

October 2015 • Issue #609

Our Customers

Portage Cleaners, Portage, WI & Badger Cleaners, Baraboo, WI



Dave Bieno is the successful owner and operator of laundry and dry cleaning plants in Portage and Baraboo, Wisconsin. The Portage plant processes commercial laundry goods for many hospitality and camp customers throughout the Wisconsin

Dells and Lake Delton. This busy plant has grown steadily over the years and is now the predominant laundry provider in the region.

Retail dry cleaning is processed in the Baraboo plant and services four additional store locations. Minnesota Chemical has been a supplier to these operations for many years. At present Dave has been seeing excellent wash quality from the Pariser/SoapTech products used in the laundry operation. In the dry cleaning operation, Dave's recent transition to the Pariser/SoapTech Maxium dry cleaning detergent has resulted in overall superior cleaning and stain control.



Dave Bieno left, John Karll – Minnesota Chemical





Menomonee Falls, WI Tuesday, October 6th, 2015 or St Paul, MN Thursday, October 8th, 2015

FALL SHOWS

Keep Up With The Changing Industry and Learn How To Upgrade To Maximum Revenue

Best Prices of the Year – See the New Bigger and Faster Horizon Washer – Great Financing – Supply Specials – And More!

| DATES: Tuesday, October 6, 2015 | LOCATIONS: The Minnesota Chemical Co. N57 W13636 Carmen Ave Menomonee Falls, WI 53051 |
|---------------------------------------|--|
| Thursday, October 8, 2015 | Best Western Capitol Ridge (Formerly Kelly Inn) 161 St Anthony Ave St Paul, MN 55103 |

TIME:

9:00 am - 3:00 pm

RSVP:

800-328-5689 or at: MinnesotaChemical.com

Meet with industry experts and vendor representatives to get inside tips on Store Management, Technical Support, and much more.

VENDORS INCLUDE:

Huebsch, Huebsch Financial, Card Concepts (CCI) and Vend-Rite Manufacturing

2285 Hampden Ave. St. Paul, MN 55114 651-646-7521 Toll Free: 1-800-328-5689 Fax: 651-649-1101

Service & Parts Fax:

651-646-7206

13636 Carmen Avenue, Suite 4 Menomonee Falls, WI 53051 262-781-8630

Waverly, IA 319-352-4338 Equipment Department Manager: Mike Baker Service Manager and Equipment Coordinator: Jim Garcia

Equipment Sales: Daniel Baker, James Baker, Curt Carlson, Jon Karll

Service Engineers: Dan Elstad, Ed Jensen, Andy Putnam, Patrick Reed, Licey Mejia, Chad Reisinger Supply Department Manager: Stephen Baker Supply Sales: Jon Karll, John Sandretto, John Sullivan, James Baker Parts: Barbara Swanson, Manager Warehouse: Bruce Edwards, Mike Tischler Purchasing/Accounts Payable: Chris Schiefelbein Accounts Receivable/Credit: Lori Kahle Front Office: Anita Skinner Controller: Kwen Johnson City Desk : Michelle Meister

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Washer-Extractor Controls

Milnor's MilTouch[™] control is flexible and easy to navigate.



Now available on V-Series, MWF-Series, 48040 F7Z, and 48040 F7D and washerextractors (40lbs.- 275 lbs.), Milnor's rigid mount washer-extractors with MilTouch[™] control combine rugged construction with energy savings thanks to **RinSave® water**



saver and **ExactXtract[®] extraction optimizer**. This intuitive control features an informative touch screen display that allows you to select and/or modify pre-programmed formulas, based on

your specific needs. The graphic run screen gives you unprecedented control and insight into your wash. The control's USB port is there for you to move or back up formulas – saving you time.

Specialty Hangers Sometimes we like to strut our stuff.

No assembly required. The complete Drapery Strut hanger from M&B Hangers is produced totally in-house from 10.5 gauge wire and a strong high-quality tube. <u>Ideal for drapes, table cloths,</u> <u>and comforters</u>, the M&B Drapery Strut hanger comes complete in a 200-pack box 100% assembled and ready to strut its stuff.

List price: \$68.00 per case





Coin Ops The Best Of Both Worlds

The FasCard[™] system works with existing coin laundry machines and allows you to accept credit/debit/ loyalty cards in addition to coins at your washers and dryers. Perfect for large machines where coin boxes fill quickly, or use it to attract more customers and build loyalty!



MCC has multiple customers using this system. A Fascard representative will be at our October Shows

Equipment

NEW WASHER/EXTRACTORS IN STOCK

| - MWR18E4, 45#, EP One Touch Micro, 4 Formulas, 3 Speed, | |
|---|----------|
| 208/240/60/1/3 | \$7,615 |
| - MWR18X4, 45#, EP Express Prog Micro, 3 Speed, 208/240/60/1/3 | \$8,235 |
| - MWR18J6, 45#, EP Plus Prog Micro, Temp Control, 6 Speed, | |
| 208/240/60/1/3 | \$8,995 |
| 30015T6X, 40#, EP Express Prog Micro, Rinsave, 4 Speed, | |
| 208/240/60/3 | \$11,995 |
| - 30015VRJ, 40# EP Plus Micro, Programmable, Temp Control, Rinsa | |
| 7 Speed, 208/240/60/3 | \$13,595 |
| - 30015V8Z, 40# Miltouch Prog Micro, Temp Control, Rinsave, 7 Spe | ed, |
| 208/240/60/3 | \$14,995 |
| MWR27E5, 60#, EP One Touch Micro, 4 Formulas, 3 Speed, | |
| 208/240/60/1/3 | \$10,295 |
| - MWR27X5, 60#, EP Express Prog Micro, 3 Speed, 208/240/60/1/3 | \$10,915 |
| MWR27J5, 60# EP Plus Prog Micro, Temp Control, 6 Speed, | |
| 208/240/60/1/3 | \$11,635 |
| 30022T6X, 60#, EP Express Prog Micro, Rinsave, 4 Speed, | |
| 208/240/60/3 | \$12,825 |
| - 30022VRJ, 60#, EP Plus Prog Micro, Temp Control, Rinsave, 7 Spe | |
| 208/240/60/3 | \$13,995 |
| - 30022V8Z, 60#, Miltouch Prog Micro, Temp Control, Rinsave, 7 Sp | eed, |
| 208/240/60/3 | |
| | |

Rinsave saves water and formula time by special speeds and saving 1 or 2 rinses.

Miltouch is touchscreen programmer with laptop programmability - transfer formulas by USB stick.

NEW DRYERS

| HUEBSCH HT050NQT, 50# Gas, Dual Digital Timers, 120/61/1 List \$4,34 | 5 |
|--|---|
| HUEBSCH HT055NQT, 50# Gas, Dual Digital Timers, Slimline, | |
| Fits Through 36" DOOR, 120/60/1 List \$4,51 | 1 |
| - HUEBSCH HT075NQT, 75# Gas, Dual Digital Timers, 120/61/1 List \$4,81 | 9 |
| HUEBSCH HT075NRQ, 75# Gas, Dual Digital Timers, | |
| Reversing, 208/60/3List \$5,76 | 0 |
| HUEBSCH HT075NRE/OPT 75# Gas, Micro With Opt Moisture | |
| Sensing Drying, Reversing, 208/60/3 List \$6,40 | 8 |

IN STOCK COIN MACHINES IN MN

(INCLUDES INCOMING FREIGHT)

1 – HUEBSCH HFGX9WF1102, Homestyle Natural Gas Heated Coin–Op Dryer, 120/60/1 2008. Coin Box And Coin Drop Included. List Price: \$1,125......Special \$650

Deco-Print

Uniform & Workware Customization

The Deco-Print line of transfers is an exciting new concept in textile decoration, delivering superior design and a quality alternative to embroidery and silk screening.

Deco-Print features the premier product, Digi-Line. Plus ... transfers and tagless solutions to address a variety of commercial and industrial laundry needs.

Deco-Print Products Are An Ideal Solution For:

- Medical apparel
- Uniforms
- Linens
- · Direct sales goods
- Promotional items
- Career work wear including caps, bags, briefcases, t-shirts and much more!



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Drycleaners

Kwik Kapp[™] Brand Garment Covers

Effectively Market Your Business

Advertise

Turn your garment covers into a powerfully effective sales and marketing tool for advertising & building your business.

Brand & Image

Build your brand identity and enhance your image and presentation to your customers with every order.

Repeat Business

Turn every sale into another opportunity to market your business for future orders.

Upsell

Promote your other service offerings and special promotions to your current customers.

Place for I

Build Your Business With Custom Printed Garment Covers

When your customers have a need for dry cleaning services, do they automatically think of your business?

Are you doing all you can to keep your name and contact information in front of your current customer base?

Garment covers custom printed with your logo and business information may be your answer.

In addition to protecting your customers clothing, printed covers are effective products you can use to advertise, promote, and build your dry cleaning business.

You can have your logo, contact information, web address and other designs of your choice printed on one or two sides of the cover.

Drycleaners

The Evolution of Clean has just been improved...

Highlights Include:

- NEW Three stainless steel working tanks
- NEW Clean Sep Single Stage Separator
- NEW Super Flow Distillation
- Dual independent filter circuits with all carbon post filter
- Inline solvent cooling
- Inline solvent heating system
- · Programmable drum turns and stops
- Programmable drum speeds
- Programmable solvent levels
- Soap injections
- Full dried button trap

DF-2000

Hydrocarbon



...and now more affordable than ever!

Calendar of Events

- October 6 MCC Service School & Vended Laundry Seminar. MCC location in Menomonee Falls, WI Call Anita at 800-328-5689
- October 8 MCC Service School & Vended Laundry Seminar Best Western Capitol Ridge Hotel, St. Paul, MN Call Anita at 800-328-5689

October 23 - WFI Spot Right Seminar, Butler, WI 414-529-4707

October 20-21 - UMV ALM Fall Seminar, Treasure Island Resort and Casino, Welch, MN www.umvailm.org