

## NHMA Golf Outing – Sponsorship Packages/Player Information

Register Online at [www.newhavenmanufacturers.com](http://www.newhavenmanufacturers.com)

Contact Brandon McFarlane at [Brandon.mcfarlane@peoples.com](mailto:Brandon.mcfarlane@peoples.com) for Sponsorship opportunities

<b>SOLD</b>	<b>Title Sponsor - \$5,000 – 1 Available</b>
	<ul style="list-style-type: none"> <li>• Eight (8) Golfers</li> <li>• Company Logo included in all printed material, email and social media about the golf tournament               <ul style="list-style-type: none"> <li>• Prominent placement of company logo on sponsor banner at dinner</li> <li>• Acknowledgement on NHMA website</li> </ul> </li> <li>• Press release recognizing sponsorship commitment</li> <li>• Company banner at registration table</li> <li>• Front inside cover full page ad in Program</li> <li>• Opportunity to address audience at awards ceremony</li> </ul>
<b>SOLD</b>	<b>Cart Sponsor - \$3,500 – 1 Available</b>
	<ul style="list-style-type: none"> <li>• Four (4) golfers</li> <li>• Company logo on all Carts</li> <li>• Company logo included in all printed material, email and social media about the golf tournament               <ul style="list-style-type: none"> <li>• Company banner at dinner</li> <li>• Company logo on sponsor banner</li> <li>• Acknowledgement on NHMA website</li> <li>• Full page ad in program</li> </ul> </li> </ul>
<b>SOLD</b>	<b>Apparel Sponsor - \$3,500 – 1 Available</b>
	<ul style="list-style-type: none"> <li>• Four (4) golfers</li> <li>• Company logo on side of hat given to each golfer</li> <li>• Company Logo included in all printed material, email and social media about the golf tournament               <ul style="list-style-type: none"> <li>• Company banner at entrance</li> <li>• Company logo on sponsor banner</li> <li>• Acknowledgement on NHMA website</li> <li>• Full page ad in program</li> </ul> </li> </ul>
<b>SOLD</b>	<b>BBQ Sponsor - \$2,500 – 1 Available</b>
	<ul style="list-style-type: none"> <li>• Four (4) Golfers</li> <li>• Company logo included in all printed material, email and social media about the golf tournament               <ul style="list-style-type: none"> <li>• Company banner at lunch</li> <li>• Company logo on sponsor banner</li> <li>• Acknowledgement on NHMA website</li> <li>• Back inside cover full page ad in program</li> </ul> </li> </ul>
<b>SOLD</b>	<b>Scorecard Sponsor - \$2,500 – 1 Available</b>
	<ul style="list-style-type: none"> <li>• Four (4) golfers</li> <li>• Company logo on each tournament scorecard</li> <li>• Company logo included in all printed material, email and social media about the golf tournament               <ul style="list-style-type: none"> <li>• Company banner at entrance</li> <li>• Company banner at cart staging/tournament scoreboard area</li> <li>• Acknowledgement on NHMA website</li> <li>• Full page ad in program</li> </ul> </li> </ul>
<b>SOLD</b>	<b>Beverage/Courtesy Cart Sponsor - \$1,500 – 1 Available</b>
	<ul style="list-style-type: none"> <li>• Two (2) golfers</li> <li>• Signage on Beverage Cart</li> <li>• Company logo included in all email and social media announcements about the golf tournament</li> <li>• Company logo on sponsor banner</li> </ul>



Monday - September 11, 2017  
 The Farms Country Club  
 180 Cheshire Road; Wallingford, CT  
 11a- Registration; 1p - Shotgun

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	<ul style="list-style-type: none"> <li>Acknowledgement on NHMA website               <ul style="list-style-type: none"> <li>Half Page Ad in Program</li> </ul> </li> </ul>
	<b>Refreshment Sponsor- \$1,500 – 1 Available</b>
SOLD	<ul style="list-style-type: none"> <li>Two (2) golfers</li> <li>Signage at on-course refreshment stand</li> <li>Company logo included in all email and social media announcements about the golf tournament               <ul style="list-style-type: none"> <li>Company logo on sponsor banner</li> <li>Acknowledgement on NHMA website                   <ul style="list-style-type: none"> <li>Half Page Ad in Program</li> </ul> </li> </ul> </li> </ul>
	<b>Hole-In-One Sponsor - \$1,500 – 1 Available</b>
SOLD	<ul style="list-style-type: none"> <li>Two (2) golfers</li> <li>Signage and/or product advertisement at on-course hole-in-one location</li> <li>Company logo included in all email and social media announcements about the golf tournament               <ul style="list-style-type: none"> <li>Company logo on sponsor banner</li> <li>Acknowledgement on NHMA website                   <ul style="list-style-type: none"> <li>Half Page Ad in Program</li> </ul> </li> </ul> </li> </ul>
	<b>Putting Green Sponsor - \$1,500 – 1 Available</b>
SOLD	<ul style="list-style-type: none"> <li>Two (2) golfers</li> <li>Signage at Putting Green</li> <li>Company logo included in all email and social media about the golf tournament               <ul style="list-style-type: none"> <li>Company logo on sponsor banner</li> <li>Acknowledgement on NHMA website                   <ul style="list-style-type: none"> <li>Half Page Ad in Program</li> </ul> </li> </ul> </li> </ul>
	<b>Driving Range Sponsor - \$1,500 – 1 Available</b>
SOLD	<ul style="list-style-type: none"> <li>Two (2) golfers</li> <li>Signage at Driving Range</li> <li>Company logo included in all email and social media about the golf tournament               <ul style="list-style-type: none"> <li>Company logo on sponsor banner</li> <li>Acknowledgement on NHMA website                   <ul style="list-style-type: none"> <li>Half Page Ad in Program</li> </ul> </li> </ul> </li> </ul>
	<b>Product Sponsor</b>
	<ul style="list-style-type: none"> <li>Value of donated items must be \$500 or greater</li> <li>Provides opportunity for company inscribed merchandise to be distributed to each player               <ul style="list-style-type: none"> <li>One (1) golfer</li> </ul> </li> <li>Quarter Page Ad in Program Book and acknowledgement on NHMA website</li> </ul>
	<b>Prize Sponsor - \$750</b>
	<ul style="list-style-type: none"> <li>One (1) Golfer</li> <li>Quarter Page Ad in Program</li> </ul>
	<b>Tee Sponsor - \$175 – sign on tee and listing in program</b>
	<b>Foursome w/ Tee Sponsor - \$1,000</b>
	<b>Golfer - \$225 / Foursome - \$900</b>
	<b>Dinner - \$75</b>