



CHAMBER
of
COMMERCE
OF THE PALM BEACHES

BUSINESS *watch*

August 2016

401 N. Flagler Drive, West Palm Beach | (561) 833-3711 | www.palmbeaches.org

UPCOMING EVENTS

Power Networking @ Lunch
When: Tuesday, Aug. 9; 11:30 a.m.-1 p.m.
Where: Holiday Inn - Palm Beach Airport
Cost: \$40 members, \$50 future members

Writing a Winning Business Plan
When: Thursday, Aug. 11; 8:30-10 a.m.
Where: Chamber Boardroom
Cost: \$30 members (in advance), \$40 (after deadline and at the door), \$50 non-members
Presented by: Penny Pompei, Palm Beach SCORE Chapter Chair

Business Builder
When: Friday, Aug. 12 and Thursday, Aug. 25; 8:30-9:30 a.m.
Where: Chamber Boardroom
Cost: Free

Business After Hours
When: Tuesday, Aug. 16; 5:30-7:30 p.m.
Where: Ruth's Chris Steak House @ CityPlace
Cost: (in advance) \$15 members, \$25 future members; (after deadline) \$20 members, \$25 future members

Network Advance
When: Thursday, Aug. 18; 8:30-9:30 a.m.
Where: Chamber Boardroom
Cost: Free

Digital Marketing Seminar Series: Prompting Action
When: Tuesday, Aug. 23; 8:30-10 a.m.
Where: Chamber Boardroom
Cost: (in advance) \$15 members, \$25 non-members; (after August 16) \$20 members, \$30 non-members

Chamber Breakfast: Back-to-School
When: Wednesday, Aug. 24; 7:45-9 a.m.
Where: Palm Beach County Convention Center
Cost: (in advance) \$40 members, \$45 non-members; (after deadline) \$45 members, \$55 non-members
Speaker: Dr. Robert Avossa, Palm Beach County Schools Superintendent

2016 Knowledge Series: Counseling, Documentation & Performance Workshop
When: Wednesday, Aug. 31; 8:30-10 a.m.
Where: Chamber Boardroom
Cost: (in advance) members \$15, non-members \$25; (after deadline) members \$20, non-members \$30

BACK-TO-SCHOOL BREAKFAST

Dr. Avossa will discuss changes to Palm Beach County school system



Robert Avossa
Superintendent of the Palm Beach County School District

The Chamber's annual Back-to-School Breakfast, sponsored by Hulett Environmental Services and Keiser University, will be held on Wednesday, Aug. 24 at the Palm Beach County Convention Center.

The keynote speaker will be Dr. Robert Avossa, Superintendent of the Palm Beach County School District. Dr. Avossa has completed his first year as Palm Beach County Schools Superintendent in the 11th largest school district in the country.

The Superintendent will provide an update about the reforms to the public school system operations and other changes made in his first 12 months. He will also address the upcoming one-cent sales tax vote in November.

Early Bird Coffee will be sponsored by FordHarrison, LLP.

To register for the Breakfast, go to www.palmbeaches.org. For more information, e-mail Marissa Kosiec at mkosiec@palmbeaches.org.



KEISER
UNIVERSITY



The Founders Club provides an exclusive, one-time opportunity to be part of this new state-of-the-art stadium.

Be a part of baseball history

It's never too early to start thinking about Spring Training in Palm Beach County. That's why The Ballpark of the Palm Beaches is offering an exclusive program to celebrate the opening of the brand new, West Palm Beach facility that will serve as the Spring Training home of the Houston Astros and the Washington Nationals beginning in 2017.

The Founders Club provides an exclusive, one-time opportunity to be part of this new state-of-the-art stadium. Founders Club

benefits include having your name prominently displayed at the stadium entrance, priority seating reservations, a Founders Club gift item, a VIP invite to an exclusive "First Look Experience" and much more.

For \$250, you can be a part of baseball history. Getting in on the ground floor has never been so easy!

To become a member of the Founders Club, e-mail info@BallparkPalmBeaches.com, or call (844) 676-2017.

TRUSTEE SPOTLIGHT

William M.B. Fleming, Jr.



William M.B. Fleming, Jr. was elected as the eighth President of Palm Beach Atlantic University on May 7, 2012. He previously served as Vice President for Development, joining the university in 1992.

President Fleming has been instrumental in raising more than \$149 million for Palm Beach Atlantic during his tenure at the school. Before arriving at Palm Beach Atlantic, Fleming served in several administrative roles at Wingate University and Guilford College, both in North Carolina.

Fleming received his bachelor of science degree in political science from Guilford.



Adrienne Mazzone



Adrienne Mazzone is President of TransMedia Group and oversees both its domestic and expanding international operations.

Mazzone started her public relations career in the music business and has many years of experience producing grand openings, art events and concerts, as well as yachting and sporting events. Over the years, she has arranged prominent galas

for many clients, including the Multiple Sclerosis Foundation and the Palm Beach International Film Festival.

Mazzone is listed in Who's Who of American Women, Who's Who In Finance & Business, and Manchester Who's Who Among Executive and Professional Women "Honors Edition."



Michael J. Coady



Michael J. Coady is Area Executive Vice-President for First Citizens Bank (NASDAQ: FCNCA), for Southeast Florida inclusive of Broward, Dade, Palm Beach and Treasure Coast markets. First Citizens Bank, based in Raleigh, North Carolina, is the largest family controlled bank in the United States with \$31B in assets and 571 offices in 18 states and the District of Columbia.

Over the last 18 years, Michael has supported market leadership roles at both commercial and community banks in Palm Beach County and South Florida. Prior to banking, he served as Executive Assistant to former Connecticut Governor Lowell P. Weicker, Jr. He is a graduate of The University of Connecticut and a former NCAA Division I swimmer.



Athena Awards celebrate 'silver anniversary'

On Sept. 15, the Chamber will celebrate the 25th anniversary of the ATHENA Awards. Each year, we honor ATHENA, Young ATHENA and ATHENA Organizational Award recipients who demonstrate leadership, mentorship and a sharing of their time and talent in the community.

For more information or to register for the event, call Marissa Kosiec at (561) 833-3799 or e-mail mkosiec@palmbeaches.org.



CHAMBER
of
COMMERCE
OF THE PALM BEACHES

ATHENA
AWARDS
Celebrating 25 Years

Supporting, Honoring and Developing Women Leaders



CHAMBER
of
COMMERCE
OF THE PALM BEACHES

BUSINESS *watch*

August 2016

Local newspapers keeping up with the times

Executives from The Palm Beach Post, Treasure Coast Newspapers, Miami Herald and Sun-Sentinel told an audience of several hundred at the July Chamber of Commerce of the Palm Beaches Breakfast that while digital revenues haven't matched print's decline, the audience for digital news is soaring and that their companies are developing a more sophisticated array of services to meet digital advertisers' needs.

From left: Dean Ridings, President and CEO of the Florida Press Association; Howard Saltz, Publisher and Editor of the Sun-Sentinel; Bob Brunjes, President and Publisher of the Treasure Coast Newspapers; Mindy Marques, Vice President and Executive Director of the Miami Herald; and Tim Burke, Publisher of The Palm Beach Post.

PHOTO BY CAPEHART PHOTOGRAPHY



Leadership West Palm Beach Now Accepting Applications for 2017 Class

We are now accepting applications for Class 2017 of Leadership West Palm Beach.

Leadership West Palm Beach will continue exposing its participants to a variety of community aspects, including government, health and human services, education, neighborhoods, arts, culture and festivals, and economic development. These are all integral components of our community.

Leadership West Palm Beach provides this information to class participants with the goal of generating leaders with a well-rounded knowledge base to assist in future planning and decision-making for the betterment of West Palm Beach.

To submit your application, go to www.palmbeaches.org. For more information, e-mail Sandy Pullens at spullens@palmbeaches.org or call (561) 833-3713.



Jardin welcomes YPOP

Young Professionals of the Palm Beaches recently enjoyed an evening of fun and networking at Jardin in West Palm Beach.

YPOP gives young professionals, ages 21 to 40, the opportunity

to make valuable connections and become active members of the community.

If you're looking to grow professionally, e-mail Marissa Kosevic at mkosevic@palmbeaches.org for more information.



Chamber members recognized as 'Best in Florida'

Congratulations to Hedrick Brothers Construction and The Lord's Place for being named among the "100 Best Companies to Work For" in Florida.

Dale Hedrick, owner and founder of Hedrick Brothers Construction, has developed an environment of trust, encouragement and high performance, and teams are committed to exceptional client service and quality construction.

Since 1979, Hedrick Brothers Construction has always been a great place to work.

Also on the list is The Lord's Place. Diana Stanley, CEO, provides services that focus on moving individuals and families from dependence to self-determination.

The Lord's Place is committed to building hopeful communities at their most local level, by providing shelter, valuable job skills and peer-to-peer support. The staff and board of TLP are a group of individuals who are single-mindedly focused on breaking the cycle of homelessness.



Florida Trend
The Issues, People and Ideas that Define Florida Business



Chamber's Summer Calendar offers networking choices

The Chamber's summer calendar is full of opportunities for members to network, get to know one another and do business together. From business breakfasts at the Palm Beach County Convention Center, networking After-Hours Member Mixers and Power Networking (picture speed dating with business cards) to seminars and workshops, Chamber members have a vast variety of choices.

There's networking in the morning, in the evening and during lunch

hours. There are large events with hundreds of attendees and smaller groups at more intimate venues. Some of the committees have their own event schedules – for networking with members who share similar interests.

For an overview of the Chamber's programs and events, attend a Business Builder in the Chamber offices or contact Kelly Fanelli, Membership Director, at kfanelli@palmbeaches.org or (561) 257-0289.



Cabo Flats CityPlace hosted the July After-Hours event for Chamber members and special guests. The gracious staff served icy cocktails and delicious hors d'oeuvres to a packed room of area business owners and professionals

NEW MEMBERS

4KledTech, LLC
Cameron Cribbs
Operation Manager
3618 Quantum Blvd.
Boynton Beach, FL 33426
www.4kledtech.com
(561) 424-2444
LIGHTING MANUFACTURE & ENERGY CONSULTING
ccribbs@4kledtech.com

Achilles International, Freedom Team
Mary Bryant McCourt
Vice President
257 Sanford Ave.
Palm Beach, FL 33480
www.achillesinternational.org
(561) 659-0873
NON-PROFIT ORGANIZATION
mbryant@achillesinternational.org

Barefoot Accounting
Derek Doherty
Consultant
1001 Ortega Road
West Palm Beach, FL 33405
(561) 719-1973
ACCOUNTING & BOOKKEEPING
ddbarefoot@hotmail.com

Cirone Chiropractic
Dennis Cirone
Chiropractor
1717 N. Federal Highway
Lake Worth, FL 33460
www.cironechiropracticpalmbeach.com
(561) 585-8940
CHIROPRACTIC PHYSICIANS
dcirone@cironechiropracticpalmbeach.com

Enviro-Master of Palm Beach
Jon Hensley
Owner / Franchisee
1311 Central Terrace
Lake Worth, FL 33460
www.palmbeachenviro-master.com
(561) 200-9980
JANITORIAL & MAINTENANCE SERVICES
jhensley@enviromasterpb.com

Hotwire Communications
Alina Anita
Business Development Coordinator
3521 W. Broward Blvd.
Fort Lauderdale, FL 33312
www.hotwirecommunications.com
(954) 372-8411
TELECOMMUNICATIONS
CLender@hotwirecommunications.com

Lebolo Construction Management
Michael Rice
Business Developer
2100 Corporate Drive
Boynton Beach, FL 33426
www.lebolo.com
(561) 742-7644
CONTRACTORS - GENERAL
rlebolo@lebolo.com

Lifetime Dentistry of Royal Palm
Shernette Taylor
Practice Manager
10080 Okeechobee Blvd., Suite 100
Royal Palm Beach, FL 33411
www.lifetime-dentistryofroyalpalmbeach.com
(561) 814-2138
DENTISTS
ldroyalpalmb@mydentmail.com

Little Smiles of Florida
Greta von Unruh
Executive Director
1325 N. Congress Ave., Suite 205
West Palm Beach, FL 33401
www.littlesmiles.org
(561) 899-4700
NON-PROFIT ORGANIZATION
gvonunruh@littlesmiles.org

Peak Profit Global, Inc.
Ken Germann
CEO
12301 S. Gardens Drive, Suite 101
Palm Beach Gardens, FL 33418
www.peakprofitglobal.com
(954) 238-4826
MARKETING PROGRAMS & SERVICES
info@peakprofitglobal.com

TeamWork USA Education Foundation
Cathy Kalina
Executive Director
132 Lakeshore Drive, Suite 619
North Palm Beach, FL 33408
www.teamworkusa.org
(561) 325-9570
FOUNDATIONS
info@teamworkusa.org
Town & Country Animal Hospital

Mark South
Medical Director / Owner
11788 U.S. Highway 1
Palm Beach Gardens, FL 33408
www.tacah.com
(561) 626-1233
VETERINARIANS-DVM
tacahpb@gmail.com

ZEN Offices
Kamani Yanez
CEO
1645 Palm Beach Lakes Blvd., Suite 1200
West Palm Beach, FL 33401
www.zenoffices.com
(561) 465-7600
EXECUTIVE SUITES
kamani@zenoffices.com

MEMBER RENEWALS
Anderson, Azeredo & Lioce CPAs & Associates, P.A.
Awesome Greyhound Adoptions, Inc. & Hounds and Heroes
Best Life Financial Planning
Boca Nursing Services, Inc.
BurgerFi
Digital Tsunami, LLC
Embassy Suites by Hilton West Palm Beach - Central
ETECH - Palm Beach Center, LLC
Florida Atlantic University
Four Seasons Resort Palm Beach
Gast Construction Group
GeoGlobal Partners, LLC

GL Homes of Florida Corporation
Hanley Center Foundation
Harless & Associates
The Honda Classic
Illustrated Properties Real Estate, Inc.
Insurance Office of America
Jon E. Schmidt & Associates, Inc.
Karas Wilders Consulting
Kauff's Signs / Tint & Vehicle Wraps
Marina Key - A Carroll Community
Morton's The Steakhouse
Palm Beach Park of Commerce
Schnabel & Associates CPAs
Sign A Rama
Studio 6 Extended Stay
Tylander's Office Solutions
United Way of Palm Beach County