



CHAMBER  
of  
COMMERCE  
OF THE PALM BEACHES

# BUSINESSwatch

February 2017

401 N. Flagler Drive, West Palm Beach | (561) 833-3711 | www.palmbeaches.org

## UPCOMING EVENTS

### Getting Your Business Idea Started

**When:** Tuesday, Feb. 7; 8:30-11 a.m.  
**Where:** Chamber Boardroom  
**Cost:** \$30 in advance; \$50 at the door  
**Presented by:** SCORE

### YPOP 411

**When:** Wednesday, Feb. 8; 5:30-7:30 p.m.  
**Where:** Superior Virtual  
**Cost:** Free for YPOP members; \$20 for Non-Chamber YPOP Members

### Business Builder

**When:** Thursday, Feb. 9 and Friday, Feb. 24; 8:30-9:30 a.m.  
**Where:** Chamber Boardroom  
**Cost:** Free

### Power Networking @ Lunch

**When:** Tuesday, Feb. 14; 11:30 a.m.-1 p.m.  
**Where:** Holiday Inn-Palm Beach Airport  
**Cost:** \$35, members (in advance), \$40 after deadline; \$45, future members (in advance); \$50 after deadline

### Network Advance

**When:** Wednesday, Feb. 15; 8:30-9:30 a.m.  
**Where:** Chamber Boardroom  
**Cost:** Free

### Baseball Bash

**When:** Thursday, Feb. 16; 6-8 p.m.  
**Cost:** \$40, members (in advance), \$50 after deadline; \$55, non-members (in advance), \$65 after deadline  
**Where:** Roger Dean Stadium

### Marketing Your Business

**When:** Tuesday, Feb. 21; 8:30-11 a.m.  
**Where:** Chamber Boardroom  
**Cost:** \$30 in advance; \$50 at the door  
**Presented by:** SCORE

### Network for a Cause

**When:** Wednesday, Feb. 22; 5:30-7:30 p.m.  
**Where:** Fifth Third Bank  
**Cost:** \$15, members (in advance), \$20 after deadline. A portion of the proceeds will go to DebtHelper.com

### February Breakfast

**When:** Thursday, Feb. 23; 7:45-9 a.m.  
**Where:** Palm Beach County Convention Center  
**Cost:** \$45, members (in advance), \$50 after deadline; \$55, non-members (in advance), \$60 after deadline  
**Speaker:** Kelly Smallridge, President & CEO of the BDB

### YPOP Hotspot

**When:** Tuesday, Feb. 28; 5:30-7:30 p.m.  
**Where:** Loftin Place  
**Cost:** Free for YPOP members; \$20, Non-Chamber YPOP Members



From left: Mark Nosacka, Good Samaritan Medical Center; Sarah Alsofrom, GL Homes; Mayor Jeri Muoio; and Joe Chase, Chamber Chair.  
PHOTOS BY CAPEHART PHOTOGRAPHY

## 800 ATTEND STATE OF THE CITY BREAKFAST

West Palm Beach Mayor Jeri Muoio addressed more than 800 business men and women during her fifth State of the City Breakfast. Mark Nosacka, CEO of Good Samaritan Medical Center, presenting sponsor, and Joe Chase, Chamber Chair, made the welcome remarks.

The focus of the Mayor's speech was to explain why the City does what it does. She spoke about the new bike lanes, the Flagler Financial District, the Sunset Lounge renovations and the sustainability actions in place.

Her goal is to create a high-performing city that benefits everyone.

The Chamber would like to recognize the Host Sponsor, GL Homes; Parking Sponsor, Hedrick Brothers Construction; Coffee Sponsor, Aqua Marketing & Communications, Inc.; Gift Sponsor, Lesser, Landy & Smith, LLC.; and FPL for installing a Solar Tree inside the ballroom.

A special thank you to Gulfstream Goodwill Industries for providing the service of a sign language interpreter at the breakfast.



Hedrick Brothers Construction, from left: Simon Martinez, Christine Corrigan, Mayor Jeri Muoio, Erin Brodsky, and Thomas Harry.



From left: Commissioners Keith James, Paula Ryan, Shanon Materio, Sylvia Moffett, and Cory Neering.

FEBRUARY 16, 6 - 8 P.M.



## Baseball Bash Almost Sold Out!



The Palm Beach Post  
REAL NEWS STARTS HERE

Calling all Marlins and Cardinals fans! Get your tickets soon to the Annual Baseball Bash scheduled for Thursday, Feb. 16 at Roger Dean Stadium from 6-8 p.m., rain or shine.

Come meet-and-greet with select players and coaches from the St. Louis Cardinals and Miami Marlins. Autographs

will be accessible on the field from 6 p.m.-7 p.m. There is a maximum of one autograph from each player, per person, so that all attendees will have the opportunity to meet the players.

The participating players will not be announced prior to the event. Cardinals General

Manager, John Mozeliak will give the 2017 forecast at 7:15 p.m. There will also be a silent auction featuring a Cardinals and Marlins autographed team jersey with a letter of authenticity.

Tickets are limited and will sell out. Individual tickets range from \$40-\$90. Price

includes a buffet barbecue on the party deck. Please bring your confirmation with you as no tickets will be mailed.

For more information or to purchase tickets to the Baseball Bash, contact Marissa Kosiec at (561) 833-3799 or e-mail mkosiec@palmbeaches.org.

## TRUSTEE SPOTLIGHT



### Rebel Cook

Rebel Cook is President of the Economic Forum of Palm Beach County, a 280-member organization of business and political leaders that meets monthly at the Kravis Center to hear national and local speakers address the economic and business issues facing South Florida and the nation. Cook is an active commercial real estate broker and is President and Broker of Rebel Cook Real Estate, which was established in 1993 in Palm Beach County. Cook has served as court-appointed receiver and expert witness on real estate matters. Cook presently serves as an Honorary Director of Palm Beach Dramaworks. Cook previously served as President of the Forum Club of the Palm Beaches and Executive Board Member of the Realtors Commercial Alliance of the Palm Beaches.



### Fanjing Meng

Fanjing Meng is CEO of the Key West Tourism, Inc. He has played an integral role in vision to staff. With passion and patience, he established partnerships with many Chinese companies and the Chinese government. Meng has also developed partnerships with prestigious local associations such as the Business Development Board (BDB), Convention and Visitors Bureau (CVB), and Enterprise Florida. Under his leadership, his company serves as an intermediary among the Chinese government, various Chinese companies, and Palm Beach County business organizations. In 2016, Meng launched his new business, Five Dimensions Investment, Inc., in his hometown Guiyang, China. This business venture will assist entrepreneurs in starting and growing their business. Currently, the firm is servicing entrepreneurs in China.



### John Smith

John Smith is an Assistant Director of Marketing for Duffy's Sports Grill and also serves as the Executive Director of the Duffy's Foundation. Smith joined Duffy's in 2004 and currently, Smith oversees new store opening projects, all of Duffy's community outreach and philanthropic efforts as well as several other duties. He is proud to have served in the United States Army as an infantryman and was awarded the City of West Palm Beach's Hometown Hero Award in 2014. Smith currently serves on the board of the Palm Beach County Sports Commission, the Government Committee of the Chamber of the Palm Beaches, council member of the Florida Restaurant and Lodging Association, and member of the Young Friends of the Historical Society of Palm Beach County. He volunteers with Honor Flight of Southeast Florida, Special Olympics, and Meals on Wheels West Palm Beach. Smith was a finalist for the 2016 Young Professional of the Year for the Chamber of the Palm Beaches and is part of the 2017 Leadership West Palm Beach class.





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## YPOP meets the Chamber Board and Trustees at first YPOP Connect event of 2017

The first YPOP Connect event of the year, hosted by Table 26, was beneficial for the Young Professionals, Board members and Trustees. Both were given the opportunity to network and learn from each other. The Young Professionals enjoyed the one-on-one time to ask questions and obtain guidance from these executives to further benefit their careers.

"The Trustees were interested to learn what it is

like to be a young professional today, and how we are trying to achieve our goals as individuals, for our companies and our community," said Erick Solms, President of Simplify and member of YPOP. The event ended with giveaways and gift cards.

Special thanks to Edward Schmidt and Ozzie Medeiros, owners of Table 26, for the wonderful hospitality. Table 26 is at 1700 S. Dixie Highway.

They are now open for lunch and dinner seven days a week.

Our next YPOP event is scheduled for Wednesday, Feb. 8 at Superior Virtual from 5:30-7:30 p.m. For more information about joining YPOP, please contact Marissa Kosiec at mkosiec@palmbeaches.org.

Table 26



## Network For A Cause at McMow Art Glass

The first Network for a Cause mixer hosted by McMow Art Glass, Inc. was a success. Guests got to explore the McMow Art Glass Studio while learning more about the partnered nonprofit, the Quantum House. Members worked together to create a stained glass collage that will be donated to the Quantum House.

Our next Network for a Cause will be held on Feb. 22 at Fifth

Third Bank from 5:30-7:30 p.m. The nonprofit in support will be Debthelper.com.

Network for a Cause (formerly known as Business After Hours) is the Chamber's new mixer format. Each month we partner with a different business that will help us highlight a different nonprofit. Our goal is to increase awareness of the many local nonprofits in Palm Beach County.

FLORIDA ATLANTIC UNIVERSITY  
TECH RUNWAY

NOW ACCEPTING APPLICATIONS!

CALLING ALL ENTREPRENEURS!

Applications Now Open for  
FAU Tech Runway® 2017 Launch  
Competition

Jan. 27 - Mar. 22, 2017

Fifteen winners will have the opportunity to receive a cash grant of up to \$25,000

Visit <http://www.fau.edu/research/tech-runway/launch-competition.php> for more information.

## Leadership West Palm Beach kicks off 2017 Program

The 2017 Class of Leadership West Palm Beach kicked off this year's program with Orientation on Jan. 25 and CityPlace Day on Jan. 27. CityPlace Day began with the Mayor's State of the City Breakfast, followed by a panel discussion with City Commissioners and presentations at Palm Beach Atlantic University, INTECH, and Alexander W. Dreyfoos School of the Arts.

Special thanks to our Class 2017 Sponsors: Florida Power & Light Company; Reikenis and Associates, LLC; Glidden-Spina + Partners; Florida Crystals; TD Bank; Brightline; and KPA Promotions.



## Smallridge to deliver keynote address at Feb. 23 Breakfast

The Chamber is pleased to announce another outstanding keynote speaker for our Breakfast Series, Kelly Smallridge, The Business Development Board (BDB) of Palm Beach County's President and CEO. Smallridge will discuss the various economic development projects in Palm Beach County with a focus on the recent expansions and relocation projects and trends. The breakfast is scheduled for 7-45 a.m. on Thursday, Feb. 23 at the Palm Beach County Convention Center. Tickets are available at [www.palmbeaches.org](http://www.palmbeaches.org). If you are interested in sponsoring this event, please contact Marissa Kosiec at [mkosiec@palmbeaches.org](mailto:mkosiec@palmbeaches.org).



Kelly Smallridge, President and CEO Business Development Board of Palm Beach County

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Sarah Davis

## Chamber appoints Davis to Board of Directors

Sarah Davis has been appointed to serve a three-year term on the Chamber's Board of Directors. She has been general manager of the Palm Beach Outlets, a 749,000-square-foot shopping destination in West Palm Beach, since November 2016. Previously, Davis oversaw nine shopping centers along the east coast as an Asset

Manager for a publicly held REIT. She previously held development, marketing and leasing roles with Biltmore Farms, Jones Lang LaSalle and CBL & Associates. A graduate from the University of North Carolina at Asheville, she and her husband, Phillip W. Kudisch, welcomed their first child, Oliver Cole Kudisch, on Sept. 11, 2016.

## MEMBER RENEWALS

Alley Maass Rogers & Lindsay P.A.  
Aqua Marketing & Communications, Inc.  
AXA Advisors, LLC  
Broad and Cassel  
Card Solutions International  
CenterState Bank  
City of West Palm Beach  
Code Red Restoration, LLC  
Coral Steel Company  
Critical Care Management, LLC  
D. Brooks and Associates CPA's, P.A.  
Executive Coffee Service Inc.  
FASTSIGNS West Palm Beach  
Glidden-Spina & Partners, Architecture - Interior Design, Inc.  
Gulfstream Goodwill Industries  
Havana Restaurant  
Health Care District of Palm Beach County  
Iconic Eye Care  
International Brotherhood of Electrical Workers  
Local 728

The Leukemia & Lymphoma Society  
Lewis Longman & Walker P.A.  
Lexicon International Corporation  
Lion Country Safari, Inc. - FL  
Massey Clark Fischer Inc.  
McDonald's  
The Palm Beach Post  
Palm Beach State College Foundation  
Pioneer Linens  
Plant & Grow Tree Farms Inc.  
Preferred Printing & Graphics  
Reikenis & Associates, LLC  
South Florida Fair & PBC Expositions, Inc.  
St. Mary's Medical Center and The Palm Beach Children's Hospital  
Table 26  
TD Bank, N.A.  
The Ballpark of the Palm Beaches  
The Trump Plaza of the Palm Beaches  
Urban Design Kilday Studios  
Wafer World Inc.

## NEW MEMBERS

**AA One Transmissions - The Lake Worth Transmission Repair Shop**  
Marcy Fenninella  
Sales Manager  
3825-C Military Trail  
Lake Worth, FL 33413  
lakeworthtransmissionrepair.com  
(561) 926-3352  
TRANSMISSION SERVICES

**Aries Group Benefits**  
Justin Schekner  
President / CEO  
1615 S. Congress Ave., Suite 103  
Delray Beach, FL 33445  
(561) 692-4990  
INSURANCE - GROUP BENEFITS

**Bethesda Memorial Hospital**  
Lisa Kronhaus  
Vice President, Marketing  
2815 S. Seacrest Blvd.  
Boynton Beach, FL 33435  
bethesdamemorial.com  
(561) 737-7733  
HOSPITALS

**Bowery Palm Beach**  
Jen Marden

Director of Private Events  
567 Hibiscus St.  
West Palm Beach, FL 33401  
bowerypb.com  
(561) 420-8600  
RESTAURANTS

**BrightView**  
Elaine Morlock  
Business Development  
800 13th St.  
Lake Park, FL 33413  
brightview.com  
(561) 398-2417  
LANDSCAPING

**Credit Card Management Services, Inc. dba Debthelper.com**  
Nathan Danus  
Director of Housing & Community Development  
1325 N. Congress Ave., Suite 201  
West Palm Beach, FL 33401  
debthelper.com  
(561) 584-4664  
NON-PROFIT ORGANIZATION

**Grill Tanks Plus**  
Paul Ricard

Owner  
5107 Oak Hill Rd.  
Delray Beach, FL 33484  
grilltanksplus.com  
(561) 244-2534  
APPLIANCE REPAIR SERVICE

**Harborside Comfort Services**  
Curtis Mattingly  
Marketing Director  
2810 Grande Parkway, Unit 106  
Palm Beach Gardens, FL 33410  
harborsidecomfortservices.com  
(561) 308-1000  
HOME HEALTH SERVICES

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Jamie Leblanc  
1435 Meadowbrook Dr.  
West Palm Beach, FL 33417  
(254) 423-9508  
BEAUTY SUPPLIES - DEALERS

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CEO  
867 Malcolm Chandler Lane #201  
West Palm Beach, FL 33401  
(561) 631-2905  
TOURISM

**KG Tax & Consulting**  
Katie Gorles  
President  
7570 S. Federal Hwy., Suite 5  
Hypoluxo, FL 33462  
kgtaxconsulting.com  
(561) 660-8182  
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**Lighthouse Consulting LLC**  
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CEO / Principal Consultant  
6429 Shadow Creek Village Circle  
Lake Worth, FL 33463  
lighthouseconsultingfirm.com  
(561) 436-7292  
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**Minto Communities**  
Leslie Fisher  
Marketing Manager  
4400 W. Sample Rd. #200  
Coconut Creek, FL 33073  
minto.com  
(954) 973-4490  
REAL ESTATE - DEVELOPERS

**Pollo Tropical**  
Taryn Mesa

Marketing Coordinator  
7300 N. Kendall Dr.  
Miami, FL 33156  
pollotropical.com  
(305) 671-1206  
RESTAURANTS

**Principle Personnel Group**  
David Stemm  
Owner  
10 SE Central Parkway #304  
Stuart, FL 34994  
principlepersonnelgroup.com  
(772) 291-2934  
EMPLOYMENT AGENCIES - PERM & TEMP

**Solid Waste Authority of Palm Beach County**  
Becky Haltermon Robinson  
Public Affairs Coordinator  
7501 N. Jog Rd.  
West Palm Beach, FL 33412  
swa.org  
(561) 640-4000  
GOVERNMENT AGENCIES, ENTITIES, CONSULTANTS & ORGANIZATIONS

**St. Ann Catholic School**  
Susan Dernes  
Principal  
324 N. Olive Ave.  
West Palm Beach, FL 33401  
stannwpb.org  
(561) 832-3676  
SCHOOLS - PRIVATE

**Star Bright Advisers, LLC**  
Thomas Gipson  
Executive Director  
515 N. Flagler Dr., P-300  
West Palm Beach, FL 33401  
starbrightadvisers.com  
1-800-305-8318  
FINANCE - BUSINESS, COMMERCIAL & INVESTMENTS

**Sweet Creations Bakery**  
Georgina Sosa  
President  
1241-G S. Military Trail  
Summit Commons Plaza  
West Palm Beach, FL 33415  
sweetcreationscakeshop.com  
(561) 932-9566  
BAKERY