



## **2017 Sponsorship and Marketing Opportunities**

Morrisville Chamber of Commerce  
Morrisville Innovation Foundation

[www.morrisvillechamber.org](http://www.morrisvillechamber.org)

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# SPONSORSHIP OPPORTUNITIES BY MONTH

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## January

26<sup>th</sup> Annual Meeting.....6  
 Coffee & Connections.....7

## February

Entrepreneurial Workshop.....7  
 KNOW Luncheon.....11  
 New Member Luncheon.....11

## March

Coffee & Connections.....7  
 Shot of Espresso.....12

## April

Entrepreneurial Workshop.....7  
 Spring Golf Classic.....9  
 Leadership Morrisville.....16

## May

Coffee & Connections.....7  
 Chamber Day of Service.....7  
 KNOW Luncheon.....11  
 New Member Luncheon.....11

## June

Entrepreneurial Workshop.....7  
 First Responders Thank You Lunch .....8

## July

Coffee & Connections.....7  
 Shot of Espresso.....12

## August

Entrepreneurial Workshop.....7  
 KNOW Luncheon.....11  
 New Member Luncheon.....11

## September

Coffee & Connections.....7  
 State of Morrisville.....12  
 East Meets West Festival.....15

## October

Candidates Forum.....6  
 Entrepreneurial Workshop.....7  
 Fall Golf Classic.....8  
 Leadership Morrisville.....16

## November

Coffee & Connections.....7  
 KNOW Luncheon.....11  
 New Member Luncheon.....11  
 Shot of Espresso.....12

## December

Entrepreneurial Workshop.....7  
 Holiday Reception .....10

# SPONSORSHIP OPPORTUNITIES BY PRICE

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## Less than \$500

- Candidates Forum.....6
- East Meets West Festival.....15
- First Responders Thank You Lunch.....8
- Morrisville Start Up Networking Socials.....17
- New Member Lunch.....11
- State of Morrisville.....12

## \$500 - \$999

- Chamber Day of Service.....7
- East Meets West Festival.....15
- Entrepreneurial Workshop.....7
- First Responder Thank You Lunch .....8
- Golf Classics.....8
- Holiday Reception .....10
- KNOW Luncheon Series.....11
- Leadership Morrisville.....16
- Morrisville Start Up Networking.....17
- New Member Lunch.....11
- Coffee & Connections with Shot of Espresso...7
- State of Morrisville.....12

## \$1,000 - \$2,499

- 26<sup>th</sup> Annual Meeting.....6
- Coffee & Connections.....7
- East Meets West Festival.....15
- Entrepreneurial Workshops.....7
- First Responders Thank You Lunch .....8
- Golf Classics.....8
- Holiday Reception.....10
- KNOW Luncheon Series.....11
- Leadership Morrisville.....16
- Morrisville Start Up Networking Socials.....17
- Morrisville Start Up.....17
- New Member Luncheons.....11
- State of Morrisville.....12

## \$2,500 - \$4,999

- 26<sup>th</sup> Annual Meeting.....6
- Coffee & Connections.....7
- East Meets West Festival.....15
- Entrepreneurial Workshops.....7
- First Responders Thank You Lunch .....8
- Golf Classics.....8
- Leadership Morrisville.....16
- Morrisville Start Up Networking Socials.....17
- Morrisville Start Up.....17

## \$5,000 or more

- 26<sup>th</sup> Annual Meeting.....6
- East Meets West Festival.....15
- Golf Classics.....8
- KNOW Luncheon Series.....11
- Morrisville Start Up.....17

# MORRISVILLE CHAMBER OF COMMERCE

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## CHAMBER PARTNERS

Members can become a Chamber Partner by sponsoring programs and events or purchasing advertising. The various partner levels are outlined below.

- Partners that submit payments before January 15, 2017 will receive two additional tickets to the Chamber's Annual Meeting
- All online and e-mail marketing begins immediately upon first payment and runs through December 31, 2017
- Since membership dues vary with company size, dues are billed separately and are not part of the partnership program

### Platinum Partner

#### **Total sponsorship and advertising valued at \$15,000 and above**

- Logo recognition with link to company website rotates with other Platinum and Gold Partners on the Chamber's website homepage for the 2017 calendar year
- Logo recognition with link to company website in each issue of the Chamber e-Newsletter for the 2017 calendar year
- Logo recognition with link to company website on Partners & Investors webpage of Chamber website for the 2017 calendar year

### Gold Partner

#### **Total sponsorship and advertising valued at \$10,000—\$14,999**

- Logo recognition with link to company website rotates with other Gold and Platinum Partners on the Chamber's website homepage for the 2017 calendar year
- Name recognition with link to company website in each issue of the Chamber e-Newsletter for the 2017 calendar year
- Logo recognition with link to company website on Partners & Investors webpage of Chamber website for the 2017 calendar year

### Silver Partner

#### **Total sponsorship and advertising valued at \$5,000—\$9,999**

- Name recognition with link to company website in each issue of the Chamber e-Newsletter for the 2017 calendar year
- Logo recognition with link to company website on Partners & Investors webpage of Chamber website for the 2017 calendar year

### Bronze Partner

#### **Total sponsorship and advertising valued at \$2,500—\$4,999**

- Name recognition with link to company website in each issue of the Chamber e-Newsletter for the 2017 calendar year
- Logo recognition with link to company website on Partners & Investors webpage of Chamber website for the 2017 calendar year

# 2017 SPONSORSHIP OPPORTUNITIES

## 26th Annual Meeting

January 31, 2017  
11:30 am – 1:30 pm  
Prestonwood Country Club

The Chamber's Annual Meeting features a keynote speaker, an overview of the Chamber's accomplishments for the past year, installation of the new chair of the Board of Directors and presentation of the Jeremiah Morris Community Steward of the Year Award, the James M. Pugh Small Business of the Year Award, and the Ambassador of the Year Award. Expected attendance is 250.

### **Platinum Sponsor - \$5,000**

#### ***Exclusive sponsorship opportunity***

- Ten (10) reserved VIP seats during program
- Participation in program from the podium
- Name recognition in the printed Calendar of Events
- Logo recognition on printed invitation mailed to Chamber members
- Logo recognition in event program
- Logo recognition on AV screen at beginning of event
- Logo recognition in event presentation
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Verbal recognition from podium
- Display table in registration area with opportunity to distribute advertising specialty items and collateral materials at event

### **Gold Sponsor - \$3,500**

- Ten (10) reserved VIP seats during program
- Name recognition in the Event Guide
- Logo recognition on printed invitation mailed to Chamber Members
- Logo recognition in event program
- Logo recognition on AV screen at beginning of event
- Logo recognition in event presentation
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Verbal recognition from podium

### **Silver Sponsor - \$2,500**

- Ten (10) reserved VIP seats during program
- Name recognition on printed invitation mailed to Chamber Members
- Name recognition in event program

- Name recognition on AV screen at beginning of event
- Name recognition in event presentation
- Name recognition on website calendar of events with link to company website
- Name recognition in promotional emails with link to company website
- Verbal recognition from podium

### **Award Sponsor - \$2,000 per award** (maximum available: three)

Awards include: Ambassador of the Year; James M. Pugh Small Business of the Year; and Jeremiah Morris Community Steward of the Year

- Ten (10) reserved VIP seats during program
- Name recognition in event program
- Name recognition on AV screen at beginning of event
- Name recognition in event presentation
- Name recognition on website calendar of events with link to company website
- Verbal recognition from podium
- Participation in award ceremony

### **Bronze Sponsor - \$1,000**

- Ten (10) reserved VIP seats during program
- Name recognition in event program
- Name recognition on AV screen at beginning of event
- Name recognition in event presentation
- Name recognition on website calendar of events with link to company website
- Verbal recognition from podium

## Candidates Forum

October 2017

5 – 8 pm

Location TBD

A forum showcasing candidates for Morrisville Town Council and/or Morrisville State delegation and Wake County Commission seats. Expected attendance is 50.

### **Community Supporter - \$250**

- Name recognition in event program
- Name recognition on AV screen at beginning of event

- Name recognition on website calendar of events
- Verbal recognition from podium

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## **Chamber Day of Service**

**May 17, 2017**

**8:00 – 12 noon (with lunch following)**

**Various Nonprofit Locations**

Service days for Chamber members and their employees to give back to our community, learn about a new organization, and get to know other area professionals. Expected attendance is 65.

### **Volunteer T-shirt Sponsor - \$500**

High-quality T-shirts are given to members who participate in the Chamber's volunteer service day. At this annual event, Chamber member volunteers spend a half-day supporting local nonprofits. Expected attendance is 65; T-shirt quantity is 65.

- Logo recognition on volunteer T-shirt
- Name recognition on website calendar of events with link to company website
- Name recognition in promotional emails with link to company website

## **Coffee & Connections**

**Bimonthly (beginning in January 2017)**

**January 26, March 23, May 25, July 27,**

**September 28, November 16**

**7:30 – 8:30 am**

**Morrisville Chamber of Commerce**

This bimonthly meeting is designed to help members hone their connection skills and build an effective network to grow their businesses. This is a structured networking event that begins with attendees giving a 30-second overview about their business. Expected attendance is 40 per event.

### **Series Presenting Sponsor - \$3,500 (six consecutive events)**

- Name recognition in the printed Calendar of Events
- Logo recognition on AV screen at beginning of event
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Three-minute presentation opportunity from the podium
- Verbal recognition from podium

### **Series Sponsor - \$2,000 (six consecutive events)**

- Name recognition on AV screen at beginning of event
- Name recognition on website calendar of events with link to company website
- Name recognition in promotional emails with link to company website
- Verbal recognition from podium

## **Coffee & Connections with Shot of Espresso**

**March 23, July 27, November 16, 2017**

**8:30 – 9:15 am** (immediately following Coffee & Connections)

**Morrisville Chamber of Commerce**

Some months, Coffee & Connections gets a "Shot of Espresso." This extra training series provides an extended education session to help improve business development, networking and sales skills. Expected attendance is 40 per event.

### **Event Sponsor - \$500 per event**

- Name recognition on AV screen at beginning of event
- Name recognition on website calendar of events with link to company website
- Name recognition in promotional emails with link to company website
- Verbal recognition from podium

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## **Entrepreneurial Workshop**

**Bimonthly (beginning in February 2017)**

**(February 23 , April 27, June 22, August 24,**

**October 26, December 14)**

**7:30 – 10 am**

**Lenovo**

Workshops designed to help you start a business, market your products and services, do business with the government, handle business disaster planning, and more. Expected attendance is 30-40 per workshop.

### **Series Presenting Sponsor - \$3,500 (six consecutive events)**

- Name recognition in the printed Calendar of Events
- Logo recognition on AV screen at beginning of event
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Three-minute presentation opportunity from the podium

- Verbal recognition from podium

**Series Sponsor - \$2,000 (six consecutive events)**

- Name recognition on AV screen at beginning of event
- Name recognition on website calendar of events with link to company website
- Name recognition in promotional emails with link to company website
- Verbal recognition from podium

**Event Sponsor - \$500 per event**

- Name recognition on AV screen at beginning of event
- Name recognition on website calendar of events with link to company website
- Name recognition in promotional emails with link to company website
- Verbal recognition from podium

**First Responders Thank You Lunch**

**June 6, 2017**

**11:30 am – 1 pm**

**NOAH's Event Venue of Morrisville**

Morrisville's first responders are a key part of the quality of life in the community. This lunch allows the business community to honor these hardworking individuals. Invitations are extended to Morrisville Police Department, Morrisville Fire Department, as well as other departments in Wake County with First Responders serving the Morrisville community. A portion of ticket sales benefit The 200 Club of Wake County, an organization providing immediate financial help for the families of police officers, sheriff deputies, firemen, EMS squad members and North Carolina State Highway Patrol serving in Wake County who lose their life in the line of duty. Expected attendance is 200.

**Presenting Sponsor - \$3,000**

***Exclusive sponsorship opportunity***

- Exclusive naming rights of event (example: Morrisville Chamber / COMPANY NAME First Responders Thank You Lunch)
- Eight (8) reserved VIP seats during program
- Participation in program from the podium
- Name recognition in the printed Calendar of Events
- Logo recognition in event program
- Logo recognition on AV screen at beginning of event
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Verbal recognition from podium

- Display table in registration area with opportunity to distribute advertising specialty items and collateral materials at event

**Gold - \$2,500**

- Eight (8) reserved VIP seats during program
- Logo recognition in event program
- Logo recognition on AV screen at beginning of event
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Verbal recognition from podium
- Display table in registration area with opportunity to distribute advertising specialty items and collateral materials at event

**Gift Sponsor - \$2,500**

- Eight (8) reserved VIP seats during program
- Logo recognition on gift tags (gifts given to area First Responders)
- Logo recognition in event program
- Logo recognition on AV screen at beginning of event
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Verbal recognition from podium
- Display table in registration area with opportunity to distribute advertising specialty items and collateral materials at event

**Award Sponsor - \$2,000**

- Eight (8) reserved VIP seats during program
- Participation in award ceremony
- Logo recognition in event program
- Logo recognition on AV screen at beginning of event
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Verbal recognition from podium
- Display table in registration area with opportunity to distribute advertising specialty items and collateral materials at event

**Silver - \$1,000**

- Eight (8) reserved VIP seats during program
- Name recognition in event program
- Name recognition on AV screen at beginning of event
- Name recognition on website calendar of events with link to company website
- Name recognition in promotional emails with link to company website
- Verbal recognition from podium



#### **Bronze - \$500**

- Four (4) reserved VIP seats during program
- Name recognition in event program
- Name recognition on AV screen at beginning of event
- Name recognition on website calendar of events with link to company website
- Verbal recognition from podium

#### **Community Supporter - \$250**

- Two (2) reserved VIP seats during program
- Name recognition in event program
- Name recognition on AV screen at beginning of event
- Verbal recognition from podium

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## **Golf Classics**

**April 3 and October 23, 2017**  
**Prestonwood Country Club (Spring)**  
**Governors Club Golf Course (Fall)**

The spring and fall golf classics are two of the best places to connect with the area's top business leaders. The tournaments include a captain's choice format, on-course contests, breakfast, lunch, a catered awards reception and raffle. Sponsorships listed are for each individual golf classic event.

#### **Marquis Sponsor - \$5,000**

##### ***Exclusive sponsorship opportunity***

- Exclusive naming rights of tournament (example: Morrisville Chamber / COMPANY NAME Spring Golf Classic)
- Golf for eight (8) including cart and green fees
- Company banner displayed at tournament
- Golfer welcome prior to shotgun start
- Three-minute presentation opportunity from the podium during reception
- Display table in registration area with opportunity to distribute advertising specialty items and collateral materials at event
- Display table at reception with opportunity to distribute advertising specialty items and collateral materials at event
- Name recognition in the printed Calendar of Events
- Logo recognition on front cover of program booklet
- Full page ad on back cover of program booklet
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Logo recognition on volunteer T-shirt

#### **Player Gift Sponsor - \$3,500**

Golf gifts with sponsor logo recognition. Quantity is 135-150.

- Golf for eight (8) including cart and green fees
- Logo recognition on sponsor board at gift distribution
- Display table in registration area with opportunity to distribute advertising specialty items and collateral materials at event
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Logo recognition in event program
- Verbal recognition at reception
- Logo recognition on volunteer T-shirt

#### **Reception Sponsor - \$2,500**

- Golf for four (4) including cart and green fees
- Display table at reception with opportunity to distribute advertising specialty items and collateral materials at event
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Logo recognition in event program
- Opportunity to participate as one of the emcees during the reception
- Logo recognition on volunteer T-shirt

#### **Grand Putt Magic Ball Sponsor - \$2,500**

- Golf for four (4) including cart and green fees
- Logo recognition on sponsor board at Grand Putt Magic Ball contest area
- Display table at Grand Putt Magic Ball contest area with opportunity to distribute advertising specialty items and collateral materials at event
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Logo recognition in event program
- Verbal recognition at reception
- Logo recognition on volunteer T-shirt

#### **Raffle Sponsor - \$2,000**

- Golf for four (4) including cart and green fees
- Name recognition on sponsor board during registration
- Display table at reception with opportunity to distribute advertising specialty items and collateral materials at event
- Opportunity to provide volunteers for raffle
- Opportunity to participate as one of the emcees during the raffle
- Name recognition on website calendar of events with link to company website
- Name recognition in event program

- Name recognition on volunteer T-shirt

**Scorecard Sponsor - \$2,000**

- Golf for four (4) including cart and green fees
- Name recognition on sponsor board during registration
- Display table at registration with opportunity to distribute advertising specialty items and collateral materials at event
- Logo recognition on golf classic scorecards
- Name recognition on website calendar of events with link to company website
- Name recognition in event program
- Name recognition on volunteer T-shirt

**Putting Green Sponsor - \$2,000**

- Golf for four (4) including cart and green fees
- Name recognition on sponsor board during registration
- Display table at putting green with opportunity to distribute advertising specialty items and collateral materials at event
- Your choice of activities at the putting green
- Name recognition on website calendar of events with link to company website
- Name recognition in event program
- Name recognition on volunteer T-shirt

**Hole-in-One Sponsor - \$1,500**

- Golf for four (4) including cart and green fees
- Name recognition on sponsor board during registration
- Prize with minimum \$10,000 value offered as prize for hole-in-one
- Display table at hole with opportunity to distribute advertising specialty items and collateral materials at event
- Tee sign with company name at hole
- Name recognition on website calendar of events with link to company website
- Name recognition in event program
- Name recognition on volunteer T-shirt

**Breakfast/Lunch Sponsor - \$1,000**

- Golf for four (4) including cart and green fees
- Name recognition on sponsor board at breakfast/lunch areas
- Display table at breakfast/lunch areas with opportunity to distribute advertising specialty items and collateral materials at event
- Name recognition on website calendar of events with link to company website
- Name recognition in event program

**Driving Range Sponsor - \$1,000**

- Golf for four (4) including cart and green fees
- Name recognition on sponsor board during registration
- Display table at driving range with opportunity to distribute advertising specialty items and collateral materials at event

- Your choice of activities at the driving range
- Name recognition on website calendar of events with link to company website
- Name recognition in promotional emails with link to company website
- Name recognition in event program
- Name recognition on volunteer T-shirt

**Hole Sponsor - \$1,000**

- Golf for four (4) including cart and green fees
- Name recognition on sponsor board during registration
- Display table at hole with opportunity to distribute advertising specialty items and collateral materials at event
- Tee sign with company name at hole
- Name recognition on website calendar of events with link to company website
- Name recognition in event program
- Name recognition on volunteer T-shirt

**Beverage Station Sponsor - \$850**

- Golf for two (2) including cart and green fees
- Name recognition on sponsor board located at beverage station
- Name recognition on website calendar of events with link to company website
- Name recognition on volunteer T-shirt

**Beverage Cart Sponsor - \$850**

- Golf for two (2) including cart and green fees
- Name recognition on sponsor board located at beverage station
- Name recognition on beverage cart banners
- Name recognition on website calendar of events with link to company website
- Name recognition in event program
- Opportunity to provide beverage cart driver or ride-along attendee (*driver opportunity available at Prestonwood Country Club only*)
- Name recognition on volunteer T-shirt

**Volunteer T-shirt Sponsor - \$500**

High-quality t-shirts will be worn at the golf classic by volunteers. Quantity is 20-30.

- Golf for one (1) including cart and green fees
- Name recognition on website calendar of events with link to company website
- Name recognition in event program
- Name recognition on volunteer T-shirt

**Holiday Reception**

**December 2017**  
**5:30 – 8 pm**  
**Location TBD**

Annual thank-you reception for our members and local elected officials. Expected attendance is 150.

**Platinum Sponsor - \$3,500**

- Attendee welcome opportunity from the podium
- Name recognition in the printed Calendar of Events
- Logo recognition on printed invitation mailed to Chamber members
- Logo recognition on AV screen at event
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Logo recognition on cocktail napkins at event
- Display table in registration area with opportunity to distribute advertising specialty items and collateral materials at event

**Gold Sponsor - \$2,000**

- Logo recognition on printed invitation mailed to Chamber members
- Logo recognition on AV screen at event
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website

**Entertainment Sponsor - \$1,500**

- Name recognition on printed invitation mailed to Chamber members
- Name recognition on AV screen at event
- Name recognition on website calendar of events with link to company website
- Name recognition in promotional emails with link to company website

**Silver Sponsor - \$1,000**

- Name recognition on AV screen at event
- Name recognition on website calendar of events with link to company website
- Name recognition in promotional emails with link to company website

**Bronze Sponsor - \$750**

- Name recognition on AV screen at event
- Name recognition on website calendar of events with link to company website

**Beverage Sponsor - \$500**

- Name recognition on bar signage
  - Name recognition on website calendar of events with link to company website
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**KNOW Luncheon Series:**  
**Knowledgeable Network of Women**

**February 15, May 10, August 8, and November 1**  
**11:30 am – 1 pm**  
**Prestonwood Country Club (February and August)**  
**Brier Creek Country Club (May and November)**

A quarterly luncheon providing professional development and networking opportunities for women in business. The series features four luncheons with either a keynote speaker or panel of experts on a variety of topics. Expected attendance is 160 per event.

**Series Presenting Sponsor - \$5,000 (four consecutive luncheons)**

***Exclusive sponsorship opportunity***

- “Presented by” name recognition
- Ten (10) reserved VIP seats during program
- Three-minute presentation opportunity from the podium at each event
- Name recognition in the printed Calendar of Events
- Logo recognition on AV screen at beginning of event
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Name recognition in event news releases
- Verbal recognition from podium
- Display table in registration area with opportunity to distribute advertising specialty items and collateral materials at event
- Opportunity to provide a gift for each attendee

**Series Sponsor - \$3,500 (four consecutive luncheons)**

- Ten (10) reserved VIP seats during program
- Logo recognition on AV screen at beginning of event
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Verbal recognition from podium
- Display table in registration area with opportunity to distribute advertising specialty items and collateral materials at event

**Individual Luncheon Sponsor - \$1,000**

- Ten (10) reserved VIP seats during program
- Name recognition on AV screen at beginning of event
- Name recognition on website calendar of events with link to company website
- Name recognition in promotional emails with link to company website

- Verbal recognition from podium

**Individual Luncheon Patron Sponsor - \$500 per event**

- Five (5) reserved VIP seats during program
- Name recognition on AV screen at beginning of event
- Verbal recognition from podium

**New Member Luncheons**

**February 16, May 4, August 17 and November 9  
11:30 am – 1 pm  
Morrisville Chamber of Commerce**

Held quarterly, new member luncheons provide new Chamber members and new employees of current member firms with an overview of the Chamber including tips on how to make the most of their chamber membership. Expected attendance is 30 per event.

**Series Presenting Sponsor - \$1,500 (four consecutive events)**

- Name recognition in the printed Calendar of Events
- Logo recognition on AV screen at beginning of event
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Three-minute presentation opportunity from the podium
- Verbal recognition from podium

**Event Sponsor - \$500 per event**

- Name recognition on AV screen at beginning of event
- Name recognition on website calendar of events with link to company website
- Name recognition in promotional emails with link to company website
- Verbal recognition from podium

**Lunch/Host Sponsor - \$350 per event**

Cost of food for attendees; includes delivery, tax and gratuity.

- Logo recognition on AV screen at beginning of event
- Name recognition on website calendar of events with link to company website
- Name recognition in promotional emails with link to company website
- Verbal recognition from podium

**State of Morrisville**

**September 2017  
7:30 – 9:30 am  
Location TBD**

A dynamic discussion on the current state of affairs for Morrisville and Wake County. Town and County leaders provide updates and highlights about budgets, growth and development issues, and plans for Morrisville's future. Expected attendance is 50 – 75.

**Gold - \$2,000**

- Eight (8) reserved VIP seats during program
- Name recognition in the printed Calendar of Events
- Logo recognition in event program
- Logo recognition on AV screen at beginning of event
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Verbal recognition from podium
- Display table in registration area with opportunity to distribute advertising specialty items and collateral materials at event

**Silver - \$1,000**

- Eight (8) reserved VIP seats during program
- Name recognition in event program
- Logo recognition on AV screen at beginning of event
- Name recognition on website calendar of events with link to company website
- Name recognition in promotional emails with link to company website
- Verbal recognition from podium

**Bronze - \$500**

- Four (4) reserved VIP seats during program
- Name recognition in event program
- Name recognition on AV screen at beginning of event
- Name recognition on website calendar of events with link to company website
- Name recognition in promotional emails with link to company website
- Verbal recognition from podium

**Community Supporter - \$250**

**Community Supporter - \$250**

- Two (2) reserved VIP seats during program
- Name recognition in event program
- Name recognition on AV screen at beginning of event
- Name recognition on website calendar of events
- Verbal recognition from podium

## ADVERTISING

### Morrisville Chamber E-News

The electronic newsletters sent to more than 1400 Triangle business and community leaders. The newsletter is sent monthly.

#### **Ad - \$150 per issue**

- 250 x 250 (pixels) ad; links directly to advertiser's website

#### **Logo - \$50 per issue**

- Logo recognition with link to company website

### Straight from the Top

This e-blast features an area C-Suite professional in the "Hot Seat" answering rapid-fire questions regarding hot business trends, lessons learned, etc. The e-blast is sent monthly to more than 1,400 Triangle business and community leaders.

### Website

The Chamber website is a popular site for people interested in visiting or relocating to our area, as well as for those seeking information about local member businesses. It includes an events calendar, a searchable member directory, discounts on member products and services and Chamber news. Our website, [Morrisvillechamber.org](http://Morrisvillechamber.org), receives more than 25,000 visits per year.

#### **Non-Rotating - \$2,000 per year**

- Logo recognition with link to company website featured prominently on each page of the Chamber's website.

#### **Rotating - \$200 per month (two-month minimum)**

- Logo recognition with link to company website rotating throughout the Chamber's website.

## MORRISVILLE INNOVATION FOUNDATION

## FOUNDATION DONORS

The Morrisville Innovation Foundation's mission is to provide the building blocks for economic development and entrepreneurship as well as identify and foster up-and-coming community leaders with tools to build an environment for economic prosperity. Many of these contributions are considered charitable donations.

- All online and e-mail marketing begins immediately upon first payment and runs through December 31, 2017

**Platinum Donor - \$15,000 and above**

- Logo recognition with link to company website on the Morrisville Innovation Foundation's website homepage for the 2017 calendar year
- Logo recognition with link to company website in each issue of the Chamber e-Newsletter for the 2017 calendar year
- Logo recognition with link to company website on Partners & Investors webpage of Chamber website for the 2017 calendar year
- Logo recognition for all Morrisville Innovation Foundation programming for the 2017 calendar year

**Gold Donor - \$10,000—\$14,999**

- Logo recognition with link to company website on the Morrisville Innovation Foundation's website homepage for the 2017 calendar year
- Logo recognition with link to company website in each issue of the Chamber e-Newsletter for the 2017 calendar year
- Logo recognition with link to company website on Partners & Investors webpage of Chamber website for the 2017 calendar year
- Logo recognition for all Morrisville Innovation Foundation programming for the 2017 calendar year

**Silver Donor - \$5,000—\$9,999**

- Logo recognition with link to company website on the Morrisville Innovation Foundation's website homepage for the 2017 calendar year
- Logo recognition with link to company website in each issue of the Chamber e-Newsletter for the 2017 calendar year
- Logo recognition with link to company website on Partners & Investors webpage of Chamber website for the 2017 calendar year
- Logo recognition for all Morrisville Innovation Foundation programming for the 2017 calendar year

**Bronze Donor - \$1,000— \$4,999**

- Logo recognition with link to company website on the Morrisville Innovation Foundation's website homepage for the 2017 calendar year
- Name recognition for all Morrisville Innovation Foundation programming for the 2017 calendar year

# 2017 SPONSORSHIP OPPORTUNITIES

## East Meets West Festival

September 23, 2017

11 am – 4 pm

Town Hall Drive, Morrisville

The East Meets West festival celebrates the cultural diversity of Morrisville through food, music and performing arts. Expected attendance is 3,000.

### **Gold Sponsor - \$5,000**

- Participation in festival from stage
- 10x10 booth space in prominent location (includes tent, table and two chairs)
- Logo recognition in all advertising, collateral and signage
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Logo recognition on volunteer T-shirts
- Name recognition in the printed Calendar of Events
- Verbal recognition from stage

### **Marketing Partner - \$5,000**

- Exclusive "Marketing Partner" recognition in all advertising
- 10x10 booth space in prominent location (includes tent, table and two chairs)
- Logo recognition in all advertising, collateral and signage
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Logo recognition on volunteer T-shirts
- Name recognition in the printed Calendar of Events
- Verbal recognition from stage

### **Silver Sponsor - \$2,500**

- 10x10 booth space in prominent location (includes tent, table and two chairs)
- Logo recognition in all advertising, collateral and signage
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Logo recognition on volunteer T-shirts
- Verbal recognition from stage

### **Entertainment Sponsor - \$2,000**

- 10x10 booth space in prominent location (includes tent, table and two chairs)

- Name recognition in all advertising, collateral and signage
- Name recognition on website calendar of events with link to company website
- Name recognition in promotional emails with link to company website
- Name recognition on volunteer T-shirts
- Verbal recognition from stage prior to start of entertainment activities

### **Bronze Sponsor - \$1,000**

- 10x10 booth space in prominent location (includes tent, table and two chairs)
- Name recognition in all advertising, collateral and signage
- Name recognition on website calendar of events with link to company website
- Name recognition in promotional emails with link to company website
- Name recognition on volunteer T-shirts

### **Volunteer T-shirt Sponsor - \$500**

High-quality T-shirts will be worn by festival volunteers. Quantity is 120.

- Name recognition on website calendar of events with link to company website
- Name recognition on volunteer T-shirts

### **Friend of East Meets West - \$250**

- Name recognition on website calendar of events with link to company website

### **Participation Opportunities**

#### **Exhibitor - \$500**

- 10x10 booth space in prominent location (includes tent, table and two chairs)
- Name recognition on website calendar of events with link to company website
- Name recognition in promotional emails with link to company website

#### **Craft Vendor - \$100**

- 10x10 booth space in prominent location (includes tent, table and two chairs)

- Name recognition on website calendar of events
- Name recognition in promotional emails

**Food Vendor - \$100**

- 10x10 booth space in prominent location (includes tent, table and two chairs)
- Name recognition on website calendar of events
- Name recognition in promotional emails

The sponsorship/vendor form and payment is due by August 23, 2017. Vendors will be covered in case of rain, and the event will take place regardless. No refunds will be given out for poor weather conditions.

**Leadership Morrisville**

**April, 19 & 20 2017**

**7:30 am – 4 pm (session is two consecutive days)**

**Morrisville Chamber of Commerce**

A two-day introduction of Morrisville and Wake County for business and community leaders to learn about the vision and challenges of the community. Topics discussed will include Triangle area health services, economic development, local government (town and county), transportation and the Wake County Public School System. This interactive session will feature local leaders and provide an opportunity for business owners, relocated executives, managers and non-profit directors to quickly learn about the area. Expected attendance is 15 per event.

**Event Sponsor - \$1,500**

- Registration for one (1) participant
- Logo recognition in event program
- Logo recognition on AV screen at beginning of event
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Verbal recognition from podium

**Community Supporter - \$1,000 per event**

- Registration for one (1) participant
- Name recognition in event program
- Name recognition on AV screen at beginning of event
- Name recognition on website calendar of events with link to company website
- Name recognition in promotional emails with link to company website
- Verbal recognition from podium

**Scholarship Donor - \$500**

Scholarships provide need-based tuition assistance to non-profit organizations or entrepreneurs to participate in the Leadership Morrisville program.

- Name recognition in event program
- Name recognition on website calendar of events
- Verbal recognition from podium
- Opportunity to send a letter to scholarship recipient



## **Morrisville Start Up**

Morrisville Start Up is focused on building the entrepreneurial community. Activities include regularly scheduled networking events, information-sharing through social media and blogs and the HOTTovation "business percolator" which provides an office with meeting space, strong mentoring and connections upon program graduation. Unless otherwise specified, promotions and listings end December 31, 2017.

### **Gold Sponsor - \$5,000**

- Logo recognition on Morrisville Start Up homepage with link to company website
- Logo recognition in promotional emails with link to company website
- Verbal recognition from podium at all Morrisville Start Up events
- Recognition as a Morrisville Chamber of Commerce Silver Partner

### **Silver Sponsor - \$2,500**

- Logo recognition on Morrisville Start Up homepage with link to company website
- Logo recognition in promotional emails with link to company website
- Recognition as a Morrisville Chamber of Commerce Bronze Partner

### **Bronze Sponsor - \$1,000**

- Logo recognition on Morrisville Start Up homepage with link to company website
- Logo recognition in promotional emails with link to company website

## **Morrisville Start Up Socials** **Networking Socials**

Morrisville Start Up hosts three (3) evening networking socials a year to encourage new business connections. Start Up socials offer the event host the chance to bring potential customers and vendors on site for a first-hand look at their company.

### **Host Sponsor - \$500 (per event)**

- Name recognition on website calendar of events with link to company website
- Name recognition in promotional emails with link to company website
- Two-minute presentation opportunity at start of event

### **Event Sponsor - \$300 (per event)**

- Name recognition on website calendar of events with link to company website
- Name recognition in promotional emails with link to company website
- Verbal recognition from podium