 2-1-11	\$300
6 Weeks	\$325
3 Weeks	\$205
2 Weeks	\$150
1 Week	\$85

\*\*participation number will allow the tent to be set up weekly.

## Pets- Canine Carnival

June 2, July 7 & August 11

## Health/Beauty/Wellness

June 9, July 14 & August 18

## Kids-Families

June 16, July 21 & August 25

## Arts in the Park

June 23, July 28

## Business Expo

June 30

Deadline May 25, 2011

All registration and payment needs to be received by deadline date

Name \_\_\_\_\_

Company \_\_\_\_\_

Phone \_\_\_\_\_

Email address \_\_\_\_\_

# Chamber Market

Circle the dates you would like to be a vendor at:

June 2, 9, 16, 23, 30

July 7, 14, 21, 28

August 11, 18, 25

I have my own table/tent

Check enclosed-payable to Prior Lake Chamber

VISA/MasterCard

Card # \_\_\_\_\_

Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_

Mail or fax ALL registration forms to:  
 Prior Lake Area Chamber of Commerce  
 4785 Dakota Street SE  
 Prior Lake, MN 55372  
 952-440-1611 (Fax)

Circle the dates that you are interested...