



SEPTEMBER 22- 24, 2017

WINERY APPLICATION

For more information contact:
Holly Ferruggia, Event Coordinator
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Festival Hours
Gravel Pit Park & Gibson Park
Friday: 4:00 pm - 9:00 pm
Saturday: 11:00 am- 9:00 pm
Sunday: Noon - 5:00 pm
Both parks will operate on the same schedule. Tasting, sales and park closing will be at 9:00pm.

Winery: _____ Contact Person: _____

Address: _____
Street Address City State Zip

Office Phone: _____ Cell Phone: _____ Fax: _____

Website: _____ Email: _____

Please Note:

- Wine AND Cider are the only alcoholic beverages to be sold in both parks. Selling of any other kind of alcoholic beverage will result in loss of security deposit. Failure to adhere to this rule could result in removal from the festival.
- Wineries are required to take patrons tokens BEFORE allowing them to take their bottle of purchased wine out of the tent.
- Wine and Cider can only be sold by the bottle; selling by the glass is prohibited and will result in loss of your security deposit.
- Sales and tasting are to happen between the hours that the park is open. DO NOT begin sales and tasting prior to the opening of the park and DO NOT continue sales and tasting after the park has closed. Failure to adhere to this policy will result in the loss of your security deposit.
- The Wine Country Harvest Festival (North East Wine Fest) specifically features the wineries that are physically located in North East, PA and the bordering Pennsylvania communities. The North East Area Chamber of Commerce reserves the right to limit participation and may, by a vote the Board of Directors, allow or deny registration of any winery, regardless of their physical locality.
- Tasting samples are limited to a maximum of ½ ounce pours.

TENT RESERVATION: PLEASE PLACE AN X IN THE REQUESTED SPACE (S)

Gravel Pit Park: _____

Gibson Park : _____

Gravel Pit Tent Size: 20x40 or 20x30

Gibson Tent Size: ½ of 20x30 shared tent.

(Tent sizes are dependent upon tent company availability. Sizes are not guaranteed. The NE Area Chamber of Commerce will be covering the fees for tent rental in 2017)

OF GENERAL ADMISSION TICKTES FOR VOLUNTEERS: Gravel Pit Park (up to 50) _____ **Gibson Park** (up to 25) _____
If necessary, additional tickets may be purchased on buy-one-get-one free basis

SHUTTLE REQUEST: _____ **Saturday** _____ **Sunday** _____ **None**

Shuttles are booked through Student Transportation of America and will be billed to you directly prior to the festival

of TABLES REQUESTED: _____ **Gravel Pit** _____ **Gibson**

Tables will be reserved through Stetsons Ace Hardware and will be delivered to Gravel Pit Park. They will be billed to you directly via your Stetson's Account or cash will be due upon delivery. It is your responsibility to get your requested tables to from the drop-off to your tent.

SECURITY DEPOSIT DUE WITH CONTRACT: \$300

A security deposit check, to be in held in escrow, is required. Your check will NOT be cashed, but will be returned to you by no later than 10/20/17 if all contract provisions have been met.

To be included in marketing materials, your deposit must be submitted no later than May 12, 2017

I hereby agree to abide by the rules set forth on the enclosed information sheet. I understand that, if I fail to comply with the rules of the festival, I may be asked to leave and will forfeit my security deposit. I hereby relieve the North East Area Chamber of Commerce and its agents and/or the Borough and Township of North East from any responsibility for damage, theft, or injury to myself, my agents or property during the Wine Country Harvest Festival (WineFest)

Signature

Date

PLEASE READ THE FESTIVAL POLICIES ON THE NEXT PAGE

KEEP THIS PAGE FOR REFERENCE

FESTIVAL INFORMATION

Festival Date Sept. 22- 24, 2017 (Rain or Shine)

Locations **Gravel Pit Park**

10300 W. Main Rd., North East, PA

Gibson Park

Park & Gibson Streets, North East, PA

Wine Tent Hours

Gravel Pit Park & Gibson Park

Friday: 4:00 pm - 9:00 pm

Saturday: 11:00am– 9:00 pm

Sunday: noon - 5:00 pm

**** Sampling and sales end at 9:00pm promptly Friday & Saturday and at 5:00pm on Sunday****

Wineries must be open at their designated locations all three days of the festival during regular festival hours. Failure to do so will result in loss of security deposit and possible forfeiture of your spot in future festivals.

Set-up Time Friday: 8:00 am - 2:30 pm

Teardown Time Sunday: 5:00 pm - 9:00 pm

Tent Information-Electric service - available at no cost when requested in advance (standard 110 volts 20 amps service only).

Tickets, shuttles, tables and chairs **will not be provided unless requested on the front of the contract. Tents are provided on an "availability" basis, the tent company only has so many of each size tent. You will be provided the size available closest to what is listed on the front of the contract.

⇒ **The Wine Country Harvest Festival (North East Wine Fest) specifically features the wineries that are physically located in North East, PA and the bordering Pennsylvania communities. The North East Area Chamber of Commerce reserves the right to limit participation and may, by a vote the Board of Directors, allow or deny registration of any winery, regardless of their physical locality.**

⇒ **Additionally, all wineries participating in the Wine Country Harvest Festival will be required to participate in both Gibson Park and Gravel Pit Park. Wineries may choose to only participate in Gibson Park, but may not choose to only participate in Gravel Pit Park.**

⇒ **Wine and Cider are the only alcoholic beverages to be sold in both parks. Selling of any other kind of alcoholic beverage will result in loss of security deposit. Failure to adhere to this rule will result in removal from the festival.**

Licensing

You are required by law to have a valid permit issued by the Pennsylvania Liquor Control Board to sell wine all three days of the festival.

Liability and Insurance

Security is the responsibility of the winery. Although security will be provided, neither the sponsors, the employees thereof, nor their representatives, nor any employee of the North East Area Chamber of Commerce will be responsible for injury, loss or damage that may occur to the winery, the winery's employees or property from any cause whatsoever prior, during or subsequent to the period covered by the contract. Furthermore, the winery, upon signing this contract, expressly releases the sponsors, North East Area Chamber of Commerce, its employees and representatives from, and agrees to indemnify same against any and all claims for such damages or injuries.

Each winery must provide proof of general liability coverage (minimum \$1,000,000 per occurrence) and **the North East Area Chamber of Commerce must be listed as an additional insured.**

Exhibit Space

Your areas must be cleared of all bottles and trash at the end of each day. There will be recycling containers in both parks to accommodate empty wine bottles. **Trash and recyclables must be placed in dumpsters and large items, such as packaging boxes, must be broken down before being placed in dumpsters. DO NOT LEAVE TRASH OR RECYCLABLES NEXT TO GARBAGE CANS OR DUMPSTERS. GARBAGE MUST BE PLACED INSIDE THEM AT THE END OF EACH DAY AND AT THE CLOSING OF THE FESTIVAL. If this is not followed, you will forfeit your security deposit.** Since your wine will be stored on the ground in the Wine Tent, it is recommended that you bring pallets or tarps to prevent possible moisture damage. A pallet must be placed in your wine check pick-up area so the bottom of the cases do not get wet and break apart.

Under no circumstances may you sublet your booth space to any other vendor.

Shuttles

Fees for winery shuttles to and from the parks will be the sole responsibility of the individual wineries. Please contact the NE Area Chamber of Commerce to reserve your shuttle. **Payment will be due upon reservation.**

Tasting and Sale Policies

All tasting samples are limited to a maximum of ½ oz. pours. All wineries must pour samples from within their licensed area at all times; staff must not go outside their tents to solicit business.

Sales are limited to bottles only; wine may not be sold by the glass. The wines used for sampling can vary between parks. For example, a winery may have 10 wines at Gravel Pit and 10 different wines at Gibson Park.

Wine bottle sales at both parks will be in the wine tasting tents. Patrons may purchase **one bottle only** for consumption at the festival. In order to purchase a bottle for on-site consumption, patrons must present the winery with a token that will be issued with their wristbands. In Gravel pit, **wineries MUST take the patrons token in order to hand off the purchased wine. Wine cannot be consumed in the park without a token.** All other wine purchases in Gravel Pit **must be checked.**

All bottles purchased without a token in Gravel Pit Park must be sent to the Wine Check.

Security

Overnight security will be provided by the North East Area Chamber of Commerce Friday and Saturday nights. There will also be security patrols during all days of the festival. This does not, however, imply responsibility on the part of the WineFest Committee, Wine Country Harvest Festival or the North East Area Chamber for lost or stolen items.

Parking and Festival Entry

Each winery will receive up to 50 General Admission tickets for Gravel Pit volunteers and/or up to 25 for Gibson. These tickets are for working staff only and will be available approximately two weeks before the event. Each winery will be issued one (1) parking pass for a Supply/Delivery vehicle. All other worker vehicles must use lot or street parking.

Amendments

The North East Area Chamber of Commerce shall have full power to interpret or amend these rules. In the event that these stated policies do not appear to cover a specific situation, the North East Chamber reserves the right to make such rulings as may be in the best interests of the festival, and the Vendor agrees to abide by such rulings.

Compliance

Failure to abide by the terms of this contract will result in the loss of your security deposit and the forfeiture of your spot in future festivals.