



Business Excellence Awards Prix d'excellence en affaires

Business Excellence Awards

Sponsorships & Partnerships Guide

March 3, 2018
Hilton Lac-Leamy

The most glamorous, formal event of the season celebrating business leaders in our community! The Orleans Chamber of Commerce Business Excellence Awards (BEAs) celebrates excellence amongst our rising stars. This sellout gala event aims to attract over 300 business leaders and community members each year.

Diamond Sponsor - (1 available): \$7,000

- Logo, web link and company profile on the Orléans Chamber of Commerce BEA event page, event marketing materials including posters, mentions via social media (6 pre-event posts and 1 post-event) and event blasts.
- Logo and web link on the nominations form and event tickets.
- Prominent logo display on presentation throughout the evening.
- Company recognition in every media release and by Master of Ceremonies.
- VIP seating for 10 at a reserved Corporate Table (\$1,300 value).
- 1 page advertisement in the event program (ad supplied by partner).
- Signage at the event. Banner to be provided by sponsor.
- Opportunity to present a (5 minutes) welcome address preceding the awards presentation.
- Opportunity to present two awards.
- Company name on presented trophies
- \$500 discount towards Orleans For Your Business Spring 2018 edition ad space valued at \$700 or more.

Platinum Sponsors - (2 available) \$3,000

- Logo, web link and company profile on the Orléans Chamber of Commerce BEA event page, event marketing materials including posters, mentions via social media (4 pre-event posts and 1 post-event) and event blasts.

- Company recognition by Master of Ceremonies.
- Logo recognition in event program.
- Logo display on audio visual presentation throughout the evening.
- VIP seating for 6 (\$780 value)
- Opportunity to present one award.
- 1/2 page advertisement in the event program (ad supplied by partner).
- \$400 discount towards Orleans For Your Business Spring 2018 edition ad space valued at \$700 or more

Gold Sponsors - (2 available) \$2,500

- Logo, web link and company profile on the Orléans Chamber of Commerce BEA event page, event marketing materials including posters, mentions via social media (2 pre-event posts and 1 post-event) and event blasts.
- Company recognition by Master of Ceremonies.
- Logo recognition in event program.
- Logo display on audio visual presentation throughout the evening.
- VIP awards gala seating for 4 (\$520 value).
- Opportunity to present one award.
- \$300 discount towards Orleans For Your Business Spring 2018 edition ad space valued at \$700 or more.

Silver Sponsors - (7 available) \$1,500

- Logo, web link and company profile on the Orléans Chamber of Commerce BEA event page, event marketing materials including posters, mentions via social media (1 pre-event posts and 1 post-event) and event blasts.
- Company recognition by Master of Ceremonies.
- Logo recognition in event program.
- Logo display on audio visual presentation throughout the evening.
- VIP awards gala seating for 2 (\$260 value).
- Opportunity to present one award.

Bronze Sponsors - (8 available) \$750

- Logo, web link and company profile on the Orléans Chamber of Commerce BEA event page.
- Company recognition by Master of Ceremonies.
- Logo recognition in event program.
- Logo display on audio visual presentation throughout the evening.
- VIP awards gala seating for 2 (\$260 value).

Ice Sculpture Sponsor - (1 available) \$2,500

- Logo, web link and company profile on the Orléans Chamber of Commerce BEA event page, mentions via social media (1 pre and 1 post event) and event blasts.
- Company recognition by Master of Ceremonies.

- VIP awards gala seating for 4 (\$520 value).
- Logo recognition in event program.
- Logo display on audio visual presentation throughout the evening.
- Company name/logo on Ice Cocktail Sculpture.

Silent Auction Prize Partners - (10 available)

- Logo, web link and company profile on the Orléans Chamber of Commerce BEA event page.
- Logo recognition in event program.
- Logo display on audio visual presentation throughout the evening.
- Company recognition by Master of Ceremonies.

Wine Sponsors - (30 available) \$100 / table

- Logo recognition in event program.
- Logo display on audio visual presentation throughout the evening.
- Logo on a table tent card.

Event Partners - (6 available)¹

- Logo, web link and company profile on the Orléans Chamber of Commerce BEA event page, event marketing materials including posters.
- Logo recognition in event program.
- Logo display on audio visual presentation throughout the evening.
- Company recognition by Master of Ceremonies.

To discuss opportunities that are of interest to you, please contact:

Lina Hariri, Operations Manager
613-824-9137 or Email: lina@orleanschamber.ca

As a Not-for-profit organization, sponsors support is an integral role in the success of the Chamber's activities. Any support from our business community is greatly appreciated. In order to be consistent and fair with all our members, we have devised the below criteria to ensure all members have the opportunity to become involved in the Chamber's events.

Please refer to the policies and procedures manual for additional information.



¹ Value based on service provided. Specifically seeking event partners for decor, audio-visual, print, photography, gifts and entertainment.