

# Chamber News



December 2011 4785 Dakota Street, P.O. Box 114, Prior Lake, MN 55372

Phone: 952-440-1000 Fax: 952-440-1611 Email: Sandi@priorlakechamber.com [www.priorlakechamber.com](http://www.priorlakechamber.com)

## Membership Meeting

Wednesday, December 21, 2011

*RSVP before December 16*

Cost of lunch is \$15, payable with cash or check  
Or use your pre-paid lunch ticket  
Sign up online

## Holiday Party

Fong's Event Center  
4770 Pleasant Street, Prior L



**Check-in begins at 11:30.**  
**Lunch, Networking, balloon popping,**  
**drawing items & more!!**

*Drawings \$1 an opportunity,  
Balloons are 2 for \$5.*

*All monies raised go towards Dick Underferth  
Humanitarian Award*

### Executive Board 2011

#### PRESIDENT

Gary Meyer, Prior Lake State Bank  
952-447-2101  
Term: 1/09-12/12

#### VICE PRESIDENT

Rick Heinz, South Metro Federal Credit Union  
952-445-0888  
Term: 1/10-12/13

#### TREASURER

Cheryl Wilfond, Flowers Naturally  
952-447-7111  
Term: 1/10-12/12

#### SECRETARY

Shelley Chase, US Bank  
952-226-8300  
Term: 1/11-12/13

#### PAST PRESIDENT

Dave Chromy, Village Market  
952-440-3900  
Term: 1/08-12/11

#### Board of Directors

Chad LeMair,  
Above All Hardwood Floors & Carpet/  
Performance Construction  
952-440-9663  
Term: 1/11-12/11

Barbara Johnson, Art Johnson Trucking  
952-447-2277  
Term: 1/11-12/12

Lynn Nicolai, Bankers Closing Services, LLC  
952-955-8111  
Term: 1/07-12/11

Dawn Emerson, Bell Mortgage  
952-440-2451  
Term: 1/10-12/11

Adam Blahnik, Blahnik Law Office PLLC  
952-479-0449  
Term: 1/10-12/12

Kami Thompson, New Horizon Academy  
952-445-6701  
Term: 1/11-12/12

#### City Liaison

Kelly Meyer (1/05)  
952-447-9802

#### School Liaison

Kristi Mussman (1/07)  
952-226-0014

#### Chamber Staff

Sandi Fleck, Executive Director (5/02)  
952-440-1000 952-200-2713 cell



**Thank you to our event sponsors: Above All  
Hardwood Floors & Carpet, BLUE PC, Edina  
Realty, Integra Telcom, NOREX Inc., Prior  
Lake State Bank, St. Francis Regional Medical  
Center, Springer Exteriors, The UPS Store-Savage/Prior  
Lake & Wirtz Beverage.**

## Greetings from your Chamber President!

The holiday season is now officially upon us! I hope everyone had a wonderful Thanksgiving full of family, friends and good food. My Thanksgiving was a little different this year, as I was sitting in a tree in Wisconsin deer hunting. My boys are now old enough (11 & 13) and they decided that they would rather be hunting than eating turkey and watching football... and a successful hunt we had as my 13 year shot his first buck.



Our November monthly meeting held at The Cove featuring Senator Claire Robling and House Representative Michael Beard. It is good to hear that everyone believes a football stadium deal will get put together using funds from other methods and not our tax dollars. Also in November the Ambassadors visited the Shakopee Mdewakanton Sioux Community, touring their fire station, Dakotah Sports & Fitness, and their new organic grocery store Mazopiya. Village Market celebrated its 7 year anniversary. Mary's on Main had a ribbon cutting and open house at their new location downtown at 16154 Main Avenue and Kids Talk also had a ribbon cutting at their new Prior Lake location at 14070 Commerce Ave. Welcome and Happy Anniversary!

I'm sure everyone is busy preparing your businesses and homes for the holidays and we certainly have some great Chamber activities in December to add to the spirit of the season. We will kick off December with Lakefront Dazzle on December 9, from 6 - 8pm at Lakefront Park. Also, don't forget to sign up for the Holiday Party at Fong's Event Center on December 21. Lots and lots of prize drawings and balloon popping are enjoyed by all! Everyone has a lot of fun at this meeting. Please bring your dollar bills to make a contribution to the Dick Underferth Humanitarian Award.

Remember to  
**“SHOP LOCAL, SHOP OFTEN”**  
this holiday season!

Up coming in January please mark your calendars for Wednesday EVENING, January 18, 2012. It is the annual awards banquet for your Prior Lake Chamber. On that evening we award the “Business of the Year” and the “Business Person of the Year” awards. The event will be held at The Legends Golf Club. We are also very fortunate to have Erik Therwanger, owner and author as our speaker that evening.

Finally, it has been a pleasure to represent all of you as the Chamber Presidentt this past year and I look forward to continue to work with the Chamber and your local business in the future!

Have a wonderful and safe holiday season!!

## Welcome New Members to the Prior Lake Chamber

Dee O'Connor  
Dee and Steve's Cleaning  
2001 W. 83rd Street  
Bloomington MN 55431  
612.275.7854



### **Upcoming 2011– 2012 Chamber Events and deadlines- for more information-click on highlighted word(s)**

- [Nominate](#) 2011 Business of the Year and Business Person of the Year (2010 Winners were: Prior Lake VFW-Ed Speiker & Lance Barker-Prior Lake American)
- December 1- Prior Lake Chamber invoices will be sent out for 2012 Chamber Dues
- December 9 [Lakefront Holiday Dazzle](#)- Chamber is sponsoring Lakefront Holiday Dazzle's Parade and fireworks.
- December 21-Membership meeting at Fong's Event Center (Holiday Party-drawings-all proceeds from the drawings will benefit Dick Underferth Humanitarian Award) [RSVP](#)
- December 30- Deadline for [Nominations](#) for Business of the Year and Business Person of the Year.
- January 18, 2012- Annual Membership Meeting at Legends Golf Club –check in/social hour begins at 5:30 pm, dinner to be served at 6 pm. Awards 7 pm. Think GREAT's Erik Therwanger will be our speaker– Set and reach your goals! [RSVP](#)
- February 1- 2012 Prior Lake Chamber Dues need to be paid
- February 4, 2012- ICE GOLF on Prior Lake
- February 15, 2012- Prior Lake Chamber Resource Guide/Directory goes to print
- February 15, 2012-Membership Meeting
- February 19, 2012- Wedding Central- [Vendor](#) [Brides](#)

<u>Date</u>	<u>Event</u>
December 1	Invoices will be sent out for 2012 Prior Lake Chamber Dues
December 7	Board Meeting
December 8	Ambassadors 10 am
December 9	Lakefront Dazzle Parade, activities at Lakefront Park
December 21	Membership Meeting/Christmas Party Fong's Event Center Topic: Christmas Party/Drawings
December 23	Office Closed
December 30	Office Closed

## Happy 2012!

January 4	2012 Board Meeting
January 12	Ambassadors 11 am
January 18	Annual Membership Meeting 5:30 pm @ Legends Golf Club– Cost is \$20 per person for dinner
February 1	Board Meeting
February 1	2012 Chamber Dues need to be paid 2012 Directory going to print
February 4	Ice Golf @ Captain Jack's
February 9	Ambassadors 11 am
February 15	Membership Meeting TBA
February 19	Wedding Central @ Legends Golf Club
March 7	Board Meeting
March 8	Ambassadors 11 am
March 21	Membership Meeting City Hall, Mayor Mike Myser is our speaker



# Ambassador's POP IN

## Grand Openings Around Town

### PRIOR LAKE CHAMBER AMBASSADOR VISITS FOR NOVEMBER

Ambassadors include: Chris Johnson, Nikki O'Brien, Jenny Nagy, Paul Evans, Andrew Anthony, Gary Meyer, Brad Grinnell, Terry Gutowski  
(Not pictured Sandi Fleck)

#### SMSC Fire Department



SMSC Fire Chief - Jim Muelken

#### Dakotah Sport and Fitness



SMSC Dakotah - Tad Dunsworth

#### SMSC Mazopiya



SMSC Mazopiya - Lori Watso



#### Kid Talk

14070 Commerce Ave NE, Suite 200



Marys On Main Salon and Spa  
16154 Main Avenue, Suite 200



Village Market (7 Year Anniversary)  
16731 Hwy 13, Suite 101



## 2011 Lakefront Holiday Dazzle

**December 9; 6-8 pm**

It's that time of year again! The Holiday Season is upon us! To get us in the spirit of the upcoming season, the Chamber is sponsoring the Dazzle Parade and fireworks! Lakefront Holiday Dazzle is on Friday, December 9 at **Lakefront Park** from 6-8 pm. The schedule of Lakefront Holiday Dazzle is Lighting the Pavilion at 6 pm, fireworks at 6:05 pm and the parade will be immediately after the fireworks- approximately 6:15 pm.

Food and drink will be available for purchase, games, face painting by River Valley YMCA, crafts, Santa will be outside in the gazebo, pony rides sponsored by YMCA, drop off Toys for Tots/Canned goods to receive a bag of Kettle Korn from Integra Telecom. Music will be playing in and outside. Games and activities will be based on weather and the snow!! Check back to the website for full details. ([www.priorlakechamber.com](http://www.priorlakechamber.com))

### Lakefront Holiday Dazzle Parade- December 9, 2011

#### **Please- no candy throwing or passing out!**

1. All entries should be well lighted or highly visible.
2. Small generators can be used to power lights for floats.
3. Battery operated lights can also be purchased.
- 4. No float may feature a 'live' Santa Claus. One is already provided for the parade.**
5. Any kind of an entry is welcome (horse drawn carriages, cars, flatbeds with a display, etc) providing they are well lit and highly visible.
6. For safety reasons, **nothing may be tossed from any entry during the parade.**
7. Sponsor's name should be prominently displayed, but should not overpower the theme of the entry.
8. Entries may choose to feature music to complete the theme of the float. Music is not mandatory, but adds a great deal to the entry. Even carolers are a great idea.
9. Entries should be constructed as to withstand dampness. Crepe paper, tissue paper and other paper products which would be damaged if it became wet should be avoided.
10. The lighted displays are very effective, trees and branches are especially effective.
11. Designated parade officials may remove any individual group, or entry from the parade that displays a less than professional behavior or presentation. They shall be the only person to put entries in the parade line of march.
12. All parade entries must sign a hold harmless agreement stating they are responsible for liability for their own entry and must not hold the coordination agency, the Prior Lake Chamber of Commerce accountable for any damage or injury incurred.
13. All floats must have a holiday theme and/or characters are required! Be creative.
14. Lakefront Holiday Dazzle will be limited to the first 20 registrations.

Line up and check in begins at 5:30 p.m. at the parking lot of Pearson's Auto Body & Brad Hanson's ProFinishers off of Main Avenue/entrance of Lakefront Park. Please park and drop off at Kop Farm only!! There is a limited amount of registrations allowed. Parking- Only float vehicles in the parade will be allowed in the parade staging area on Main Street Auto Plaza. Local streets/parking lots at Lakefront Park will be available for parking.

Drop-off area: The drop-off for participants is Kop Farm off Main Avenue- ONLY.

Deadline is November 18<sup>th</sup> or when full.

A confirmation will be sent to you the first week of December.

There is a \$25 charge to be in the parade. All monies will go towards fireworks



*Also, when you invest in Lakefront Holiday Dazzle, you also are helping to pay for the fireworks and we thank you!*



**Deadline is November 18, 2011**  
**Participating Form for Lakefront Holiday Dazzle- December 9**

**Yes, I have read the rules.**

Business Name/Organization Name:

\_\_\_\_\_

Contact Name: \_\_\_\_\_

**Business Name:** \_\_\_\_\_

**\_\_\_ Yes, I would like to donate to Lakefront Holiday Dazzles Fireworks. Amount**  
**\$\_\_\_\_\_**

*Signs will be made to thank our sponsors and you will be listed on every email from the chamber office.*

**\_\_\_ Yes, I will have a float in the Lakefront Holiday Dazzle**  
**\$25 Chamber Member Fee**  
**Please NO Handing out Candy during the parade.**

Description of float: (Mandatory field)

\_\_\_\_\_

\_\_\_ Float Entry    \_\_\_ Walking Entry    \_\_\_ Children 12 and Under Entry

\_\_\_ Check enclosed    VISA/MasterCard # \_\_\_\_\_ exp date

\_\_\_\_\_

**Signature** \_\_\_\_\_

Confirmation will be sent a week before with your location and other pertinent information about Lakefront Holiday Dazzle.

Mail to: Prior Lake Chamber of Commerce  
4785 Dakota Street SE  
Prior Lake, MN 55372  
952-440-1611 (Fax)





Prior Lake Chamber of Commerce  
& Captain Jack's PRESENTS



# 9th Annual Ice Golf Anyone?

Winter Golf Event- Saturday, February 4, 2012

## Hole Sponsor \$50

- Decorate greenway, fairway and hole (9 am set up-set up should be completed by 11 am)
- Meet and pass out your promotional items to golfers (suggest 2 people at each hole)
- Best decorated hole winner (Winner's name goes on plaque and on all 2012 emails from the Chamber office)
- Business name on t-shirt
- \$10 worth of Chamber Bucks (to use that day on food/beverages)
- Must be a Prior Lake Chamber member in good standing.
- The Chamber will send out an evaluation to all golfers (with email addresses), we can link EITHER one promotional pdf OR website address to your name when we list our sponsors.

## Putting Green or Hole-In-One Sponsor \$100

- All the benefits of the Hole Sponsor PLUS THESE:
- Your logo will be on the registration form for the players & on the Chamber website.
- These specialty holes will be called "Business Name Putting Green" or "Business Name Hole-In-One"
- Golfers will be encouraged to go to your hole throughout play time  
(depending on sponsors/player #, hole sponsors might not meet all players)

Contact Name: \_\_\_\_\_ Company: \_\_\_\_\_

E-Mail: \_\_\_\_\_

\*\*\*There will be a sponsorship meeting to discuss themes rules etc, to be announced at a later date. We ask one person from each sponsoring company to attend this meeting.

- Yes, Hole Sponsor (\$50)
- Yes, Putting Green Sponsor (\$100-limited to 1)
- Yes, Hole-In-One Sponsor (\$100-limited to 1)
- Yes, I would like to donate the following items(s) for the drawing: \_\_\_\_\_

Method of Payment    Check enclosed, VISA or Mastercard

Credit Card # \_\_\_\_\_ Exp # \_\_\_\_\_ CVS# \_\_\_\_\_ Signature \_\_\_\_\_

Please return your sponsorship information to by January 10. Prior Lake Chamber of Commerce, 4785 Dakota Street SE  
Prior Lake, MN 55372, 952-440-1000, 952-440-1611 (fax)

PAST WINNERS OF "Best Decorated Hole" Veil Orthodontics(11), H & H Marketing(10), Body Rox(09),  
Wireless Depot LLC(08), Soo Line Credit Union(07), Village Market(05), Legends Golf Club(04), Valley  
Oil(03)





# Wedding Central

*Prior Lake's Wedding Central is for all vendors interested to catering to future brides.*

*This event is sponsored by the Prior Lake Area Chamber of Commerce since 2010.*

# Prior Lake's Wedding Central

Sunday, February 19, 2012

1-4 pm

Fashion Show 2:30 pm

Please be set up before 12:30

**Legends Golf Club**  
8670 Credit River Blvd  
Prior Lake, MN 55372

Sunday, February 19, 2012

1-4 pm

Fashion Show 2:30 pm

Set up begins at noon

**Legends Golf Club**  
8670 Credit River Blvd  
Prior Lake, MN 55372



Wedding Central is proudly presented by Prior Lake Area Chamber of Commerce  
952-440-1000  
[www.priorlakechamber.com](http://www.priorlakechamber.com)

Prior Lake Area Chamber of Commerce  
4785 Dakota Street SE  
PO Box 114  
Prior Lake, MN 55372  
Phone: 952-440-1000  
Fax: 952-440-1611  
E-mail: [sandi@priorlakechamber.com](mailto:sandi@priorlakechamber.com)

The Prior Lake Area Chamber of Commerce is very proud to present one of the newest events-Wedding Central. This event will cater to all of the wedding planning details. If this is your market -this is an event you will not want to miss.

# Wedding Central

## RULES AND REGULATIONS ARE:

- Table of your specific size, white linen cloth and chair will be furnished.
- Electrical power is limited and available on a registration date basis.
- Send us your logo for marketing purposes and we will send you the Wedding Central's logo.
- Logo/Business name listed on Chamber's website.
- PDF of the flyer will be sent to you by email so you may post and send.
- The Chamber allows all persons/businesses to join the Chamber and participate in this event. The Chamber is nondiscriminatory to all legitimate Chamber businesses. (If the same name business is interested in this event, you will be notified.) The same types of businesses will not be side by side unless stated on registration form.
- Business listing in flyer day of event.
- Wedding Central will not be cancelled due to inclement weather. **No refunds** will be offered due to weather or any other unforeseen activities.

# Wedding Central

- Vendors assume all responsibility for loss, personal injury and/or for any other damage to its property or merchandise and agrees to indemnify and hold harmless the Chamber, its officers, directors, committee members, etc

- The Chamber neither offers nor carries insurance covering damage or injury resulting from vendors' actions, products, services, decisions and/or negligence.

- You will receive all attendee's information by an Excel Spreadsheet format.

- All payments are non-refundable.

- FIVE lucky brides will receive \$100 Wedding Central Chamber Bucks – prize is only good towards participating Wedding Central vendors.

## **NEW THIS YEAR**

- We will be doing mini info commercials before and after the fashion show. Hand out your gift/certificate to a bride after your info commercial. *This is optional.*

## Registration Form

Yes, I'm a Prior Lake Chamber Member

- 8 foot table \$100\* (Early Bird \$85 if pd by 12/1/11)
- 4 foot table \$75 (Early Bird \$65 if pd by 12/1/11)

- Electricity** (not guaranteed based on date revd)

No, I'm not a Prior Lake Chamber Member

- 8 foot table \$250
- 4 foot table \$175
- Electricity** \$25 (not guaranteed based on date revd)

\* Register online [www.priorlakechamber.com](http://www.priorlakechamber.com) (EVENTS)

- I would like to do the INFO commercial and donate a \$25+ gift/certificate.

Company \_\_\_\_\_

Name: \_\_\_\_\_

Email: \_\_\_\_\_

\*\*Payment must be enclosed Fax 952-440-1611

CC# \_\_\_\_\_  
MasterCard or Visa only

Exp.Date \_\_\_\_\_

Signature: \_\_\_\_\_

Prior Lake Area Chamber of Commerce,  
4785 Dakota Street SE  
Prior Lake, MN 55372

Questions call 952-440-1000 or  
[www.priorlakechamber.com](http://www.priorlakechamber.com).  
Fax 952.440.1611

