

The Women/Minority Business Enterprise Continuum

Providing the Resources for Your New Business in Over-the-Rhine

Would your new venture qualify as a woman or minority owned business?

Do you have or seek personal financial security?

If you have personal financial security, do you need help writing a compelling business plan?

Are you looking for commercial financing to locate your business in Over-the-Rhine?

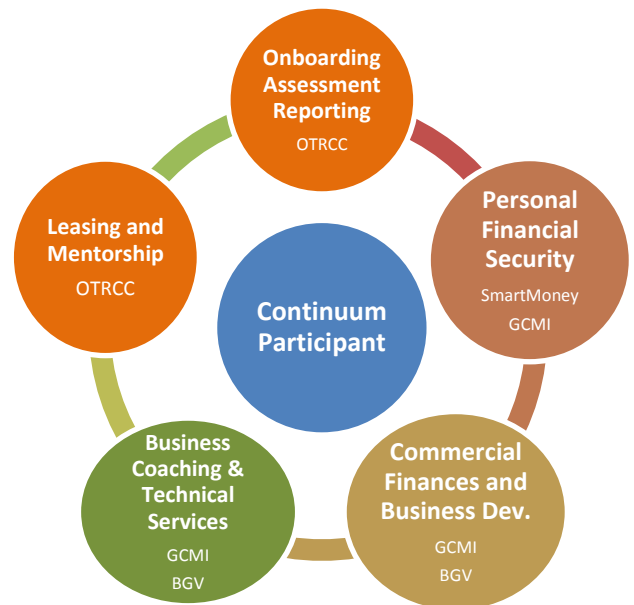
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Continuum is designed to provide a customized full cycle of support and assistance to W/MBE small business owners interested in starting a business in Over-the-Rhine. A full Continuum cycle for participants includes business development support and coaching, potential for funding, and on-going mentorships from local expert organizations.

A successful Continuum participant who completes the full program cycle is eligible to apply for the OTR Chamber's competitive Business First Grant funding, a matching grant of up to \$20,000.

Advantages of becoming a participant in the Continuum include:

- Business Plan evaluation
- Business Loan Funding assessments
- Personal Financial assessment
- Business mentorship
- Coordination of business supportive resources
- Analysis of your business in the Over-the-Rhine market
- Access to leasing space information in Over-the-Rhine



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Meet the Support Team:

SmartMoney Community Services: Founded in 1988 to work in partnership with the Cincinnati Central Credit Union to provide economic education and services to individuals of Over-the-Rhine and other economically distressed neighborhoods in Cincinnati.

Greater Cincinnati Microenterprise Initiative (GCMi): Established in 1998 and provides training, business coaching, and access to capital to aspiring entrepreneurs in low-to-moderate income communities.

Bad Girl Ventures, Inc. (BGV): Founded in 2010 as an education and micro lending organization serving women entrepreneurs in Cincinnati. BGV is dedicated to its mission of building and sustaining well-managed, profitable women owned businesses by providing female entrepreneurs with guidance, education, and access to capital.

Over-the-Rhine Chamber of Commerce: Founded in 1985 and often the first stop for businesses interested in Over-the-Rhine, the OTR Chamber works hard to connect customers to businesses and businesses to resources in and around the community. The OTR Chamber administers a competitive matching business grant program, offers referral services and network opportunities, and promotes a cleaner and safer environment.

Become a Participant Today! Contact the OTR Chamber contact@otrchamber.com or 513-241-2690

