



The Peabody Area Chamber of Commerce manages an active advocacy program combining research, surveys, government relations and communications. Through its Board of Directors and Government Affairs Committee, the Peabody Area Chamber has forged key relationships with elected officials and leaders of government agencies, making it an advocate for the business community.

The Chamber's Government Affairs & Economic Development Committee encourages elected officials to work with the business community to bolster the local economy and improve competitiveness. We encourage cooperation and partnerships among government, education, business and civic groups. Each year your Chamber's Government Affairs Committee outlines goals and objectives based on the following guidelines.

The issues addressed by the Government Affairs Committee are those that:

- Involve or pertain to the business community as a whole
- Impact more than a substantial portion of the Chamber membership
- Influence the overall economic development of the area
- Impact an entire business sector such as manufacturing, services or tourism/retail
- Impact the entire business climate

The committee also responds to concerns expressed by local businesses, considering input from Chamber members and affected stakeholders. Public positions and support statements will be given when the issues meet the above guidelines. For those issues that don't meet the above guidelines, we offer assistance by providing appropriate networking contacts with other stakeholder organizations, government agencies, representatives or community leaders.

Do you need some assistance on an issue?

Too often the voice of one business can be drowned out by many others. The Chamber can help you resolve your issue using the full weight and force of our membership.

You can Request Chamber Action on an issue that affects the business environment, economic vitality of the region as well as an issue your business may be experiencing within the community.

If you would like to request help or action, download our request form and email, fax or send to the Chamber. After we receive your request, you will be contacted within 3 business days. If you have any questions, call the Peabody Area Chamber of Commerce at 978-531-0384.



Request for Chamber Action

Date: _____ Business Name _____

Contact: _____ Phone _____

Email: _____

What is the timeline on this issue:

Supporters *(groups, industries, individuals)*

Opposition *(groups, industries, individuals)*

What is the issue?

Summary of issue *(attach supporting documentation if available)*

Breadth of Influence: Local Statewide Federal
Action Requested: Support Oppose No Action/Informational Only

What specific action would you like the Peabody Area Chamber to take in support of your position?

Arguments in Favor of your position:

Arguments Against:

In your opinion, what is the degree of difficulty or resources required from the PACC on this issue:

- A major allocation of resources: fundraising, communication, grass roots activation or coalition building
- A significant allocation of resources: active communication, grass roots activation, advocacy.
- A moderate amount of resources; periodic communication with chamber members
- A minimal amount of resources; one or two notices to chamber members
- Other, please describe _____

Please add any additional comments to the back of this page or attach additional information.
Send to president@peabodychamber.com or mail to Peabody Area Chamber of Commerce, 24 Main Street, Suite 28, Peabody, MA 01960

Received by PACC _____ Follow Up _____ File Closed _____
Action taken _____

