



2016 Sponsorship and Marketing Opportunities

Morrisville Chamber of Commerce
Morrisville Innovation Foundation

www.morrisvillechamber.org

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SPONSORSHIP OPPORTUNITIES BY MONTH

January

25th Annual Meeting.....6
 Coffee & Connections.....7

February

KNOW Luncheon.....11
 Entrepreneurial Workshops.....7
 New Member Luncheon.....11

March

Coffee & Connections.....7
 Leadership Morrisville.....16
 Shot of Espresso.....12

April

East Meets West Festival.....15
 Entrepreneurial Workshops.....7

May

Coffee & Connections.....7
 KNOW Luncheon.....11
 New Member Luncheon.....11
 Spring Golf Classic.....8

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Coffee & Connections.....7

Shot of Espresso.....12

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 KNOW Luncheon.....11
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Coffee & Connections.....7
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November

Coffee & Connections.....7
 KNOW Luncheon.....11
 New Member Luncheon.....11
 Shot of Espresso.....12

December

Entrepreneurial Workshops.....7
 Holiday Reception and Member Appreciation.....10

SPONSORSHIP OPPORTUNITIES BY PRICE

Less than \$500

Candidates Forum.....	6
East Meets West Festival.....	15
First Responders Thank You Lunch.....	8
Morrisville Start Up Networking Socials.....	17
New Member Luncheons.....	11
State of Morrisville.....	12

\$500 - \$999

Chamber Day of Service.....	7
East Meets West Festival.....	15
Entrepreneurial Workshops.....	7
First Responder Thank You Lunch	8
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Holiday Reception and Member Appreciation.....	10
KNOW Luncheon Series.....	11
Leadership Morrisville.....	16
Morrisville Start Up Networking.....	17
New Member Luncheons.....	11
Shot of Espresso.....	12
State of Morrisville.....	12

\$1,000 - \$2,499

25 th Annual Meeting.....	6
Coffee & Connections.....	7
East Meets West Festival.....	15
Entrepreneurial Workshops.....	7
First Responders Thank You Lunch	8
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Holiday Reception and Member Appreciation.....	10
KNOW Luncheon Series.....	11
Leadership Morrisville.....	16
Morrisville Start Up Networking Socials.....	17
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New Member Luncheons.....	11
State of Morrisville.....	12

\$2,500 - \$4,999

25 th Annual Meeting.....	6
Coffee & Connections.....	7
East Meets West Festival.....	15
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First Responders Thank You Lunch	8
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Leadership Morrisville.....	16
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Morrisville Start Up.....	17

\$5,000 or more

25 th Annual Meeting.....	6
East Meets West Festival.....	15
Golf Classics.....	8
KNOW Luncheon Series.....	11
Morrisville Start Up.....	17

MORRISVILLE CHAMBER OF COMMERCE

CHAMBER PARTNERS

Members can become a Chamber Partner by sponsoring programs and events or purchasing advertising. The various partner levels are outlined below.

- Deadline for Partnership contracts is January 15, 2016
- Partners that submit payments before January 15, 2016 will receive two additional tickets to the Chamber's Annual Meeting
- To be recognized at a partner level, the entire sponsorship must be paid in full by January 15, 2016
- All online and e-mail marketing begins immediately upon first payment and runs through December 31, 2016
- Since membership dues vary with company size, dues are billed separately and are not part of the partnership program

Platinum Partner

Total sponsorship and advertising valued at \$15,000 and above

- Recognition as a Platinum Partner on sponsor banner displayed at all Chamber events for the 2016 calendar year
- Logo recognition with link to company website rotates with other Platinum and Gold Partners on the Chamber's website homepage for the 2016 calendar year
- Logo recognition with link to company website in each issue of the Chamber e-Newsletter for the 2016 calendar year

Gold Partner

Total sponsorship and advertising valued at \$10,000—\$14,999

- Recognition as a Gold Partner on sponsor banner displayed at all Chamber events for the 2016 calendar year
- Logo recognition with link to company website rotates with other Gold and Platinum Partners on the Chamber's website homepage for the 2016 calendar year
- Name recognition with link to company website in each issue of the Chamber e-Newsletter for the 2016 calendar year

Silver Partner

Total sponsorship and advertising valued at \$5,000—\$9,999

- Recognition as a Silver Partner on sponsor banner displayed at all Chamber events for the 2016 calendar year
- Name recognition with link to company website in each issue of the Chamber e-Newsletter for the 2016 calendar year

Bronze Partner

Total sponsorship and advertising valued at \$2,500—\$4,999

- Recognition as a Bronze Partner on sponsor banner displayed at all Chamber events for the 2016 calendar year
- Name recognition with link to company website in each issue of the Chamber e-Newsletter for the 2016 calendar year

2016 SPONSORSHIP OPPORTUNITIES

25th Annual Meeting

January 2016

11:30 am – 1:30 pm

Brier Creek Country Club

The Chamber's Annual Meeting features a keynote speaker, an overview of the Chamber's accomplishments for the past year, installation of the new chair of the Board of Directors and presentation of the Jeremiah Morris Community Steward of the Year Award, the James M. Pugh Small Business of the Year Award, and the Ambassador of the Year Award. Expected attendance is 250.

Platinum Sponsor - \$5,000 (exclusive sponsorship opportunity)

- Ten (10) reserved VIP seats during program
- Participation in program from the podium
- Name recognition in the printed Calendar of Events
- Logo recognition on printed invitation mailed to Chamber members
- Logo recognition in event program
- Logo recognition on AV screen at beginning of event
- Logo recognition in event presentation
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Verbal recognition from podium
- Display table in registration area with opportunity to distribute advertising specialty items and collateral materials at event

Gold Sponsor - \$3,500

- Ten (10) reserved VIP seats during program
- Name recognition in the Event Guide
- Logo recognition on printed invitation mailed to Chamber Members
- Logo recognition in event program
- Logo recognition on AV screen at beginning of event
- Logo recognition in event presentation
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Verbal recognition from podium

Silver Sponsor - \$2,500

- Ten (10) reserved VIP seats during program
- Name recognition on printed invitation mailed to Chamber Members
- Name recognition in event program

- Name recognition on AV screen at beginning of event
- Name recognition in event presentation
- Name recognition on website calendar of events with link to company website
- Name recognition in promotional emails with link to company website
- Verbal recognition from podium

Award Sponsor - \$2,000 per award (maximum available: three)

Awards include: Ambassador of the Year; James M. Pugh Small Business of the Year; and Jeremiah Morris Community Steward of the Year

- Ten (10) reserved VIP seats during program
- Name recognition in event program
- Name recognition on AV screen at beginning of event
- Name recognition in event presentation
- Name recognition on website calendar of events with link to company website
- Verbal recognition from podium
- Participation in award ceremony

Bronze - \$1,000

- Ten (10) reserved VIP seats during program
- Name recognition in event program
- Name recognition on AV screen at beginning of event
- Name recognition in event presentation
- Name recognition on website calendar of events with link to company website
- Verbal recognition from podium

Candidates Forum

October 2016

5 – 8 pm

Location TBD

A forum showcasing candidates for Morrisville Town Council and/or Morrisville State delegation and Wake County Commission seats. Expected attendance is 50.

Community Supporter - \$250

- Name recognition in event program
- Name recognition on AV screen at beginning of event

- Name recognition on website calendar of events
- Verbal recognition from podium

Chamber Day of Service

October 2016
8:00 – 12 noon (with lunch following)
Various Nonprofit Locations

Service days for Chamber members and their employees to give back to our community, learn about a new organization, and get to know other area professionals. Expected attendance is 50.

Volunteer T-shirt Sponsor - \$500

High-quality T-shirts are given to members who participate in the Chamber's volunteer service day. Each spring, Chamber member volunteers spend a half-day supporting local nonprofits. Expected attendance is 50; T-shirt quantity is 50.

- Logo recognition on T-shirt
- Name recognition on website calendar of events with link to company website
- Name recognition in promotional emails with link to company website

Coffee & Connections

Bimonthly (beginning in January 2016)
January 28, March 24, May 26, July 28, September 22, November 17
7:30 – 8:30 am
Morrisville Chamber of Commerce

This bimonthly meeting is designed to help members hone their connection skills and build an effective network to grow their businesses. This is a structured networking event that begins with attendees giving a 30-second overview about their business. Expected attendance is 35 per event.

Series Presenting Sponsor - \$3,500 (six consecutive events)

- Name recognition in the printed Calendar of Events
- Logo recognition on AV screen at beginning of event
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Three-minute presentation opportunity from the podium
- Verbal recognition from podium

Series Sponsor - \$2,000 (six consecutive events)

- Name recognition on AV screen at beginning of event
- Name recognition on website calendar of events with link to company website
- Name recognition in promotional emails with link to company website
- Verbal recognition from podium

Entrepreneurial Workshops

Bimonthly (beginning in February 2016)
February 23, April 26, June 21, August 23, October 27, December 13
8:00 – 10 am
Morrisville Chamber of Commerce

Workshops designed to help you start a business, market your products and services, do business with the government, handle business disaster planning, and more. Expected attendance is 20-30 per workshop.

Series Presenting Sponsor - \$3,500 (six consecutive events)

- Name recognition in the printed Calendar of Events
- Logo recognition on AV screen at beginning of event
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Three-minute presentation opportunity from the podium
- Verbal recognition from podium
- Six (6) attendees per workshop

Series Sponsor - \$2,000 (six consecutive events)

- Name recognition on AV screen at beginning of event
- Name recognition on website calendar of events with link to company website
- Name recognition in promotional emails with link to company website
- Verbal recognition from podium
- Four (4) attendees per workshop

Event Sponsor - \$500 per event

- Name recognition on AV screen at beginning of event
- Name recognition on website calendar of events with link to company website
- Name recognition in promotional emails with link to company website
- Verbal recognition from podium
- Two (2) attendees per workshop

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First Responders Thank You Lunch

June 14, 2016

11:30 am – 1 pm

NOAH's Event Venue of Morrisville

Morrisville's first responders are a key part of the quality of life in the community. This lunch allows the business community to honor these hardworking individuals. Invitations are extended to Morrisville Police Department, Morrisville Fire Department, as well as other departments in Wake County with First Responders serving the Morrisville community. A portion of ticket sales benefit The 200 Club of Wake County, an organization providing immediate financial help for the families of police officers, sheriff deputies, firemen, EMS squad members and North Carolina State Highway Patrol serving in Wake County who lose their life in the line of duty. Expected attendance is 250.

Presenting Sponsor - \$3,500 (exclusive sponsorship opportunity)

- Exclusive naming rights of event (example: Morrisville Chamber / COMPANY NAME First Responders Thank You Lunch)
- Eight (8) reserved VIP seats during program
- Participation in program from the podium
- Name recognition in the printed Calendar of Events
- Logo recognition in event program
- Logo recognition on AV screen at beginning of event
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Verbal recognition from podium
- Display table in registration area with opportunity to distribute advertising specialty items and collateral materials at event

Gold - \$2,500

- Eight (8) reserved VIP seats during program
- Logo recognition in event program
- Logo recognition on AV screen at beginning of event
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Verbal recognition from podium
- Display table in registration area with opportunity to distribute advertising specialty items and collateral materials at event

Gift Sponsor - \$2,500

- Eight (8) reserved VIP seats during program

- Logo recognition on gift tags (gifts given to area First Responders)
- Logo recognition in event program
- Logo recognition on AV screen at beginning of event
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Verbal recognition from podium
- Display table in registration area with opportunity to distribute advertising specialty items and collateral materials at event

Award Sponsor - \$2,000

- Eight (8) reserved VIP seats during program
- Participation in award ceremony
- Logo recognition in event program
- Logo recognition on AV screen at beginning of event
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Verbal recognition from podium

Silver - \$1,000

- Eight (8) reserved VIP seats during program
- Name recognition in event program
- Name recognition on AV screen at beginning of event
- Name recognition on website calendar of events with link to company website
- Name recognition in promotional emails with link to company website
- Verbal recognition from podium

Bronze - \$500

- Four (4) reserved VIP seats during program
- Name recognition in event program
- Name recognition on AV screen at beginning of event
- Name recognition on website calendar of events with link to company website
- Verbal recognition from podium

Community Supporter - \$250

- Two (2) reserved VIP seats during program
 - Name recognition in event program
 - Name recognition on AV screen at beginning of event
 - Verbal recognition from podium
-

Golf Classics

May 11 and October 17, 2016
Lonnie Poole Golf Course at NC State University
(Spring)
Governors Club Golf Course (Fall)

The spring and fall golf classics are two of the best places to connect with the area's top business leaders. The tournaments include a captain's choice format, on-course contests, breakfast, lunch, a catered awards reception and raffle.

Marquis Sponsor - \$5,000

- Exclusive naming rights of tournament (example: Morrisville Chamber / COMPANY NAME Spring Golf Classic)
- Golf for eight (8) including cart and green fees
- Company banner displayed at tournament
- Golfer welcome prior to shotgun start
- Three-minute presentation opportunity from the podium during reception
- Display table in registration area with opportunity to distribute advertising specialty items and collateral materials at event
- Display table at reception with opportunity to distribute advertising specialty items and collateral materials at event
- Name recognition in the printed Calendar of Events
- Logo recognition on front cover of program booklet
- Full page ad on back cover of program booklet
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website

Player Gift Sponsor - \$3,500

Golf gifts with sponsor logo recognition. Quantity is 135-150.

- Golf for eight (8) including cart and green fees
- Logo recognition on sponsor board at gift distribution
- Display table in registration area with opportunity to distribute advertising specialty items and collateral materials at event
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Logo recognition in event program
- Verbal recognition at reception

Reception Sponsor - \$2,500

- Golf for four (4) including cart and green fees
- Display table at reception with opportunity to distribute advertising specialty items and collateral materials at event

- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Logo recognition in event program
- Opportunity to participate as one of the emcees during the reception

Grand Putt Magic Ball Sponsor - \$2,500

- Golf for four (4) including cart and green fees
- Logo recognition on sponsor board at Grand Putt Magic Ball contest area
- Display table at Grand Putt Magic Ball contest area with opportunity to distribute advertising specialty items and collateral materials at event
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Logo recognition in event program
- Verbal recognition at reception

Breakfast/Lunch Sponsor - \$2,000

- Golf for four (4) including cart and green fees
- Name recognition on sponsor board at breakfast/lunch areas
- Display table at breakfast/lunch areas with opportunity to distribute advertising specialty items and collateral materials at event
- Name recognition on website calendar of events with link to company website
- Name recognition in event program

Raffle Sponsor - \$2,000

- Golf for four (4) including cart and green fees
- Name recognition on sponsor board during registration
- Display table at reception with opportunity to distribute advertising specialty items and collateral materials at event
- Opportunity to provide volunteers for raffle
- Opportunity to participate as one of the emcees during the raffle
- Name recognition on website calendar of events with link to company website
- Name recognition in event program

Scorecard Sponsor - \$2,000

- Golf for four (4) including cart and green fees
- Name recognition on sponsor board during registration
- Display table at registration with opportunity to distribute advertising specialty items and collateral materials at event
- Logo recognition on golf classic scorecards
- Name recognition on website calendar of events with link to company website
- Name recognition in event program

Putting Green Sponsor - \$2,000

- Golf for four (4) including cart and green fees
- Name recognition on sponsor board during registration
- Display table at putting green with opportunity to distribute advertising specialty items and collateral materials at event
- Your choice of activities at the putting green
- Name recognition on website calendar of events with link to company website
- Name recognition in event program

Hole-In-One Sponsor - \$1,500

- Golf for four (4) including cart and green fees
- Name recognition on sponsor board during registration
- Prize with minimum \$10,000 value offered as prize for hole-in-one
- Display table at hole with opportunity to distribute advertising specialty items and collateral materials at event
- Tee sign with company name at hole
- Name recognition on website calendar of events with link to company website
- Name recognition in event program

Driving Range Sponsor - \$1,000

- Golf for four (4) including cart and green fees
- Name recognition on sponsor board during registration
- Display table at driving range with opportunity to distribute advertising specialty items and collateral materials at event
- Your choice of activities at the driving range
- Name recognition on website calendar of events with link to company website
- Name recognition in promotional emails with link to company website
- Name recognition in event program

Hole Sponsor - \$1,000

- Golf for four (4) including cart and green fees
- Name recognition on sponsor board during registration
- Display table at hole with opportunity to distribute advertising specialty items and collateral materials at event
- Tee sign with company name at hole
- Name recognition on website calendar of events with link to company website
- Name recognition in event program

Beverage Station Sponsor - \$850

- Golf for two (2) including cart and green fees
- Name recognition on sponsor board located at beverage station
- Name recognition on website calendar of events with link to company website

Beverage Cart Sponsor - \$850

- Golf for two (2) including cart and green fees
- Name recognition on sponsor board located at beverage station
- Name recognition on beverage cart banners
- Name recognition on website calendar of events with link to company website
- Name recognition in event program

Volunteer T-shirt Sponsor - \$500

High-quality t-shirts will be worn at the golf classic by volunteers. Quantity is 20-30.

- Golf for one (1) including cart and green fees
- Logo recognition on t-shirts
- Name recognition on website calendar of events with link to company website
- Name recognition in event program

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Holiday Reception and Member Appreciation

December 1, 2016

5:30 – 8 pm

Location TBD

An annual thank you reception for our members. Expected attendance is 200.

Platinum Sponsor - \$3,500

- Attendee welcome opportunity from the podium
- Name recognition in the printed Calendar of Events
- Logo recognition on printed invitation mailed to Chamber members
- Logo recognition on AV screen at event
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Logo recognition on cocktail napkins at event
- Verbal recognition from podium
- Display table in registration area with opportunity to distribute advertising specialty items and collateral materials at event

Gold Sponsor - \$2,000

- Logo recognition on printed invitation mailed to Chamber members
- Logo recognition on AV screen at event
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Verbal recognition from podium

Entertainment Sponsor - \$1,500

- Name recognition on printed invitation mailed to Chamber members
- Name recognition on AV screen at event
- Name recognition on website calendar of events with link to company website
- Name recognition in promotional emails with link to company website
- Verbal recognition from podium

Silver Sponsor - \$1,000

- Name recognition on AV screen at event
- Name recognition on website calendar of events with link to company website
- Name recognition in promotional emails with link to company website
- Verbal recognition from podium

Bronze Sponsor - \$750

- Name recognition on AV screen at event
- Name recognition on website calendar of events with link to company website
- Verbal recognition from podium

Beverage Sponsor - \$500

- Name recognition on bar signage
- Name recognition on website calendar of events with link to company website
- Verbal recognition from podium

**KNOW Luncheon Series:
Knowledgeable Network of Women**

**February 26, May 17, August 9, and November 15
11:30 am – 1 pm
Prestonwood Country Club (February and August)
Brier Creek Country Club (May and November)**

A quarterly luncheon providing professional development and networking opportunities for women in business. The series features four luncheons with either a keynote speaker or panel of experts on a variety of topics. Expected attendance is 100 per event.

Series Presenting Sponsor - \$5,000 (four consecutive luncheons)

Exclusive sponsorship opportunity

- “Presented by” name recognition
- Example: KNOW Luncheon Presented by COMPANY NAME
- Ten (10) reserved VIP seats during program
- Three-minute presentation opportunity from the podium at each event
- Name recognition in the printed Calendar of Events

- Logo recognition on AV screen at beginning of event
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Name recognition in event news releases
- Verbal recognition from podium
- Display table in registration area with opportunity to distribute advertising specialty items and collateral materials at event

Series Sponsor - \$3,500 (four consecutive luncheons)

- Ten (10) reserved VIP seats during program
- Logo recognition on AV screen at beginning of event
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Verbal recognition from podium
- Display table in registration area with opportunity to distribute advertising specialty items and collateral materials at event

Individual Luncheon Sponsor - \$1,000

- Five (5) reserved VIP seats during program
- Name recognition on AV screen at beginning of event
- Name recognition on website calendar of events with link to company website
- Name recognition in promotional emails with link to company website
- Verbal recognition from podium

Individual Luncheon Patron Sponsor - \$500 per event

- Five (5) reserved VIP seats during program
- Name recognition on AV screen at beginning of event
- Verbal recognition from podium

New Member Luncheons

**February 17, May 19, August 11 and November 10
11:30 am – 1 pm
Morrisville Chamber of Commerce**

Held quarterly, new member luncheons provide new Chamber members and new employees of current member firms with an overview of the Chamber including tips on how to make the most of their chamber membership. Expected attendance is 35 per event.

Series Presenting Sponsor - \$1,500 (four consecutive events)

- Name recognition in the printed Calendar of Events
- Logo recognition on AV screen at beginning of event
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Three-minute presentation opportunity from the podium
- Verbal recognition from podium

Lunch/Host Sponsor - \$350 per event

Cost of food for attendees; includes delivery, tax and gratuity.

- Logo recognition on AV screen at beginning of event
- Name recognition on website calendar of events with link to company website
- Name recognition in promotional emails with link to company website
- Verbal recognition from podium

Event Sponsor - \$500 per event

- Name recognition on AV screen at beginning of event
- Name recognition on website calendar of events with link to company website
- Name recognition in promotional emails with link to company website
- Verbal recognition from podium

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Shot of Espresso

March 24, July 28, November 17, 2016
8:15 – 9:15 am (immediately following Coffee & Connections)
Morrisville Chamber of Commerce

Some months, Coffee & Connections gets "A Shot of Espresso!" This extra training series provides an extended education session to help improve business development, networking and sales skills. Expected attendance is 35 per event.

Event Sponsor - \$500 per event

- Name recognition on AV screen at beginning of event
 - Name recognition on website calendar of events with link to company website
 - Name recognition in promotional emails with link to company website
 - Verbal recognition from podium
-

State Of Morrisville

September 2016
7:30 – 9:30 am
Location TBD

A dynamic discussion on the current state of affairs for Morrisville and Wake County. Town and County leaders provide updates and highlights about budgets, growth and development issues, and plans for Morrisville's future. Expected attendance is 50 – 75.

Gold - \$2,000

- Eight(8) reserved VIP seats during program
- Name recognition in the printed Calendar of Events
- Logo recognition in event program
- Logo recognition on AV screen at beginning of event
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Verbal recognition from podium
- Display table in registration area with opportunity to distribute advertising specialty items and collateral materials at event

Silver - \$1,000

- Eight (8) reserved VIP seats during program
- Logo recognition in event program
- Logo recognition on AV screen at beginning of event
- Name recognition on website calendar of events with link to company website
- Name recognition in promotional emails with link to company website
- Verbal recognition from podium

Bronze - \$500

- Four (4) reserved VIP seats during program
- Name recognition in event program
- Name recognition on AV screen at beginning of event
- Name recognition on website calendar of events with link to company website
- Name recognition in promotional emails with link to company website
- Verbal recognition from podium

Community Supporter - \$250

- Two (2) reserved VIP seats during program
 - Name recognition in event program
 - Name recognition on AV screen at beginning of event
 - Name recognition on website calendar of events
 - Verbal recognition from podium
-

ADVERTISING

The Morrisville Chamber E-News

The electronic newsletters sent to more than 800 Triangle business and community leaders. The newsletter is sent monthly.

Ad - \$150 per issue

- 250 x 250 (pixels) ad; links directly to advertiser's website

Logo - \$50 per issue

- Logo recognition with link to company website

Straight From the Top

This e-blast features an area C-Suite professional in the "Hot Seat" answering rapid-fire questions regarding hot business trends, lessons learned, etc. The e-blast is sent monthly to more than 800 Triangle business and community leaders.

Website

The Chamber website is a popular site for people interested in visiting or relocating to our area, as well as for those seeking information about local member businesses. It includes an events calendar, a searchable member directory, discounts on member products and services and Chamber news. Our website, www.MorrisvilleChamber.org, receives more than 23,000 visits per year.

Non-Rotating - \$2,000 per year

- Logo recognition with link to company website featured prominently on each page of the Chamber's website.

Rotating - \$200 per month (two month minimum)

- Logo recognition with link to company website rotating throughout the Chamber's website.

MORRISVILLE INNOVATION FOUNDATION

FOUNDATION DONORS

The Morrisville Innovation Foundation's mission is to provide the building blocks for economic development and entrepreneurship as well as identify and foster up-and-coming community leaders with tools to build an environment for economic prosperity. Many of these contributions are considered charitable donations.

- Deadline for Donor contracts is January 15, 2016
- To be recognized at a donor level, the entire sponsorship must be paid in full by January 15, 2016
- All online and e-mail marketing begins immediately upon first payment and runs through December 31, 2016

Platinum Donor - \$15,000 and above

- Logo recognition with link to company website on the Morrisville Innovation Foundation's website homepage for the 2016 calendar year
- Recognized as a Platinum Partner on sponsor banner displayed at all Chamber events for the 2016 calendar year
- Logo recognition with link to company website in each issue of the Chamber e-Newsletter for the 2016 calendar year
- Logo recognition for all Morrisville Innovation Foundation programming

Gold Donor - \$10,000—\$14,999

- Logo recognition with link to company website on the Morrisville Innovation Foundation's website homepage for the 2016 calendar year
- Recognized as a Gold Partner on sponsor banner displayed at all Chamber events for the 2016 calendar year
- Logo recognition with link to company website in each issue of the Chamber e-Newsletter for the 2016 calendar year
- Logo recognition for all Morrisville Innovation Foundation programming

Silver Donor - \$5,000—\$9,999

- Logo recognition with link to company website on the Morrisville Innovation Foundation's website homepage for the 2016 calendar year
- Recognized as a Silver Partner on sponsor banner displayed at all Chamber events for the 2016 calendar year
- Logo recognition with link to company website in each issue of the Chamber e-Newsletter for the 2016 calendar year
- Logo recognition for all Morrisville Innovation Foundation programming

Bronze Donor - \$1,000— \$4,999

- Logo recognition with link to company website on the Morrisville Innovation Foundation's website homepage for the 2016 calendar year
- Name recognition for all Morrisville Innovation Foundation programming

Morrisville Innovation Foundation Supporter - \$251— \$999

- Name recognition on the Morrisville Innovation Foundation's website homepage for the 2016 calendar year
- Name recognition for all Morrisville Innovation Foundation programming

Friends of Morrisville Innovation Foundation- \$250

- Name recognition on the Morrisville Innovation Foundation's website homepage for the 2016 calendar year

2016 SPONSORSHIP OPPORTUNITIES

East Meets West Festival

April 16, 2016
11 am – 4 pm
Town Hall Drive

The East Meets West festival celebrates the cultural diversity of Morrisville through food, music and performing arts. Expected attendance is 3,000.

Gold Sponsor - \$5,000

- Participation in festival from stages
- 10x10 booth space in prominent location (includes tent, table and two chairs)
- Logo recognition in all advertising, collateral and signage
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Logo recognition on volunteer T-shirts
- Name recognition in the printed Calendar of Events
- Verbal recognition from podium

Marketing Partner - \$5,000

- Exclusive "Marketing Partner" recognition in all advertising
- 10x10 booth space in prominent location (includes tent, table and two chairs)
- Logo recognition in all advertising, collateral and signage
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Logo recognition on volunteer T-shirts
- Name recognition in the printed Calendar of Events
- Verbal recognition from podium

Silver Sponsor - \$2,500

- 10x10 booth space in prominent location (includes tent, table and two chairs)
- Logo recognition in all advertising, collateral and signage
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Logo recognition on volunteer T-shirts
- Verbal recognition from podium

Entertainment Sponsor - \$2,000

- 10x10 booth space in prominent location (includes tent, table and two chairs)
- Name recognition in all advertising, collateral and signage

- Name recognition on website calendar of events with link to company website
- Name recognition in promotional emails with link to company website
- Name recognition on volunteer T-shirts
- Verbal recognition from stage prior to start of entertainment activities

Bronze Sponsor - \$1,000

- 10x10 booth space in prominent location (includes tent, table and two chairs)
- Name recognition in all advertising, collateral and signage
- Name recognition on website calendar of events with link to company website
- Name recognition in promotional emails with link to company website
- Name recognition on volunteer T-shirts

Volunteer T-shirt Sponsor - \$500

High-quality T-shirts will be worn by festival volunteers. Quantity is 90.

- Name recognition on website calendar of events with link to company website
- Name recognition on volunteer T-shirts

Friend of East Meets West - \$250

- Name recognition on website calendar of events with link to company website

Participation Opportunities

Exhibitor - \$500

- 10x10 booth space in prominent location (includes tent, table and two chairs)
- Name recognition on website calendar of events with link to company website
- Name recognition in promotional emails with link to company website

Craft Vendor - \$50

- 10x10 booth space in prominent location (includes tent, table and two chairs)
- Name recognition on website calendar of events
- Name recognition in promotional emails

Food Vendor - \$100

- 10x10 booth space in prominent location (includes tent, table and two chairs)
- Name recognition on website calendar of events
- Name recognition in promotional emails

The sponsorship/vendor form and payment is due by March 31, 2016. If the event is cancelled for any reason, all cash paying sponsors/vendors will be refunded 50% of their sponsorship.

Leadership Morrisville

March and October, 2016

7:30 am – 4 pm (each session is two consecutive days)

Morrisville Chamber of Commerce

A two-day introduction of Morrisville and Wake County for business and community leaders to learn about the vision and challenges of the community. Topics discussed will include Triangle area health services, economic development, local government (town and county), transportation and the Wake County Public School System. This interactive session will feature local leaders and provide an opportunity for business owners, relocated executives, managers and non-profit directors to quickly learn about the area. Expected attendance is 15 per event.

Series Sponsor - \$2,500

- Registration for two (2) participants per session
- Three-minute presentation opportunity from the podium
- Logo recognition in event program
- Logo recognition on AV screen at beginning of event
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Verbal recognition from podium
- Display table with opportunity to distribute advertising specialty items and collateral materials at event

Individual Event Sponsor - \$1,500

- Registration for one (1) participant per session
- Logo recognition in event program
- Logo recognition on AV screen at beginning of event
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Verbal recognition from podium

Community Supporter - \$1,000 per event

- Registration for one (1) participant per session
- Name recognition in event program
- Name recognition on AV screen at beginning of event
- Name recognition on website calendar of events with link to company website
- Name recognition in promotional emails with link to company website
- Verbal recognition from podium

Scholarship Donor - \$500

Scholarships provide need-based tuition assistance to non-profit organizations or entrepreneurs to participate in the Leadership Morrisville program.

- Name recognition in event program
- Name recognition on website calendar of events
- Verbal recognition from podium
- Opportunity to send a letter to scholarship recipient

Morrisville Start Up

Morrisville Start Up is focused on building the entrepreneurial community. Activities include regularly scheduled networking events, information-sharing through social media and blogs and the HOTTovation "business percolator" which provides an office with meeting space, strong mentoring and connections upon program graduation. Unless otherwise specified, promotions and listings end December 31, 2016.

Gold Sponsor - \$5,000

- Logo recognition on Morrisville Start Up homepage with link to company website
- Logo recognition in promotional emails with link to company website
- Verbal recognition from podium at all Morrisville Start Up events
- Recognition as a Morrisville Chamber of Commerce Silver Partner

Silver Sponsor - \$2,500

- Logo recognition on Morrisville Start Up homepage with link to company website
- Logo recognition in promotional emails with link to company website
- Recognition as a Morrisville Chamber of Commerce Bronze Partner

Bronze Sponsor - \$1,000

- Logo recognition on Morrisville Start Up homepage with link to company website
- Logo recognition in promotional emails with link to company website

Morrisville Start Up Networking Socials

Morrisville Start Up hosts four (4) evening networking events a year to encourage new business connections. Start Up socials offers hosts the chance to bring potential customers and vendors on site for a first-hand look at their company.

Host Sponsor - \$500

- Name recognition on website calendar of events with link to company website
- Name recognition in promotional emails with link to company website
- Two-minute presentation opportunity at start of event

Event Sponsor - \$300

- Name recognition on website calendar of events with link to company website
- Name recognition in promotional emails with link to company website
- Verbal recognition from podium