



BUSINESS CONNECTION

AUGUST/SEPTEMBER 2010

2010 BOARD OF DIRECTORS

President, Tammy Sullivan
First Business Financial Services
232-5937

President Elect, Kevin Mahaney
Capitol Bank
836-4305

Secretary, Beth Russell
Russell Law
833-1555

Treasurer, Ruth Dumesic
SVA Certified Public Accountants
831-8181

Past President, Howard Hamre
Zimbrick Acura/VW
836-7776

Teri Bell
T Wall Properties

Jason Guttenberg
Liberty Mutual

Randy Krantz
The Neckerman Agency

Emily Daws
Group Health Cooperative

Emily McGarvey
North Central Group

Cindy Ramlet
Cindy Ramlet Avertising & Mkt.

Steve Reese
Springs Window Fashions

Ex-Officio Members
Mike Davis, City of Middleton
Don Johnson, MCPASD

CHAMBER STAFF
Van Nutt, Executive Director
Cecile Druzba & Lisa DuChateau,
Membership Services

Phone: 827-5797

A MESSAGE FROM YOUR PRESIDENT

Dear Chamber Members,

Many of you were at the Chamber golf outing on July 14, either volunteering, playing or just hanging out. Thank you to EVERYONE who was part of this fabulous event. It's a wonderful experience to have a group of volunteers, such as our Golf Committee, working together to take what has always been a great event to an even higher level. And sponsorships! Presenting Sponsor TDS, Event Sponsors The Payroll Company, Northwestern Mutual and Middleton Community Bank led a tremendous group who see the value of being front-and-center at a great event. Finally, we'd also like to thank the staff at Pleasant View Golf Course for their role in making our event a success - the course was beautiful and the staff support fantastic!

For many of you, this is an event you look forward to every year (save July 20, 2011!). But there were a lot of firsts relating to this year's event: the golf outing was sold out two weeks prior to the event, the after golf social was held at the club house, a ball drop was done in cooperation with the City letting us bring a fire truck to the golf course, and how could we forget the newest addition to our friends on the golf course, "flat Vanley". Those of you that participated saw the signs that there were 3 "flat Vanley's" hiding on the golf course and there was a ransom for capturing one. This is just another way your Chamber tries to add a level of "fun" to their events. Business is tough; we need to laugh when we can.



Watch your Weekly Updates for all of the upcoming Business Social Hours, ribbon cuttings and community events. Our Ask the Expert program returns in September, while Ambassadors, Economic Development and GMM keep flying high.

The Good Neighbor Festival is fast approaching on August 27, 28 and 29th. There are many events planned: a 5k Run/Walk, the Annual Craft fair and Parade, and amazing food! There is also a rumor that Van (not "flat Vanley") might make an appearance in the dunk tank on Sunday, August 29th from 3:00 to 3:30. So get out and help the Boy Scouts by showing Van you care enough to dunk him. (There is another rumor that I might make a special appearance at the dunk tank during that weekend as well.)

Your involvement in these activities is what makes Middleton a strong and vibrant community that people want to live in as well as work in. So don't be afraid to step up and be a part of it. Now, more than ever, we really need each other to be successful.

Sincerely,
Tammy

THE MIDDLETON CHAMBER OF COMMERCE PROMOTES A STRONG ECONOMY AND
A HIGH QUALITY OF LIFE FOR ITS MEMBERS AND COMMUNITY.



ANNUAL GOLF OUTING

Thank You

Presented By:



Event Sponsors:



Exclusive Hole Sponsors



Beverage Sponsors



Lunch Sponsors



19th Hole Sponsor



Shared Hole Sponsors



Hole-In-One Sponsors



Golf Cart Sponsor



Port-O-Potty Sponsor





ANNUAL GOLF OUTING

Thank You

Raffle Donors:

Abuelo's Mexican Food Embassy
 American Girl, Inc.
 American Printing Company, Inc.
 ANiU Salon - Spa – Yoga
 Applied Tech
 Associated Bank
 ATC
 Robert W. Baird
 Balance Personal Training
 Baymont Inn & Suites
 Betty Lou Cruises
 The Bruce Company
 Captain Bill's
 Chartwell Midwest
 Comfort Suites
 Courtyard by Marriott
 Dean Health Care
 Eagle Optics
 Econoprint
 Elements Therapeutic Massage
 Fairfield Inn & Suites
 Gordon Flesch Co.
 Group Health Cooperative
 Hampton Inn & Suites
 Harbor Athletic Club
 Hilton Garden Inn
 Hitters SportsPlex
 Holiday Inn Hotel & Suites
 Homewood Suites Madison West
 Hubbard Avenue Diner
 Jims Amoco, LLC

Knoche's Food Center
 Liberty Professional Services
 Long Horn Steakhouse
 M&I Bank
 Mackesey Carpet Cleaning
 Madison Golf and Development
 Marriott Madison West
 Middleton Travel, Inc.
 Neils Liquor
 Parks Electric
 Quaker Steak & Lube
 Residence Inn by Marriott
 Ruth's Chris Steak House
 Sprecher's Restaurant & Pub
 State Bank of Cross Plains
 The Employer Group
 The Mattel Toy Store
 Unity Health Insurance
 UW Provision Co., Inc.
 Welton Enterprises Inc.
 WISC - TV3 / CBS

Volunteers:

Lee Anderson - *Costco*
 Tim Barnett - *Closet Tailors*
 Tom Dahl - *Middleton Community Bank*
 Mary Jo Dwyer - *Northwestern Mutual*
 Kathy Eckenrod - *Costco*
 Terry Healy-Lemke - *Celerity Staffing Solutions*
 Andrea Mace - *Marriott*
 Kevin Mahaney - *Capitol Bank*
 Dawn Mahoney
 Todd Passini - *Harbor Athletic Club*
 Beth Russell - *Russell Law*
 Scott Savage - *Scott Savage Consulting*
 Heather Stetzer - *Marriott*
 Becca Young - *Nonn's Design Showplace*

Special Thanks to:

Bask In Gifts
 Black Hawk Country Club (Iain MacFarlane)
 Costco
 Nakoma Country Club
 PDQ
 Total Awards & Promotions
 The Pleasant View Golf Course staff

2010 Golf Committee

Co-Chairs

Donna Parks – *Middleton Travel*
 Terri Redmond – *Top Promotions*

Carl Allen – *Hilton Garden Inn*
 Julee Barnett – *Closet Tailors of Middleton*
 Brenda Delabarre – *State Bank of Cross Plains*
 Colleen Gransee – *Dean Health Plan*
 Jason Guttenberg – *Liberty Mutual Group*
 James Jens – *Mass Mutual*
 Randy Krantz – *The Neckerman Agency*
 Josh Marron – *Middleton Community Bank*
 Kris McDermott – *Middleton Community Bank*

Meryl Mixtacki – *Bask In Gifts*
 Joe Onopa – *Guardian, Joseph Onopa*
 Ben Samson – *Park Bank*
 Cindy Ramlet – *Cindy Ramlet Advertising & Marketing*
 Matt Rice – *Isthmus Newspapers*
 Reanna Roberts – *Isthmus Newspapers*
 Ben Samson – *Park Bank*
 Pam Sanderson – *Holiday Inn Hotel & Suites*
 Erin Sardeson – *PPD*
 Melissa Simon – *Northwestern Mutual Financial Network*
 Emmy Thorson-Hanson – *Pushing7*
 Regina Wheat – *Home Savings Bank*

MEMBERSHIP RENEWALS

(JUNE - JULY 2010)

Atterbury, Kammer & Studinski, S.C.
Balance Personal Training
Bark Busters
Blue Spoon Café
Brunette, Ersland & Pofahl
BT2, Inc.
Chalmers Jewelers
Claddagh Irish Pub
Clifton Gunderson, LLP
Dale Carnegie Training
docuScan of Wisconsin
Edward Jones - Terrance Johnson
Fred. E. Zietz, DDS
Gammex, Inc.
Hampton Inn & Suites - Madison West
Hemb Insurance Group
Hilton Garden Inn - Middleton
Hody Bar and Grill, Inc.
Home Works Remodeling
Homewood Suites - Madison West
Interstate Batteries of SW Wisconsin
JG Development, Inc.

Killian Dental Clinic, S.C.
Knoche's Food Center, Inc.
Konica Minolta Business Solutions
Mackesey Carpet Cleaning, LLC
Metro Believers Church
Middleton Area Historical Society
Middleton Department of Tourism
Middleton Ford
Middleton Village
Middleton Youth Hockey Club, Inc.
MYSC Soccer Club
Neil's Liquor
Optimist Club of Middleton, Inc.
Passementerie, LLC
Playful Kids Learning Center, Inc.
Prestige Laminated Products, Inc.
Radisson Hotel - Madison
Residence Inn - Middleton
Restaino & Associates -
Kathy & Kim Team
Restoring Hope Transplant House
Rick Vaden Heuvel CPA, S.C.
Sam Simon Real Estate

Sam Simon Real Estate -
Gladys Simon
Nick Simon
Schoepp Motors
SRI Design, Inc.
State Farm Insurance -
Aaron Achenbach
T. Wall Properties
Terry A. Burke, DDS MS
The Bruce Company of Wisconsin
The HR Effect, LLC
The Jefferson
The Payroll Company
The TMJ Center for Craniofacial Pain
Total Awards & Promotions, Inc.
Villa Dolce
Wolff Kubly/Wolff Kubly Time Center
Zimbrick Volkswagon / Acura

*Thank You for your
continued support!*



The Executive Roundtable Program is a collaboration of the Middleton, Fitchburg, Sun Prairie, and Verona Chambers, and provides a structured, confidential environment for executives to share best practices and resolve their business challenges. By participating, members can expect to make better decisions, improve

communication skills and build long term relationships.

Each roundtable consists of 8-12 peers with similar company sizes in non-competing industries.

Interested?

[CEO Roundtable Application](#)
[More Information](#)

CEO Roundtable Roll-Out

Informational Meeting
Thursday, September 30
9:00 a.m.

Candlewood Suites - Fitchburg
5421 Caddis Bend

HOW DID YOU GET FROM THERE TO HERE?

PROFILES ON THE VOCATIONAL JOURNEY

MEET: KATHI KOEGLE,
*Director of
 Community
 Relations/
 Wisconsin
 Council of the
 Blind & Visually
 Impaired*



Chamber member since 2002. Kathi served on the United Way Days of Caring Event planning committee for two years, volunteered at Chamber events, and she has written this column since January 2007. Now, as she “retires” from this activity, it seems like a nice opportunity to turn the tables and interview her! Thank you for sharing your talents with the Chamber!

What path led you to your current job at the Council?

I think deep down inside, I've always been a communicator and connector!

My degrees are in French and Secondary Education, and I taught for four years in a Columbus, Ohio, inner-city junior/senior high school before moving to Pennsylvania and later, Wisconsin. I thought Madison would be the “land of opportunity” for either teaching French or subbing, but there was an abundance of foreign language teachers at that time. I did what a lot of teachers do--I transferred my skills to another professional area. In my case, it was communications and marketing.

After a short stint in radio, I landed a job in 1984 at Saint Benedict Center. My work evolved from part-time telemarketer to full-time director of community relations, which included strategic marketing communications and supervisory responsibilities. When the sisters downsized staff at the end of 2006, my position was

among those terminated. A few months later, I joined the staff of the Wisconsin Council of the Blind & Visually Impaired.

What do you love best about the work you do?

I find great meaning and satisfaction working for nonprofit organizations. While money is important for every organization's survival, it's not the bottom line for most nonprofits.... serving people is. I believe the work I do makes a difference in the lives of others. What I love most is writing about and communicating the Council's mission and vision in the broader community. I also appreciate the many things I've learned about vision loss and the ways people with changing vision courageously manage to maintain their independence, hope and optimism.

Did any one person or experience create a special impression on you professionally?

My supervisor at the newly-emerging radio station in Madison empowered me to do things I never imagined I could. Her confidence gave me confidence! I went from answering phones the first two weeks on the job to writing program collaterals, lining up national guest speakers, preparing interview questions, and producing the show. I grew professionally by leaps and bounds.

What else, in addition to your work, brings you happiness?

My family and dear friends, all things French, cooking, gardening, antiques, reading, volunteering, and listening to smooth jazz. Oh yes, and beautiful summer days in Wisconsin!

What was it like writing this column?

The funny thing is the way it all began. One day, I told Cecile I'd like to offer my editing help from time to time for Chamber communications. The next day, she e-mailed me and invited me to write a column. When I asked what the subject was, she said, “I'll leave that to you.” While enjoying some great chocolate--which often inspires great ideas for me--I came up with the idea of profiling Chamber members and tracing the path that led them to their current work.

Writing this column opened a special window into the lives of some really unique and talented people. I learned about what motivates and inspires them, and I developed a deep admiration for their hard work and commitment to the Chamber. I feel honored that these people welcomed me into their personal lives and shared reflections and insights with newsletter readers. This Chamber is great because its members are great!

And that's all she (Kathi) wrote!

**WRITE FOR
 THE BUSINESS
 CONNECTION**

The Chamber is seeking an individual to take over this column. New Ideas and concepts are welcomed!

INTERESTED?
 Contact:
 chamber@middletonchamber.com
 827-5797



WELCOME NEW MEMBERS



Accession Law, LLC
James Graham
6401 Odana Rd, Madison
663.6464
www.accessionlaw.com

Categories: Attorneys
Description: Attorney James N.Graham provides real estate and related business legal services, including; residential and commercial transactions, development, condominium conversions, and litigation.



CenturyLink, Inc.
Patrick Downey
637 E. Washington Ave, Madison
229.7800
www.centurylink.com

Categories: Technology Services; Utilities and Telecommunications
Description: CenturyLink is a Fortune 500 telecommunications company that provides voice and broadband solutions to business customers in the greater Madison area through partners such as Cisco and Avaya/Nortel.



Concentre Communications, Inc.
Jennifer Dinehart
1468 N. High Point Rd, Suite 201
831.2002
www.concentre.us

Categories: Advertising / Marketing / Public Relations; Web Sites / Graphics
Description: Concentre is a full-service brand marketing agency. Delivering brand experiences for interaction across multiple platforms and channels. Since 1980, they have been a trusted partner for high-impact marketing, PR, Websites and Internet expertise and are certified as a Women-owned Business Enterprise.



B2B CFO
Rick Perrin
868 Jenna Dr, Verona
576.3773
www.b2bcfo.com/partners/rperrin

Categories: Business Services; Professional Services and Consulting
Description: Rick is a partner and executive committee member of B2B CFO®, the nation's largest CFO firm serving small and mid-market companies. He is the CFO/trusted advisor for a number companies where he helps them increase profitability, growth and company value, and also provides project and interim-CFO services.

Upcoming Events

What Makes Them Click:

The Brain Science Behind Web Design
Speaker: Susan Weinschenk, Author and Psychologist
Tuesday, September 21

Running from the Press:

Political Campaigns, PR and the Media
Speaker: Scott Becher, Becher Group
Tuesday, October 19th

Time: 11:30 a.m. to 1:00 p.m.
Location: Sheraton Hotel
706 John Nolen Drive, Madison, WI
Cost: \$18/members \$30/non-members
Lunch Included
Register: Online at www.wccionline.org or call
(608) 280-9282 for more info!



WCCI is a networking group for communicators from all industries. Learn more by visiting: www.wccionline.org



WELCOME NEW MEMBERS



Cost Cutters
Erin Weberpal
 1001 Fourier Dr, Suite 200, Madison
 833.3533
www.costcutters.com

Categories: Retail; Salon & Spa
Description: Cost Cutters is a full-service family hair salon with more than 20 convenient locations in Dane County. Cut, Color, Curl, Texture, Wax, & Tan. 8456 Old Sauk Road, Middleton and 702 S. Gammon Road, Madison.



Falbo Bros Pizzeria
Cody Davis
 3301 Parmenter Street
 836.9080
www.falbobrospizza.com

Categories: Restaurants & Caterers
Description: Falbo Bros. Pizzeria is a gourmet pizza restaurant which offers unique, specialty appetizers, salads, subs and pizza combinations and even pizza by the slice. They specialize in delivery and pick-up services.



Integral Building Systems, Inc.
Nissa Judd
 3867 Lady Fern Ct, Verona
 826.6259
www.ibsystemsinc.com

Categories: Business Services; Professional Services and Consulting; Technology Services; Utilities and Telecommunications

Description: IBS is a woman owned business and a leader in the low-voltage systems industry. Since inception, the main objective has been to provide high-quality installations at an affordable price. They continuously expand their knowledge with ongoing training on new products, technologies and installation techniques. At Integral Building Systems, Inc, they strive to exceed customer's expectations and become a valuable business partner.



Madisound Speaker Components
Brian Kane
 8608 University Green, Suite 10
 831.3433
www.madisound.com

Categories: Personal Services; Wholesale and Distributing
Description: Madisound has been a worldwide retailer/distributor of high end loudspeaker parts and providing design assistance for speaker manufacturers and autosound installers since the '70's. About half of all the speakers they sell are resold. They also provide cabinet and crossover design using the Leap system, replacement drivers for older systems, where manufacturer replacements are no longer available, for speaker repair.



Tagura Asian Grill
Marilyn Boeger
 8333 Greenway Blvd, Suite 100
 203.8700

Categories: Restaurants & Caterers
Description: Fast Casual - Japanese, Korean, Filipino, & Thai. Dine-in, take-out, or delivery.



The Alliance
Tierney Jensen
 5510 Nobel Dr, Suite 200, Fitchburg
 210.6642
www.the-alliance.org

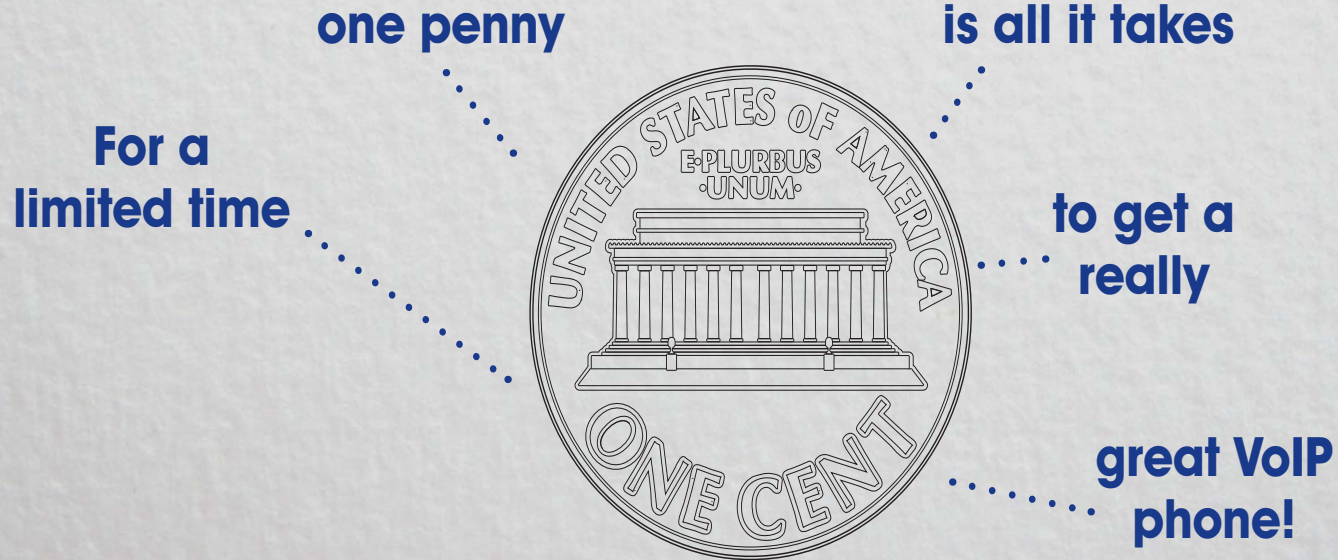
Categories: Non Profit Organizations
Description: The Alliance moves health care forward by controlling costs, improving quality, and engaging individuals in their health. An employer-owned, not-for-profit cooperative, our 160 self-funded members provide health coverage to more than 83,000 individuals in southern Wisconsin and neighboring counties in Iowa and Illinois.



Vin Santo
Clarissa Edwardsen
 7462 Hubbard Avenue
 836.1880
www.vinsanto.us

Categories: Restaurants & Caterers
Description: "Wine of the Saints", Vin Santo features authentic dishes native of the Northern Italian countryside in a cozy atmosphere. With hand selected, fresh ingredients and bread, homemade desserts, and nightly specials create a true dining experience. Together, owners Gregg and Clarissa have some 30 years experience in the restaurant and food services business. Family owned and operated since 1998.





A business offer so good...it just makes cents. That's *managedIP*.

TDS® *managedIP* the ultimate all-inclusive communications tool. Get a VoIP phone system, Cisco® Data Network, voice service, Internet access, security, upgrades, and management for one flat rate fee. With no up-front equipment costs, you'll get a new business phone system for pennies.

Limited-Time Offer: Purchase 10+ *managedIP* premium or office packages and receive HD phones for 1¢ each. Purchase 6–9 *managedIP* premium or office packages and receive two HD phones for 1¢ each.*

www.tdsvoip.com



managedIP
Total Communications System

*Offer valid for new *managedIP* customers only who sign a 60-month contract between June 10, 2010 and September 10, 2010. Offer subject to the terms and conditions as outlined in the TDS service agreement and addendums.

95173/7-10/6477

MEMBERS ON THE MOVE

ANNOUNCEMENTS

ANNOUNCEMENTS

Applied Tech Unveils New Website and E-Newsletter

The new www.appliedtech.us is packed with useful products, services, and information that help businesses just like yours keep their IT investments strong and healthy. In addition, Applied Tech shares the latest in technology tidbits in a revamped e-newsletter—"BrainBank"—that includes simple tech tips to make your life easier, interesting tech news relevant to your business, event and training opportunities, and special offers from Applied Tech.

Greenway Station® Announces Two New Businesses to Open Fall 2010

Greenway Station® Shopping Center announces the addition of specialty outdoor equipment retailer Erehwon Mountain Outfitter along with furniture retailer Ashley Furniture HomeStore. Erehwon Mountain Outfitters will open this October and Ashley Furniture HomeStore is scheduled to open on or before Labor Day weekend. The new stores will occupy a combined total of more than 38,000 square feet. Upon the opening of these two tenants, the occupancy for the shopping center will be at 90.02%.

Summit Credit Union Selects Participants 'Project Money'

Summit Credit Union has unveiled the local participants who have been selected to compete in its second-annual "Project Money" competition, a seven-month-long, reality-based financial challenge. The first of its kind in the Madison area, the Project Money competition provides an opportunity for both the participants, as well as the community at large, to learn how to 'do more' with their money and achieve financial success in any economy. Throughout the seven-month-long program, each

of the four participants will meet regularly with a Summit Financial Coach, who will provide them with the plans, tools and advice they need to accomplish their financial goals. Their ongoing progress and unique stories will be featured at: www.summitcreditunion.com/projectmoney

Summit Credit Union Gives Community A Chance to 'Pay it Forward'

This summer, Summit Credit Union is giving members and non-members a chance to "do good" through its second-annual "Pay It Forward" program, giving folks \$10 with just one request: to help someone else with it. At each of the events this summer, 100 people will be given \$10 with the assignment to Pay It Forward. Participants will be videotaped describing how they plan to help someone else with the money and that video will be posted on www.summitcreditunion.com/payitforward. Summit Credit Union 2010 Pay It Forward events include:
August 20, 11 a.m.

Summit Credit Union Old Sauk Branch, 645 Junction Rd., Madison

Summit Credit Union Awards Scholarships to Area Students

Summit Credit Union awarded \$500 tuition scholarships to three area students at its annual membership meeting. Recipients include: Mary Siedlecki Honorarium Scholarship, awarded to Nelson Auner, of Madison; Volunteer Board of Directors Scholarship, awarded to Carmel Morgan-Weisberg, of Middleton and Christopher Braatz, of Waunakee.

Econoprint Launches Powderkeg Interactive

Seven years ago Econoprint entered into the Internet marketing services arena and began developing websites. With the successful launch of over 250 websites and email campaigns, Econoprint is proud to announce the rebranding of our website department into a new sister company named Powderkeg Interactive (PKI). PKI/Econoprint have won multiple ADDY awards for web design and development in recent years. Please check out the Powderkeg Interactive website at www.PowderkegInteractive.com.

Huntington Learning Centers Launch Reading Adventure

Summer may mean the end of school and time for play, but it also offers an exciting world of possibilities for reading. Huntington Learning Center of Middleton is inviting its students on an adventure—a reading adventure! Reading Adventure is a Huntington summer reading program that builds on themes of discovery and exploration to dramatize how books can transport the reader to a new world of adventure. The program was designed to encourage reading. Each student who participates in the program will receive a certificate of accomplishment and a trophy to commemorate their success in reading books over the summer.

Sperry Van Ness Announces Office Lease

Sperry Van Ness announced that Jeff Jansen, CCIM, of the Middleton office has completed a lease of office space at 8517 Excelsior Dr, to Global Recruiters of Madison. Global Recruiters of Madison specializes in locating top talent for leading companies. Jeff Jansen represented the tenant.



MEMBERS ON THE MOVE

ANNOUNCEMENTS · AWARDS

ANNOUNCEMENTS (CONTINUED)

Clifton Gunderson Expands National Footprint With Mergers

As one of the nation's largest certified public accounting firms, Clifton Gunderson, in its merger with Humes & Barrigton, now can serve the needs of clients in the St. Louis marketplace, in addition to the clients served in its 45 other office locations. As of May 2010 U.S. Tax Advantage (USTA), an international tax consulting services firm, was acquired. In addition Stockton Bates, a firm of certified public accountants in the Delaware Valley, was added June 2010. Clifton Gunderson also announced it is adding the talent and resources of the former Merrillville, Indiana office of BKD. By combining resources and expertise with these four organizations, Clifton Gunderson strengthens its presence as one of the leading suppliers of international tax services and expands its national footprint in several new markets including St. Louis, Philadelphia and New York City.

Cost Cutters Ships Pounds of Hair for Oil Spill

Cost Cutters of Madison recently shipped out 609 pounds of hair clippings to aid in the oil spill cleanup efforts in the Gulf of Mexico. The company first heard about the possibility of using hair to clean up the oil spill in mid- May. Cost Cutters then began a two and a half week campaign where it asked all of its 48 salons in Southern Wisconsin and Northern Illinois to start collecting. The company extended its invitation further by asking for other local salons, pet grooming businesses, and community members to join them in the collection. Cost Cutters, with the help of The UPS Store in Middleton, covered all shipping costs to deliver the hair to an organization on the coast called Matter of Trust which is responsible for the idea and for making the hair booms which soak up the oil.

Vierbicher is pleased to announce that Matthew Schreiner, PE, LEED-AP, has received his Professional Engineer (PE) license. Schreiner is a graduate of the University of Wisconsin Madison with a bachelor's degree in Civil Engineering. In order to qualify for the PE license, he had to pass the Fundamental of Engineering Examination (FE), formerly known as the EIT, have a Bachelor's Degree in Engineering and four years of experience working in the field, as well as, passing the Principles and Practice of Engineering Examination (PE).

ThinkINK Merges with Cartridge World

Marianne Gariti of ThinkINK recently had the pleasure of meeting Bill Fox and Rick VanDerGeest from the Cartridge World and realized they shared many of the same philosophies: Great Vendors to provide the best quality; Great Service to impress you; Great Prices to save on your bottom line. They look forward to serving you at the Middleton store (8333 Greenway Blvd).

Walgreens will begin offering Flu shots daily starting September 1.

Appointments are encouraged, but not necessary. Reserve your Flu shot now with a Flu shot gift card for \$29.99.



AWARDS

Middleton Library Makes Top 10 List of America's Libraries

Congratulations to the Library Board and Staff for once again, making the Hennen's American Public Library Ratings for 2010. Middleton Library was ranked the 7th best in the nation for libraries of its size.

The Employer Group Receives Dane County Small Business Award

The DCSBA celebrates small businesses and the contributions they make to our communities and economy. The Employer Group processes payrolls, creates employee benefit programs, helps managers hire and fire employees, and covers all of a company's HR needs.

State Bank of Cross Plains is Wisconsin's Newest SBA Preferred Lender

Jan Patrick Hogan, President and CEO and David Earll, Vice President-Business Relationship Manager were presented with a plaque in recognition of the State Bank of Cross Plains attaining Preferred Lender status with the Small Business Administration. The Preferred Lenders Program (PLP) is another step in SBA's process of "streamlining" the procedures necessary to provide financial assistance to the small business community.

docuScan of Wisconsin Receives 2010 Americans with Disabilities Act (ADA) Business Award

The award recognizes a business that has exceeded the intent of the ADA by making their business accessible and accommodating to people with disabilities through physical accessibility or accessible programs or services that welcome people with disabilities to utilize their business.

MEMBERS ON THE MOVE

HIRES/PROMOTIONS

HIRES/PROMOTIONS

Applied Tech announces new hires
Jon Stielstra, Business Solutions Support. Jon provides support for Dynamics GP and assists with project work.

Garrett Krueger, Systems Specialist. Garrett, a Microsoft Certified Specialist.

Wisconsin Community Bank names new Senior Vice President of Business Banking

Mike Weber has 13 years of banking experience in Madison and the surrounding communities. He will primarily create new and cultivate existing banking relationships with area businesses.

The Wisconsin Council of the Blind & Visually Impaired Announces New Executive Director.

Loretta Himmelsbach brings to the Council more than 26 years of executive management experience in nonprofit organizations. Loretta earned extensive graduate certificates in leadership development and nonprofit management from Harvard Business School, Yale, and Wharton School of Business.

Integral Building Systems, Inc is pleased to announce the addition of Beth Viney as Strategic Alliance Manager. Beth has an outstanding track record in the telecom industry and will be a great addition to the IBS team.

Mary Grundahl has recently been promoted to **Director of Business & Community Development at JG Development, Inc.** Mary will be developing relationships with organizations of the public and private sector to discuss new initiatives that will foster growth for the community.

Capitol Bank, Announces the following promotions:

Amy Gile-Enge, Vice President of Real Estate Lending. Amy has 15 years of mortgage lending experience and has been instrumental in bringing on-line mortgage applications and in-house servicing of mortgages to the Bank.

Justin Hart, Commercial Lending Officer. Justin has been a credit analyst for over three years, has served on numerous loan and technology committees within the Bank during his tenure.

Cori Femrite, Assistant Vice President. Cori has been with the Bank for over 14 years and brings a background of loan documentation and personal banking experience as well as a high mortgage loan volume to her new position.

Howard Cagle, Assistant Vice President. Howard has been with the Bank for over 7 years and has been a strong producer of mortgages at the Verona location.

Andy Faust, CEO of Summit Credit Union, Retires September 30.


Kim Sponem, president of Summit, will take over as President/CEO on October 1. Faust's tenure spans nearly 35 years, beginning in 1976 when he was a teller at State Capitol Employees Credit Union (which later became Summit). Kim Sponem led Great Wisconsin Credit Union as President/CEO before its merger with Summit in 2008.

Clifton Gunderson announces the promotion of Nicholas J.

Faber, CPA to senior associate in the assurance services department. Faber area of specialization includes auditing for small- to medium-sized businesses with a focus on not-for-profit organizations and financial institutions.

Clifton Gunderson announces the addition of Austin Burby as tax

associate. His area of specialization includes tax return preparation for individuals and small- to medium-sized businesses



Receive more for your chamber membership
Discuss issues your business faces with other business leaders

Wednesday, September 8, 7:30 a.m.

Understanding Key Financial Reporting Methods

All seminars are held at Edgewood College, Deming Way Campus
Registration is free for Chamber Members,
to register email the Chamber at
chamber@middletonchamber.com

MEMBERS ON THE MOVE

EVENTS

EVENTS

Saturday, August 7, 10 a.m.-5 p.m.
Sunday, August 8, 11 a.m.-4 p.m.
Greenway Station 6th Annual ArtFest

35 Local Artist have their work on exhibit and for sale. The event will also offer live entertainment and free children's activities.

Saturday, August 7, 10 a.m.-4 p.m.
National Mustard Day

A fun-filled day for the whole family: FREE hot dogs, music, mustard games to benefit Restoring Hope Transplant House, entertainment, and FREE mustard sampling!

Saturday, August 7, 10 a.m.-4 p.m.
Middleton Area Historical Society 'Museum at the Depot' Grand Opening - 1811 Parmenter St.
Displays will illustrate the history of Middleton's origins and growth.

Tuesday, August 10, 7:30-9:00 a.m.
Baird's "Breakfast-To-Go"
8000 Excelsior Dr.
\$5 Eggs, Bagels, Yogurt, Fruit, and Coffee. All Proceeds benefit the 2010 Middleton Outreach Ministry's School Supply Drive

Wednesday, August 11, 4:00 p.m.
(Concert starts at 7:00 p.m.)
The Gialamas Company's 9th Annual Concert in the Park featuring the Wisconsin Youth Symphony Orchestra. Old Sauk Trails Business Park. Table seating for 8 may be reserved for \$250 contact Erica Lynch at 836-8000.

Sunday, August 15, 10:00 a.m.
Summit Credit Union DuRunRun Kids' Duathlon.

Kids ages 2 - 10, are invited to break a sweat for Special Olympics Wisconsin by competing in a run, bike, run. Visit www.specialolympicswisconsin.org for more information.

August 27 - 29

Good Neighbor Festival

Come out to Fireman's Park and enjoy the carnival, entertainment, food, 5k Run, parade and much more. Visit www.goodneighborfestival.com



Middleton Outreach Ministry (MOM) 2010 Backpack & School Supply Program



Help over 600 kids start out the school year with what they need to be successful.

- Not sure what to buy? Purchase items from our most needed list.
- Organize a supply drive at your office.
- Financial donations for MOM to purchase supplies are always welcome!

Bring items to the MOM Office by August 20th.

QUESTIONS:
Please call Carole Klopp, 826-3415
Email: carole@mompop.org

Most Needed

- Colored pencils
- Highlighters (all colors)
- Markers (thick & thin, washable)
- Pocket Folders, glossy
- Spiral Notebooks (wide & college ruled)
- 3-ring binder dividers
- 3x5 inch lined index cards
- 3-ring binders—1 and 1 1/2 inches



Find more information at www.mompop.org



BUSINESS SOCIAL HOURS:

TUESDAY, AUGUST 3, 5 P.M.
ENO VINO WINE BAR & BISTRO

THURSDAY, SEPTEMBER 16
5 P.M.
CAPITOL BANK

BRING A COLLEAGUE OR GUEST FOR AN EVENING OF NETWORKING

GET MOVING MIDDLETON

STAY INFORMED ABOUT
MIDDLETON'S COMMUNITY, SCHOOLS, BUSINESS TRENDS,
FINANCIAL MARKETS, HEALTH MATTERS AND MORE.

7:30 A.M. AT THE
HILTON GARDEN INN
(GREENWAY STATION)

THURSDAY, AUGUST 5
SPONSORED BY



THURSDAY, SEPTEMBER 2
SPONSORED BY:



ANNUAL SPONSORS:



If your business has new hires,
promotions, announcements,
awards or events, e-mail
chamber@middletonchamber.com

Or fill out the Member2Member
ActivityPage Submission form on
our web site at:
www.middletonchamber.com



CHAMBER EVENT CALENDAR

SHOW YOUR SUPPORT FOR YOUR FELLOW MEMBERS,
NETWORK AND SOCIALIZE. THESE EVENTS ARE FREE, BRING A GUEST!

Tuesday, August 3, 5:00 p.m.
Business Social Hour
Eno Vino Wine Bar & Bistro

Wednesday, August 4, 5:30 p.m.
Middleton Police Department's
National Night Out
Lakeview Park

Thursday, August 5, 7:30 a.m.
Get Moving Middleton
Hilton Garden Inn

Friday, August 6
Middleton Chamber Board of
Directors Nomination Deadline

Wednesday, August 18, 12:00 p.m.
Economic Development
Committee
Wisconsin Community Bank

August 27 - 29
Middleton Good Neighbor Festival
Fireman's Park

Thursday, September 2, 7:30 a.m.
Get Moving Middleton
Hilton Garden Inn

Monday, September 6
Labor Day - Chamber Office
CLOSED

Wednesday, September 8,
7:30 a.m.
Ask the Expert: "Understanding
Key Financial Reporting Methods"
Edgewood College, Deming Way

Monday, September 13, 11:30 a.m.
Ambassador Committee
Holiday Inn Hotel & Suites

Tuesday, September 14
Primary Elections - State Level

Wednesday, September 15,
12:00 p.m.
Economic Development
Committee
Wisconsin Community Bank

Thursday, September 16,
5:00 p.m.
Business Social Hour
Capitol Bank

Thursday, September 30
9:00 a.m.
CEO Roundtable Roll-Out
Candlewood Suites, Fitchburg

THE MIDDLETON CHAMBER OF COMMERCE PROMOTES A STRONG ECONOMY AND A HIGH QUALITY
OF LIFE FOR ITS MEMBERS AND COMMUNITY.

VISIT US AT MIDDLETONCHAMBER.COM