

17485 Monterey Road, Suite 105 Morgan Hill, CA 95037 Phone (408) 779-9444, Fax (408) 779-5405 <u>Morganhill.org</u> / <u>info@morganhill.org</u>

Like us on Facebook: facebook.com/MorganHillChamber

#### August 2015 "Back to School, Back to Business" by John Horner, President

#### Chamber Calendar

<u>1st Thursday</u> Good Morning Morgan Hill @ Community & Cultural Center

<u>3rd Thursday</u> After Hours Networking Mixer

Every Monday Let's Do Lunch @ Various Member Restaurants

#### Committees <u>1st Friday</u> Education 8am Union Bank Tennant Station

2nd Thursday Ambassadors Noon at the Chamber office

<u>3rd Friday</u> Environmental Affairs 8am Union Bank Tennant Station

4th Thursday Economic Development & Government Relations 8am Union Bank Tennant Station Greetings Fellow Chamber Members.



For many of us, August is the big transition month when we wrap up the summer, get ourselves and/or our loved ones back to school, have that last vacation or long weekend and then turn our focus back to business and careers. Not that we are able to ignore business in the summertime, but somehow it

seems less a pressing concern than does enjoying friends and family and all that the world has to offer.

Recently someone asked me: "When is the Chamber's busy season?" I laughed and said: "always". That is very much the case. The work of listening to and advocating for our business community never stops. The work of better engaging our youth with the business community never stops. Our public events footprint is the most extensive of any organization in our region; from February's Celebrate Morgan Hill community awards dinner, on through the summer's twelve evenings of Friday Night Music and then on into September's Taste of Morgan Hill Festival (this year's Morgan Hill Times Reader's Choice for "Best Festival"!). Meanwhile we produce regular monthly informational breakfasts and an evening business mixer while also organizing the weekly Monday lunch series. We also make every effort possible to encourage and support the many other organizations which fill up Morgan Hill's busy events calendar.

This summer our public entertainment efforts have been focused on the Friday Night Music Series (FNMS), and what a season we are having. It gives us great joy to see people from every demographic out on a Friday night kicking off their weekend. If you have had the chance to join us this season, you know what I'm talking about. If you haven't been out yet, there are still the four Fridays in August for you to come check it out. This year we changed our FNMS advertising strategy to a mix of South County focused print media, online promotion through our website, cooperative promotion through local organizations and a series of weekly paid Facebook advertisements. While we continue to improve the event and its promotion, we intend to continue focusing our advertising on South County (SoCo) residents and workers. Do the workers at your company know about the FNMS? Maybe your organization would consider having an employee appreciation night event at our event, or even set up an "if you worked here, you wouldn't have to commute" recruiting tent. If any of those ideas interest you, let any of the Chamber Staff know and we will figure out how to get it done.

Returning to the back to school theme, this Friday we will begin distributing welcome bags to all of the new teachers in our local schools. If you have promotional items (mugs, pens, etc.), informational items and/or special offers for our new educators, please get them into the Chamber offices no later than 1AM this Thursday, 8/6/15.

Finally as your minds turn back to work, think hard about what you see as the future of Morgan Hill both as a place to do business and a place to live. There are many, many issues before local government entities which have a dramatic long term effect on the community and your organization. Please do everything you can to be well informed and vocal. As your Chamber of Commerce we are very, very interested in the issues which help or hurt your enterprise, and we need to work closely with you in order to be a clear and strong voice for your needs and interests. Please keep yourselves and us "in the loop".

#### 2015 Executive Committee

Board Chair *Rich Firato* Firato Janitorial

Vice Chair **Robert Airoldi** Morgan Hill Life

Board Secretary *Fawn Myers* Morgan Hill Unified School District

Treasurer *Phil Couchee* Recology South Valley

2015 Board Members

*Dr. Steve Kinsella* Gavilan Community College

*Sam Kabert* Value Business Products

Brittney Sherman Marriott Hotels

**Ed Machado** Commonwealth Credit Union

*Sunday Minnich* Minnich Productions

Dusty Perryman Digital View

*Matthew Bowen* Intero Real Estate

John Varela Asset Conversion Corp.

*Jeff Mitchell* Morgan Hill Times

Federal ID# 94-1593675



July 23, 2015

To: Mayor Steve Tate, City Manager Steve Rymer, Council Members Marilyn Librers, Larry Carr, Rich Constantine, and Gordon Siebert
Re: Permanent Implementation of Morgan Hill Downtown Complete Streets

Dear Elected and Appointed Representatives,

From the beginning of the Complete Streets Pilot Project we stated that our biggest concern would be the potential consequences, positive or negative, for the businesses most directly affected by the proposed change.

Attached to this letter are a spreadsheet and graphs illustrating the detailed feedback we received through a targeted survey of the downtown businesses. Our methodology was to hand deliver one paper survey to each business in and immediately adjacent to the downtown core. The survey was delivered on July 9<sup>th</sup> with a return postmark deadline of July 17, 2015. These dates were chosen to be as close as possible to the end of the trial period and before the Monterey Road construction projects got underway. Forty-four businesses responded, thirty-five of which identified themselves and nine of whom chose to remain anonymous. We delivered seventy three surveys, so this represents a 60% survey response rate.

As you can see from the attached information, thirty out of the forty-four (68%) of the businesses reported that their customer's response to the road change has been highly negative while only three (7%) reported that their customer's response has been highly positive. Summing up all considerations, 64% of the businesses oppose making the lane changes permanent, 11% are still undecided, and 25% support permanent implementation.

Given this feedback, the Morgan Hill Chamber of Commerce recommends returning Monterey Road to two mixed use (vehicles and bicycles) lanes in each direction at the earliest possible moment. We further suggest that other traffic calming and safety measures (such as better indicated cross walks, heightened speed limit enforcement, and similar reasonable measures) be considered for implementation as part of the streetscape improvements program presently under way and/or at a future time.

Sincerely yours,

John ) Horner

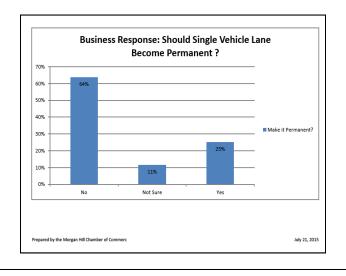
John T. Horner, President & CEO

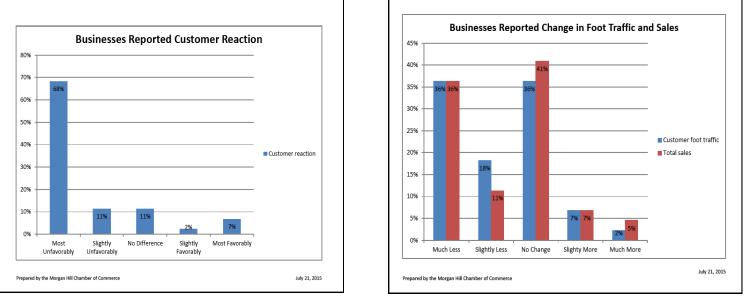
### Morgan Hill City Council meeting August 5th 2015 7:00 17555 Peak Ave. Council Chamber

City Council meetings are open to the public. Anyone who wishes to comment on an agenda item is given the opportunity to speak. (Typically three minutes)

All opinions are welcome!

### Let your voice be heard.





Prelimary Summary of Downtown Business Paper Survey Regarding Complete Streets Pilot

Deadline to mail surveys was July 19. This report summarizes data received as of July 20th

One form each was hand delivered to the businesses in and immediately adjacent to the downtown core by door-to-door canvasing.

Surveys were a simple one-page paper form and inclused a self-addressed, stamped envelope to make completion and return as easy as possible Every effort was made to make sure people knew that we want their honest feedback whether it be pro, con or neutral.

We also stated that the only position the chamber has taken is that we want to understand any effect this work is having on local businesses.

We emphasized that all businesses were encouraged to participate and that there is no requirement or expectation visa-vis their being or not-being men

	Much less	Slightly Less	No Change	Slighty More	Much More	Total
Customer foot traffic	16	8	16	3	1	44
Total sales	16	5	18	3	2	44
	Most Unfavorably	Slightly Unfavorably	No Difference	Slightly Favorably	Most Favorably	
Customer reaction	30	5	5	1	3	44
	No	Not Sure	Yes			
Make it Permanent?	28	5	11			44

Data as % of Responses	Much Less	Slightly Less	No Change	Slighty More	Much More	Total
Customer foot traffic	36%	18%	36%	7%	2%	100%
Total sales	36%	11%	41%	7%	5%	100%
	Most Unfavorably	Slightly Unfavorably	No Difference	Slightly Favorably	Most Favorably	
Customer reaction	68%	11%	11%	2%	7%	100%
	No	Not Sure	Yes			
Make it Permanent?	64%	11%	25%			100%

## Time to get your applications in for the Taste of Morgan Hill 100.00 late fee after Sept. 1st!

Taste of Morgan Hill Sept 26th & 27th 2015

In Historic Downtown Morgan Hill

Art & Crafts Wine & Beer Garden Quilt Show Classic & Custom Car Show Kid Zone Live Music Free Admission

These fantastic features & events bringing 50,000 of your customers to our festival.

Be a vendor at the Taste of Morgan Hill!

Register online at: www.TheTasteofMorganHill.com

(408) 779-9444



## **Chamber of Commerce August Events**

### "Good Morning Morgan Hill" Breakfast August 6, 2015 Sponsored by the Morgan Hill Rotary

Hosted at: the Morgan Hill Community Center 1st Thursday 7:30-9am \$15 in advance or \$20 at the door



Please bring a new pair of childs pants (size 4T - 16)

To the Chamber Breakfast and receive one raffle ticket per item.

## HERIAGE BANK OF COMMERCE<sup>®</sup> The Fine Art of Banking<sup>®</sup>

After Hours Networking Mixer Sponsored by Heritage Bank 18625 Sutter Blvd, Morgan Hill, CA

Thursday, August 20th from 5:30-7:30pm Free for Chamber Members!

### Let's Do Lunch - every Monday @ Noon

A casual lunch where as many chamber members that wish to attend can get together for an informal meal together. Everyone orders as they arrive and pays for their own meals. **No RSVP, just show up!** 

August 3rd,	Mama Mia's	275 E. Dunne Ave
August 10th	Noah's	17500 Monterey Rd.
August 17th	Hanjung Korean BBQ	16105 Monterey St
August 24th	Rosy's	17300 Monterey Rd
August 31st	La Nina Perdida	35 E. Main Ave.
Sept. 7th	** No Lunch**	**Labor Day**

### We hope we'll see you there!



## **Ribbon Cutting at Majestic Hospice and Home Health**

16360 Monterey St. Ste 140-150 Morgan Hill, CA 95037 (800)604-8025



### **Ribbon Cutting at Coyote Creek golf course** (408) 463-1800

One Coyote Creek Golf Dr. Morgan Hill, CA 95037

## No Outside Alcohol at Friday Night Music or other public events

Dear Morgan Hill Chamber of Commerce Members,

In order to protect our temporary event beer and wine license we are obliged to make this policy very clear and to enforce it.

It has been brought to our attention that some people have been bringing alcohol, particularly harder drinks like vodka, etc., into the Friday Night Music venue by disguising them in alternative packaging to look like fruit juices, bottled water, iced tea and so on.

Our temporary events license from the California Department of Alcoholic Beverage Control specifically prohibits any form of outside alcohol containing beverages being brought on-site and also specifically prohibits the use and/or serving of anything other than beer and wine.

We will be asking our security guards to be even more diligent in checking for violations of these rules. We cannot put our operating license and insurance coverage at risk.

Please support us by ensuring that your members and guests come out to enjoy Friday Night Music, but do so while following these rules.

Thank you for your time and support.

Best regards, John Horner President & CEO, Morgan Hill Chamber of Commerce

## Does your business host live entertainment?

If you are a Chamber Member, simply email your entertainment schedule to Mellea at <u>mellea@morganhill.org</u> and we will add it to our online calendar!

Please email at least 3 weeks in advance of the event date to guarantee its placement on the calendar. Do you attend Chamber Programs and Events? Are you willing to take an hour a month to attend our meetings? Would you like to have your business recognized each month? Do you want to be involved in change? Are you fun to be with? Do you look good in red?

## WE WANT YOU!

We are always looking for members who would like to be an Ambassador. If you answered yes to any of the above questions, please talk to us about becoming a Chamber Ambassador!

Contact Leonette Stafford, Ambassador Chair 408-396-4446 / <u>Lstafford@rwp2p.com</u>

## **Friday Night Music Series**

We have had a Great start! Thank you to everyone who helps to make this event possible, including Rich Firato, Nick Firato, our amazing volunteers, our 2015 presenting sponsor, Sound Waves, and all our other amazing sponsors (listed on the bottom right).

### **August 7th - Forjour**



### August 14th - Cocktail **Monkeys**



August 21st - Sage



### August 28th - House Rockers





Minuteman Press

**Morgan Hill Life** 

#### PLATINUM **Recology South Valley**

GOLD Heritage Bank of Commerce **Commonwealth Credit Union Pinnacle Bank New Direction Sign Service Lokey Firearms** 

#### IN KIND

Earthtech Landscape Abacus Bookkeeping Consultants **Firato Janitorial** 

Johnson Lumber Santa Teresa Dental **Thinker Toys Union Bank** Asiya Shriners International, Inc. Rosy's at the Beach Anritsu **Guglielmo** Winery The lewel Box

City of Morgan Hill Morgan Hill Times **GMH** Today **Out and About** 

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## Gavilan College QuickBooks Class!



**Announcing!** Great courses designed to help the small, medium or large business manage and improve its bottom line. Gavilan College Community Education will be offering "QuickBooks 2014 for Home or Business," a 4-evening, in-person class, starting August 17, that will help you acquire the day-to-day skills needed to run a successful business. Instructor Francois Envent is a certified QuickBooks instructor with many years of experience teaching small and large groups. Also coming up is our popular class "Become a Notary Public in One Day." This intensive one-day seminar, offered on August 1, is designed to equip you with everything you need to know to become a successful Notary in California. For details on either class or other business-related classes, go to <u>www.GavilanCE.com</u>.



We invite you to join in the conversation. Share the things you love about Morgan Hill, features and people you would like to see in future editions of *gund* TODAY, and any comments you might have on articles in the current issues at gmhtoday.net.



YOUR COMMUNITY YOUR LIFESTYLE

The Lifestyle Magazine Of The South Santa Clara Valley Available everywhere you do business. Electronic copies available online at: amhtoday.com

## **Advertising Opportunity!**

If you would like to advertise in future copies of this publication, please contact our office at:

## <mark>(408) 779-9444</mark>

#### **Business Card size advertising**

One month \$50.00 Three months \$125.00 Six months \$275.00 Twelve months \$400.00 <u>Loose Flyer Insert information</u> 500 flyers, double sided, space available basis \$150.00/issue

### Thank You to our Raffle Donors

Thanks to all who donated to the Breakfast & Mixer Raffles

## Kevin P. Courtney Attorney At Law

Licensed before the U.S. Tax Court Providing business, litigation, estate planning and tax-related legal services since 1977.

17415 Monterey Road, #204 Morgan Hill, CA 95037 (408) 779-5101 www.KPCLaw.com



## **Got Mold??**

Richard P Gray and his daughter Jayce Gray C.R.I.E. are doing business as Richard Gray C.M.I, C.M.R, C.R.I.E.



Richard is the founder of: Certified-Environmental.com, an indoor Air Quality Consortium as a provider of services that result in sanitized building interiors and improved indoor air quality on the one hand and eco-friendly chemical free method of Mold remediation on the other. This is done using patented processes that are non-toxic, more cost effective and non-destructive than traditional demolition, removal & rebuild process.Certified-Environmental.com's mission is to offer toxic free solutions for the health conscious, Eco-friendly population with specific needs. We accomplish this by aligning the consortium with competent eco-friendly companies who are passionate about the environment, health and highest quality of customer attention.

Our guiding principles are to provide superior services with the latest in safe environmental technologies and green solutions. The consortium is promoting a high heat process into traditional gross mold removal practices control using thermal pasteurization, a process of applying engineered heat to a structure which essentially sanitizes a building, or a portion of the building. This is a chemical-free process, and is much more complex than simply applying heat to a structure or an architectural element. For over ten years our customers include OUI clients include: Building& Property managers, Home owners, Architects, Realtors, Insurance Companies and Title companies

The business territory has expanded from the Monterey peninsula to include San Francisco and San Jose areas. It was that reason they relocated their business to Morgan Hill one year ago as a central commute between Carmel/Pebble Beach and San Francisco.

Richard served on the Pacific Grove Chamber executive committee for six years and chaired "The Good Old Days" event.



## **Crimes of Opportunity**



#### MORGAN HILL POLICE DEPARTMENT

Your Morgan Hill Police Department is committed to delivering intelligence-based police services by partnering with the community to reduce crime, apprehend offenders and improve quality of life with integrity, professionalism and respect

#### FOR IMMEDIATE RELEASE

Date: July 9, 2015 Contact: Administrative Sergeant Ray Ramos at (408) 779-2101 ray.ramos@morganhill.ca.gov

#### Purse thefts at downtown restaurants

The Morgan Hill Police Department would like to alert our residents and local business owners alike about a recent increase in purse thefts in the Downtown area. Since March there have been four incidents in which patrons have had their purses/handbags stolen while sitting at the outside dining areas of local restaurants. Victims have had their purses/handbags on the table, on the ground near them or hanging on a chair; when a bicyclist has ridden by, grabbed the purse and successfully escaped.

In the most recent incident, the victim reported a Hispanic male, approximately 18-20 years old with a goatee; wearing sunglasses, a dark hoodie and dark colored pants, rode onto the sidewalk, grabbed the victim's purse and then fled the scene despite the efforts of the victim, a witness and police. On one occasion the suspect was seen riding a "bmx" style bicycle and in all the other incidents, the suspect was reported to have been riding a dark colored mountain bike.

#### PUBLIC SAFETY MESSAGE:

As with most crimes, purse thefts are a crime of opportunity. Criminals are attracted to victims and their belongings that are easy and inviting. Your best defense is to take steps to make your property uninviting to criminals. In other words, the harder you make it, the less likely you are to become a crime victim.

While nothing is foolproof, common-sense precautions will greatly reduce your chances of becoming a victim. Always be aware of your surroundings and do not leave your property unattended; this will act as a deterrent to thieves and increase the likelihood they will pass you by and move on.

Anyone with information regarding these theft cases is asked to please contact Detective Sheena Pevehouse at (408) 779-2101 or the anonymous tip line 408.947-STOP (7867).

Safety, Integrity, Respect, Professionalism, Pride, Teamwork, Innovation

16200 Vineyard Boulevard, Morgan Hill, California 95037 T: (408) 776-7300 F: (408) 776-7328 www.morganhill.ca.gov

## **2015 Fall Citizen's Police Academy**

The Morgan Hill Police Department is pleased to announce we are now accepting applications for our Fall 2015 Citizen's Police Academy!

Want to learn more about the inner workings of your Police Department? Want to know what it takes to conduct a criminal investigation? Curious about how traffic stops are conducted? Always wanted to know how a 9-1-1 call dispatch center works? Then the Citizen's Police Academy (CPA) is for you!

The CPA provides members of our community with the opportunity to get an up-close and personal view of the Morgan Hill Police Department. The CPA is a 12-session academy taught by MHPD officers, dispatchers and our law enforcement partners, such as the District Attorney's office.

The CPA will meet on Thursday evenings beginning August 27th for 12 weeks. The topics covered will include:

- Communications
- Crime analysis
- Crime prevention
- Criminal law
- Critical incidents
- Emergency services
- Firearms training
- Gangs
- Internal investigations
- Narcotics
- Patrol operations
- Police selection and training
- Traffic enforcement



The academy is free! Participants must be at least 18 years old and priority is given to Morgan Hill residents. Applicants are carefully screened and must successfully complete a background investigation check.

The Citizens Academy does not train citizens to be future police officers. It is designed to inform citizens about police policies and procedures, and to foster community support, safety and awareness.



Space is limited so apply now!

<u>Click here to complete an online</u> <u>application.</u>

For more information or questions contact Corporal Scott Purvis at (408) 779-2101 or scott.purvis@morganhill.ca.gov.



# **Welcome New Members!**

Leal Vineyards (831) 636-1023

Gateway VI Investments dba Sola Salon Studios (408) 659-1956

> Majestic Hospice <u>& Home Health</u> (800) 604-8031

Immortal Auto Moto (408) 665-6034

<u>doTERRA Wellness</u> <u>Advocate - Marti Winkler</u> (408) 500-5566

Collateral Resources (408) 249-5237

McLaughlin Painting (408) 920-6119 Terra Cleaning Services (831) 578-8296

<u>Richard Gray</u> <u>Certified Environmental</u> (831) 970-7089

World Financial Group <u>A Transamerica Company</u> (408) 607-2557



## Ground breaking at La Quinta Hotel

Condit Road, Morgan Hill Ca.95037

# **Thank You Renewals!**

Rosso's Furniture Member 24 Years

Hampton Inn Morgan Hill Member 23 Years

American Cancer Society Member 31 Years

> SVI Incorporated Member 23 Years

South County Animal Hosp Member 20 Years

> New Era Software Member 15 Years

Morgan Hill Bowl Member 10 Years

Kelso Communications Member 9Years Morgan Hill Dental Care Member 7 Years

> Stratford School Member 6 Years

Morgan Hill Youth Sports Alliance Member 6 Years

Mammography Specialists Member 5 Years

> <u>Coldwell Banker</u> <u>Cynthia Miller</u> Member 5 Years

White Painting Member 4 Years

California Sports Center Member 3 Years Pop A Lock of South County Member 2 Years

Stephen C. Smith D.D.S. Member 1 Year

> Sushi Ichiban Member 1 Year

Bubbles Wine Bar Member 1 Year

<u>Morgan Hill Granada Preserva-</u> <u>tion Society / The Grange</u> Member 1 Year

Carrera Backflow Specialist Member 1 Year



P O Box 1974 Morgan Hill, CA 95038 (408) 722-7612 www.morganhlicf.org

July 15, 2015

Dear Non-Profit Representative:

The Morgan Hill Community Foundation is dedicated to local philanthropic activities, especially honoring those who embody the "Give Where You Live" spirit. On Friday evening, November 13, 2015, we are proudly co-hosting with PG&E our 10<sup>th</sup> Annual Philanthropy Event in honor of "National Philanthropy Month" in November. We invite you to join us by submitting a name of a person you would like to honor.

At the event, each participating non-profit organization is invited to honor one individual or business of its choosing. Your honoree may have worked numerous volunteer hours or provided financial support. You decide what criteria to use in the selection process.

Please complete and return the "Honoree Information Form" via a scanned document in email or hard copy mail no later than September 11<sup>th</sup>, 2015. A Foundation representative will then be in touch with you shortly after the deadline to schedule honoree preparations leading up to the event.

This form is only to submit an honoree. Information about the event, tickets, RSVPs will be available separately in September. If you have any questions or would like sponsorship information, please contact me at (408) 722-7612.

Sincerely,

Amy Whelan President, Morgan Hill Community Foundation amy.whelan@morganhillcf.org

	Community Foundation Connecting Morgan Hill and Its People
	Proudly Presents
	2015 Philanthropy Event Friday Evening, November 13 <sup>th</sup> , 2015
	HONOREE INFORMATION FORM Outstanding Philanthropist / Volunteer
Honoree Name	e (One):
Address: Phone #:	Email:
Non-Profit Org	anization:
Non-Profit's Pu	irpose:
Non-Profit Pho	tact Name: ne:
,	Ionoree Information Due by SEPT 11 <sup>th</sup> , 2015
	ote: multiple honorees per organization are discouraged iewed prior to MHCF's final acceptance of honoree information.

We would like a digital picture of your nominee, and may pre-recorded an interview with you and your honoree. A Foundation representative will contact you shortly after the honoree information deadline to schedule.

Return nomination forms to: Mail: MHCF, P.O. Box 1974, Morgan Hill, CA 95038 EMAIL: amy.whelan@morganhillcf.org

If you have any questions, please contact Amy Whelan at (408) 722-7612.



P. O. Box 786 / Morgan Hill, CA 95038

facebook.com/MorganHillChamber

Thank you for being a member of the Morgan Hill Chamber of Commerce !

#### 2015 Board of Directors

Rich Firato Firato Janitorial Services Chairperson

Robert Airoldi Morgan Hill Life Vice Chair

Phil Couchee Recology South Valley Treasurer

Fawn Myers MHUSD Board Secretary 2015 Board of Directors

Dr. Steve Kinsella Gavilan College

Brittney Sherman Marriott Hotel

> Jeff Mitchell Morgan Hill Times

Matthew Bowen Intero Real Estate

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