



Morgan Hill Guide & Business Directory

“MEET MORGAN HILL”

**AD SPACE
AVAILABLE NOW**

A beautiful, full size, full color, quality publication.
A resourceful and effective asset for our community.

17,000 copies distributed! The directory is mailed to all households and businesses in the city and distributed through the Chamber of Commerce. Additional copies are also delivered to City Hall, city facilities, real estate offices, the car wash, hotels, and more than 100 other businesses.

Let's show off! This guide is used to promote local tourism, local shopping, and economic development. Your ad will be seen year around.

Get the word out! As a business referral and information publication for families, individuals, and businesses moving into Morgan Hill.

We encourage and greatly appreciate your support. This well distributed community resource will be more valuable to you, our members, our chamber, and our community if you participate. The Directory will include directory listings by category & name, and will be a useful resource for all Morgan Hill residents & visitors. **Don't miss this opportunity to be featured prominently in the definitive guide to all things Morgan Hill!**

Get Year Round Results!

Contact Mellea at the Chamber (408) 779-9444
or email mellea@morganhill.org



408.779.9444 mellea@morganhill.org info@morganhill.org
17485 Monterey Rd, #105, Morgan Hill, CA, 95037

Morgan Hill Chamber of Commerce Business Directory 2017-18
Advertising Contract

Company _____
Contact Name _____
Address _____
City/St/Zip _____
Phone _____
Email _____

AD PRICES, MEMBERS

- Back Cover \$4750
- Inside Covers \$3500 IF IB
- Full Page \$2575
- 2/3 Page \$1875
- 1/2 Page \$1475 V H
- 1/3 Page \$1075 V B
- 1/4 Page \$880
- 1/6 Page \$680 V H
- 1/12 Page \$385

AD PRICES, NON-CHAMBER MEMBERS

If you are not currently a member, add the following membership fees to the published ad rate. Insertion order includes all benefits of membership.

# of Employees	Amount	Alternate Business Rates	Amount
1-10	\$315	Associate Non Business Member	\$210
11-25	\$535	Home Based/Independent Contractor	\$210
26-100	\$1075	Non Profit Org. (No Employees)	\$210
100+	\$1650	Non Profit Org. (Paid Employees)	\$315
		Motels/Hotels (\$325 + \$6 per room)	\$325+
		Banks/Savings & Loan (per location)	\$540
		Land Development & Utilities	\$775

ARTWORK

Submit your own ad or advertising rate includes design of a custom advertisement with your logo and a photo of your business (that you provide). You will be sent a proof of your advertisement before publication.

Space reservation: May 3, 2017
Artwork due: May 17, 2017
Publication date: August 2017

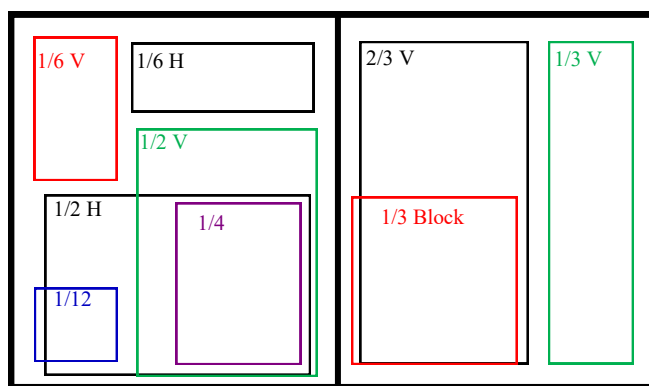
Cost of Ad	\$ _____
Membership Fee <small>Applies only to non-members</small>	\$ _____
Other	\$ _____
Total	\$ _____

50% due with order balance due upon advertiser's receipt of proof

Specifications for Ad Submissions

If providing your own artwork, please email mellea@morganhill.org with questions regarding artwork requirements.

	Width	Height
Full Page Bleed	8.375	10.875
1. Full Page	7.875	10.5
2. 2/3 Page Vertical	4.875	10.5
3. 1/2 Page Vertical	5.0	7.875
4. 1/2 Page Horizontal	7.875	5.0
5. 1/3 Page Block	4.875	4.875
6. 1/3 Page Vertical	2.25	10.5
7. 1/4 Page	3.625	5.0
8. 1/6 Page Vertical	2.25	4.625
9. 1/6 Page Horizontal	4.625	2.25
10. 1/12 Page	2.25	2.25



TERMS AND CONDITIONS

- * All advertising is subject to the Morgan Hill Chamber of Commerce (MH Chamber) approval, and MH Chamber reserves the right to reject any advertising.
- * Ad placement is based on a first come, first serve basis. We will do our best to place your ad in a section related to your business type, but it cannot be guaranteed.
- * Advertiser agrees to pay 50% non-refundable deposit with order. The balance of your bill is due within 10 days of receipt of proof. Failure to acknowledge or return proof will not alter contract terms or obligation. Advertiser agrees to be jointly and severally responsible for full payment thereof in any action brought under this agreement.
- * Publication date is subject to change based on advertising sales and delays in content materials.
- * In no event shall MH Chamber be liable to the advertiser for any indirect, incidental, consequential, special or exemplary damages, including loss of profits. In no event shall MH Chamber be liable to the Advertiser for any amount greater than the amount paid by Advertiser under this agreement.
- * The Advertiser shall indemnify and hold MH Chamber harmless from and against any loss, expense (including attorney's fees) or other liability resulting from any claim or suit for defamation, libel, slander, plagiarism, illegal competition or trade practice, false or misleading advertising, infringement of trademark, service mark, trade name, infringement of copyright or proprietary rights, violation of the right of privacy or any other claim or suit of any nature resulting from the advertising provided by the Advertiser or based on material or information furnished by the advertiser to MH Chamber.
- * MH Chamber shall not be bound by any promises or agreements not contained herein, nor shall it relieve Advertiser or agent of their obligations hereunder.

The undersigned hereby contracts with the Morgan Hill Chamber of Commerce to place an advertisement in the Chamber Business Directory and understands and agrees to the terms of this contract.

Authorized Signature _____ Date _____