

Welcome to the Orléans Chamber of Commerce



The Orléans Chamber of Commerce is the voice of Ottawa's east end businesses. We are a community of business owners and professionals, here to facilitate opportunities that promote our local business community and to champion initiatives that further Orléans economic development and prosperity.



A Message from the Chair

The Orléans Chamber of Commerce is the voice of the East Ottawa business community. We advocate, collaborate, connect and educate our membership. Our ultimate goal is to foster and promote a healthy and sustainable community.

Our community is full of opportunities, and it is our job at the Chamber of Commerce to help your business grow and prosper. We strive to provide you with the tools necessary to connect with other businesses, promote your services, and get your voice heard.

The Chamber— as a collective body of Orléans business— continues to be a strong lobbying power in addressing the concerns of the East End to all levels of government. At the Chamber, we work towards making change happen for the betterment of our community.

Through your membership, you will achieve a greater presence in the community, grow your clientele and contacts, and achieve even further success in your business or organization.

With great hopes for your future membership, I welcome you to the Orléans Chamber of Commerce.

Jason Bellefleur, Chair

Orléans Chamber of Commerce
255 Centrum Blvd, Room 217W
Orléans, ON K1E 3W3
t: 613.824.9137 | f: 613.824.0090
contact@orleanschamber.ca
www.orleanschamber.ca

Table of Contents

A Message from the Chair.....	1
BENEFITS OF A MEMBERSHIP	3
HOW TO MAXIMIZE YOUR CHAMBER MEMBERSHIP	3
EVENTS	3
Business for Breakfast.....	3
Annual General Meeting (AGM)	4
Annual Golf Tournament	4
Business Excellence Awards	4
Business After Hours	4
Evening Workshops	4
MEMBER INFORMATION CENTRE (MIC)	5
MEMBERSHIP RATES FOR 2017.....	5
Primary 1-5 Employees Membership (\$295 +tax)	5
Primary 6-10 Employees Membership (\$395 +tax).....	5
Primary 10+ Employees Membership (\$495 +tax).....	6
Registered Charities and Non-Profits Membership (Yearly \$175 + HST).....	6
Orléans Chamber of Commerce “Circle Groups”	7
What is a “Circle Group”?	7
Group members:	7
Suggestions to share.....	7
How some Circle Groups work.....	7
What will you get out of the group?	7
Sponsorship and Partnership Guide 2016-2017	8
Sponsorship and Partnership Guideline.....	9
Partnership with Orléans Chamber of Commerce.....	9
Annual Business Excellence Awards.....	11
Golf Tournament.....	14
Economic Symposium.....	20
Volunteer Appreciation Reception.....	23
Business After Hours	24
Website.....	25
Networking Breakfast Events.....	26
Sponsorship Registration Form 2017	27

BENEFITS OF A MEMBERSHIP

- Learn more and earn more by attending our [regular events](#)
- Gain recognition from the community and, on a larger scale, the Canadian Chamber of Commerce
- Save money by taking advantage of our benefits and [member discounts](#)
- Make an impression with your [free business listing](#) on our website, as well as free [community announcements](#), [job postings](#), [hot deals](#), and more!
- Build business by taking advantage of the Chamber's business-specific advertising opportunities
- Have fun by attending business-oriented and casual socials while at the same time building your clientele
- Take advantage of our Esso Rewards Program and [Group Insurance Plan!](#)

HOW TO MAXIMIZE YOUR CHAMBER MEMBERSHIP

1. Attend Chamber events and meet new business contacts
2. Use Chamber publications, events, member information center (MIC), and community announcements to promote your business to other members and to the public
3. Take advantage of our exclusive [member-to-member discounts](#)
4. Get involved and contribute to the growth of your Chamber through one of our many [volunteer committees](#)
5. Participate in a "Circle Group"

EVENTS

Chamber events provide great opportunities to expand your client base, find out what other businesses in your community are offering, and establish strong relations with other leaders in OrLéans.

Our events are available for multiple reasons, including:

- They provide an excellent networking opportunity for our members;
- They provide relevant information to help your business; and
- They are often used to raise funds to assist the Chamber in carrying out our mandate

Business for Breakfast

Monthly Networking Breakfasts – Held on the second Thursday of the month at the Shenkman Arts Centre, this is a great chance to meet other business owners in a casual setting. Mainly focused on providing members an opportunity to network with a little bit of business to keep it informative. Special guests have included Mayor Jim Watson, Bruce Lazenby (President and CEO of Invest Ottawa), and many other influential members of the community.

Members: \$25 +HST

Non-Members: \$40 +HST

Annual General Meeting (AGM)

This meeting occurs at the June Business for Breakfast, making it easier for members to take part in a networking event as well as participate in making decisions with the Chamber.

Members: \$25 +HST

Non-Members: \$40 +HST

Annual Golf Tournament

Our golf tournament participants include business leaders in the community, Chamber members and their guests. It gives our members a chance to get together and network in a fun environment! The tournament is held at a Chamber member's golf course and features a shotgun start played in a scramble format. Contests take place throughout the day followed by a networking reception and an auction.

Individual Golfer: \$175 +HST

Foursome: \$700

Dinner Only: \$45

Business Excellence Awards

Perhaps our premier event, this gala is hosted yearly at the end of January and brings the business community together to honour the best of the best.

Individual Ticket: \$135 +HST

Table of 10: \$1350 +HST (1 invoice)

Business after Hours

These free events take place in the evening from 5pm-7pm and give the opportunity for members to show off their location to the Orléans business community after hours, giving it a more personal atmosphere. Hosts can promote their services and gain more recognition in the business community.

Members: Free

Non-Members: Free

Evening Workshops

Our Evening Workshops feature one of our members as a guest speaker and are encouraged to spend the evening informing, educating, and sharing their own expertise in their business environment.

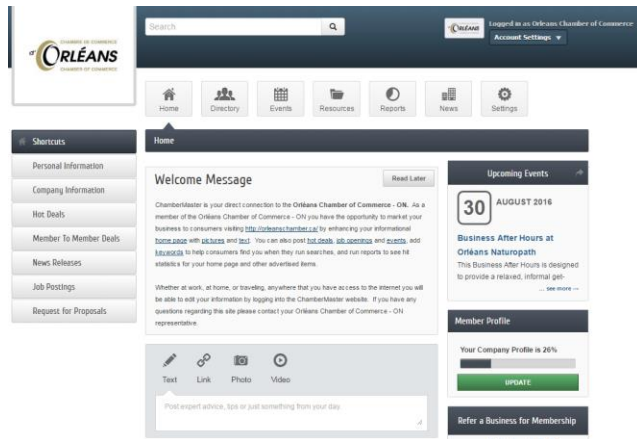
Members: \$5 +HST

Non-Members: \$20 +HST

Students: \$10

MEMBER INFORMATION CENTRE (MIC)

When you join as a Member, you will automatically receive an email with a link to log in to the Member Information Centre (MIC)—a membership database where you can update your personal and company information, add logos, videos, and pictures, post statuses, create Hot Deals, Community Announcements, Job Postings, and more!



This is also where you can register for events and manage your billing, including paying invoices online!

To get an idea on how to set up your membership profile in the Member Information Centre, click [here](#).

MEMBERSHIP RATES FOR 2017

[JOIN NOW](#)

Primary Membership (1-5 Full Time Employees): (\$295 + HST)*

Membre principal (1 à 5 employés) : (295 \$ + TVH)*

Each business that joins the Orléans Chamber of Commerce will have **one** representative, which will serve as their designated contact person to represent the company and who shall be entitled all the benefits offered through our membership.

Chaque entreprise qui se joint à la Chambre de commerce d'Orléans (CCO) doit indiquer le nom d'une personne désignée qui la représentera et qui peut tirer profit de tous les avantages offerts grâce à l'adhésion.

Primary Membership (6-10 Full Time Employees): (\$395 + HST)*

Membre principal (6 à 10 employés) : (395 \$ + TVH)*

Each business that joins the Orléans Chamber of Commerce will have **one** representative, which will serve as their designated contact person to represent the company and who shall be entitled all the benefits offered through our membership.

Chaque entreprise qui se joint à la Chambre de commerce d'Orléans (CCO) doit indiquer le nom d'une personne désignée qui la représentera et qui peut tirer profit de tous les avantages offerts grâce à l'adhésion.

Primary Membership (10+ Full Time Employees): (\$495 + HST)*

Membre principal (10+ employés) : (495 \$ + TVH)*

Each business that joins the OrLéans Chamber of Commerce will have **one** representative, which will serve as their designated contact person to represent the company and who shall be entitled all the benefits offered through our membership.

Chaque entreprise qui se joint à la Chambre de commerce d'Orléans (CCO) doit indiquer le nom d'une personne désignée qui la représentera et qui peut tirer profit de tous les avantages offerts grâce à l'adhésion.

Additional Membership: (\$195 + HST)*

Membre Supplémentaire: (195 \$ + TVH)*

Should a business seek to increase the number of employees representing their company at Chamber Events, they would add on an Associate Membership. To be eligible for an Associate Membership, the employee must work for the same business, at the same mailing address. Associate Members will be entitled to all the benefits offered through our membership.

Si une entreprise veut accroître le nombre de ses employés la représentant lors des activités de la CCO, elle peut ajouter un membre supplémentaire. Pour y être admissible, l'employé doit travailler pour la même entreprise, qui correspond à la même adresse postale. Les membres associés ont droit à tous les avantages faisant partie de l'adhésion.

Registered Charities and Non-Profits Membership (Yearly \$175 + HST)

Organisme de bienfaisance enregistré et organisme sans but lucratif : (175 \$ + TVH par année)

Are you a registered charity or non-profit organization looking to connect with Ottawa's east end business community? The OrLéans Chamber offers a very affordable way for your organization to broaden your base of community supporters.

Votre organisation est-elle un organisme de bienfaisance enregistré ou un organisme sans but lucratif voulant établir des liens avec le milieu des affaires de l'est? La CCO lui offre des façons abordables d'élargir sa base communautaire.

Orléans Chamber of Commerce “Circle Groups”

What is a “Circle Group”?

A group of people who meet regularly to tackle challenges and problems together. They lean on each other, give advice, share connections, and do business with other when appropriate. These are used for problem-solving, inspirations, and motivation. They are built on a foundation of trust, confidentiality, and harmony.

If a Circle Group is something that interests you, please email contact@orleanschamber.ca or call 613-824-9137 to get involved now!

Group members:

- Give each other feedback
- Help brainstorm new possibilities
- Set up accountability structures that keep members focused and on track
- Create a community of supportive colleagues who will work together to move the group to new heights

Suggestions to share:

- One thing that was currently working really well in your business activities
- One thing you needed help with or were struggling with
- One resource, such as a blog, podcast, service, product that you believed others in the group would appreciate knowing about

How some Circle Groups Work?

- Each take 10-15 minutes to introduce yourself to your group
- Then each write on a piece of paper one thing that you’ve had trouble with in the past few weeks (take 5 minutes)
- Have a 5-10 minute discussion on some of the topics written down

What will you get out of the group?

- Experience, skill, and confidence
- Real progress in your business life
- An instant and valuable support network
- Support in delivering on commitments to your elf
- Building supportive and competent relationships
- Go beyond goal setting to achieving your success
- Turn stumbling blocks into stepping stones for success
- Tapping the true source of Group Mind Power
- Develop a belief in yourself and your abilities

Sponsorship and Partnership Guide 2017

Join us in making 2017 a success!

The Orléans Chamber of Commerce is comprised of approximately 210 businesses, community organizations, and professionals. We are pleased to share our 2017 Sponsorship and Partnership Guide for our Major Events!

Sponsorship of the 2017 Major Events provides:

- Premium opportunities to build business connections
- Extensive visibility for our sponsors and partners
- The opportunity to get exposure for your business
- Be recognized as a community contributor

Our sponsorship and partnership opportunities range in scope and price, can meet important marketing objectives for companies both large and small, with varying budgets and business objectives.

The Chamber appreciates our sponsors and partners and will ensure recognition of every sponsor and partner. We would be happy to work with you to tailor a package that meets your company's needs, interests and participation.

To discuss opportunities that are of interest to you, please contact:

Stella Ronan, Operations Manager

613-824-9137 or Email: stella@orleanschamber.ca

Your support will help the Chamber achieve its mission:

As the voice of EAST Ottawa business community, we advocate, collaborate, connect and educate

Sponsorship and Partnership Guideline

As a Not-for-Profit organization, sponsors support is an integral role in the success of the Chamber's activities. Any support from our business community is greatly appreciated. In order to be consistent and fair with all our members, we have devised the below criteria to ensure all members have the opportunity to become involved in the Chamber's events.

Partnership with Orléans Chamber of Commerce

Business for Breakfast

Concept

The Orléans Chamber of Commerce to form a strategic alliance on existing monthly breakfast meetings with a member of the Chamber. Both organizations would be providing a valuable, ongoing networking and learning opportunity to their memberships, and have a venue to deepen relationships with members.

Mutually Beneficial

A joint venture would have benefits for both partners:

- Immediately, breakfasts can be communicated as a win-win for both partners, as an example of collaboration / strategic partnership for the benefit of all members.
- Both partners would be providing something of value to members each month, while continuing to providing their own unique offerings to their memberships/clients.
- There would be significant potential to increase registration numbers for breakfasts, as both the Chamber and the partner would market and promote to their respective memberships/clients.
- A specific benefit to the Chamber is the potential to grow their membership and revenues over time with access to clients of the partner.
- A specific benefit to the partner is to tap into and help grow an existing monthly event, rather than develop a stand-alone event for members/clients.

Proposal Details

- The partner would provide the Chamber with \$2000 per calendar year.
- The partner would provide the content (i.e., keynote speakers) for two breakfasts per year, months to be determined. Speakers would be vetted by the Chamber's Breakfast Committee.
- The partner would co-host the two months when providing the speaker, and MC the speaker portion.
- The partner would provide a short (i.e., 5-minute) agenda item at all breakfasts and have the opportunity to bring promotional materials (i.e., pop-up banner, handouts).
- The partner would provide support at the registration table at all breakfasts.
- The Chamber would continue to organize the logistics, such as online registration, catering, venue, and rentals.

- Both Chamber and the partner’s memberships/clients would register for the breakfasts at the membership rate.
- Both the Chamber and the partner would promote breakfasts to their memberships via eNewsletters, website and social media spaces, and links to the breakfast registration.
- All promotion for the breakfasts would be “The Orléans Chamber of Commerce presents Business for Breakfast, in partnership with *the partner*”, and would include the logos and website links to both partners.

Annual Business Excellence Awards



The most glamorous event of the season! The Business Excellence Awards (BEAs) celebrates business excellence in our community. This sellout gala event attracts over 300 business leaders and community members each year!

Event Date: February, 22nd, 2018 Ottawa Conference and Event Centre

Diamond Sponsor

(1): \$5,000

Pre-Event

- Logo, web link with company profile/ ad on the Orléans Chamber of Commerce BEA event web page
- Logo and web link on the BEA Voting Forms/Nominations website
- Logo/company recognition on all event marketing materials including ads in community newspapers, posters, flyers, mentions via Social Media (Facebook, Twitter) and event e-blasts

At the Event

- VIP seating for 10 at a reserved Corporate Table (\$1,250 value)
- Opportunity to present welcome address at awards gala (5 minutes)
- 1 page advertisement in the program (ad supplied by partner)
- Prominent logo display on audio visual presentation throughout the evening
- Signage at the event (company banner to be provided by partner)s
- Opportunity to present up to two Awards
- Company name on presented trophies
- Company recognition by Master of Ceremonies

Platinum Sponsors

(2 available): \$3,000

Pre-Event

- Logo and web link and company profile/ ad on the Orléans Chamber of Commerce BEA event web page
- Logo/company recognition on all event marketing materials including ads in community newspapers, posters, flyers, mentions via Social Media (Facebook, Twitter) and event e- blasts

At the Event

- VIP awards gala seating for 6 (over \$750 value)
- Opportunity to present one Award
- 1/4 page advertisement in the program (ad supplied by partner)
- Logo display on audio visual presentation throughout the evening
- Company recognition by Master of Ceremonies

Gold Sponsors

(2 available): \$2,000

Pre-Event

- Logo and web link on the Orléans Chamber of Commerce event web page
- Logo/company recognition on all event marketing materials including ads in community newspapers, posters, flyers, mentions via Social Media (Facebook, Twitter) and event e-blasts

At the Event

- VIP awards gala seating for 4 (over \$500 value)
- Logo recognition in evening program
- Logo display on audio visual presentation throughout the evening
- Opportunity to present one Award
- Company recognition by Master of Ceremonies

Silver Sponsors

(8 available): \$1,100

Pre-Event

- Logo and web link on the Orléans Chamber of Commerce event web page
- Logo/company recognition on all event marketing materials including ads in community newspapers, posters, flyers, mentions via Social Media (Facebook, Twitter) and event e-blasts

At the Event

- VIP awards gala seating for 2 (over \$250 value)
- Logo recognition in evening program
- Logo display on audio visual presentation throughout the evening
- Opportunity to present one award
- Company recognition by Master of Ceremonies

Bronze Sponsors

\$500:

(Entertainment, deserts, canapes, interlude, décor, program, auction & master of ceremony)

Pre-Event

- Company Logo and web link on the Orléans Chamber of Commerce event web page

At the Event

- VIP awards gala seating for 1 (over \$125 value)
- Logo recognition in evening program
- Logo display on audio visual presentation throughout the evening
- Company recognition by Master of Ceremonies

Auction Prize Partners

(6 available): prize

Minimum Prize Value = \$500

Pre-Event

- Logo, web link and company profile on the Orléans Chamber of Commerce BEA event web page
- Logo/company recognition on posters, postcards mentions via Social Media (Facebook, Twitter) and event e-blasts

At the Event

- Company logo recognition and profile in evening program along with description of the prize
- Company logo recognition, profile and description of the prize in audio visual presentation throughout the evening
- Company recognition by Master of Ceremonies

Wine Sponsors

(25 to 30 available): \$100 / table

At the Event

- Company name recognition in evening's program
- Company name displayed on audio visual presentation throughout the evening
- Company name on the table tent card
- Includes 2 bottles of wine / table

Golf Tournament

The Orléans Chamber of Commerce Golf Tournament is an annual event held in June. Participants include business leaders in the community, Chamber members and their guests. The focus of the day is strictly fun! The tournament is held at an area golf course and features a shotgun start played in a scramble format. Contests take place throughout the day followed by a networking reception and a live and silent auction.

Venue: Andersons Links

Event Date: Thursday, June 01st, 2017

Expected Attendance: Maximum 144 Golfers

Gold Sponsor

(1 available) \$2500

- Logo and web link on the Orléans Chamber of Commerce event registration web page
- Logo recognition in prominent location on all event marketing materials including ads in community newspapers, flyers and event e-blasts
- Company recognition in media release, Chamber Events
- Company name/logo with web link on the Orléans Chamber of Commerce event web page, email and social media promotion (1 mention with link on Facebook, Twitter/ week)
- Golf Foursome (\$700 value)
- Opportunity to provide gift bags given to each golfer, and provide promotional materials
- Opportunity to present welcome address at dinner (5 minutes)
- Full page advertisement in program (sponsor to provide 8 X 5.5 sized ad)
- Prominent logo display on audio visual presentation (shown during the meal)
- Signage at the event (company banner & additional signs to be provided by partner)
- Presentation of Best Team Trophy
- Partner to provide one live auction item, to be recognized for donation
- Company recognition by Master of Ceremonies

Silver Sponsor

(1 available): \$1500

- Logo and web link on the Orléans Chamber of Commerce event registration web page
- Logo recognition in prominent location on all event marketing materials including ads in community newspapers, flyers and event e-blasts
- Company recognition in media release, Chamber Events
- Company name/logo with web link on the Orléans Chamber of Commerce event web page, email and social media promotion (1 mention with link on Facebook, Twitter/ week)

- Pass for two golfers (\$350 value)
- Opportunity to provide gift bags given to each golfer, and provide promotional materials
- Opportunity to present welcome address at dinner (5 minutes)
- Half page advertisement in program (sponsor to provide 4 X 2.5 sized ad)
- Logo display on audio visual presentation (shown during the meal)
- Signage at the event (company banner & additional signs to be provided by partner)
- Company recognition by Master of Ceremonies

Dinner Partner (Dinner Sponsor)

(1 available): \$1,000

- Logo and web link on the Orleáns Chamber of Commerce event web page
- Logo recognition on all event marketing materials including ads in community newspapers, flyers and event e-blasts
- Pass for 1 Golfers (\$175 value)
- Opportunity to provide promotional materials for gift bags
- Signage at the dinner (additional to be provided by partner)
- 1/4 page ad (4 x 2.5 supplied by partner in .jpeg) recognition in program given to all attendees
- Logo display on audio visual presentation
- Podium acknowledgement

Breakfast Partner

(1 available): \$650

- Logo and web link on the Orleáns Chamber of Commerce event web page
- Logo recognition on all event marketing materials including ads in community newspapers, flyers and event e-blasts
- Pass for one Golfer (\$175 value)
- Opportunity to provide promotional materials for gift bags
- Signage at the breakfast (additional signs to be provided by partner)
- Logo recognition in program given to all attendees
- Logo display on audio visual presentation
- Podium acknowledgement

Gift Bag Sponsor

(1 available): \$600

- Logo and web link on the Orleáns Chamber of Commerce event web page
- Logo recognition on all event marketing materials including ads in community newspapers, flyers and event e-blasts

- Pass for one Golfer (\$175 value)
- Opportunity to provide promotional materials for gift bags
- Signage on the Bag distributed to each golfer (*bag provided by sponsor)
- Logo recognition in program given to all attendees
- Logo display on audio visual presentation

Golf Gift Sponsor

(1 available): \$1,500

- Logo and web link on the Orléans Chamber of Commerce event web page
- Pass for 2 Golfers (\$350 value)
- Logo featured on the gift which is distributed to all golfers
- Opportunity to provide promotional materials for gift bags
- Logo recognition in program given to all attendees
- Logo display on audio visual presentation
- Podium acknowledgement

Golf Ball Gift Sponsor

(1 available): \$700

- Logo and web link on the Orléans Chamber of Commerce event web page
- Pass for one Golfer with passport (over \$175 value)
- Sponsor provided golf balls to be given out to golfers
- Opportunity to provide promotional materials for gift bags
- Logo recognition in program given to all attendees
- Logo display on audio visual presentation
- Podium acknowledgement

Signage Sponsor

(1 available): \$500

- Logo and web link on the Orléans Chamber of Commerce event web page
- Logo recognition on all event e-blasts, social media (Facebook event/page)
- Pass for one Golfer with Passport (\$175 value)
- Opportunity to provide promotional materials for gift bag
- Your logo would be on the bottom of all the signs along with a text stating something along the lines of “Sign made by: ”
- Logo display on audio visual presentation
- Podium acknowledgement

Drink Sponsor

(1 available) \$500

- Company name/logo with web link on the Orléans Chamber of Commerce event web page, email and Social Media promotion (1 mention with link on Facebook, Twitter/ week)
- Your company name printed on the table card(s) placed at each table sponsored
- Opportunity to provide promotional materials for gift bags
- Company name in program given to all attendees
- Company name on audio visual presentation
- 1 drink coupon will be provided to all the dinner attendees (choice from a selected list of drinks, OR from 1 signature drink)
- Podium acknowledgement

Driving Cart Sponsor

(1 available) \$500

- Logo and web link on the Orléans Chamber of Commerce event web page
- Logo recognition on all event marketing materials including ads in community newspapers, flyers and event e-blasts
- Signage in all golf carts (sponsor to provide signage)
- Opportunity to provide promotional materials for gift bags
- Logo recognition in program given to all attendees
- Logo display on audio visual presentation
- Podium acknowledgement

Program Sponsor

(1 available) \$500

- Logo and web link on the Orléans Chamber of Commerce event web page
- Logo recognition on all event marketing materials including ads in community newspapers, flyers and event e-blasts
- Company logo on front cover of program
- Opportunity to provide promotional materials for gift bags
- Company name or logo recognition in program given to all attendees
- Logo display on audio visual presentation
- Podium acknowledgement

Pink Ball Sponsor

(1 available): \$500

- Logo and web link on the Orléans Chamber of Commerce event web page
- Logo recognition in prominent location on all event marketing materials including ads in flyers and event e-blasts on all event e-blasts Company name/logo with web link on the Orléans Chamber of Commerce event web page, email and social media promotion (1 mention with link on Facebook, Twitter/ week)
-
- Company logo on sign at putting green
- Opportunity to provide promotional materials for gift bag
- Your logo would be on the bottom of all the signs along with a text stating something along the lines of “Sign made by: ”
- Logo display on audio visual presentation
- Podium acknowledgement

Putting Contest Sponsor:

(1 available): \$300

- Company logo on sign at putting green
- Opportunity to provide promotional materials for gift bags
- Company logo recognition in program given to all attendees
- Logo display on audio visual presentation
- Volunteers to be provided by partner to run contest
- Partner to provide the prize
- Recognition of the company by the MC during the presentations

Contest Hole Sponsors:

(6): \$300

- Company name on sign at the tee box
- Prize to be donated by sponsor
- Company logo printed on golf day program distributed to each golfer
- Opportunity to provide promotional materials for gift bags
- Logo display on audio visual presentation
- Recognition of the company by the MC during the presentation

Hole Sponsors

(12): \$250

- Company name on sign at tee box
- Opportunity to display / promote your company (company staff to be on site)
- Opportunity to provide promotional materials for gift bags
- Name or logo printed on golf day program distributed to each golfer
- Logo display on audio visual presentation

Jersey Sponsor

\$250

- Company logo printed on golf day program distributed to each golfer
- Opportunity to provide promotional materials for gift bags
- Logo display on audio visual presentation
- Company recognition by Master of Ceremonies
- Logo at Silent Auction Table

Economic Symposium

Event: Economic Symposium

Venue: Shenkman Arts Centre

Event Date: Tuesday, October 3rd, 2017

Attendance: 300

Gold Sponsor

(1 available): \$2,500

Pre-Event

- Logo and web link on the Orléans Chamber of Commerce event web page
- Logo recognition in prominent location on all event marketing materials including ads in community newspapers, website, flyers and event e-blasts
- Mentions via social media (Facebook pages/ twitter and LinkedIn)
- First right of refusal for Title sponsorship of the 2018 Symposium

At the Event

- Opportunity to address the attendees (2 minutes)
- Opportunity to introduce a guest speaker
- Signage at the event (company banner to be provided by partner)
- Trade Show premium booth location (8 ft. X6ft.) which includes 1 skirted table (2.5 ft. X 6ft.)
- Opportunity to provide promotional material for gift bags
- Logo recognition in prominent location
- Podium acknowledgement
- 6 tickets for the event (Value \$ TBD)

Silver Sponsor

(3 available): \$1500

Pre-Event

- Logo and web link on the Orléans Chamber of Commerce event web page
- Logo recognition in prominent location on all event marketing materials including ads in community newspapers, website, flyers and event e-blasts.
- Mentions via social media (Facebook pages/ twitter and LinkedIn).

At the Event

- Opportunity to introduce a guest speaker
- Opportunity to provide promotional material for gift bags
- Signage at the event (company banner to be provided by partner)
- Trade Show Premium booth location (8 ft. X6ft.) which includes 1 skirted table (2.5 ft. X 6ft.)
- Logo recognition in prominent location
- Podium acknowledgement
- 4 tickets for the event (Value \$TBD)

Appetizer Sponsor

(2 available): \$1,000

Pre-Event

- Logo and web link on the Orleáns Chamber of Commerce event web page
- Logo recognition in prominent location on all event marketing materials including ads in community newspapers, website, flyers, and event e-blasts.
- Mentions via social media (Facebook pages/ twitter and LinkedIn).

At the Event

- Signage at the event (company banner to be provided by partner)
- Trade Show premium booth location (8 ft. X6ft.) which includes 1 skirted table (2.5 ft. X 6ft.)
- Opportunity to provide promotional material for gift bags
- Logo recognition in prominent location including at the appetizers table
- Podium acknowledgement
- 2 tickets for the event (Value \$TBD)

Wine Sponsor

(1 available): \$750

Pre-Event

- Logo and web link on the Orleáns Chamber of Commerce event web page
- Logo recognition in prominent location on all event marketing materials including ads in community newspapers, website, flyers and event e-blasts
- Mentions via social media (Facebook pages/ twitter and LinkedIn).

At the Event

- Signage at the event (company banner to be provided by partner)
- Trade Show premium booth location (8 ft. X6ft.) which includes 1 skirted table (2.5 ft. X 6ft.)
- Sponsor promoted on wine table, as well as on wine bottles
- Logo recognition in prominent location
- Podium acknowledgement
- 1 ticket for the Event (value \$TBD)

Tote Bag Sponsor

(1 Available): \$500

- To provide branded gift bags for all guests with promotional material
- Logo and web link on the Orléans Chamber of Commerce event web page
- Logo recognition on all event marketing materials including ads in community newspapers, flyers and event e-blasts
- Mentions via social media (Facebook pages/ twitter and LinkedIn)
- Company name or logo recognition in program given to all attendees

Exhibitor's Booth

(20 available): \$400; members \$300

Pre/Post Event

- Logo and web link on the Orléans Chamber of Commerce event web page
- Name or logo recognition on all event marketing materials including flyers & event e-blasts

At the Event

- Trade show booth (8ftX6ft) which includes 1 skirted table (2.5ft x 6ft)
- Opportunity to provide promotional material for gift bags
- Signage at the event (to be provided by partner)
- Logo recognition in program given to all attendees
- Podium acknowledgement of partnership
- Free WIFI access

Advertising Packages

We will have a full ad in the local newspaper. The top portion will be advertorial to promote the event and the bottom quarter will be an ad for the Title Sponsor. Above the ad will be one or two strips of smaller colour ads.

There are two sizes:

- Single Box -1.6" w X 1.5" h-\$300 + \$20 web fee + HST
- Double box-3.2"w X 1.5" h- \$500 + \$20 web fee +HST

Volunteer Appreciation Reception

The Orléans Chamber of Commerce hosts an annual event to recognize and thank all the sponsors and volunteers who have supported the Chamber. This networking event is a chance for the Chamber to thank all those who have contributed to our success in the past year.

Event Date: Spring each year

Venue: April 27th, 2017

Expected Attendance: volunteers

Event Sponsor

(1 Available): \$750

Event Sponsor: Pre/Post Event

- Logo and web link on the Orléans Chamber of Commerce event web page
- Logo recognition in prominent location on all event marketing materials including all social media, website and event e-blasts

At the Event

- Opportunity to address the crowd of attendees (5 minutes)
- Opportunity to introduce a guest speaker
- Signage at the event (company banner to be provided by partner)
- Podium acknowledgement of partnership
- Opportunity to provide promotional materials

Wine Sponsor

(1 available): \$500

Pre-Event

- Logo and web link on the Orléans Chamber of Commerce event web page
- Logo recognition in prominent location on all event marketing materials including all social media, website and event e-blasts

At the Event

- Signage at the event (company banner to be provided by partner)
- Sponsor promoted on every table, as well as on wine bottles
- Logo recognition in prominent location
- Podium acknowledgement

Business after Hours

Business after Hours are informal networking events hosted by an Orléans Chamber member. They provide the host with an opportunity to showcase their products or services and promote their business to fellow members and non-members.

Business after Hours are hosted by members only and are free of charge to all attendees. Hosts are encouraged to invite their clients and contacts.

Event Date: Twice a month

Expected Attendance: dependent on venue

Business after Hours Host Partner

Partners are to provide: Venue, Hors d'oeuvres and Beverages

Pre/Post Event

- Logo and web link on the Orléans Chamber of Commerce event web page
- Company profile and logo included on electronic invitations
- Announcement at prior Chamber event and emails
- Mentions via social media (Facebook pages/ twitter and LinkedIn).

At the Event

- Opportunity to address the attendees

Cost to host: \$150

Website

Website advertisement – rolling banner (5 available)

- \$25 per month

Specs: contact the Chamber for detail

Networking Breakfast Events

Sponsor & Speaker

\$500 / breakfast (topic to be approved by the Breakfast Club committee)

Sponsor

\$250 / breakfast;
\$700 for three breakfasts;
\$2,000 for the year (10 breakfasts)

Partner

(Up to three per event)
\$100/breakfast; \$250 for three breakfast

Sponsor for AGM

\$750

The Orléans Chamber hosts monthly networking breakfasts every month throughout the year. Monthly Networking Breakfast events are open to members and non-members of the Chamber.

Event Date: Second Thursday of every month 7:00 am -9:00 am

Venue: Shenkman Arts Centre

Expected Attendance: Maximum 110

Sponsor: Pre/Post Event

- Logo with link attached to breakfast eNewsletters;
- Logo with link on breakfast webpage and registration page;
- Logo on a sign with space on the registration table to leave company information;
- Logo and 3 brief bullet points (to be supplied by the Sponsor the Monday before the Breakfast) to be included in the PowerPoint slide at the breakfast.
- Introducing the Keynote Presenter at the beginning of Breakfast
- Company logo on table tent card at each table

Partner: Pre/Post Event

- Logo with link attached to breakfast eNewsletters;
- Logo with link on breakfast webpage and registration page;
- Podium acknowledgement

Sponsorship Registration Form 2017

BUSINESS INFORMATION

Business Name: _____

Contact Name: Last _____

First _____

Business' Address: _____

Unit # _____

City _____

Prov. _____

Postal Code _____

Phone: () _____

E-mail Address: _____

Website: _____

Facebook: _____

Twitter:@ _____

Options: Please select from the following

Event:

Sponsorship Level: Please indicate what level of Sponsorship that you would like

After Hours – Business After Hours

Business Excellence Awards

Business for Breakfast

Economic Symposium

Golf Tournament

Volunteer Appreciation

Website

Other * Please contact the Operations Manager to discuss other options.

Subtotal: _____ HST: _____ Total: _____

Cardholder Name: _____

Card Number: _____ Expiry Date: ____ / ____

Payment type: VISA MasterCard American Express Cheque

Signature: _____ Date: _____

Refund Deadline: **60 days prior to the event.** There will be an administrative fee of \$100 charged for cancellations.

Please return the completed registration form, along with full payment made payable to:

Orléans Chamber of Commerce, 255 Centrum Blvd., Room 217W, Mailbox #4 Orléans, ON K1E 3W3

Feel free to call the office at 613-824-9137 or email us at contact@orleanschamber.ca should you need further assistance.

Thank you for your support of the Orléans Chamber of Commerce

