



Mineral Wells Area  
Chamber of Commerce  
& Visitors Bureau

# The LEAD

LEADERSHIP ENTERPRISE ADVOCACY DEVELOPMENT

## Business and Tourism News

[www.visitmineralwells.org](http://www.visitmineralwells.org)

December 2016

[www.mineralwellstx.com](http://www.mineralwellstx.com)

Thank you to these  
newsletter Sponsors!



December 2: **Supper with Santa** at Clark Gardens Botanical Park at 6pm.  
[www.clarkgardens.org](http://www.clarkgardens.org)

December 3: **Breakfast with Santa** at the Mineral Wells Senior Center 8:30-11:30am.  
940-325-6470

December 3: **Santa's Workshop** at Southside Church of Christ 9am-Noon. 817-599-6224

December 3: **Donuts with Santa** at Lamar Elementary 9-10:30am.

December 3: "Let's Make Mineral Wells Great for Christmas" Community Christmas Parade 4pm.

December 3: **Garden A Glow** at Clark Gardens Botanical Park 6pm-10pm.  
[www.clarkgardens.org](http://www.clarkgardens.org)

December 4: **Zonta Tour of Homes** 2pm-5pm. Tickets available at the Chamber.

December 5: **Christmas Choir Concert** – Jr. High and High School at First Baptist Church 6pm.

December 6: **Polar Express Family Night** at Lamar Elementary 5:30pm.

December 8: **Frontier Christmas** at the Old Jail Museum Complex in Palo Pinto 5pm-8pm.

December 10: **Christmas at the Wall** with AmVets Post 133 at the National Vietnam War Museum 5:30-8:30pm. [www.nationalvnwarmuseum.org](http://www.nationalvnwarmuseum.org)

December 10: **Cowboy Christmas-Music & Poetry** at Lake Mineral Wells State Park 7-9pm.

December 13: **Band Christmas Concert** at Mineral Wells High School 7pm.

December 15: **Travis Cadets Christmas Concert** at Travis Elementary School 7-8pm.

December 22: **Shop Local & Win! Drawing Party** at the Chamber at 3pm. Cookies and punch will be served!

# Chamber Team

## Board of Directors

Raymond Greenwood- Chairman of the Board  
Suddenlink

Roger Smith-Chair Elect  
Genesys Aerosystems

Kelli Buschow-Vice Chair  
Nix Rental Homes

Dacey Malone-Finance Chair  
Titan Bank

Linda Porter-Bradford-Secretary  
Children's Alliance Center

Mitch Bradshaw-Past Chairman  
Ace Hardware

Brian Bennett  
Bennett's Office Supply & Equipment

Mel Kincaid  
First Baptist Church Mineral Wells

John Ludlum  
Ram Country Dodge

Rhett Warren  
The Warren Firm, PLLC

## Major Investors

**Chairman's Council:** City of Mineral Wells, First Financial Bank, Jerry Durant Auto Group, Mineral Wells Chevy Buick GMC, Mineral Wells Index, QXFM Radio, Ram Country Dodge, Community National Bank, Texas Farm Bureau Insurance

**Executive Members:** Baum-Carlock-Bumgardner Funeral Home, Oncor Electric Delivery, Texas Gas Service, First National Bank of Santo

## Staff

Ryan Roach  
President

Marcelinda Williams  
Director of Member Services

Nikki Bossaller  
Office Manager

Rachel Lively  
Director of Sales & Marketing

## Mission

The Mineral Wells Area Chamber of Commerce and Convention and Visitors Bureau advances, supports and promotes the economic vitality of the Mineral Wells Area and Palo Pinto County.

## Contact

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[www.visitmineralwells.org](http://www.visitmineralwells.org)

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## Judge Blocks DOL OT Rule

On November 22, Federal Judge Amos Mazzant of the Eastern District of Texas issued a nationwide injunction in the Department of Labor Overtime Rule case. This is an incredible victory for our members' businesses which was set to take effect on December 1, 2016. The new rule would have raised the salary threshold for exempt employees from \$23,660 to \$47,476.

The Mineral Wells Area Chamber of Commerce is proud to have been a supporter of this lawsuit along with a coalition of 40 other local chambers which was led by the US Chamber of Commerce along with the Texas Association of Business. Many businesses and industries were going to be affected by this new rule-small businesses, retailers, non-profits, restaurants, hotels, and banks, just to name a few.

Judge Mazzant's opinion on the ruling stated that the Labor Department "exceeds its delegated authority and ignores Congress's intent by raising the minimum salary threshold such that it supplants the duties test."

While the Judge's injunction is temporary, it is a strong signal he will side with the 21 other states and business groups who filed the suit to block the regulation.

## November Board Notes

The board was presented with some new ideas for the State of the Community which will take place in February. Ryan gave an update on the Regional Bio-Economy Forum that was hosted by the Chamber in September. The USDA is interested in working with Mineral Wells and the region to launch a special project that will advance the development of the industry. Wes Jury and Ryan will be putting a plan together to propose at the next board meeting the best approach and structure for integrating pieces of Envision Mineral Wells into the Chamber's Strategic Plan. The Chamber staff presented a "GO GREEN" electronic billing service to members beginning in January. Ryan thanked Blaire Zahn, Tourism Director, for her time and efforts in elevating the Chamber's Tourism efforts. Blaire has accepted a position with Visit Plano as the Convention Services Coordinator. Her last day was November 18.

## Action Items:

Accepted board resignation of Casey Lister.

Discussed and voted to support the Drainage Utility District of the City of Mineral Wells.

Approved Tourism Grants for 2017 recommended by the Tourism Committee.

## Join the Mob!

The Cash Mob has been a great addition to Shop Local & Win! this year. Each mob helps add an influx of cash into our locally retailers and has been very well received. So far Palo Pinto General Hospital Gift Shop, Sutherlands, and Garrett Jewelry & Loan have been mobbed. Watch Facebook to see where the mob shows up next!





# Renewing Investors

## PREMIUM

Genesys Aerosystems

## ENTREPRENEUR

Electromedical Products International  
 Fuzzy's Taco Shop  
 Pioneer Crossing Mineral Wells  
 Watkins Metal Fabrication

## BASIC

Adams Fashion Optical  
 Bargains for Better Homes  
 Brazos TV, Inc.  
 First Baptist Church Mineral Wells  
 Half Price Storage #1  
 Half Price Storage #2  
 Mineral Wells Eye Clinic  
 Mineral Wells Ram Band Fan Club

The Patterson Agency  
 Southside Church of Christ

## FRIENDS OF THE CHAMBER

Dr. & Mrs. James Berg  
 Doug & Sharon Owens

# NEW MEMBERS

**First American Payment Systems**  
 (817) 271-2281  
 4750 Bryant Irvin Rd, Ste 808-112  
 Ft Worth

**A+ Steel, LLC**  
 (208) 941-4634  
 2463 Sartain Rd  
 Mineral Wells, Texas 76067

**Michael Lovell's American Karate**  
 (940) 445-0624  
 301 NE 1st St  
 Mineral Wells, TX 76067

## Ribbon Cutting Photos



**Clark Gardens Historic Tree Trail**



**The Switch Café**



**Mineral Wells Toastmasters Club**

## Congratulations Leadership Mineral Wells Class 22

On November 18, 2016, the Mineral Wells Area Chamber of Commerce through its award winning leadership program, graduated 20 business professionals. The Leadership course is a nine month commitment that allows you to learn more about our city and county. With class sessions on history, tourism, small business, quality of life, human needs, nonprofit, government and education, each student will gain a wealth of knowledge about our community. Through a class project and the monthly class sessions you are able to learn about different businesses and bond with other business professionals. The Alumni were recognized by class and Classes 13, 18, and 21 had the most alumni there with a total of 4 each. This year's class developed a 'Walk the Wells' Initiative in which businesses can sponsor a well to put at local walking trails and tourist spots around town. This initiative promotes our rich history, enjoying outside and getting some exercise. Thank you to KMI Fabricators for building the well and to Kelly Blevins for the artwork and painting. A special thank you to Mineral Wells ISD for providing the transportation for the monthly field trips. Applications are now available for Class 23! Call Marcelinda Williams (940-325-2557) to be part of this prestigious group.



# Featured Mem-

## Business Beautification



The November 2016 Business Beautification Award was given to Adams Fashion Optical for their beautiful green space in the front of their business. The inviting area is a wonderful addition to an already great business. Congratulations!

## Member of the Month

Congratulations to Ace Hardware, the November 2016 Member of the Month.

Ace Hardware regularly donates building materials to the local schools and various community project. Thank you for your support in meeting the needs of our neighbors!



*Merry Christmas!*

The Chamber will be closed  
December 23rd-26th



## 6<sup>th</sup> Annual State of the Community Luncheon



New Mineral Wells t-shirt designs coming soon to the Chamber!

The Chamber newsletter is supported by Weaver's Print Shop.



Mineral Wells Area Chamber of Commerce & Visitors Bureau

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P.O. Box 1408  
Mineral Wells, TX 76068

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