

The Chamber View

July 2015 Newsletter

Welcome
to **Possible.**

**Mitchell reveals new
community brand &
participates in
Intelligent Community Forum**

See page 6 & 10 for feature details

Inside the ChamberView

Welcome New Members!	2
Upcoming Ribbon Cutting	2
Women's Brunch	3
Social Media for Business Training	3
Chamber 101	3
Ribbon Cuttings	4
Chamber Golf Classic	4
Networking Lunch - Community Brand	5
Networking Lunch - Klock Werks	5
Thank You for Your Investment	5
Community Leaders Join to Grow Possibilities for Mitchell.....	6
Prairie Business Magazine Accepting Submissions.....	7
What You Can Find on Mitchellsd.org.....	7
Corn Palace Stampede Rodeo Rides Into Town	8
Archeologists at the Mitchell Prehistoric Indian Village	8
Annual Sturgis Biker Welcome	8
CVB Welcomes New Marketing Coordinator.....	9
July Happenings.....	9
Check Out Our New Website.....	9
Mitchell Attends Intelligent Community Summit	10
Mitchell Main Street and Beyond Happenings	11
Calendar of Events	12

The ChamberView Newsletter is published the first Monday of each month. This publication is done as a partnership between the Mitchell Area Chamber of Commerce and The Daily Republic. This publication is distributed to 12,500 Households/30,000 readers in Mitchell and the surrounding area. If you are a Chamber member and your business is interested in advertising in this publication, please contact The Daily Republic at 605.996.5514.

MITCHELL AREA CHAMBER OF COMMERCE

BOARD OF DIRECTORS

Chair Gwenda Koch -

Cornerstone Coffeehouse & Deli

Chair-Elect Bruce Yakley -

Trail King Industries, Inc.

Treasurer Rob Schelske -

First Dakota National Bank-Mitchell

Past Chair Amy Tlam - Muth Electric, Inc.

Ryan Thompson - Santel Communications

Jay Wempe - American Ice

Deryk Thomsen - Sun Gold Sports

Joe Childs - Mitchell School District

Kyle Musick - Innovative Systems

Brian Klock - Klock Werks

Justin Luther - County Fair Food Stores

Brenda Freidel - The Pin Cushion

Rory Palm - The Daily Republic

EX-OFFICIO

Greg Von Wald - MADC President,
Mitchell Technical Institute

Tom Clark - Avera Queen of Peace

Amy Novak - Dakota Wesleyan University

Dr. Joseph Graves - Mitchell School District

Mayor Ken Tracy - City Council

Steve Rice - City Council

John Claggett - County Commissioners

Kari Kirchmeyer - Mitchell Main Street and Beyond

MITCHELL AREA DEVELOPMENT CORP.

BOARD OF DIRECTORS

Chair Greg VonWald -

Mitchell Technical Institute

Vice Chair Jacquelyn Johnson -

Dice Financial Service Group

Treasurer Roger Musick -

Innovative Systems

Larry Thompson - Vantage Point

Tom Clark - Avera Queen of Peace

Roger Musick - Innovative Systems

Tom Patzer - Patzer Woodworking Inc.

Lance Koth - First Dakota National Bank

Chris Krohmer - Krohmer Plumbing Inc.

EX-OFFICIO

Bruce Yakley -

Chamber Board Representative

Past Chair Lori Essig -

Dakota Wesleyan University

Mayor Ken Tracy - City of Mitchell

Jeff Smith - City Council

John Claggett - County Commission

Welcome New Members!

Ann Long Photography, Mitchell; 996-9365;
www.annlongphotography.com

Busters Auto Brokers, 807 S. Sanborn, Mitchell; 990-4111;
www.bustersautobrokers.com

Comm Tech, 419 S. Fort St. #2, Pierre, SD; 605-224-4066;
www.commtechplus.com

Juffer Real Estate, 1531 W. Elm, Mitchell; 996-3106;
www.juffer.com

South Dakota Gallery, 200 N. Main St., Mitchell; 292-0150;
sd.gallery@outlook.com

South Dakota Retailers - Kelley Van Lith, Mitchell;
605-224-5050; www.sdra.org

Upcoming Ribbon Cutting

Avera Advanced Physical Therapy, 409 S. Ohlman St., Mitchell;
Thursday, July 9 at 5:15pm

MITCHELL CONVENTION & VISITORS

BUREAU ADVISORY BOARD

Chairman Sean Moen - OverTime Sports Bar
& Steakhouse

Past Chairman Jill Larson -

Highland Conference Center

Rebecca Grace - Ramada Inn & Suites

Dave Sietsema - Klock Werks

Eric Giblin - Subway

Cindy Gregg - Prehistoric Indian Village

Misty Zilla - Bean Box Espresso

Jason Wede - Cornerstone Coffeehouse &
Deli

EX-OFFICIO

Susan Tjarks - City Council

Gwenda Koch - Chamber Liaison

MANAGEMENT & STAFF

Bryan Hisel -

Executive Director

Sonya Moller -

Chamber Director

Kimberly Lofgren -

Director of Finance & Administration

Rebecca Zabel -

Program Coordinator

Laurie Cooper -

Director of MADC Operations

David Lambert -

Regional Development Director

Jacki Miskimins -

Regional Workforce Coordinator

Katie Knutson -

Convention & Visitors Bureau Director

Jen Johnston - CVB Marketing Coordinator

Dale Odegaard -

Director of Chamber Enterprise

Barb Odegaard -

Gift Shop Marketing Manager

Troy Magnuson - Gift Shop Manager

CHAMBER MISSION STATEMENT:

Provide leadership to unify community action that enhances the business environment and the quality of life in the Mitchell area.

Women's Brunch



The 2015 Women's Brunch is scheduled to be held at the Highland Conference Center on Wednesday, August 19th at 10am. Our speaker this year will be Julie Clark, author and founder of The Inspirational Coffee Club. Julie's message will motivate and inspire you to live your life to its fullest! Tickets are \$15 and are on sale now at the Chamber Offices located at 601 N. Main St. You can also purchase tickets by phone by calling 996-5567.

Julie Clark is an award-winning author, professional speaker, life fulfillment and success coach. She is the founder of The Inspirational Coffee Club and is becoming America's most invigorating coffee break companion, empowering women to live each day to the fullest. She is a fun-loving, inspiring coffee-lover who never stops learning and never stops teaching others how to get every last drop out of each and every day.

DakotaFest Women's Brunch would not be possible without the support of our sponsors: MJ Aviation/Aurora Cooperative, POET Biorefining-Mitchell, IDEAg Group-DakotaFest, and Vern Eide of Mitchell. Additional sponsorship opportunities are still available by contacting Rebecca at 996-5567 or rebecca@mitchellchamber.com.

Social Media for Business Training

The Chamber of Commerce is hosting a multi-session Social Media Toolbox training between now and February 2016. Each training session lasts just 1 hour and will be a recorded training on a specific social media tool or a strategy to implement social media at your business! Sessions are held at 8:30am and 12pm and is just \$40 per session to register. Chamber and Main Street Members receive a discounted rate of only \$25 per session!

The **Social Media Toolbox** for your business



The next class will be Tuesday, July 21. "Facebook Marketing for 2015: How to Get Results as Facebook (and the World) Evolves" with Mari Smith will share the latest tactics and strategies that will help you find, engage and grow your ideal customers on Facebook.

To sign up or for more information, contact Rebecca at rebecca@mitchellchamber.com or 996-5567. For a full listing of all sessions, visit www.mitchellchamber.com/pages/SocialMediaToolbox

Chamber 101: Maximize Your Chamber Benefits



Do you know what all you get for being a member of the Chamber? There is probably a lot more that you can be doing with your membership and with the software we offer! Start getting the most out of your Chamber membership by attending our next session of Chamber 101 class on **Monday, July 20th, at 12pm** in the Chamber Boardroom! This 1 hour session will cover benefits you gain with having a Chamber membership, resources available to you, and what options you have when utilizing the Member Information Center -

such as posting jobs and events for your business! To register for this FREE session, call Rebecca at 996-5567 or email rebecca@mitchellchamber.com.

COMMITTED
TO OUR COMMUNITY & you



Mitchell Norway 996.3364 :: 500 E. Norway Avenue
Mitchell North 996.3364 :: 1712 N. Main Street

FIRSTDAKOTA.COM FDIC

HOME LOANS
BUSINESS LOANS
CHECKING ACCOUNTS
AG FINANCING

New Patients Welcome!

Providing comprehensive dentistry to allow you to stay right here in Mitchell. Including:

- Cerec Same Day Crown
- Bridges
- Root Canal Therapy
- Oral Surgery
- Implants
- Mini Implants for Denture Stability
- Dentures and Partials
- Gum Disease Treatment
- 6 Month Smiles
- Invisalign
- Sedation Dentistry**
- Safe, effective sleeping pill
- Relax through your treatment

Call Now To Receive Quality Dentistry In A Relaxed Atmosphere!



DENTAL DESIGNS

Dr. Brett Farnham D.D.S. Dr. Landon Weber DMD

2110 N. Minnesota • Mitchell, SD
605.996.9944 • dentaldesignsmitchell.com



Brett Farnham DDS



Landon Weber DMD

Ribbon Cuttings

South Dakota Gallery

South Dakota Gallery is a visual arts gallery primarily featuring Native and non-Native South Dakota artists with an additional focus on new and emerging artists. The goal is to promote and support the artists while offering superb art to the public. The gallery is owned and curated by Patsy Burkholder.

The first featured artist is Mr. Denton Fast Whirlwind. Mr. Fast Whirlwind has works in the Permanent Collections of the Smithsonian Institution and many others. He will be traveling to Italy this summer as part of the collective project "Imago Mundi Art Exhibition".

South Dakota Gallery is located at 200 N. Main St in Mitchell and is open Tuesday-Saturday from 10am-6pm.



Tickled Pink/Bliss Bridal

Tickled Pink started as a resale clothing business and has evolved into a New Retail Clothing Boutique along with their Upscale Resale Clothing Store and now their Bridal Boutique. Tickled Pink opened in 2010 in the former Woolworths Building, but due to a fire on November 6th, has now relocated to the former Mitchell National Bank building. The building has been remodeled to fit their needs while keeping the historical aspect of the building in tact. They carry a wide variety of clothing styles from XS-3XL in women's and 7-16 in girls. Resale clothing is available in women's sizes XS-3XL and children's (boys and girls) from 0/3 months up to size 16. Resale clothing is bought outright seasonally. Their Bridal Boutique is located on the upper level and appointments are preferred. They carry bridal gowns, bridesmaids dresses, tuxedos, and prom styles! Tickled Pink and Bliss Bridal are located at 217 N. Main St. in Mitchell and are open Monday-Friday from 10am-6pm and Saturday 10am-4pm.



Chamber Golf Classic

The Chamber Golf Classic was held on Friday, June 26th after being postponed due to weather back in May. 34 teams came out and enjoyed a fun day of "Haunted Holes" golfing. The teams relaxed after golfing with a meal from Whiskey Creek. The annual golf outing would not be possible without the help from our major sponsors:

Iverson Chrysler Center
Morris Equipment LLC
NorthWestern Energy
BeMobile/BeMobile Wireless
Davison/Aurora County Title Company
Mitchell Telecom
Make It Mine Designs

And our Hole Sponsors:

Avera Queen of Peace
BankWest
Boyd Financial Services
BPI – a division of Brown & Saenger
CHR Solutions
Coca Cola Bottling Co.
Cornerstone Coffeehouse
CorTrust
Dice Financial
ESPN Mitchell 103.5 - KMIT
First Dakota National Bank
First National Bank of South Dakota
Fulton State Bank
GF Advertising
Hampton Inn
Highland Conference Center

Home Federal Bank
Innovative Systems
Kelly Inn
Miedema Sanitation
Mitchell Technical Institute/Corporate Education
More 95.5 - KMIT
Paulson Air
POET Biorefining
Sign Pro
Trail King Industries
US Bank
Vern Eide Chevrolet
Vern Eide Ford

Door prizes were also donated by Beef Bucks, Paulson Air, Sanford Health, and BPI.

Flight prizes were awarded to the following teams:

Flight 1 – 1st place: Patzer Woodworking – 61
Flight 1 – 2nd place: Wild Oak – 62
Flight 1 – 3rd place: Puetz Corporation – 63

Flight 2 – 1st place: Cortrust Bank – 67
Flight 2 – 2nd place: Wells Fargo/Avera Optometry – 67

Flight 2 – 3rd place: Avera Queen of Peace

Flight 3 – 1st place: ELO Team #1 – 72
Flight 3 – 2nd place: Dakota Custom Builders – 72

Flight 3 – 3rd place: First National Bank – 72

Networking Lunch – Community Brand

Sonya Moller and Stephanie Ellwein provided an overview and explanation of the new Community Brand on June 15th during a Networking Lunch. To learn more about the community brand, how you can utilize it in your business and what plans are in the works to continue promoting the brand, contact Sonya by email at sonya@mitchellchamber.com or at 996-5567 to arrange special group meetings.



Networking Lunch – Klock Werks

Brian Klock shared Klock Werks' story with over 20 people at The Networking Lunch held at Klock Werks on May 27th. Klock Werks provided pizza and pop, offered tours of their shop and even gave away a limited edition Brian Klock bobblehead! The lucky winner was Tyler Steinle from innovative Systems!



Thank You for Your Investment in the Mitchell Area Chamber of Commerce!

The following businesses have renewed their membership.**

Graphic Packaging
Lucky D B&B
Ron's Bicycle Shop
Valtiroty Shiloh's Tabernacle

**Paid as of May 18, 2015 – June 19, 2015

MITCHELL'S
smart
connection

[Simple. Smart. Better.]

Smarter business connections
for one monthly rate

- Phone Lines
- Calling Features
- Broadband Internet

**+ FREE LONG
DISTANCE***



MITCHELL
TELECOM
A Santel Company

Call for details: **990-1000**

1801 N. MAIN IN THE PALACE MALL
www.mitchelltelecom.com

Community Leaders Join to Grow Possibilities for Mitchell

New brand designed to stimulate economic growth, build opportunities

After nearly 18 months of planning, community leaders unveiled the culmination of all its work on Thursday June 4. The community of Mitchell announced a new brand, an initiative designed to stimulate economic growth for the area.

"Cities have always been brands," said Mayor Ken Tracy. "Most of us think of brands in terms of qualities or attributes, a promise or some kind of story. That one simple perception can have a major impact on your decision to live, visit, do business or even relocate there. It is important that we understand the great qualities of our community and share them with everyone else to keep Mitchell moving forward."

The process started with research. More than a thousand residents and individuals outside the community responded to a survey about their perceptions of Mitchell as place to live, work or visit. Overwhelmingly, the respondents felt Mitchell is a friendly community that welcomes businesses, new residents and visitors alike. It also uncovered that they were not sure what all the community had to offer.

"We are a community on the move," said Stephanie Ellwein- City Administrator. "We were celebrated internationally as one of the seven smartest technology cities in the world by the Intelligent Community Forum; there are many progressive community projects in the works and our next generation Corn Palace grand opening is a part of that story too."

"It was this research that compelled us to move forward to develop a more accurate perception of our community," said Sonya Moller, chamber director. "Mitchell is a dynamic and surprising community, but we realized we were not doing as much as we could to share that story, so we created a brand we can all live every day."

A brand is the foundation that helps to make a place desirable as a business location, visitor destination or a place to call home. Development of a brand strategy for a city leverages the features of that place to provide a relevant and compelling promise to a target audience.

"This is not an ad campaign or a tagline," said Brian Klock, owner Klock Werks. "Rather, the branding strategy is a deeper, more emotionally shared vision that influences actions. The branding initiative serves as a hub to carry us as a united front for the next decade and beyond. There are many reasons why it is critical for us to have a brand strategy, but the most common is to stimulate economic growth."

The community's new tagline, Outside Expectations, is a natural extension of Mitchell's essence. Outdoor recreation and natural beauty are key parts of Mitchell's identity. It is an outstanding community whose residents outthink, outproduce and outperform others.

Our 15 member working group from across the community representing 35 organizations, devoted 870 volunteer hours over the last year to this project. Over the summer the group will be rolling out additional items painting the community with its new identity.

The hope of the working group is to shift the perception, create a common vision for the future of the community and its potential, provide a consistent representation of the community, enhance its local, regional and national awareness, and position and shed any unfavorable stereotypes.

To learn more about the community brand, how you can utilize it in your business and what plans are in the works to continue promoting the brand, contact Sonya by email, sonya@mitchellchamber.com or at 996-5567 to arrange special group meetings. For more information, visit www.mitchellsd.com.

The new logo design at first glance appears to replicate the spires on the palace. Its shape represents a global perspective with latitude and longitude lines, the lattice work on the new Corn Palace or the many pieces of the puzzle that are Mitchell.

Maroon: Is the color of balance, patience and mother earth. It can represent nurturing and prosperity. Maroon promotes a love of nature, family, friends and even animals.

Gold/Yellow: Gold is associated with prosperity, value, tradition, prestige and wisdom. Yellow is bright, energetic, creative, happy, uplifting and warm



We Plan for the Worst. *Because customers deserve the best.*

Helping companies design, build and maintain business continuity systems is among SDN Communications' specialties. Developing a solid plan ensures natural disasters and outages won't affect your valuable business data.

"It's been awesome. SDN cares. They have the Midwestern work ethic. There are some really intelligent people who work there."

Darlene Gonnerman
Senior Network Administrator
First Farmers & Merchants Bank

MEMBER FDIC

Enjoy the Uptime. | sdncommunications.com



Prairie Business Magazine accepting submissions for 50 Best Places to Work contest

Studies have shown that companies with the best employee morale enjoy lower turnover, better financial performance than industry peers, improved track records on safety and higher-quality job applicants. Prairie Business magazine is once again saluting those companies that have committed to making their business one of the best in the region in its annual "50 Best Places to Work" contest.

Companies will be nominated through an anonymous employee satisfaction survey and will be rated in areas including work environment, employee benefits and employee happiness. The top 25 small companies (99 or fewer full-time employees) and the top 25 large companies (100+

employees) will be honored in the September issue of the magazine. Consideration will be given to the number of nominations received per company. The contest is open to for-profit companies in the Prairie Business readership area. The Employee Engagement and Satisfaction Survey can be found online at prairiebizmag.com under the 50 Best Companies tab, or by going to this link: <http://bit.ly/1Qr2ggo>.

"Considering the steady business growth and ongoing low unemployment numbers in our region, finding and keeping employees has become the name of the game for companies across all industries in the northern Plains," says Editor Kris Beville. "Being

designated a 'Best Place to Work' can help tip the scales in a company's favor and score the best talent available. Last year's inaugural contest was extremely popular and we expect an even greater response this year."

Because companies will be rated according to input from employees, it will be vital for company leaders and employees to spread the word in order to receive the recognition they feel the business deserves. Nomination forms and contest details are available online at prairiebizmag.com. The deadline for nominations is July 31.

- From Prairie Business Magazine

Curious to know what you can find on mitchellsd.org?

On this site you can use the South Dakota Real Wage Calculator to see how your wages stack up in other states across the country. You can also use the 50 State Comparison link to see why South Dakota is the best place in the nation to do business!

Need information on the local Housing study? Both the 2012 Housing Study and the 2015 Housing updates can be found on our site.

Our site can also provide you with community information and demographics, options for business assistance, news and events and much more.

www.mitchellsd.org

**Professional Answers
for All Your
Electrical Needs**

**Business - Home
24 Hour Emergency Service**

Muth Electric Inc.

1717 North Sanborn Boulevard, Mitchell, SD 57301

996-7300



RO01658739

1.20%
APY*

36-Month Rising Rate CD

Your rate automatically increases during the term of the CD.

1.40%
THIRD 12 MONTHS

1.20%
SECOND 12 MONTHS

1.00%
FIRST 12 MONTHS

BankWest

2 Full-Service Locations in Mitchell | 605-995-5059 | www.bankwest-sd.com

*Annual Percentage Yield. APY accurate as of January 12, 2015. \$25,000 minimum balance required to open account and earn APY.

A penalty may be imposed for early withdrawal. Member FDIC.

Corn Palace Stampede Rodeo Rides Into Town



The 45th Annual Corn Palace Stampede Rodeo will be held July 16-19 at the Horseman's Sports Arena just north of Mitchell. In addition to the main event, beginning at 8 p.m. each night, several other events are planned for 'Rodeo Week.'

Everyone is welcome to attend the Rodeo Mixer, a free dinner to celebrate the rodeo, at 5 p.m. at the Horseman's Sports Arena on Tuesday, July 14, and then stick around that night for NBRA Barrel Racing at 7:00 p.m. On Wednesday, July 15, grab your clubs and head out to Lakeview Golf Course for the Midcontinent Rodeo Golf Classic, and later that afternoon celebrate Badger Clark at the Dakota Discovery Museum. The annual Rodeo Parade will begin at 10:30 a.m. on Saturday, July 18, on Mitchell's Historic Main Street. This year's theme is "Home Grown."

Sunday begins with Cowboy Church Service at 10 a.m. at the rodeo grounds, followed by the Chili Cook-off and Family Fun Day at 11 a.m. This year's Family Fun Day will include wagon rides, inflatables, train rides, face painting, family games, hot dogs, and snow cones for the kids and is sponsored by Midcontinent Communications and KMIT. All Family Fun Day activities are free and open to the public. That evening, return to the rodeo grounds and catch the final performance, where guests are encouraged to wear purple to help raise funds for the "Man Up Crusade" program.

For more information, or to register for these fantastic events, please visit www.cornpalacestampede.com.

Archeologists at the Mitchell Prehistoric Indian Village

On June 19, students from the University of Exeter in England and their professor, Dr. Alan Outram, arrived to excavate the Prehistoric Indian Village site! This is the 11th consecutive year the University of Exeter team has worked at the Village. Joining them are Dr. L. Adrien Hannus, chief archeologist, and Dr. Landon Karr, both of Augustana College in Sioux Falls. Visitors are able to watch the team excavate the site and work in the laboratory and ask questions about the excavation process. The team is at the Mitchell Prehistoric Indian Village until mid-July. For more information, contact Cindy Gregg at 996-5473 or go to www.mitchellindianvillage.com.

Annual Sturgis Biker Welcome

The annual Sturgis Biker Welcome will be held on Thursday and Friday, July 30 and 31, from 9 a.m. to 5 p.m. The 600 block of North Main Street will be closed for bike parking only. A professional photographer will be on hand to take pictures of bikes and bikers in front of the Corn Palace, and give away customized postcards featuring the travelers themselves! Giveaways and information about the Mitchell area will be distributed as well.

Reports are already circling in the statewide tourism community that the upcoming 75th Annual Sturgis Bike Rally, planned for August 3-9, will be enormously well-attended. The CVB hopes to capitalize on that increased traffic to showcase the community of Mitchell and the renovated Corn Palace.



PERSONAL BANKING

In Person | Phone | Online | Mobile

Community. Driven. Banking.

In Mitchell at Havens & Burr
996-8100 | www.homefederal.com

**HOME
FEDERAL**
BANK

Member FDIC | Equal Housing Lender
A subsidiary of HF Financial Corp. | NASDAQ: HFFC

Avera

Queen of Peace Hospital

over 100 years
AVERA QUEEN OF PEACE

525 N Foster
Mitchell, SD 57301-2999
605-995-2000

www.AveraQueenofPeace.org

Sponsored by the Benedictine and Presentation Sisters



CVB Welcomes New Marketing Coordinator



Jen Johnston joined the Mitchell Convention and Visitors Bureau team as the Marketing Coordinator on June 15th. Prior to joining the Mitchell CVB, she worked as the marketing and events coordinator for Cabela's. Notable in her 5 years with Cabela's, she received the corporate wide retail marketing outfitter of the year award and the community champions award for her outstanding, unique and heroic acts inspiring good will, social responsibility and community involvement. Johnston was also instrumental in bringing NBC Sports to town to film the hour long television premier of pheasant season in South Dakota titled, Opening Day.

With her Cabela's retail background and her time on the CVB advisory board, she is no stranger to the tourism industry and its positive effects on our community. "I am most looking forward to taking the job I love to do one step further," Johnston said. "Before I drove traffic to one retail store, and now I get to help drive traffic to all of Mitchell by promoting all the great attractions, hotels, restaurants and shops our town has to offer."

"It will be a breath of fresh air to have Jen at the CVB," says Convention & Visitors Bureau Director, Katie Knutson. "She's so vibrant and energetic and recognizes the significance the visitor industry and marketing efforts have on a community as a whole."

Johnston holds a bachelor's degree in communications from the University of South Dakota with an emphasis in marketing and graphic design. She is actively involved in the community and enjoys volunteering her time with the Pheasant Country Pheasants Forever chapter, the National Guard's Family Readiness Group, Make-A-Wish Foundation, Junior Achievement, the Mitchell Area Optimist Club and the Corn Palace Stampede Rodeo Wrangler Committee. Her favorite past time is spending time in the outdoors with her husband Chris, their daughter Ella (5) and son Ty (3).

July Happenings

The Downtown Thursdays event continues to be a great evening event, drawing hundreds of community members and visitors to the front of the Corn Palace for live music, children's activities, food, and beverages from 5-7pm every Thursday through August 20th. The Mitchell Municipal Band is another great way to relax and hear the sounds of the Mitchell Municipal Band every Wednesday night at 7:30pm through July 22nd at the Saterlie Bandstand at Hitchcock Park. The following are other great events in Mitchell this July.

Head out to the Prehistoric Indian Village for flintknapping, hidetanning, pottery making, spear throwing, and more at Archeology Days at the Prehistoric Indian Village, July 11 and 12 from 10-5pm. Then get your boots and cowboy hat on and prepare for Rodeo Week with the Rodeo Mixer on Tuesday, golf tournament on Wednesday, then head out to the first of 4 rodeo performances at the Horseman's Sports Arena on Thursday night at 8pm, bring your lawn chair and candy bucket for the parade on Mitchell's Main Street on Saturday at 10:30am, and enjoy the chili cook-off and family fun day on Sunday starting at 11am. Grab some crazy deals while shopping at participating businesses throughout Mitchell during the Summer Crazy Days, July 24 and 25. End the month in front of the Corn Palace with Mitchell's own Sturgis Biker Welcome from 9-5pm July 30 and 31 and head over to the Pepsi Cola Theatre and enjoy the live performance of Into the Woods July 30 and 31 at 7:30pm, and 2pm August 1st.

Check out our New Website!

VisitMitchell.com

We've incorporated the new brand and a clean, modern design – also mobile friendly!



Save the Date



9-10-15

Downtown Mitchell

Food, live music, vendors, giveaways, biker build-off & more!

Join the ride by registering at www.hotbikeweb.com/tour or call 877.413.6515

Mitchell Attends Intelligent Community Summit



Shown here: Mayor Ken Tracy accepts the Top 7 Award on behalf of Mitchell

Delegates from Mitchell attended the Intelligent Community Forum Summit in Toronto, Canada June 8-12. The Summit, which featured learning opportunities from tech companies and other communities, is held each year and culminates with the announcement of the Intelligent Community of the Year. This year, Columbus, Ohio took home the top honor.

As a Top 7 Intelligent Community, Mitchell was invited for a discussion and presentation on the community. Dusty Johnson (Vantage Point Solutions), Roger Musick (Innovative Systems), and Jacki Miskimins (Mitchell Area Development Corporation), represented Mitchell during this segment, which focused heavily on the quality of life, job availability, broadband connectivity, and innovative educational opportunities in Mitchell. Additionally, Bryan Hisel, Executive Director of the Mitchell Area Development Corporation and Chamber of Commerce, spoke on a panel discussing Rural Innovation Ecosystems.

Additional attendees from Mitchell included Mayor Ken Tracy, City Administrator Stephanie Ellwein, Steve Rice (Innovative Systems), Greg Von Wald (Mitchell Technical Institute and MADC President), Julie Brookbank (MTI), Lori Essig (Dakota Wesleyan University), Sonya Moller (Mitchell Area Chamber of Commerce), Gwenda Koch (Cornerstone Coffeehouse and MACC President), and Scott Peper (Mitchell Telecom).

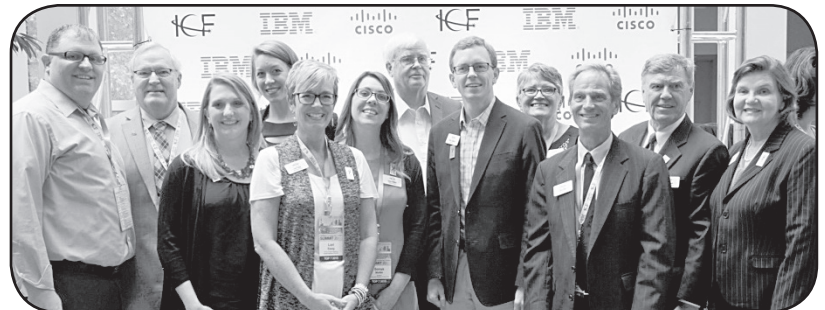
Photos by Connie Tsang, courtesy of The Intelligent Community Forum, and other attendees.



Bryan Hisel speaks on a panel during the Rural Master Class; Mitchell is featured by speaker Robert Bell, ICF co-founder, during the Urban Master Class



Dusty Johnson, Roger Musick, and Jacki Miskimins discuss Mitchell's accomplishments with Lou Zacharilla, ICF co-founder.



The Mitchell contingency of Scott Peper, Mayor Ken Tracy, Stephanie Ellwein, Jacki Miskimins, Lori Essig, Sonya Moller, Roger Musick, Dusty Johnson, Gwenda Koch, Steve Rice, Bryan Hisel and Julie Johnson. (Not pictured: Greg Von Wald and Julie Brookbank)



**ACT'S
FIRST ANNUAL
PATRON
APPRECIATION
NIGHT**



JOIN US **JULY 11TH @ 7:00PM** TO USHER IN THE NEW SEASON AND HONOR THE PAST!

NIGHT WILL INCLUDE
SILENT AUCTION
(INCLUDES 4 DISNEY WORLD PASSES! SEE COMPLETE LIST ON ACT WEBSITE)
WINE PULL
AWARDS

REFRESHMENTS, HOR'S D'OEUVRE'S, AND WINE WILL BE AVAILABLE

BUSINESS PRODUCTS • OFFICE FURNITURE • PROFESSIONAL PRINTING • PROMOTIONAL PRODUCTS

Your Complete Source for your
{EVERYDAY OFFICE NEEDS}

bpi

Powered by Brown & Saenger

215 N. Lawler Street • Mitchell • 605-996-6555 • www.brown-saenger.com

Mitchell Main Street & Beyond Happenings



Flower Baskets You may have noticed the twenty one flowers baskets lining Mitchell Main Street this summer! Thanks to a few good citizens, businesses, and organizations that sponsored a Main Street flower basket, Mitchell Main Street is lined with beautiful, lush flowers from 7th street – 1st street! Thank you to: Firesteel Master Gardeners, Brown's Shoe Fit, Cell Phone Repair Pro, Shafer Memorials, Mitchell Area Chamber of Commerce, Muth Properties, Dave & Patti Brooks, Einstein's Costumes & Second Impression Palace Antique Mall, The Daily Republic, Entertech Global, LLC, City of Mitchell, Big Friend, Little Friend, Mitchell Rotary Club, First Dakota National Bank. The Mitchell Area Charitable Foundation granted MMS&B \$1000 to put towards planting and maintaining our baskets! Ymker's Nursery began growing our baskets this winter in their greenhouse to ensure we had huge, beautiful baskets ready to transform Main Street! Deaneil Backlund from Wild Oak Golf Course very generously lent MMS&B the use of a golf cart to water the flowers with this summer! Four teenagers from Faith Bible Church have been watering and fertilizing the flowers every other day this summer. Also, thank you to Dan Hauser for hooking up a watering tank & pump to the golf cart.

These sponsorships are very much appreciated and will help create jobs, invest in downtown improvements, and promote community development. Mitchell Main Street & Beyond is invested in the future of Mitchell.

JVCC Farmer's & Flea Market takes place every Saturday from 8:30am-12:30pm in the 5th & Main Street parking lot in downtown Mitchell! Various vendors offer fresh garden produce, eggs, canned goods, jellies / jams, baked goods, and various hand-crafted items! Always fresh, always seasonal, always local!

Downtown Thursdays Everyone is invited to experience a brand new event in downtown Mitchell! Mitchell Main Street & Beyond is hosting a summer concert series every Thursday 5-7pm throughout the summer! Downtown Thursdays kicked off on June 4 and will continue every Thursday through Aug. 20. Live music will be performing on the new Corn Palace balcony. Lots of family activities will be available, including: face painting, sidewalk chalking, lego building, live

artist painting, coloring contests, bean bag toss, giant Jenga, balloon tying, bubble blowing, bike parades, Cornelius appearances, Dachshund races, petting zoos, and various other activities! Cornerstone Too will be selling their famous hand-dipped ice cream, fruit smoothies, blended coffee drinks. Wine and/or beer will be available for purchase at the Scoreboard Pub & Grille. Big Daddy's Catering from the Brig will have their food truck on site for you to purchase something to eat! A huge thank you to Klock Werks Kustom Cycles for sponsoring every Downtown Thursday! Thank you also to H&R Salvage for providing the bleacher seating each week. Attendees are also encouraged to bring their own camping chairs and dogs are welcome as well. Please bring your friends and family to Downtown Thursdays in support and enjoyment of this brand new, exciting, weekly event!

Here is the future entertainment lineup:

July 2 Billy Lurken
 July 9 Clayton Mick
 July 16 Sid Stemper
 July 23 Mike Catalano
 July 30 Sid Stemper
 August 6 TBD
 August 13 Starfire
 August 20 Sid Stemper

Summer Soulstice Arts Festival 2015 was held on Saturday, June 20. From 9am – 6pm, hundreds of attendees enjoyed shopping over 50 featured artisans and craft vendors showcasing paintings, pottery, home décor, jewelry and clothing. Entertainment including Extreme Cheer mini-camp and performance, Mitchell Area Children's Choir, Ultimate Kicks Taekwondo Demonstration, and a guest-appearance by Phil Baker was offered to the public. Children's activities available included: a cupcake walk, squirt gun war, bike parade, inflatables, and a bean bag tourney. The JVCC's Farmer's & Flea Market and a Show & Shine Car Show were also onsite. Thank you to everyone who attended and helped make this event a success!

For more information on how you can join or get involved with Mitchell Main Street & Beyond, please call Kari at 605-990-4500 or e-mail director@mitchellmainstreet.com!

Tell your family & friends to visit
www.MitchellHasJobs.com
 and explore hundreds of jobs in the Mitchell area

Hundreds of Jobs
 Mitchell Has Jobs.Com

Thank you to the following Mitchell Area Businesses for sponsoring MitchellHasJobs.com



Travel With Someone You Trust

When your business or vacation plans call for travel, call
 AAA Travel Agency.

We'll assist you with all your travel needs:

- airline reservations
- cruises and tour packages
- hotel & motel reservations
- car rentals.



Call Today:
 996-5551 or 1-800-222-2185
 1600 N. Main • Mitchell, SD 57301

JULY

- 8 Mitchell Municipal Band - FREE Concert**
Saterlie Bandstand - Hitchcock Park (1001 E. Hanson); 7:30pm
Rain Location Firesteel
Health Care Center (1120 E. 7th)
Bring a lawn chair and enjoy!
Contact Joe Pekas at 996-5467
- 9,16,23,30 Downtown Thursday Event**
Mitchell's Main Street & Corn Palace Courtyard; 5pm-7pm
Call Kari at 990-4500 or visit www.mitchellmainstreet.com
- 11,18,25 Farmers Market**
5th & Main Parking Lot; 8:30am-12:30pm
Call 995-8048
- 11 Cruise for a Cause Poker Run**
To register, call 800-440-6573 or visit www.dakotalandfcu.com
- 11-12 Archeology Awareness Days**
Prehistoric Indian Village; 10am-5pm
Call 996-5473 or visit www.mitchellindianvillage.com
- 14 Corn Palace Stampede Rodeo Mixer**
Highland Conference Center; 5pm
Call Jim at 770-4919 or visit www.cornpalacestampede.com
- 14 NBRA Barrel Racing**
Horseman's Sports Arena; Free Admission
Call Jim at 770-4919 or visit www.cornpalacestampede.com
- 15 Midcontinent Rodeo Golf Classic**
Lakeview Golf Course; 12pm
To register, call 995-8460
- 15 Mitchell Municipal Band - FREE Concert**
Saterlie Bandstand - Hitchcock Park (1001 E. Hanson); 7:30pm
Rain Location Firesteel
Health Care Center (1120 E. 7th)
Bring a lawn chair and enjoy!
Contact Joe Pekas at 996-5467

- 16-19 45th Annual Corn Palace Stampede Rodeo**
Horseman's Sports Arena; 8pm Daily
Contact Jim at 770-4919 or visit www.cornpalacestampede.com
- 18 Corn Palace Stampede Rodeo Parade**
Mitchell's Main Street; 10:30am
Contact Stan at 996-8305 or visit www.cornpalacestampede.com
- 18 Pork Feed after the Parade**
Zion Lutheran Church; 11am
Call Dorothy at 605-236-5328
- 22 Mitchell Municipal Band - FREE Concert**
Saterlie Bandstand - Hitchcock Park (1001 E. Hanson); 7:30pm
Rain Location Firesteel
Health Care Center (1120 E. 7th)
Bring a lawn chair and enjoy!
Contact Joe Pekas at 996-5467
- 24-25 Summer Crazy Days**
Participating businesses throughout Mitchell
Contact Kari at 990-4500 or visit www.mitchellmainstreet.com
- 30-31 Annual Sturgis Biker Welcome**
Mitchell's Main Street & Corn Palace; 9am-5pm
Contact the CVB at 996-6223
- 30, 31 Into the Woods - Theatre Performance**
Pepsi Cola Theatre; Thurs-Sat 7:30pm, Sun 2pm
Call 996-9137 or visit www.mitchellact.org

AUGUST

- 1,8,15,22,29 Farmers Market**
5th & Main Parking Lot; 8:30am-12:30pm
Call 995-8048
- 1-2 & 6-9 Into the Woods - Theatre Performance**
Pepsi Cola Theatre; Thurs-Sat 7:30pm, Sun 2pm
Call 996-9137 or visit www.mitchellact.org

- 6,13,20 Downtown Thursday Event**
Mitchell's Main Street & Corn Palace Courtyard; 5pm-7pm
Call Kari at 990-4500 or visit www.mitchellmainstreet.com
- 18-20 DakotaFest**
Schlaffman Farm; 9am-5pm
Call 996-5567 for general info or 800-827-8007 for vendor info
www.ideagroup.com/dakotafest
- 19 DakotaFest Women's Brunch**
Highland Conference Center; 10am
Call 996-5567 or visit www.mitchellchamber.com
- 19 Miller Lite Bull Bash**
Horseman's Sports Arena; 6:30pm
Contact Lance at 770-8299
- 22 Tour De Corn Bicycle Ride**
Corn Palace
Contact Joan at 990-2553 or pcpedalers@gmail.com
visit www.pcpedalers.org
- 26-30 Corn Palace Festival**
Corn Palace & Main Street; Jerrod Nieman, Theory of a Deadman
Nitty Gritty Dirt Band, Tony Orlando
Daily Contact at 995-8430 or visit www.cornpalace.com

SEPTEMBER

- 5,12,19,26 Farmers Market**
5th & Main Parking Lot; 8:30am-12:30pm
Call 995-8048
- 7 Annual State Pedal Pull**
Corn Palace; 10am-3pm
Call 995-8430 or visit www.cornpalace.com
- 10 Geico Motorcycle Hot Bike Tour® powered by Victory**
Mitchell's Main Street and Corn Palace; 5pm-9pm
Contact the CVB at 996-6223 or visit www.visitmitchell.com
- 12 Ordinary Grace by William Kent Krueger - Book Discussion**
Jean Patrick facilitator. Located at Mitchell Public Library; 10am

- 25-26 DWU Blue & White Days**
Event Locations Vary
Contact DWU at alumni@dwu.edu
- 25-26 Holiday Arts Fall Craft Show**
Masonic Temple; Friday 9am-7pm, Saturday 9am-5pm
Contact Cathy Steinmetz at 605-239-4753
- 26 28th Annual National Pedal Pull**
Corn Palace; 10am-4pm
Call 995-8430 or visit www.cornpalace.com
- 25-27 Outkasts Cruise-in & Car Show**
Corn Palace & Main Street; 11am-4pm Daily
Contact Dave at 996-7913 or visit www.outkastsclub.com

OCTOBER

- 2-3 Wilbur Ellis Championship Bull Riding**
Corn Palace
Call 995-8430 or visit www.cornpalace.com
- 2-4 The Boys Next Door - Theatre Performance**
Pepsi Cola Theatre
Call 996-9137 or visit www.mitchellact.org
- 9-11 The Boys Next Door - Theatre Performance**
Pepsi Cola Theatre
Call 996-9137 or visit www.mitchellact.org
- 16 30th Annual Pheasant Country-Pheasants Forever Banquet & Auction**
Corn Palace; 5pm
Contact Debra at 996-1120
- 16-17 Hunter's Wives Shopping Weekend**
Participating businesses throughout Mitchell
Contact Kari at 990-4500 or visit www.mitchellmainstreet.com
- 24-25 Annual Mitchell Gun Show**
Davison County 4-H Grounds; Saturday 9am-5pm, Sunday 9am-3pm
Contact Bob at 268-0254

Life Insurance. Retirement.

KEEP

GOOD

GOING



*59

Continue filling your days with what you love.

Together let's create a plan that can help you fill your retirement with the things you love.



David L. Jorgenson, Agent
New York Life Insurance Company

115 W 12th, PO Box 296
Mitchell, SD 57301
Phone: (605) 996-4444



The Company You Keep®