

*The*  
**Chamber View**  
*June 2015 Newsletter*

Mitchell Area Chamber of Commerce • [www.mitchellchamber.com](http://www.mitchellchamber.com)

**6.4.15**

**anything is possible.**

See page 7 for feature details

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## MITCHELL AREA CHAMBER OF COMMERCE

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Cornerstone Coffeehouse & Deli

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**Brenda Freidel** – The Pin Cushion

**Rory Palm** – The Daily Republic

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**Tom Clark** – Avera Queen of Peace

**Amy Novak** – Dakota Wesleyan University

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**Mayor Ken Tracy** – City Council

**Steve Rice** – City Council

**John Claggett** – County Commissioners

**Kari Kirchmeyer** – Mitchell Main Street and Beyond

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**Past Chair Lori Essig** –

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**Mayor Ken Tracy** – City of Mitchell

**Jeff Smith** – City Council

**John Claggett** – County Commission

# Welcome New Members!

**Modern Woodmen Fraternal Financial – Michelle Sheesley**, 1125 N. Sanborn, Mitchell; 996-2675; www.modern-woodmen.org

**Prairie Family Healthcare, PC**, 120 W. 6th Ave., Mitchell; 292-6262

**MEGA Sports Center**, 710 E. Kay Ave., Mitchell; 292-0519; www.gomegagym.com

## Member Moments

If your business has exciting news to share, we want to know! Just visit our website <http://www.mitchellchamber.com/pages/MemberMomentSubmission/> and fill out the form for a Member Moment. Member Moments that meet the guidelines will be published in the order they are submitted, in our weekly Monday Memo newsletter. One per week, as submitted.

## Thank You for Your Investment in the Mitchell Area Chamber of Commerce!

The following businesses have renewed their membership.\*\*

Bruce Signs

Café Teresa

Dale Carnegie Training

Easy Come, Easy Go

Exchange Club of Mitchell

Freedom Valu Center

Performance Pet Products

Pro Contracting

The Brig Steakhouse & Lounge

Vern Eide Chevy, Buick, GMC

Vern Eide Ford

Woelfel Jewelry

\*\*Paid as of April 10, 2015 – May 18, 2015

## MITCHELL CONVENTION & VISITORS

### BUREAU ADVISORY BOARD

**Chairman Sean Moen** – OverTime Sports Bar & Steakhouse

**Vice Chair Jen Johnston** – Cabelas

**Past Chairman Jill Larson** –

Highland Conference Center

**Rebecca Grace** – Ramada Inn & Suites

**Dave Sietsema** – Klock Werks

**Eric Giblin** – Subway

**Cindy Gregg** – Prehistoric Indian Village

**Misty Zilla** – Bean Box Espresso

**Jason Wede** – Cornerstone Coffeehouse & Deli

### EX-OFFICIO

**Susan Tjarks** – City Council

**Gwenda Koch** – Chamber Liaison

## MANAGEMENT & STAFF

**Bryan Hisel** –

Executive Director

**Sonya Moller** –

Chamber Director

**Kimberly Lofgren** –

Director of Finance & Administration

**Rebecca Zabel** –

Program Coordinator

**Laurie Cooper** –

Director of MADC Operations

**David Lambert** –

Regional Development Director

**Jacki Miskimins** –

Regional Workforce Coordinator

**Katie Knutson** –

Convention & Visitors Bureau Director

**Dale Odegaard** –

Director of Chamber Enterprise

**Barb Odegaard** –

Gift Shop Marketing Manager

**Troy Magnuson** – Gift Shop Manager

### CHAMBER MISSION STATEMENT:

*Provide leadership to unify community action that enhances the business environment and the quality of life in the Mitchell area.*

## Chamber 101: Maximize Your Chamber Benefits



Do you know what all you get for being a member of the Chamber? There is probably a lot more that you can be doing with your membership and with the software we offer! Start getting the most out of your Chamber membership by attending our next session of Chamber 101 class on **Thursday, June 18th, at 4:00pm in the Chamber Boardroom!** This 1 hour session will cover benefits you gain with having a Chamber membership, resources

available to you, and what options you have when utilizing the Member Information Center – such as posting jobs and events for your business! To register for this FREE session, call Rebecca at 996-5567 or email rebecca@mitchellchamber.com.

## Women's Brunch

Save the date for Women's Brunch, to be held at the Highland Conference Center on Wednesday,



*the inspirational coffee club.*

August 19th at 10am. Our speaker this year will be Julie Clark, author and founder of The Inspirational Coffee Club. Julie's message will motivate and inspire you to live your life to its fullest! Tickets are \$15 and go on sale **Monday, June 15th at 8am** at the Chamber Offices located at 601 N. Main St. You can also purchase tickets by phone by calling 996-5567.

## Candidate Forums

Candidate Forums were held on Tuesday, May 19th and Thursday, May 21st for the School Board, Mayor, and City Council Ward 3 elections. Questions came from media representatives as well as public in attendance. The following candidates are running for their respective positions:

Mayor: Jerry Toomey and Ken Tracy

City Council Ward 3: Marty Barington and Ed Potzler

School Board 3 year term: Lacey Musick, Neil Putnam and Tara Volesky (2 open spots)

School Board 1 year term: Kevin Kenkel, Twyla Mah and Steve Sibson (1 open spot)

Voting is open June 2nd at the MCTEA Building, located at 821 N. Capital St. Get out and VOTE!



## Crowns

*Did you know...*

Crowns, which are also known as caps, are made of a strong porcelain or metal and cover and protect a tooth. They are cemented or bonded permanently onto a tooth, protecting it from breaking. When a tooth has extensive decay or trauma, or has a crack in it, a crown is the treatment of choice. Crowns can also be used on front teeth to improve a person's smile. For more information check out our website or call 605-996-9944 to make an appointment with Dr. Farnham or Dr. Weber.



Dr. Brett Farnham



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Dr. Landon Weber

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## Ribbon Cuttings

### Shoe Sensation

Shoe Sensation is a regional chain of family shoe stores selling quality name-brand shoes. Shoe Sensation was developed to meet the footwear needs of the entire family; ranging from toddlers to senior citizens. Brands offered include Skechers, Clarks, and Life Stride for women; Rocket Dog and Bearpaw for juniors; John Deere and Nike for children; and Dockers, Timberland, and Harley Davidson for men. Shoe Sensation also carries a wide range of athletic shoes in many popular brands.

Shoe Sensation is open Monday through Friday 10am-9pm, Saturday 10am-7pm, and Sunday 12pm-5pm. Shoe Sensation is located at 1007 Spruce St. #103, Mitchell and can be reached at 292-0343.



### Yessica's

Mitchell's only Mexican and Italian cuisine restaurant! Located on Main street, Yessica's boasts a chef with over 25 years of experience and provides authentic Mexican specialties, salads, seafood, Italian entrees and steaks. Gluten free options are available. Visit today and check out the newest place in town!

Yessica's is open Monday through Saturday from 10am until close (around 9 or 10pm depending on business). Yessica's is located at 505 N. Main St., Mitchell and can be contacted at 996-2000.



## Leadership Mitchell Graduates

The 2015 Class of Leadership Mitchell celebrated their graduation on May 14th. The following participants received a plaque for their completion of all Leadership Mitchell requirements:

Victor Alarcon – Wells Fargo Bank  
 Kala Aragon – LifeQuest/Career Connections  
 Andrew Barkley – Wells Fargo Bank  
 Lisa Bender – Convention & Visitors Bureau  
 Beau Byrd – Dakota Wesleyan University  
 Lorie Hansen – The Daily Republic  
 Jason Kaul – Tessier's  
 Justin Rake – Davison County Title Company  
 Jeremy Skinner – Innovative Systems  
 Glen Sommer – Trail King Industries



We would also like to thank this year's sponsors! Without the support of the following businesses, the program would not be possible:

Commencement Dinner Sponsor: Home Federal Bank

Orientation Session Sponsor: Trail King Industries

Session Break Sponsors: ELO, Coca-Cola, First Dakota Bank, Mitchell Technical Institute, Avera Queen of Peace, Cabela's, and Mitchell Convention & Visitor's Bureau

## May Mix & Mingle



It was a great turnout at our May Mix & Mingle at Dental Care Center! Drs. Paul Miskimins and Jennifer Veurink held a Fiesta for everyone in attendance. Hope to see you at our next one scheduled for August 11th at the Mitchell Prehistoric Indian Village!



## Community Calendar

The Chamber website has a new calendar format! We now have a PUBLIC calendar, a calendar for MEMBER events only, and a calendar for CHAMBER events. So now everyone can submit events to the public calendar and get your event more publicity! Just go to www.mitchellchamber.com, click on the "Event Calendars" link under News & Events – and you can then visit each of the calendars, and submit events right from the calendar pages! Remember, if you are a Chamber member; submit your event on the Member calendar so you get included in the Monday Memo listing of events!



On Thursday, May 7, over 100 people attended the FREE Training Seminar on The Secrets of Customer Service. It was sponsored by the Chamber of Commerce, Mitchell Convention and Visitor's Bureau, Mitchell Main Street & Beyond, and the South Dakota Department of Tourism. Local expert Jeff Logan shared tips of the trade and expert advice on the best practices for working with customers.

## The Social Media Toolbox for your business



Keep your eyes open for more details on how you can learn how to use a variety of social media tools from the experts! Between June 2015 and February 2016 the Chamber of Commerce will be holding 10 recorded training sessions on the following topics:

- Facebook Marketing for 2015: How to Get Results as Facebook (and the World) Evolves
- Workshop: How to Use Facebook to Increase Sales
- The Power of Twitter: 140 Characters Can Make or Break Your Brand
- How to use Hashtags on Instagram to Grow a Loyal Community of Followers and Customers
- How to Set Your Brand Apart on Instagram to Increase Traffic and Sales
- How to Create a Visual Marketing Strategy That Gets Results
- Repurposing on Purpose: How to Create Personalized Content for Specific Target Audiences
- How to Blog With Consistency: Strategies and Workflows
- How to Make Great Videos With Only Your Phone (and No Budget)
- 12 Awesome Tools to Optimize Your Social Media Results

Each session costs \$40. Chamber and Main Street Members get a discounted rate of only \$25 per session! More details and dates to come—watch the Chamber Calendar or call 996-5567 for more details.

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## brand (brand) n.

1. A trademark or distinctive name identifying an organization
2. An association of positive qualities with a widely recognized name
3. A distinctive or particular kind
4. The marking practice of creating a concise description, symbol, design, that identifies and differentiates a place/product from others
5. Differentiates one from competition

For 123 years, the community of Mitchell has been synonymous with the Corn Palace. It is an unmistakable icon and an attraction for hundreds of thousands of visitors every year; not to mention the home of most important local celebrations. However, now is the time for Mitchell to expand its brand image beyond that single structure.

Mitchell has suffered no lack of civic promoters and entrepreneurs over the years. It was this kind of collective drive, imagination and ingenuity that yielded our major attraction, the Corn Palace. It was this same kind of community interest that brought over 900 of our residents to answer recent surveys regarding our strengths as a community.

What is the modern, on the move Mitchell? It is smart, visionary, connected, progressive people- and business-friendly, high-tech and confident of its future while proud of its unique heritage. Mitchell is a place where anything is possible.

Nationally recognized public schools, over 2 dozen churches, 2 post-secondary institutions, a regional health-care hub, 19 public parks, 9 lakeside recreation areas, plus 3 dozen athletic fields and 5 museums make us all proud of a city that is vibrant and innovative while providing an unprecedented quality of life for our residents. Twice recognized as a "Smart 21 City" and now a finalist at the international Intelligent

Community forum, Mitchell residents enjoy \$20 M in a fiber optic communication system that serves every home and business in the city.

100 community volunteers completed a community planning process designed to create the vision for the future of the Mitchell area through the year 2020. This strategic planning process resulted in a plan called Focus 2020. One of the primary recommendations of this plan was to develop and articulate a brand and a comprehensive marketing plan. The Development Corporation and Chamber Board echoed that recommendation in 2012.

Those of us who live and work here know that Mitchell is a place where anything is possible. We have a community that is unique, surprising, and we are doing most things right. But, forward-thinking leadership recognized that our lack of a strong reputation was resulting in low awareness relative to work force recruitment and community growth and development. We needed a unified identity to help the whole community attract positive attention and to stimulate economic growth.

We, as a community, need to be proud of embarking upon this collective and integrated effort promoting the possibilities that are available in the area. Working together to share a single message and theme will be great for Mitchell and in turn its future. In the 1880's a very active Board of Trade sent out glowing descriptions of Mitchell and Davison County, promoting phenomenal growth. Just think what we all can do in this age of social media, #'s and window clings!

So, how do we get the good word out? By speaking with a single voice—universally using our new tag-line and logo. The founder of Amazon.com once said that your brand is what other people say about you when you're not in the room. We want people talking. Talking about the right things.

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The community working group's overall strategy is to increase top-of-mind awareness regarding Mitchell, among potential residents, businesses and visitors. Our community brand will reinforce Mitchell's commitment to business and economic vitality and complement efforts to enhance and/or change perceptions of Mitchell's business and residential climate.

Don't miss the opportunity to be part of the fun! Join your neighbors at the Area Community Theatre this Thursday, June 4 at 5:00pm for the unveiling of the new Community Brand. Then stick around and continue to celebrate with Mitchell Main Street & Beyond for their "ThirstDay" Evenings on Main Street; this Thursday and every one all summer will be a time for community wide celebration.

### Outside Opportunities In Mitchell, SD

19 parks  
1 formal garden  
14 picnic shelters  
9 lakeside recreation areas  
2 beaches  
2 boat ramps  
18 softball/baseball fields  
10 soccer fields

8 tennis courts  
2 disc golf courses  
8.2 miles lakeside, natural surface  
mountain bike/hiking trails  
8.5 hard surface trails  
Aquatic Center  
Lawn Bowling  
2 golf courses

# V.I.P (eek)

We invite you to view what's possible for Mitchell.

Join us for a special unveiling of our new community brand at the Area Community Theatre, June 4 at 5 p.m.

Continue the community celebration downtown with the kickoff to Mitchell Main Street & Beyond "ThirstDays" until 7 p.m.

*This could quite possibly be the best Mitchell kickoff to summer yet.*

bring a friend!

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## June Happenings

Get involved in Mitchell this month! Mark your calendar and join us every Thursday on Main Street for Downtown "Thirstday" for live music and shop every Saturday at the Farmers Market on 5th & Main. Throughout the month you will be able to hear the sounds of the Mitchell Municipal Band on June 10, 17, and 24 at the Saterlie Bandstand at Hitchcock Park. The following are other great events in Mitchell this June.

We have an exciting start to June with the Mitchell Community Brand Unveiling at 5pm on June 4th at the A.C.T. Theatre, followed by Downtown "Thirstday" on Main Street, with live music from 5-7pm that evening! That weekend head out with the kids to Cabela's for the Pheasants Forever Kids Fishing Derby and Game, Fish & Parks Step Outside Program or if your kids don't like fishing, head over to Davison Feed Supply for Pet & Baby Day. Also on June 6th, get active and participate in the Mitchell Area Community Triathlon or head over to the first Farmers Market of the season. US Sportsman's Alliance Outdoor Adventure Day is Saturday, June 13th at Cabela's. It is going to be a shoot out from June 15 to 21 at Cabela's for the Cowboy Fast Draw State and National Competitions. If you like to walk/run participate in the Heart & Sole Cancer event on Friday, June 19th. That Saturday spend time with the whole family at the Summer Soulstice Arts Festival on Main Street; it is an all day event for every age with art vendors, kids crafts, family entertainment, bike parade, Phil Baker and a DJ to close the night. Head to Cabela's on Sunday for another great family event, Pheasants Forever No-Child Left Indoors. Rev up your engines and end your month with a relaxing ride for a cause at the Neil Epp Memorial Poker Run starting at the County Fair Banquet Hall.

## Visit Mitchell Facebook Photo Challenge

Are you on Facebook? Show off your great city and show us how you see Mitchell! Now thru September 30 enter your favorite photos of Mitchell in our Facebook Photo Contest. Share your pictures of our parks, bike trails, lake, historical buildings and attractions. Enter your photos by going to the Visit Mitchell! Facebook page and click on the PHOTO CONTEST tab. Winners will be drawn one per month, so the more pictures you post, the better your chances! We can't wait to see how you see Mitchell. This summer, enjoy discovering new places to explore in Mitchell, SD and share it! When you are sharing your personal events on Facebook, Twitter or Instagram remember to share it, and tag with #MitchellSD.



# #mitchellsd



Thank you for a successful 2015 National Travel & Tourism Week! The weeks' events promoted the impact of travel and tourism, and how its contributions influence Mitchell's economy.

Travel is serious business. On Thursday, May 7, over 100 people attended the FREE Training Seminar on The Secrets of Customer Service.

The event was sponsored by the Chamber of Commerce, Mitchell Convention and Visitor's Bureau, Mitchell Main Street & Beyond, and the South Dakota Department of Tourism. Local expert Jeff Logan shared tips of the trade and expert advice on the best practices for working with customers.

Travel is more than just fun. Local citizens participated in the FREE Familiarization Tour of Mitchell. We visited all five attractions and learned about what Mitchell has to offer along with fun facts and history.

Travel is adventure. Mitchell's five attractions participated in FREE Attraction Weekend May 8-10 and we welcomed the beautiful weather. Thank you to all attractions for your time and support of NTTW! The Free Attraction Weekend was a great way to welcome the upcoming tourism season!

Your support for travel and tourism is appreciated! We hope to see you all again next year. Next year, National Travel and Tourism Week is May 1-7, 2016.

## Visitor Information Center Is Open!

The Mitchell Visitor Information Center Cabin, located just off I-90 Exit 332, is Open Daily from 8am-6pm. Our great team has already seen a lot of traffic for the 2015 tourism season. We are excited to see what summer travel and tourism has to hold for Mitchell's economy.

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## 2015 Community & Visitor Guide

The 2015 Community & Visitor Guide is here! Hundreds of boxes were delivered to area businesses in May, if you didn't receive yours; please stop down to the Convention & Visitors Bureau office located at 601 N. Main Street.



### List Your Business on [www.TravelSouthDakota.com](http://www.TravelSouthDakota.com)

TravelSouthDakota.com (formerly TravelSD.com) is the Department of Tourism's consumer website. It has been redesigned and has launched! <https://www.travelsouthdakota.com> If you had a business listing on the current TravelSD.com, none of your content carried over to the new website. To get your business back on the South Dakota Tourism website you will have to go through a two-part process, but it will be well worth it as a business owner. For more information, contact Ashley Worth, Kirk Hulstein, or Ann DeVany at 605-773-3301 or [IndustryPortal@TravelSouthDakota.com](mailto:IndustryPortal@TravelSouthDakota.com).

## CVB Hosts Multiple FAM Tours

Mitchell had the opportunity to host multiple FAM (familiarization) tours in April and May. These tours are wonderful opportunities to showcase the many highlights and hidden gems of our great city, and we appreciate the chance to boast! A FAM tour is a specialized tour given to groups of travel writers, bus group operators, travel agents, Visitor Information Center staff, or other travel industry professionals to familiarize them with all that Mitchell has to offer.

The traditional FAM tour includes stops at the World's Only Corn Palace, Prehistoric Indian Village, Dakota Discovery Museum, McGovern Legacy Museum, and the Carnegie Resource Center, as well as a restaurant or two and sometimes a hotel stay. In exchange for complimentary access to the city, these tour participants regularly send their readers or clients to Mitchell.

Over the last two months, the CVB hosted a group of 21 international tour operators, 10 travel agents from across the U.S., and 41 SD Information Center staff. Two additional FAM tours were also offered to local groups: the Chamber of Commerce Leadership Mitchell Class of 2015 and the Free Community FAM tour in celebration of National Travel and Tourism Week. By providing FAM tours to the travel industry, the CVB hopes to keep spreading the word that Mitchell is a can't-miss stop for travelers.



## Summer Attraction Hours

Get out and see the city this season! Summer hours begin Memorial Day:

### Carnegie Resource Center

[mitchellcarnegie.com](http://mitchellcarnegie.com) – 605-996-3209

1 p.m. – 5 p.m. Monday – Saturday

Other times available by appointment.

Free admission

### Corn Palace

[cornpalace.com](http://cornpalace.com) – 605-995-8430

8 a.m. – 9 p.m. Daily

Free admission

### Dakota Discovery Museum

[dakotadiscovery.com](http://dakotadiscovery.com) – 605-996-2122

9 a.m. – 6 p.m. Monday – Friday

10 a.m. – 4 p.m. Saturday

Closed – Sunday

### McGovern Legacy Museum

[mcgoverncenter.com](http://mcgoverncenter.com) – 605-995-2937

8 a.m. – 5 p.m. Monday – Friday

Hours are subject to change without notice.

Free admission

### Prehistoric Indian Village

[mitchellindianvillage.org](http://mitchellindianvillage.org) – 605-996-5473

8 a.m. – 7 p.m. Monday – Saturday

10 a.m. – 6 p.m. Sunday

Archeology students arrive June 19th - Stop by and watch them work!

## New Website – Launching in June

The CVB is thrilled to announce the launch of our newly revamped website, [VisitMitchell.com](http://VisitMitchell.com) this June! The new design will be simpler, cleaner, more user-friendly than the current website, and also device-responsive.



## South Dakota Leadership Academy



If your business employs strong technical professionals who you think are ready to take on a leadership or supervisory role, a new program being offered at Mitchell Technical Institute can provide them with the necessary training and support to make the transition to leadership.

The program blends professional instruction on MTI's campus, followed by online distance education, and an intra-company mentored internship to foster leadership development within the participant's organization. Those engaged in the process will draw upon their field experience and interaction with leaders from diverse organizations.

The South Dakota Leadership Academy is a one-of-a-kind program specifically designed for building the character and competence of developing leaders. The program blends professional instruction with online education, and an intra-company mentored internship to foster leadership development within your organization. Participants who successfully complete the program will receive a Certificate in Leadership.

This program, spanning one school year (nine months), will include a week-long kickoff at MTI; online application and discussion days; two "recharge" sessions at MTI; and a capstone exercise. Companies who invest in the program will find that participants have an improved comprehension of the organization; better understand leadership and business principles; develop networking and relationship building skills; and display increased confidence.

The Academy is currently taking applications for enrollment. For more information about the program, contact Jennifer Reecy, Executive Director, at 605.770.5477 or email her at [jennifer.reecy@mitchelltech.edu](mailto:jennifer.reecy@mitchelltech.edu).

## SunTerra Farms Expands to Parkston Area



Parkston Area Development Corp.(PADC) is pleased to announce the recruitment of Sunterra Farms to Parkston. The Canadian-based business will be occupying space in the former Reliance Parts Building in the community's industrial park beginning in late May.

Sunterra Farms is a family-owned pork operation based in Acme, Alberta, Canada. The Price family began Sunterra in 1970. Marketing under the brand name Sunterra Meats™, the company employs 1,000 people overall with integrated retail stores in Calgary and Edmonton. Sunterra pork is sold to markets overseas, especially Japan.

"Sunterra has been in Northwest Iowa bringing hogs — some weighing up to 50 pounds — to the region for 12 years, employing local, independent farmers," stated Ben Keeble, US General Manager for Sunterra.

"Local farmers, in turn, are responsible for finishing the hogs." Keeble said. Sunterra has built on a location's natural advantage by using the most modern management practices to produce the best hogs.

Keeble indicated that Sunterra's office in Parkston will employ up to 5 employees in the near future. The local operations facility will provide management personnel to area hog production facilities, including two traveling technicians, called service managers, and up to three clerical personnel.

"Our relationship with Parkston Grain and Feed and local swine producers brought us to the area and our interest in locating an office in Parkston lends itself nicely to our expansion into South Dakota."

"It's great to be part of the Parkston business community," said Keeble. Besides office space, the PADC continues to work with Sunterra on workforce recruitment. "We believe Sunterra Farms will be a great addition to our business community and positively impact value-added agriculture in our region," said Julie Davidson, PADC President.



### ACT's Summer Children's Theatre



An adaptation by Kathryn Schultz Miller

#### Show Dates

June 19 at 7:30 PM  
June 20 at 7:30 PM

All Seats Reserved  
\$5 each

in advance or at the door



700 N Main St. Mitchell SD 57301 - 605-996-9137 - [mitchellact@santel.net](mailto:mitchellact@santel.net) - [www.mitchellact.org](http://www.mitchellact.org)

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605-996-6555



Mitchell Main Street and Beyond is looking for a few good citizens, businesses, or organizations to sponsor a Main Street flower basket! The heart of our city is Main Street and we want Mitchell to beautifully stand out!



Twenty-one flower baskets line Main Street from First Avenue to Sixth Avenue. The sponsorship cost is \$200 to sponsor a flower basket. Ymker's Nursery is currently growing our baskets in their greenhouse so that, after Mother's Day, we will have huge, beautiful baskets ready to transform Main Street! These baskets will be fertilized and watered every other day all summer long. Your basket Sponsorship includes a one-year, Friendship Level membership with MMS&B that can be upgraded to the Supporter Level membership for an additional \$75.

Friendship Level MMS&B Membership includes:

Subscription to downtown newsletter  
Eligible to participate on Mitchell Main Street & Beyond committees and Board Listing in membership directory/  
Mitchell Main Street & Beyond website

Supporter Level MMS&B Membership includes:

(Benefits listed above)  
Investor decal  
Eligible for revolving loan and grant program applications  
Eligible to be listed in ads as a participant in retail promotion events  
Receives member rate for events

An engraved sign will be attached to the basket you sponsor that walking traffic can easily read. You can celebrate a loved one's memory or service to this country, promote your local organization, or advertise your business. This sets a good example for our young people and promotes a sense of citizenship to our community.

Your sponsorship is very much appreciated and will help create jobs, invest in downtown improvements, and promote community development. Mitchell Main Street & Beyond is invested in the future of Mitchell.

For more information or to sponsor a basket, visit [www.mitchellmainstreet.com](http://www.mitchellmainstreet.com) or call 605-990-4500 and ask for Kari.

mms  
Mitchell Main Street & beyond

Tell your family & friends to visit  
[www.MitchellHasJobs.com](http://www.MitchellHasJobs.com)  
and explore hundreds of jobs in the Mitchell area

Hundreds of Jobs  
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Thank you to the following Mitchell Area Businesses for sponsoring MitchellHasJobs.com



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1600 N. Main • Mitchell, SD 57301

## JUNE

- 4 **Community Brand Unveiling**  
ACT Theatre; 5pm  
Contact Sonya at  
sonya@mitchellchamber.com
- 4 **Downtown Thirstdays**  
Main Street (Between 6th & 7th);  
5-7pm  
Live Music by Billy Lurken  
visit [www.mitchellmainstreet.com](http://www.mitchellmainstreet.com)
- 6 **Pheasants Forever Kids Fishing Derby & Game, Fish and Parks Step Outside Program**  
Cabela's Pond; 9am-3pm  
Contact Cabela's at 996-0337
- 6 **Pet & Baby Day**  
Davison Feed Supply  
(1100 W. Havens); 9am-4pm  
Contact Rolly at 996-6262
- 6 **Mitchell Area Community (MAC) Sprint Triathlon**  
Lake Mitchell &  
Joe Quintal Field; 8:00am  
Contact Kyle at 605-770-8494
- 6 **Farmers Market**  
5th & Main Parking Lot;  
8:30am-12:30pm  
Contact Barb at JVCC at 995-8048
- 10 **Mitchell Municipal Band – FREE Concert**  
Saterlie Bandstand - Hitchcock Park  
(1001 E. Hanson); 7:30pm  
Rain Location Firesteel Health  
Care Center (1120 E. 7th)  
Bring a lawn chair and enjoy!  
Contact Joe Pekas at 996-5467
- 11 **Downtown Thirstdays**  
**Main Street (Between 6th & 7th)**  
5-7pm Live Music!  
visit [www.mitchellmainstreet.com](http://www.mitchellmainstreet.com)
- 11-13 **Mitchell Senior Games**  
James Valley Community  
Center, Mitchell  
Contact Barb at 605-995-8048

- 13 **US Sportsman's Alliance Outdoor Adventure Day**  
Cabela's East Lawn and Pond;  
9am – 3pm  
Contact Cabela's at 605-996-0337
- 13 **Farmers Market**  
5th & Main Parking Lot;  
8:30am-12:30pm  
Contact Barb at JVCC at 995-8048
- 15-21 **Cowboy Fast Draw - State & National Competitions**  
Cabela's East Lawn;  
8:30am-5pm Daily  
Contact Cabela's at 605-996-0337
- 17 **Mitchell Municipal Band – FREE Concert**  
Saterlie Bandstand - Hitchcock Park  
(1001 E. Hanson); 7:30pm  
Rain Location Firesteel Health  
Care Center (1120 E. 7th)  
Bring a lawn chair and enjoy!  
Contact Joe Pekas at 996-5467
- 18 **Downtown Thirstdays**  
Main Street (Between 6th & 7th)  
5-7pm Live Music!  
visit [www.mitchellmainstreet.com](http://www.mitchellmainstreet.com)
- 19 **Heart & Sole Cancer Walk/Run**  
Mitchell Middle School; 6:30pm  
[www.mitchellheartandsole.com](http://www.mitchellheartandsole.com)
- 20 **Summer Soulstice Arts Festival**  
Mitchell Main Street; 9am-6pm  
– Art Vendors, Kids Crafts  
– Family Entertainment  
– 4:30pm Bike Rodeo  
– 5 - 6pm Phil Baker  
– 6pm-9pm DJ on Main Street  
Contact Kari at 990-4500 or visit  
[www.mitchellmainstreet.com](http://www.mitchellmainstreet.com)
- 20 **Farmers Market**  
5th & Main Parking Lot;  
8:30am-12:30pm  
Contact Barb at JVCC at 995-8048
- 21 **Pheasants Forever No-Child Left Indoors Event at Cabela's**  
Pheasant's Forever Picnic Shelter,  
Lake Mitchell; 4pm-7pm  
Contact Cabela's at 996-0337

- 24 **Mitchell Municipal Band – FREE Concert**  
Saterlie Bandstand - Hitchcock Park  
(1001 E. Hanson); 7:30pm  
Rain Location Firesteel Health  
Care Center (1120 E. 7th)  
Bring a lawn chair and enjoy!  
Contact Joe Pekas at 996-5467
- 24 **11th Annual Mitchell Food Pantry Benefit**  
Pork Sandwich Supper  
Resurrection Lutheran Church;  
5-7pm  
Contact Resurrection Lutheran Church
- 25 **Downtown Thirstdays**  
Main Street (Between 6th & 7th)  
5-7pm Live Music!  
visit [www.mitchellmainstreet.com](http://www.mitchellmainstreet.com)
- 27 **Neil Epp Memorial Poker Run**  
County Fair Banquet Hall;  
Ride Starts at 12:30pm  
Contact John at 996-0859
- 27 **Farmers Market**  
5th & Main Parking Lot;  
8:30am-12:30pm  
Contact Barb at JVCC at 995-8048

- Care Center (1120 E. 7th)  
Bring a lawn chair and enjoy!  
Contact Joe Pekas at 996-5467
- 9 **Downtown Thirstdays**  
Main Street (Between 6th & 7th)  
5-7pm Live Music!  
visit [www.mitchellmainstreet.com](http://www.mitchellmainstreet.com)
- 11 **Farmers Market**  
5th & Main Parking Lot;  
8:30am-12:30pm  
Contact Barb at JVCC at 995-8048
- 11-12 **Archeology Awareness Days**  
Prehistoric Indian Village  
Call 996-5473 or visit  
[www.mitchellindianvillage.com](http://www.mitchellindianvillage.com)
- 15 **Mitchell Municipal Band – FREE Concert**  
Saterlie Bandstand - Hitchcock Park  
(1001 E. Hanson); 7:30pm  
Rain Location Firesteel Health  
Care Center (1120 E. 7th)  
Bring a lawn chair and enjoy!  
Contact Joe Pekas at 996-5467
- 16 **Downtown Thirstdays**  
Main Street (Between 6th & 7th)  
5-7pm Live Music!  
visit [www.mitchellmainstreet.com](http://www.mitchellmainstreet.com)
- 16-19 **45th Annual Corn Palace Stampede Rodeo**  
Horseman's Sports Arena; 8pm Daily  
Contact Jim at 770-4919 or visit  
[www.cornpalacestampede.com](http://www.cornpalacestampede.com)
- 18 **Corn Palace Stampede Rodeo Parade**  
Mitchell's Main Street; 10:30am  
Contact Stan at 996-8305 or visit  
[www.cornpalacestampede.com](http://www.cornpalacestampede.com)
- 18 **Farmers Market**  
5th & Main Parking Lot;  
8:30am-12:30pm  
Contact Barb at JVCC at 995-8048

## JULY

- 1 **Mitchell Municipal Band – FREE Concert**  
Saterlie Bandstand - Hitchcock Park  
(1001 E. Hanson); 7:30pm  
Rain Location Firesteel Health  
Care Center (1120 E. 7th)  
Bring a lawn chair and enjoy!  
Contact Joe Pekas at 996-5467
- 2 **Main Street (Between 6th & 7th)**  
5-7pm Live Music!  
visit [www.mitchellmainstreet.com](http://www.mitchellmainstreet.com)
- 4 **Independence Day Celebration**
- 4 **4th of July Fireworks**
- 8 **Mitchell Municipal Band – FREE Concert**  
Saterlie Bandstand - Hitchcock Park  
(1001 E. Hanson); 7:30pm  
Rain Location Firesteel Health



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