



Tech Titans Internet of Things Forum Overview

Statement of Purpose

Every business vertical is now using the Internet of Things in some form or fashion to improve production and profitability. IoT is not being driven solely by consumers, but by the enterprise. Traditional businesses and old-line manufacturing companies are now implementing IoT processes and equipment at a faster rate of adoption than originally forecasted. Greater use of this technology in automobiles, online banking, manufacturing, and retail are just a few examples of how dominant IoT technology has become in the world today. Tech Titans has a forum that uses the vast network of industry experts in the North Texas area to share ideas, exchange information, identify solutions and promote the understanding and implementation of the Internet of Things (IoT) in North Texas.

Vision & Mission Statement

Vision – To position North Texas as a global hub for IoT innovation.

Mission – The Tech Titans IoT Forum will serve business, technology and academic communities through programs that grow and influence a deeper understanding of IoT business value, applications and use cases. We will promote market opportunities for enterprise through education, technology integration and the recruitment of business stakeholders.

Audience

The forum is open to all who have an interest in the Internet of Things, but it is critically important to the success of the program for it to be driven by those companies actively engaged in the development and use of IoT devices. The audience should range from the C-suite to IT professionals across the spectrum of business verticals in IoT, engage both tech and non-tech companies and should be interested promoting North Texas as a center of IoT activity.

Programs

Programs should be held quarterly. Smaller roundtable discussions and networking events can be held in the interim to foster discussion and share opinions. A signature event shall be held once per year that will feature a top level or luminary-type speaker from the industry.

Sponsorship

The target list of sponsors should be firms with a business presence in the Dallas Fort Worth area, who have a stake in the IoT sector, and who are seeking value from both small and large companies engaged in the enterprise.