

## CONTACT INFORMATION

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

## ADVERTISING RATES\* "Get the advantage of the Chamber Reach!"

### Guidebook - A la Carte Options

- |  |   |
|--|---|
| <input type="checkbox"/> Enhanced Listing (company, website & business description) \$50 | <input type="checkbox"/> Inside front cover ad: \$1,700 |
| <input type="checkbox"/> ¼ page ad: \$550  | <input type="checkbox"/> Back page ad: \$2,500          |
| <input type="checkbox"/> ½ page ad: \$800 (best value)                                   | <input type="checkbox"/> 2-page spread ad: \$2,500      |
| <input type="checkbox"/> Full page ad: \$1,350   |   |

### Packages

- Repeat same ad from last year's  
Newburyport Guidebook

**Enhanced Package - \$250 (\$50 discount)**

- Enhanced listing on website - \$50
- Monthly "Explore Greater Newburyport" e-newsletter submission - \$150
- Enhanced listing in guidebook - \$50
- Additional category listing on website - \$50

**Comprehensive Package - \$750 (\$200 discount)**

- ¼ page guidebook ad - \$550 \*\*
- Facebook advertising credit - \$50
- Enhanced package - \$250
- Lamppost sponsor - \$100

**\*\* Comprehensive Package Upgrade guidebook ad:**

- Full page – additional \$800
  - ½ page – additional \$250
  - Back cover – additional \$1,950  
*(first come first served – paid in full)*

\*Please note: Seasonal businesses and Non-profit organizations 501(c)3 are ½ the indicated price (does not include back cover).

**Questions?** Contact Chris Johnston at 978-462-6680 x14 or [cjohnston@newburyportchamber.org](mailto:cjohnston@newburyportchamber.org)

1. **Charge** my VISA/MC/AmEx: \$ \_\_\_\_\_

Account # \_\_\_\_\_ Expiration Date \_\_\_\_\_ V-Code \_\_\_\_\_

Billing Address (include zip code) \_\_\_\_\_

Authorized signature \_\_\_\_\_

2. **Check** enclosed for: \$ \_\_\_\_\_ (payable to the Greater Newburyport Chamber of Commerce) Check #: \_\_\_\_\_

3. **Electronic Payment Plan:** Signup form will be forwarded upon receipt of application.

**PLEASE RETURN THIS FORM WITH PAYMENT (no later than March 10<sup>th</sup>) to:**

Greater Newburyport Chamber of Commerce & Industry, 38R Merrimac Street, Newburyport, MA 01950

[info@newburyportchamber.org](mailto:info@newburyportchamber.org) or Fax 978-465-4145

2 Page Spread 11" w X 8.625" h

Full Page 4.75" w X 7.5" h

1/4 page vertical  
2.3" w X 3.725" h

1/2 page  
4.75" w X 3.725" h

1/4 page horizontal  
Horizontal 4.75" w X 1.8" h

**File submission guidelines (Deadline for Final Artwork is **MARCH 31**):**

- All ads must be submitted in correct dimensions (see chart above)
- All ads must be **High Resolution Images** (300 dpi or higher) and in CMYK color
- All ads must be sent in one of the following file formats: JPG or PDF